

Proposed NU Business Name: M/S Mondol Traders
Business Category: General, Retail and Wholesale



## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	Md. Obaidur Rahman  Vill: Hator, Union: 3 no Poranpur, Post: Balo Bazar,  Upazila: Manda, District: Naogaon.				
Age	: 31 Years				
Marital status	: Unmarried				
Children	: N/A				
No. of siblings:	: 1 (one) Brother and 1 (one) Sister				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	<ul> <li>Mother  ▼ Father</li></ul>	)			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	<ul><li>: Entrepreneur's father</li><li>: No</li><li>: Nil</li><li>: Nil</li></ul>				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B.A. (pass)
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	11 (eleven) years experience is running in his own grocery business. He started the business only with Tk. 40,000.  He has on hand training.
Other Own/Family Sources of Income	:	Nil.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01736457158
NU's National ID No.	:	6414781681223
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Nurjahan is a GB member since August 02, 2008, at first she took GB loan BDT 7,000 (seven thousand).
- Gradually she took GB loan several times and utilized it for cultivation.
- Finally GB loan helped her to improve her economic condition and livelihood.

## PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	•••	M/S Mondol Traders
Address/ Location	:	Hator Bazar, Balo Bazar, Manda, Naogaon.
Total Investment in BDT	:	Tk. 398,000
Financing		Self Tk. 198,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	Taka 4,000 (four thousand)
Proposed Salary (estimates)	•••	Taka 5,500 (five thousand five hundred)
Proposed Business Implementation Plan		
<ul><li>(i) % of present gross profit margin</li></ul>	:	On products 10%.
(ii) Estimated % of proposed gross profit margin	:	On products 10%.
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

## INFO ON EXISTING BUSINESS OPERATIONS

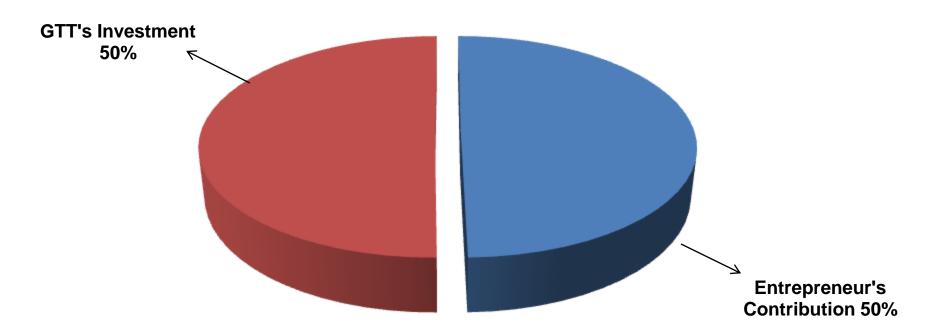
Dortiouloro		EB (BDT	·)
Particulars	Daily	Monthly	Yearly
Sales income from products (A)	4,000	104,000	1,248,000
Less: Cost of sales of products (B)	3,600	93,600	1,123,200
Gross Profit (C) [C=(A-B)]	400	10,400	124,800
Less: Operating Cost:			
Electricity bill		200	2,400
Shop Rent (self)		-	-
Mobile bill		300	3,600
Night Guard bill		60	720
Conveyance		1,000	12,000
Present Salary (Self)		4,000	48,000
Other Cost (stationary & Entertainment etc.)		800	9,600
Non Cash Item:			
Depreciation Expenses		69	826
Total Operating Cost (D)		6,429	77,146
Net Profit (C-D):		3,971	47,654

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particul	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (oil, pulses, rice, flour, sugar, salt, noodles, biscuit, juice, soap, coal, lock, hardware item and cosmetics item etc)	oil, rice, pulses, flour, sugar, coal, vermicelli soap and cosmetics item etc.	185,509	200,000	385,509	
Investment in Machineries (weig etc.)	ht machine, bulb and fan	3,060		3,060	
Cash in hand	,			1,982	
Debtors (June, 2015 to at presen	Debtors (June, 2015 to at present)			17,279	
Creditors (August, 2015 to at pre	esent)	(13,500)		(13,500)	
Decoration (fixture and fittings)	3,670		3,670		
Total Ca	198,000	200,000	398,000		

### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 198,000
- GTT's Investment BDT 200,000
- Total Capital BDT 398,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

5	Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products (A)	7,000	182,000	2,184,000	8,050	209,300	2,511,600	8,453	219,765	2,637,180
Less: Cost of sales of products (B)	6,300	163,800	1,965,600	7,245	188,370	2,260,440	7,607	197,789	2,373,462
Gross Profit (C) [C=(A-B)]	700	18,200	218,400	805	20,930	251,160	845	21,977	263,718
Less: Operating Cost:									
Electricity bill Shop Rent (self)		300	3,600		400	4,800		400	4,800
Mobile bill (SMS & Reporting) Night Guard bill		600 60	7,200 720		600 110	7,200 1,320		600 110	7,200 1,320
Conveyance		1,500	18,000		2,100	25,200		2,100	25,200
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-Self Other Cost (stationary & Entertainment etc.)		5,500 1,500	66,000 18,000		6,500 2,200	78,000 26,400		6,500 2,900	78,000 34,800
Non Cash Item:									
Depreciation Expenses		69	826		69	826		69	826
Total Operating Cost (D)	_	10,862	122,346		13,312	159,746	_	14,012	168,146
Net Profit (C-D):	_	7,338	96,054	-	7,618	91,414	_	7,964	95,572
Retained Income			96,054			187,468			283,040

Note: 1. Agreed Grace Period: Six Months

2. Investment Payback Schedule: Quarterly installment including ownership transfer fee from the date of chaque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC, & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	_	-
1.2	Net Profit (ownership tr. Fee added back)	104,054	107,414	111,572
1.3	Depreciation Expenses	826	826	826
1.4	Opening Balance of Cash Surplus	-	56,880	69,120
	Total Cash Inflow	304,880	165,120	181,518
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	-
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	56,880	69,120	85,518

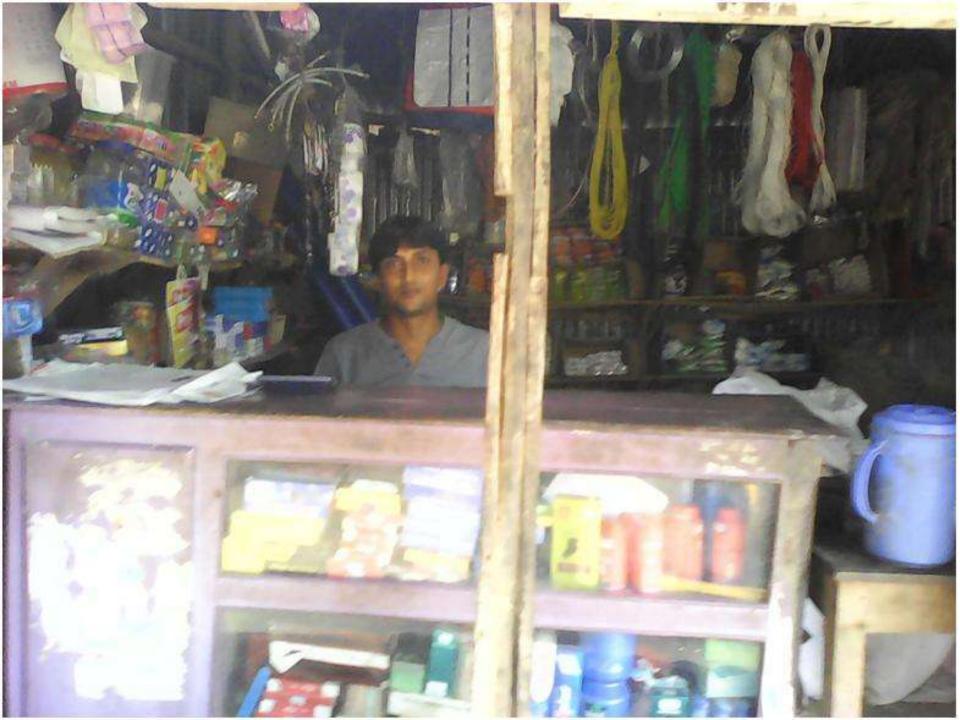
## SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 01 (father) Others (beyond family): 0 Future employment: 0 Trade license of business in his own name Ownership of business in his own name Maintains book of record	WEAKNESS  Can not supply goods according to demand.
☐ Experience : 11 Yrs	
OPPORTUNITIES  □ Location of shop; □ Increase of demand □ The capital of Entrepreneur will be Tk. 481,040 after 3 years excluding payback of investor's money.	THREATS  Local Competition.

Presented at 12<sup>th</sup> In-house Executive Social Business Design Lab On September 03, 2015 at Grameen Telecom Trust Premises

Thank you

# Pictures







ইউ.পি ফরম নং-৭ বিধি। ১২ (১)। নিয়ম দ্রষ্টব্য পোঃ ফেটগ্রাম, উপজেলা ঃ মান্দা, জেলা ঃ নওগা। অর্থ বৎসর ২০১৫–২০১৬ইং বহি নং- 🔿 🔾 ক্রমিক নং56 ला**रे**राज्ञ न१- ८८५/२००६-२००५ होका २००१-· err more more) too - mrs. বুঝিয়া পাইয়া. ব্যবসার জন্য লাইসেন্স দেওয়া হইল। এই লাইসেন্স ৩০শে জুন/২০১৬ সাল পর্যন্ত বলবৎ থাকবে। তারিখ - ১৮ 6 ৮ ১৫ চেয়ারম্যানের মোঃ ফারুক হোসেন মোল

-		
	die	1:11
1		19
1	-	1

## 會

शामीन नाएक

মতপুর, শাখা শাখা

अवाससूत्र भागत गाया

#### সহজ ঋণের পাশ বই

माना वावश्वाताक शास्त्र व्याप्त व्याप

- FE					
চ তারিমা জারিমা জাগের	त्र देश में भूग्रेश में	500 5400	229-204 6	1 30 E	2000
2010617E	2090	८५५७	C720	520	A21000
John Selling	3500	1265	5050	224	6.84
Wieting	9209	OFR	9000	02	5625
Stotys Motive	8200	2820	2000	10	82 F.C.
Aloth	J8 623	8340	cycoc.	220	2890
Hollye		\$ \$ 33			





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / STORY METERS METERS



নাম: মোঃ ওবায়পুর রহমান

Name: Md. Obaidur Rahman

পিতা: মোঃ উমর আলী মন্ডল

মাতা: মোছাঃ নুরজাহান

ID NO: 6414781681223

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটম্ব পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা; গ্রাম/রাজা; হাটোর, ডাকঘর; বালুরাজার - ৬৫১১, মান্দা, নওগা



প্রদানকারী কর্তৃপক্ষের স্বাক্ষর

প্রদানের তারিখ: ০৬/০৮/২০০৮

a sing saktiraka sas popul maialistok iblik buyik bal

## Thank You