

HABIB POULTRY FIRM



Presented by-
Habibur Rahman

NU Identified and PP prepared by
Abu Musa Bhuiyan (Chandpur Sadar Unit)

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Habibur Rahman
Age	:	25-04-1995 (20 years)
Marital status	:	Un married
Children	:	N/A
No. of siblings:	:	01 brother, 02 sisters
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Amena Begum
(iii) Father's name	:	Mr. Abdul Shek
(iv) GB member's info	:	Branch: Balithuba Loanee no- 1064/1 Member since - 17-04-2008 First loan: Tk. 5000 , Existing loan – Tk. 10000 Outstanding – Tk. 5380
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	N/A
(vii) Grameen Education Loan	:	N/A
(viii) Any other loan like GCCN, GKF	:	N/A
(ix) Others	:	N/A
Education	:	B.B.S (1st Year)

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Poultry Business
Business Experiences and Training Info	: :	03 years Trade license no:--337/15-16
Other Own/Family Sources of Income	:	Service holder (Father)
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	:	GT-Chandpur Sadar Unit Office, Chandpur

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's mother has been a member of GB since 17-04-2008 . At first she took a loan amount of Taka 5000 from Grameen Bank. NU's Father used this loan.He also increased his assets from the Loan income. NU's Mother gradually increase her economic condition using GB loan .

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Habib Poultry Firm
Address/ Location	:	Vill-Shakdi Rampur, Candra -3651, Faridgonj.
Total Investment in BDT	:	4,76,000
Financing	:	Self BDT 3,26,000 (from existing business) 68% Required Investment BDT 1,50,000 (as equity) 32%
<i>Present salary/drawings from business (estimates)</i>	:	6,000
Proposed Salary		6,000
Proposed Business		
(i) % of present gross profit margin	:	80%
(ii) Estimated % of proposed gross profit margin	:	78%
(iii) Agreed grace period	:	02 Months

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
i. Present stock items: Baby Chicken 1000*100=100000 Feed (provita) 25*2320=58000 Medicine =4500 Water Drum =1000 Feed pot =1500 HOPPER =5000 Electric Fan 04 =3000 Vushi =3000 Shade =150000	3,26,000		3,26,000
i. Proposed Stock Items: Baby chicken 500*40= 20,000 Poultry feed 50sack = 1,12,000 Medicine 12,000 Fan 4,000		1,50,000	1,50,000
Total Capital	3,26000	1,50,000	4,76,000

INFO ON EXISTING BUSINESS OPERATIONS

Particulars	Existing Business (BDT)	
	Monthly	Yearly
Sales (A)	1,80,000	21,60,000
<i>Less: Cost of sales (B)</i>	35,000	3,60,000
Gross Profit (C) [C=(A-B)] (80%)	1,45,000	17,40,000
<i>Less: Operating Costs</i>		
Electricity bill	200	24000
Feed (provita)	1,16,000	13,92,000
Medicine	8000	96,000
Transportation	2,000	24,000
Mobile Bill	200	2400
Present salary -own	6,000	72,000
Salary (employee 01)	3000	36000
Fee+ others	100	1200
Non Cash Item:		
Depreciation Expenses	40	480
<i>Total Operating Cost (D)</i>	1,35,540	16,26,480
Net Profit (C-D):	9460	1,13,520

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)		Year 2 (BDT)		Year 3 (BDT)	
	Monthly	Yearly	Monthly	Yearly	Monthly	Yearly
Estimated Sales (A)	2,70,000	32,40000	2,85000	34,20000	285000	3420000
Less: cost of sales (B)	60000	720000	60000	720000	60000	720000
Gross Profit (C) [C=(A-B)]	210000	2520000	225000	2700000	225000	2700000
Less: Operating Costs						
Electricity bill	300	3600	400	4800	400	4800
Feed	174000	2088000	188000	2256000	188000	2256000
Medicine	12000	144000	12000	144000	12000	144000
Mobile Bill (SMS & Reporting inclusive)	400	4800	400	4800	400	4800
Proposed Salary- Self	6000	72000	6000	72000	6000	72000
Transportation	3000	36000	3000	36000	3000	36000
Salary(employee 01)	4000	48000	4000	48000	4000	48000
Others	100	1200	100	1200	100	1200
Non Cash Item:						
Depreciation Expenses	40	480	40	480	40	480
Total Operating Cost (D)	199840	2398080	213940	2567280	214040	2568480
(Net Profit C-D) :	10160	121920	11060	132720	10960	131520
Pay back	60,000		60000		60000	
Retained money	61920		72720		71520	

CASH FLOW PROJECTION ON BUSINESS PLAN

(REC. & PAY.)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150000		
1.2	Net Profit	121920	132720	131520
1.3	Depreciation (Non cash item)	480	480	480
1.4	Opening Balance of Cash Surplus		62400	135600
	Total Cash Inflow	272400	195600	267600
2.0	Cash Outflow			
2.1	Purchase of Product	150000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210000	60000	60000
3.0	Net Cash Surplus	62400	135600	207600

SWOT ANALYSIS

STRENGTH

- ✓ Long standing relationship with Grameen.
- ✓ Well Known business man in locality.
- ✓ Provide quality products.
- ✓ Experience .

WEAKNESS

- ✓ Less stock.
- ✓ Transportation cost.
- ✓ Increase in product price.

OPPORTUNITIES

- ✓ Huge demand from locality.
- ✓ Employment opportunity

THREATS

- ✓ Load shading.
- ✓ Fire
- ✓ Political Unrest.
- ✓ Rain and flood.









Presented at
25th Internal Design Lab
On December 23, 2015 at GT

For Further Information

Grameen Trust

Phone No : 9017038

Habibur Rahman

Cell No:01779379974

