

# Proposed NU Business Name: Rampur Cable Network



NU Identified and PP Prepared by  
MD. Sohrab Hossain (Hajiganj Unit)  
Verified By: Md Nazrul Islam

Presented by  
Md. Mozammel Mia  
01812780500

# **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

<b>Name</b>	:	<b>Md. Mozammel Mia</b>
<b>Age</b>	:	<b>01/02/1981(34 years)</b>
<b>Marital status</b>	:	<b>Married</b>
<b>Children</b>	:	<b>No</b>
<b>No. of siblings:</b>	:	<b>04 brothers</b>
<b>Parent's and GB related Info</b>		
<b>(i) Who is GB member</b>	:	<b>Mother <input checked="" type="checkbox"/> yes                      Father <input type="checkbox"/></b>
<b>(ii) Mother's name</b>	:	<b>Mrs Dilruba Rahman</b>
<b>(iii) Father's name</b>	:	<b>Md Habibur Rahman</b>
<b>(iv) GB member's info</b>	:	<b>Branch: Kalcu, Hazigonj, Centre #, 18/m Group no : 07   Loanee no.: 4937/1 First loan: 5000</b>
<b>Further Information:</b>		
<b>(v) Who pays GB loan installment</b>	:	<b>N/A</b>
<b>(vi) Mobile lady</b>	:	<b>N/A</b>
<b>(vii) Grameen Education Loan</b>	:	<b>N/A</b>
<b>(viii) Any other loan like GCCN, GKF</b>	:	<b>N/A</b>
<b>(ix) Others</b>	:	<b>N/A</b>
<b>Education</b>	:	<b>H.S.C</b>

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

<b>Present Occupation</b>	<b>:</b>	<b>Cable Net Business</b>
<b>Trade License/ Drug License</b>		<b>61 15/16</b>
<b>Business Experience And Training Info</b>	<b>:</b> <b>:</b>	<b>08 years</b>
<b>Other Own/Family Sources of Income</b>	<b>:</b>	<b>Brothers-Abroad</b>
<b>Other Own/Family Sources of Liabilities</b>	<b>:</b>	<b>N/A</b>
<b>NU Contact Info</b>		<b>01812780500</b>
<b>NU Project Source/Reference</b>	<b>:</b>	<b>Hajiganj Unit</b>

## ***BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY***

**NU's mother has been a member of Grameen Bank for 6 years. At first She took 5000 taka from GB. She invested GB Loan in his Son's business and expanded his business. NU's mother gradually improved their living standard by using GB loan.**

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

<b>Business Name</b>	:	<b><i>Rampur Cable Network</i></b>
<b>Address/ Location</b>	:	<b>Rampur bazar, Hajigonj, Chandpur.</b>
<b>Total Investment in BDT</b>	:	<b>690500</b>
<b>Financing</b>	:	<b>Self BDT 490500 from existing business) 71%</b> <b>Required Investment BDT 200000/-(as equity) 29%</b>
<b>Present salary/drawings from business (estimates)</b>	:	<b>7000</b>
<b>Proposed Salary</b>		<b>8000</b>
<b>Proposed Business</b>		
<b>(i) % of present gross profit margin</b>	:	<b>20%</b>
<b>(ii) Estimated % of proposed gross profit margin</b>		<b>20%</b>
<b>(iii) Agreed grace period</b>		<b>2 months</b>

# **PRESENT & PROPOSED INVESTMENT BREAKDOWN**

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
<b>Present Stock Item</b> <u>Different Stock item</u> 490500 Total    490500	490500		609600
<u>Proposed Stock Item</u> 2,00,000		200000	
<b>Total Capital</b>	490500	200000	609500

# PRESENT & PROPOSED INVESTMENT BREAKDOWN

Present Stock items	
Product name with quantity	Amount
Transformer( 02)	40000
Modulator (80)	72000
Receiver (50)	150000
Servo (01)	8000
Stabilizer (02)	5000
TV (02)	10000
Ceiling Fan (02)	1500
Mixer (05)	10000
Fiber Cable	100000
Transmitter (27)	54000
AM (72)	40000
<b>Total Present Stock Items</b>	<b>490500</b>

Proposed items	
Product Name with quantity	Amount
Transformer (01) broad band	65000
Transformer (01) broad band	25000
Receiver (20)	100000
Fiber Cable	10000
<b>Total Proposed Items</b>	<b>200000</b>



# **INFO ON EXISTING BUSINESS OPERATIONS**

Particulars	Existing Business (BDT)		
	Daily	Monthly	Yearly
Income from dish service		68000	816000
Less: Operating Costs			
<i>Channel cost</i>		14000	168000
Vat		4500	54000
Electricity bill		11000	132000
Mobile bill		600	7200
Present salary drawing-self		8000	96000
Present salary/drawing of employee (3) (5000+3000+2000)		10000	120000
Others		200	2400
Non Cash Item:			
Depreciation Expenses 15%)		6214	74568
<b>Total Operating Cost</b>		<b>54514</b>	<b>654168</b>
<b>Net Profit (E-F):</b>		<b>13486</b>	<b>161832</b>



# FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Income		72000	864000		75000	900000		78500	942000
<i>Less: Operating costs</i>									
Electricity bill		11000	132000		11500	138000		12000	144000
Mobile bill		700	8400		750	9000		800	9600
Vat		4500	54000		4700	56400		4700	56400
Channel Cost		14000	168000		14500	174000		14500	174000
Present salary/Drawings-self		8000	96000		8000	96000		8000	96000
<i>Present salary drawing of employee</i>		10000	120000		11500	138000		13000	156000
Others (fees, Entertainment, TL renew)		250	3000		300	3600		350	4200
Non Cash Item:									
Depreciation Expenses		8714	104575		8714	104575		8714	104575
<b><i>Total operating cost</i></b>		57164	685968		59964	719568		62064	744768
<b>Net Profit</b>		14836	178032		15036	180432		16436	197232
<b>GT Payback</b>			80000			80000			80000
<b>Retained Income</b>		98032			100432			117232	

# **CASH FLOW PROJECTION ON BUSINESS PLAN**

## **(REC. & PAY.)**

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1.0</b>	<b>Cash Inflow</b>			
<b>1.1</b>	<b>Investment Infusion by Investor</b>	200000		
<b>1.2</b>	<b>Net Profit</b>	178032	180432	197232
<b>1.3</b>	<b>Depreciation (Non cash item)</b>	8714	8714	8714
<b>1.4</b>	<b>Opening Balance of Cash Surplus</b>		106746	215892
	<b>Total Cash Inflow</b>	<b>386746</b>	<b>395892</b>	<b>421838</b>
<b>2.0</b>	<b>Cash Outflow</b>			
<b>2.1</b>	<b>Purchase of Product</b>	200000		
<b>2.2</b>	<b>Payment of GB Loan</b>			
<b>2.3</b>	<b>Investment Pay Back (Including Ownership Tr. Fee)</b>	80000	80000	80000
	<b>Total Cash Outflow</b>	<b>280000</b>	<b>80000</b>	<b>80000</b>
<b>3.0</b>	<b>Net Cash Surplus</b>	<b>106746</b>	<b>215892</b>	<b>341838</b>

# ***SWOT Analysis***

## **S**TRENGTH

Local Fame and strong bondage with customers  
Business goodwill

## **W**EAKNESS

Not available Products  
Credit sales

## **O**PPORTUNITY

Situated in a large Market

## **T**HREATS

Fire  
Rainfall  
Theft  
Political problems











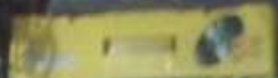








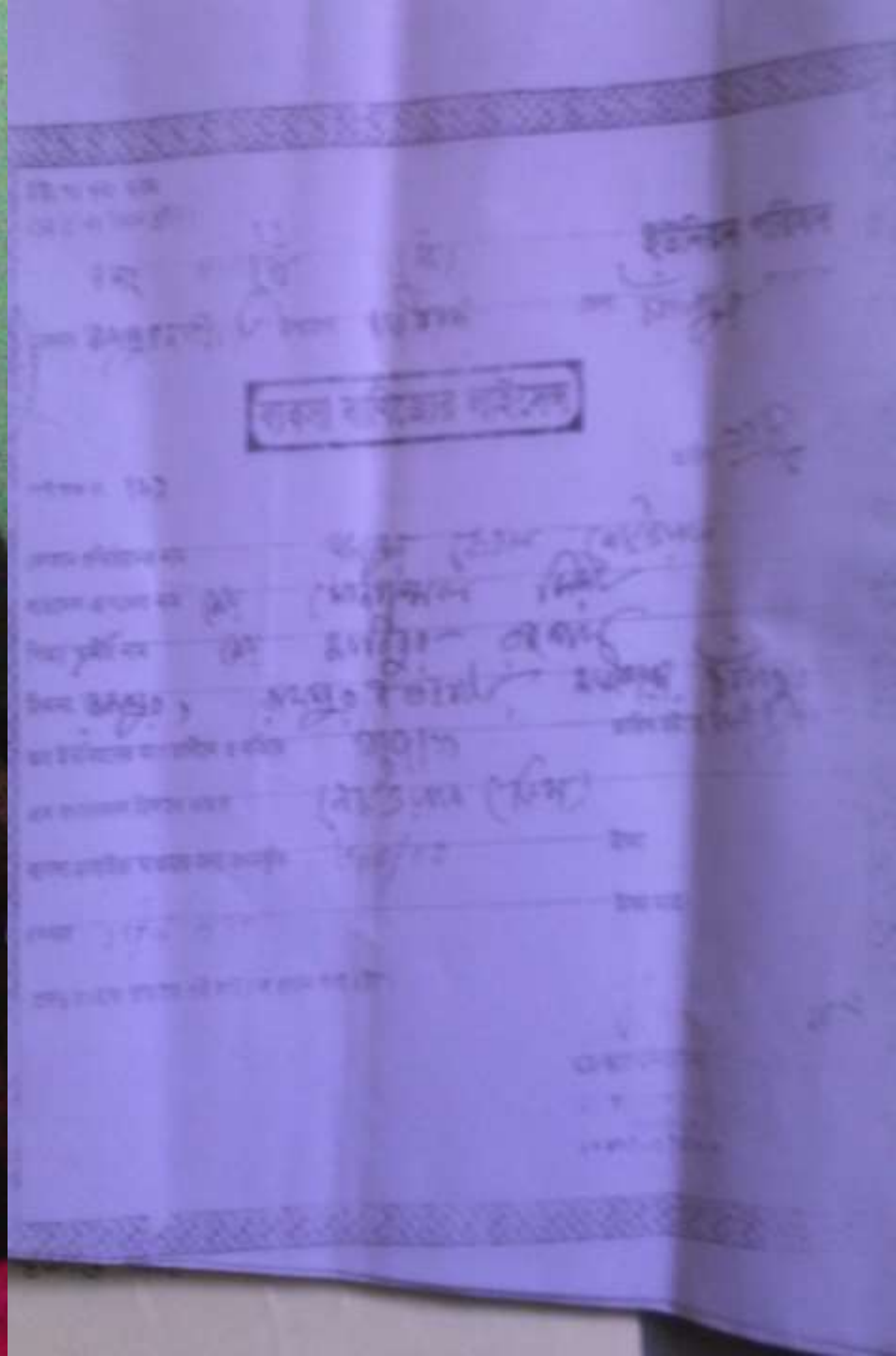












*Presented at*

## 25<sup>th</sup> Internal Design Lab

On December 23, 2015 at GT

### For Further Information

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