

Proposed NU Business Name: **AIED POULTRY & FISH FEED**



Project identification and prepared by: MD. Shahidul Islam,  
Jamurakee Unit, Tangail

Project verified by: Md Mizanur Rahman Patwary



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MAHABUBUL ALAM</b>
Age	:	01-10-1987 (28 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	1 Brothers & 1 Sisters
Address	:	Vill: Hinganagor, P.O: Hinganagor, P.S: Delduar, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>RINA BEGUM</b>
(iii) Father's name	:	<b>MD CHAND MIAH</b>
(iv) GB member's info	:	Branch: Atia, Delduar, Centre # 02 (Female), Member ID: 2277, Group No: 07 Member since: 11-07-1980 (35 Years) First loan: BDT 2,000 taka.
Further Information:		Existing Loan: BDT 2,00,000/- Outstanding loan: BDT 85,600/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has 1 Year training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01793-778853
Mother's Contact No.	:	01630-255065
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurkee Unit, Tangail

## **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

RINA BEGUM joined Grameen Bank since 35 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>AIED POULTRY &amp; FISH FEED</b>
Location	:	Selimpur Bazaar, Delduar, Tangail.
Total Investment in BDT	:	BDT 3,00,000/-
Financing	:	Self BDT 2,00,000/- (from existing business) 67% Required Investment BDT 1,00,000/- (as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	100 ft x 20 ft= 2000 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Rice Husk, Chicken feed etc.</li><li>▪Average 15% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪The entrepreneur is owner of the shop.</li><li>▪Collects goods from Tangail.</li><li>▪Agreed grace period is 4 months.</li></ul>

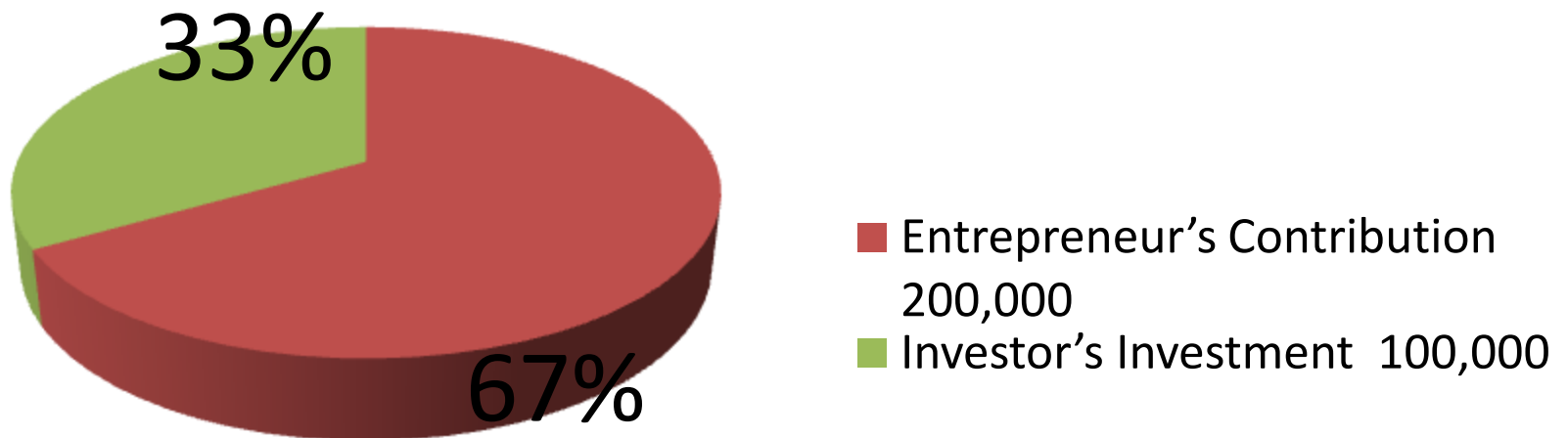
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Poultry feed & Medicine	6,500	195,000	2,340,000
<b>Total Sales (A)</b>	<b>6,500</b>	<b>195,000</b>	<b>2,340,000</b>
<b>Less. Variable Expense</b>			
Poultry feed & Medicine	5,525	165,750	1,989,000
<b>Total variable Expense (B)</b>	<b>5,525</b>	<b>165,750</b>	<b>1,989,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>975</b>	<b>29,250</b>	<b>351,000</b>
<b>Less. Fixed Expense</b>			
Electricity Bill		1,000	12,000
Mobile Bill		500	6,000
Salary (self)		5,000	60,000
Transportation		12,000	144,000
Entertainment		500	6,000
Guard		150	1,800
<b>Total fixed Cost (D)</b>		<b>19,150</b>	<b>228,000</b>
<b>Net Profit (E) [C-D]</b>		<b>10,100</b>	<b>123,000</b>

## Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Rice Husk (900 x 101.11)	91,000	29,000	120,000
Poultry Feed (2ton x 43000)	86,000	71,000	157,000
Medicine	23,000	-	23,000
<b>Total</b>	<b>200,000</b>	<b>100,000</b>	<b>300,000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
<b>Revenue (sales)</b>				
Poultry feed & Medicine	9,500	285,000	3,420,000	3,591,000
<b>Total Sales (A)</b>	<b>9,500</b>	<b>285,000</b>	<b>3,420,000</b>	<b>3,591,000</b>
<b>Less. Variable Expense</b>				
Poultry feed & Medicine	8,075	242,250	2,907,000	3,052,350
<b>Total variable Expense (B)</b>	<b>8,075</b>	<b>242,250</b>	<b>2,907,000</b>	<b>3,052,350</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>1,425</b>	<b>42,750</b>	<b>513,000</b>	<b>538,650</b>
<b>Less. Fixed Expense</b>				
Electricity Bill		1,000	12,000	12,000
Mobile Bill		600	7,200	8,000
Salary (self)		5,000	60,000	60,000
Transportation		15,000	180,000	185,000
Entertainment		500	6,000	7,000
Guard		150	1,800	2,000
<b>Total Fixed Cost</b>		<b>22,250</b>	<b>267,000</b>	<b>274,000</b>
<b>Net Profit (E) [C-D]</b>		<b>20,500</b>	<b>246,000</b>	<b>264,650</b>
<b>Investment Payback</b>			<b>60,000</b>	<b>60,000</b>



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	246,000	264,650
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		186,000
	<b>Total Cash Inflow</b>	<b>346,000</b>	<b>450,650</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	<b>Total Cash Outflow</b>	<b>160,000</b>	<b>60,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>186,000</b>	<b>390,650</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 10 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures



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**SPARK**

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सीक छूट पर हीन सेवा प्रदान की

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Genetic Engineering  
Genetic Engineering  
Genetic Engineering



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উপা...

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श्री लक्ष्मी सिमेंट्स लि.  
बंगलुरु, कर्णाटक

**ମହାସଚିବାଳୟ ମହାବଳୀ**  
 Government of the President's Council of Ministers  
 NATIONAL ID CARD / ନାଗରିକ ଚିହ୍ନିତ କାର୍ଡ

ନାମ: **ସଞ୍ଜୟ କୁମାର**  
 ନାମ: **Sanjay Kumar**  
 ଠିକଣା: **୩୩୩୩୩୩୩୩**  
 ଠିକଣା: **3333333333**  
 ଜନ୍ମ ତାରିଖ: **୨୧-୦୨-୧୯୮୨**  
 ID NO: **101221169865**

ଏହି ଚିହ୍ନିତ କାର୍ଡ କେବଳ ମହାବଳୀ ପାଇଁ ବୈଧ ଅଟେ ଏବଂ ଏହାକୁ କେବଳ ମହାବଳୀ ପାଇଁ ବ୍ୟବହାର କରାଯିବ।  
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# FAMILY PICTURE

