Proposed NU Business Name: ABBAS STORE



Project identification and prepared by: Md. Nurul Islam,
Dakshinkhan Unit, Dhaka
Project verified by: MD. Rofiqul Islam

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	SHIMUL DEWAN			
Age	:	14-07-1992 (23 Years)			
Education, till to date	:	HSC			
Marital status	:	Single			
Children	:	N/A			
No. of siblings:	:	3 Brothers			
Address	:	Vill: Shilunpara, P.O: Barua, P.S: Khilkhet, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father JOSTNA BEGUM MD ABBAS ALI DEWAN Branch: Dakshinkhan, Centre # 32 (Female), Member ID: 6211, Group No: 08 Member since: 05-11-1998 (17 Years) First loan: BDT 3,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 1,50,000/-, Outstanding loan: BDT 98,000/- Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01824-612041
Family's Contact No.	:	01711-518836
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JOSTNA BEGUM joined Grameen Bank since 17 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

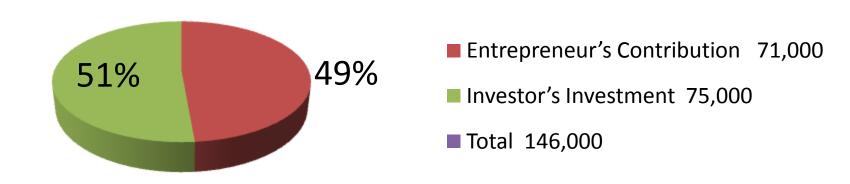
Proposed Nobin Udyokta Business Info			
Business Name	:	ABBAS STORE	
Location	:	Shilunpara, Khilkhet, Dhaka	
Total Investment in BDT	:	BDT 1,46,000/-	
Financing	:	Self BDT 71,000/- (from existing business) 41%	
		Required Investment BDT 75,000/- (as equity) 59%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 12 ft= 120 square ft	
Security of the shop	:	-	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Biscuit, Soap, Soft drinks, Cosmetics etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Ichapura. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Item	2,500	75,000	900,000	
Total Sales (A)	2,500	75,000	900,000	
Less. Variable Expense				
Grocery Item	2,125	63,750	765,000	
Total variable Expense (B)	2,125	63,750	765,000	
Contribution Margin (CM) [C=(A-B)	375	11,250	135,000	
Less. Fixed Expense				
Electricity Bill		300	3,600	
Mobile Bill		100	1,200	
Salary (self)		5,000	60,000	
Transportation		1,000	12,000	
Total fixed Cost (D)		6,400	76,800	
Net Profit (E) [C-D)		4,850	58,200	

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Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Soap (60 x 30)	1,800	2,000	3,800		
Biscuit (160 x 35)	5,600	5,000	10,600		
Soya bin Oil (20 x 90)	1,800	2,000	3,800		
Mustard Oil (12 x 50)	600	500	1,100		
Coconut Oil (20 x 65)	1,300	500	1,800		
Soft Drinks (90 x 55)	5,000	10,000	15,000		
Cosmetics	2,000	15,000	17,000		
Tooth pest	3,000	1,000	4,000		
Spice, Chanachur, Chips etc	12,500	19,000	31,500		
Washing Powder, Tooth Past, Noodle, Salt etc	12,400	20,000	32,400		
Fridge	20,000	-	20,000		
Television	5,000	-	5,000		
Total	71,000	75,000	146,000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery Item	4,250	127,500	1,530,000	1,606,500	
Total Sales (A)	4,250	127,500	1,530,000	1,606,500	
Less. Variable Expense					
Grocery Item	3,613	108,375	1,300,500	1,365,525	
Total variable Expense (B)	3,613	108,375	1,300,500	1,365,525	
Contribution Margin (CM) [C=(A-B)	638	19,125	229,500	240,975	
Less. Fixed Expense					
Electricity Bill		300	3,600	3,600	
Mobile Bill		200	2,400	3,000	
Salary (self)		5,000	60,000	60,000	
Transportation		1,500	18,000	20,000	
Salary (staff)		2,500	30,000	30,000	
Non Cash Item					
Depreciation		417	5,000	5,000	
Total Fixed Cost		9,917	119,000	121,600	
Net Profit (E) [C-D)		9,208	110,500	119,375	
Investment Payback			45,000	45,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	75,000	
1.2	Net Profit	110,500	119,375
1.3	Depreciation (Non cash item)	5,000	5,000
1.4	Opening Balance of Cash Surplus		70,500
	Total Cash Inflow	190,500	194,875
2	Cash Outflow		
2.1	Purchase of Product	75,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	45,000	45,000
	Total Cash Outflow	120,000	45,000
3	Net Cash Surplus	70,500	149,875

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 6 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









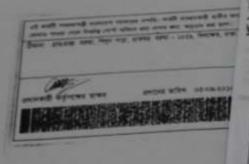


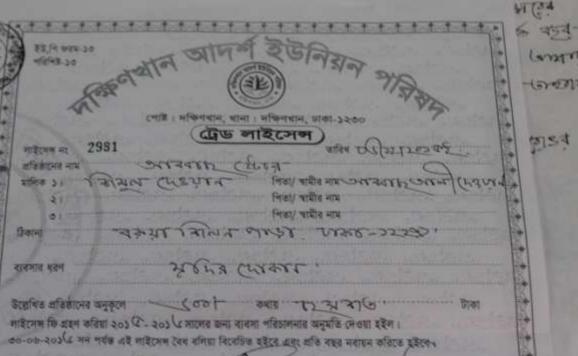
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FAMILY PICTURE

