Proposed NU Business Name: **B D ASIA**



Project identification and prepared by: Md. Nurul Islam, Dakshinkhan Unit, Dhaka Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD ZAKIR HOSSAIN		
Age	:	14-02-1994 (21 Y <i>ears)</i>		
Education, till to date	•	HSC		
Marital status	•	Married		
Children	:	1 Daughter		
No. of siblings:	:	6 Brothers		
Address	:	Vill: Holan, P.O: Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. SOMOLA BEGUM LATE. KADAM ALI Branch: Dakshinkhan, Centre # 76 (Female), Member ID: 8211, Group No: 05 Member since: 15-02-1997 (18 Years) First Ioan: BDT 5,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 50,000/-, Outstanding loan: BDT 47,800/- Mother No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01629-112833
Family's Contact No.		01780,276672, 01949-664456
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

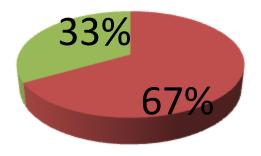
MOST. SOMOLA BEGUM joined Grameen Bank since 18 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	B D ASIA	
Location	:	Holan, Namapara, Dakshinkhan, Dhaka	
Total Investment in BDT	:	BDT 4,50,000/-	
Financing	:	Self BDT 3,00,000/- (from existing business) 67% Required Investment BDT 1,50,000/- (as equity) 33%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	25 ft x 12 ft= 120 square ft	
Security of the shop	:	BDT 20,000/-	
Implementation	:	 Manufacturer of pillow. Average 30% gain on sales. The business is operating by entrepreneur. Existing three employee. After getting equity fund one employee will be appointed. The shop is rented. Collects goods from Bashundora. Agreed grace period is 4 months. 	

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Bedding Item (500p x 300)	150,000	1,800,000		
Total Sales (A)	150,000	1,800,000		
Less. Variable Expense				
Bedding Item (500p x 210)	105,000	1,260,000		
Total variable Expense (B)	105,000	1,260,000		
Contribution Margin (CM) [C=(A-B)	45,000	540,000		
Less. Fixed Expense				
Rent	3,500	42,000		
Electricity Bill	3,000	36,000		
Mobile Bill	500	6,000		
Salary (self)	5,000	60,000		
Transportation	5,000	60,000		
Salary (staff) (3)	15,000	180,000		
Total fixed Cost (D)	32,000	384,000		
Net Profit (E) [C-D)	13,000	156,000		

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
White Cotton	10,000	10,000	20,000	
Cover (1300 x 30)	39,000	30,000	69,000	
Pillow (600 x 210)	126,000	-	126,000	
Polly bag (2,000 x 10)	20,000	20,000	40,000	
Fiber (300 x 200)	60,000	90,000	150,000	
Sewing Machine (2)	20,000	-	20,000	
Scale Machine (2)	10,000	-	10,000	
Roller	15,000	-	15,000	
Total	300,000	150,000	450,000	

Source of Finance



- Entrepreneur's Contribution 300,000
- Investor's Investment 150,000
- Total 450,000

Financial Projection (BDT)				
Particular	Monthly	1st Year	2nd Year	
Revenue (sales)				
Bedding Item (700p x 300)	210,000	2,520,000	2,646,000	
Total Sales (A)	210,000	2,520,000	2,646,000	
Less. Variable Expense				
Bedding Item (700p x 210)	147,000	1,764,000	1,852,200	
Total variable Expense (B)	147,000	1,764,000	1,852,200	
Contribution Margin (CM) [C=(A-B)	63,000	756,000	793,800	
Less. Fixed Expense				
Rent	3,500	42,000	42,000	
Electricity Bill	3,500	42,000	43,000	
Mobile Bill	600	7,200	14,000	
Salary (self)	5,000	60,000	60,000	
Transportation	7,000	84,000	86,000	
Salary (staff) (4)	20,000	240,000	240,000	
Non Cash Item				
Depreciation	750	9,000	9,000	
Total Fixed Cost	40,350	484,200	494,000	
Net Profit (E) [C-D)	22,650	271,800	299,800	
Investment Payback		90,000	90,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	271,800	299,800
1.3	Depreciation (Non cash item)	9,000	9,000
1.4	Opening Balance of Cash Surplus		190,800
	Total Cash Inflow	430,800	499,600
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	90,000	90,000
	Total Cash Outflow	240,000	90,000
3	Net Cash Surplus	190,800	409,600



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:04 Experience & Skill : 5 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures





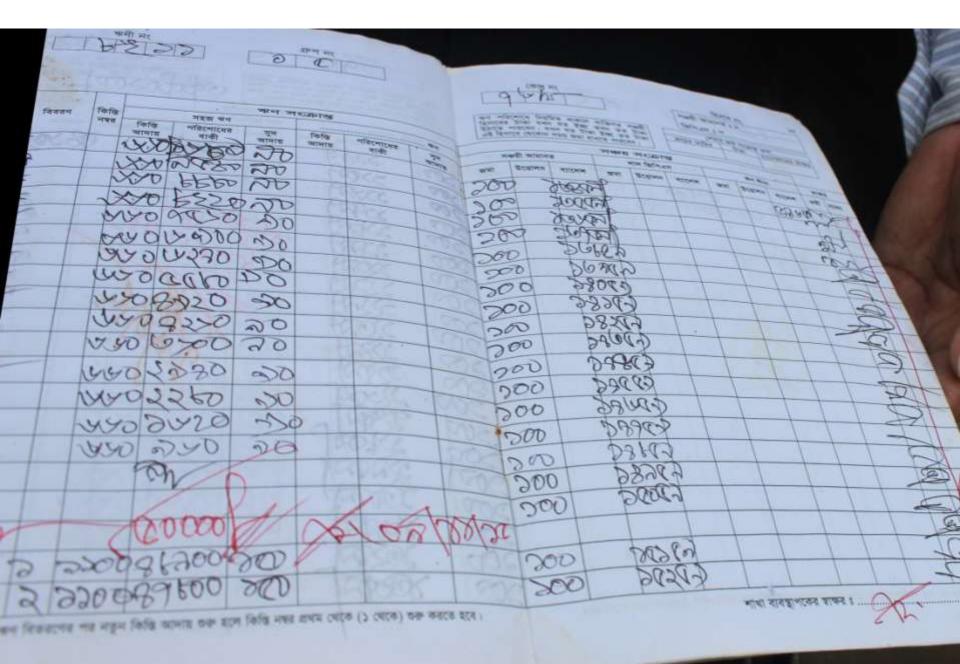








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FAMILY PICTURE

