Proposed NU Business Name : Himel Varieties



NU Identified and PP Prepared & Verified by : Md. Sohel Rana & A.S.M. Shahidul Haque

Presented by

Md. Khorsed Alam

Cell : 01713525862 **GRAMEEN TRUST**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md. Khorsed Alam
Age	:	07-02-1983 (32 years)
Marital status	••	Married
Children	:	02 Sons
No. of siblings:	:	01 brothers, 01 sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father √ Rokeya Begum Md. Chan Mia Member since: 1995 to 2010 Branch: Baira Centre # 48(p), Loanee no.: N/A First loan: Tk. 3000 Existing loan: Tk. N/A Outstanding: Tk. N/A
Further Information:		
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	N/A
(vii) Grameen Education Loan	:	N/A
(viii) Any other loan like GCCN, GKF etc	:	N/A
(ix) Others	:	N/A
Education, till to date	:	SSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Varieties Business Trade License No: 58/15-16	
Business Experiences and Training Info (years of experience, if s/he received any on- hand training,	:	10 years	
Other Own/Family Sources of Income	:	Father Business Man	
Other Own/Family Sources of Liabilities	:	No	
Contact no		01713525862,01869229494	
NU Project Source/Reference	:	GT Singair Unit Office, Manikgong	

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- **❖ NU's father has been a member of Grameen Bank Since** 1995 to 2010 (15 years App.)
- **❖** At first he took a loan amount BDT 3000 from Grameen Bank.
- **❖** Nu father expanded his business by the help of GB loan.
- ❖ NU's father gradually improved their life standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Himel Varieties
Address/ Location	:	Chandra mor, Bre-kaliwakar, Singair. Manikgonj.
Total Investment in BDT	:	BDT 2,31,000
Financing	:	Self BDT : 1,56,000(from existing business) 68% Required Investment BDT : 75,000 (as equity) 32%
Present salary/drawings from business (estimates)	:	BDT: 8000
Proposed Salary		BDT: 8000
i. Proposed Business % of present gross profit margin	:	10%
ii. Estimated % of proposed gross profit margin	: :	10%
iii. Agreed grace period iv. In future risk mgt. plan	: :	5 months N/A
(from fire, disaster etc.)		

INFO ON EXISTING BUSINESS OPERATIONS

Particulars	Existing Business (BDT)					
	Daily	Monthly	Yearly			
Sales (A)	2000	60000	720000			
Less: Cost of sales (B)	1800	54000	648000			
Profit (20%) C=(A-B)	200	6000	72000			
Income from Bikash, Load (D)	300	300 9000 108000				
Gross profit E= (C+D)	500	15000	180000			
Less: Operating Costs						
Electricity bill		400	4800			
Entertainment		300	3600			
Night Guard Bill		150	1800			
Mobile bill		400	4800			
Present salary/Drawings- self		8000	9600			
Shop rent		600	7200			
Others		200	2400			
Non Cash Item:						
Dep. Exp. (21000*10%)(30000*15%)		550	6600			
Total Operating Cost (D)		10600	127200			
Net Profit (C-D):		4400	52800			

156000

156000

156000

75000

231000

75000

75000

PRESENT &	& PROPOSE.	D INVESTME	NT BREAKD	SWN
particulars		Existing Business (BDT) (1)	Proposed (BDT) (2)	Total (BD (1+2)
Investments in different ca	tegories:			
Present items: Advance	10,000			

Decoration ----20,000 Computer (01) 15,000 Freeze (01) ---15,000 Fan ----1000

Various Materials ---- 75,000 (Include In

Various Materials ---- 75000

20000

(Include In next slide)

Flexi-load((as on 10.01.16)

next slide

(ii) Proposed:

Total Capital

Present & Proposed Item details Below

Present Stock

Confectionary item	20000
Baby milk, Jam-jelly-	5000
Mobile Accessories -	10000
Cosmetics Item	20000
Energy Drink	15000
Others	5000

Total - 75000

Proposed Item :

Confectionary Item	20000
Cosmetics Item	10000
Energy drink, juice, lassi	10000
Polowa Rice (100kg)	10000
Ata (100kg)	5000
Flexi –load use	20000

Total-- 75000

FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	3000	90000	108000	3500	105000	1260000	4000	120000	1440000
Less: Cost of sales	2700	81000	972000	3150	94500	1134000	3600	108000	3240000
Profit (10%)	300	9000	108000	350	10500	126000	400	12000	144000
Income from bikas,flex	350	10500	126000	400	12000	144000	400	12000	144000
Gross Profit (1	650	19500	234000	750	22500	270000	800	24000	288000
Less: Operating Costs									
Electricity bill		400	4800		600	7200		700	8400
Entertainment		300	3600		400	4800		500	6000
Night Guard Bill		150	1800		150	1800		200	2400
Mobile bill		400	4800		500	6000		500	6000
Present salary-self		8000	96000		8000	96000		8000	96000
Shop rent		600	7200		600	7200		600	7200
Others		200	2400		300	3600		400	4800
Depreciation Expenses		550	6600		550	6600		550	6600
Total Operating Cost		10600	127200		11200	134400		11450	137400
Net Profit		8900	106800		11300	135600		12550	150600
payback to G T	30000			30000		30000			
Retained Income:	76800				105600		120600		

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	75000		
1.2	Net Profit (Ownership Tr. Fee added back)	106800	135600	150600
1.3	Depreciation (Non cash item)	6600	6600	6600
1.4	Opening Balance of Cash Surplus		83400	195600
	Total Cash Inflow	188400	225600	352800
2.0	Cash Outflow			
2.1	Purchase of Product	75000		
2.2	Payment of GB Loan*			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000	30000
	Total Cash Outflow	105000	30000	30000
3.0	Net Cash Surplus	83400	195600	322800

SWOT ANALYSIS

Strength

- > Availability of Products Sourcing.
- Others (beyond family): Environment-Friendly.
- ➤ Skilled & 10 Years of Experience
- ➤ Maintaining High Standard in local areas
- > Position of his store beside main road.

WEAKNESS

- > Opponent in same areas
- > Strike
- Lack of fund

OPPORTUNITIES

- > Expansion Of Business
- ➤ To acquire financial solvency

$\mathbf{T}_{\mathsf{HREATS}}$

- > Fire
- > Theft







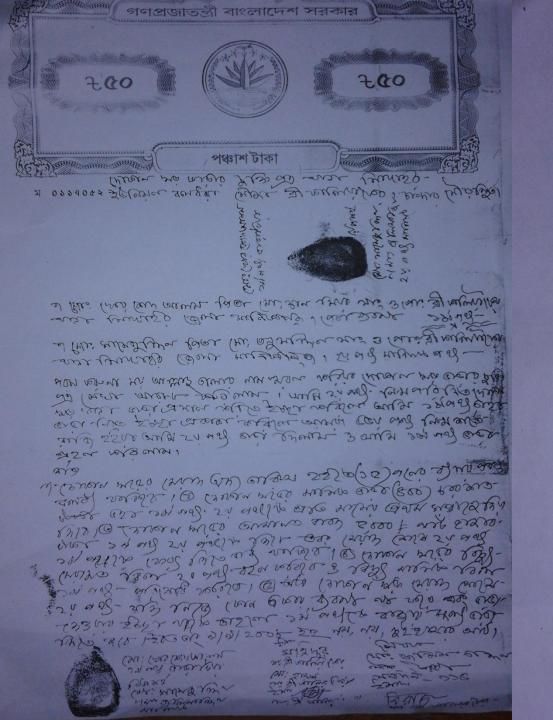


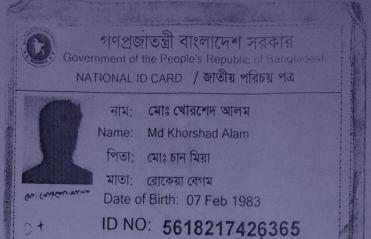




সলিধারা ইউনিয়ন পরিষদ ভাকঘর- পারিল নওয়াধা, উপজেলা- সিংগাইর, জেলা- মানিকগঞ্জ।

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চেরারম্যান
বলধারা ইউনির্ন পরিষদ





এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: ব্রী-কালিয়াকৈর, ব্রী-কালিয়াকৈর, ডাকঘর: ব্রী-কালিয়াকৈর -১৮০০, সিংগাইর, মানিকগঞ্জ

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প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৩/০৯/২০০৮

Presented at 28th Internal SB Design Lab on 18 January, 2016

For more information

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