



**Grameen kalyan**

**Proposed NU Business Name :Zinia Cow Fattening Farm**



## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA***

Name and address	: Mst. Zinia Khatun Vill: Mohendrapur , Post: Baniakandi Thana : Kumarkhali, District: Kushtia
Age	: 18 Years.
Marital status	: Unmarried.
No. of siblings:	: 1 (One) brother and 2 (Two) sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> : Mst. Habiba Khatun : Md. Fazlul Sordar : Branch: Kumarkhali, Group #01, Centre# 11/M, Loan no. 1210 Member since: 2003 , First loan: Tk. 7,000, Last GB loan: 26,000, Outstanding: 26,000 : Father : Nil : Nil : Nil : :
Education, till to date	: S.S.C

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	No formal training but he has two years cow rearing experiences.
Other Own/Family Sources of Income	:	Agricultural Work.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01942276273
National ID number	:	1998501714301089
NU Project Source/Reference	:	Grameen Kalyan, Kumarkhali Unit, Kushtia.

## ***BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY***

Entrepreneur's Mother is a GB member since 2003. At first she took GB loan BDT 7,000 (Seven thousand) and used business. Subsequently she borrowed loan from GB for several times for different activities including cow rearing business.

## ***PROPOSED NOBIN UDYOKTA BUSINESS INFO***

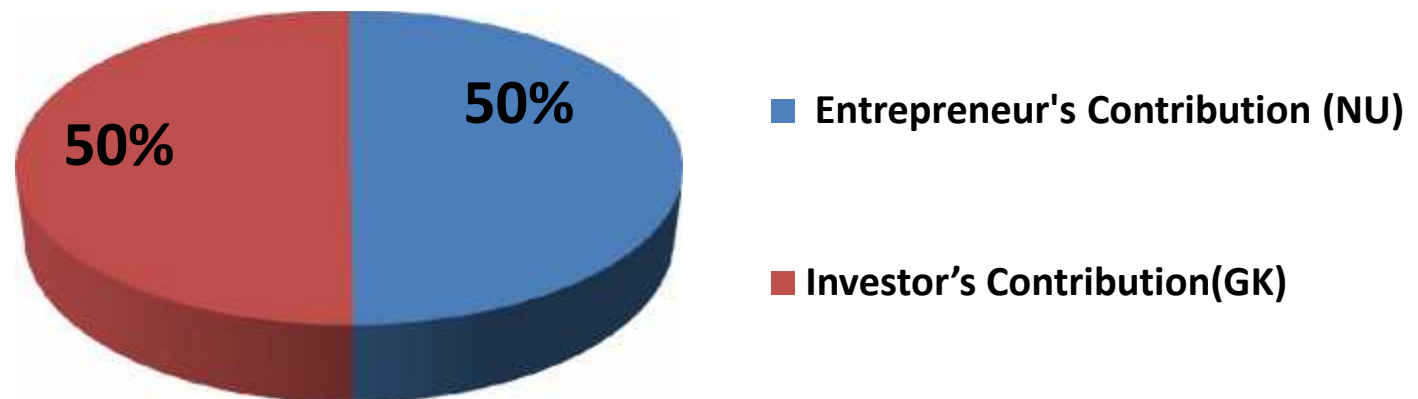
Business Name	:	Zinia Cow Fattening Farm.
Address/ Location	:	Vill: Mohendrapur , Post:Baniakandi Upazilla : Kumarkhali, District: Kushtia
Total Investment in BDT	:	<b>BDT : 3,03,000</b>
Financing	:	Self financing: <b>BDT :1,51,000</b> Required Investment: <b>BDT : 1,52,000 (as equity)</b>
Present salary	:	Nil
Proposed Salary	:	BDT 3500 (Three thousand Five hundred only)
Proposed Business Implementation Plan:	:	<ul style="list-style-type: none"> <li>➤ Start with having 4 cows @ TK. 40,000/- each;</li> <li>➤ In every six months the cows will be sold and new cow will purchase; i.e. each cycle of cow fattening will be for six months;</li> <li>➤ Feeding cost of each cow/cycle = BDT 18,000/-;</li> <li>➤ Selling price of each cow after every cycle BDT 80,000/-;</li> <li>➤ Expected doctor and medicine cost for each cow per cycle = 1,000/-;</li> <li>➤ Payback period to the investor is 3 years;</li> <li>➤ Expected date to start the project is Early 2016.</li> </ul>

## ***PROPOSED INVESTMENT BREAKDOWN***

Particulars	Existing Business/ NU (BDT)	Proposed Business (BDT)		Total (BDT)
		NU	Investor	
<b>Investments in different categories:</b>				
Cow Shade	-	50,000	-	50,000
Cost of 4 cow (Tk. 40,000 per Cow)	80,000	-	80,000	160,000
Fan 01 Pcs	-	3,000	-	3,000
Working Capital (Feeding Cost per cow 18000 per six month)	-	-	72,000	72,000
Water supply motor & Fittings	-	8,000	-	8,000
Cash in hand	-	10,000	-	10,000
<b>Total Capital</b>	<b>80,000</b>	<b>71,000</b>	<b>152,000</b>	<b>303,000</b>

# Source of Finance

Source	Amount in BDT	In %
Entrepreneur's Contribution (NU)	151,000	50
Investor's Contribution(GK)	152,000	50
<b>Total Investment</b>	<b>303,000</b>	<b>100</b>



# *FINANCIAL PROJECTION OF NU BUSINESS PLAN*

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
	1st Cycle	2nd Cycle	Yearly ( 1st Cycle+2nd Cycle)	1st Cycle	2nd Cycle	Yearly(1st Cycle+2nd Cycle)	1st Cycle	2nd Cycle	Yearly 1st Cycle+2nd Cycle)
<b>Revenue:</b>									
Estimated Sales (Cow)	320,000	320,000	640,000	352,000	352,000	704,000	387,200	387,200	774,400
Cow Dung Sales	7,200	7,200	14,400	7,560	7,560	15,120	7,938	7,938	7,955
<b>(A) Total Revenue</b>	<b>327,200</b>	<b>327,200</b>	<b>654,400</b>	<b>359,560</b>	<b>359,560</b>	<b>719,120</b>	<b>395,138</b>	<b>395,138</b>	<b>782,355</b>
<b>Less: Cost of sales</b>									
Cow Cost	160,000	160,000	320,000	168,000	168,000	336,000	176,400	176,400	352,800
Cow Food	72,000	72,000	144,000	75,600	75,600	151,200	79,380	79,380	158,760
<b>(B) Total Cost of Sales</b>	<b>232,000</b>	<b>232,000</b>	<b>464,000</b>	<b>243,600</b>	<b>243,600</b>	<b>487,200</b>	<b>255,780</b>	<b>255,780</b>	<b>511,560</b>
<b>Gross profit (GP) [C=(A-B)]</b>	<b>95,200</b>	<b>95,200</b>	<b>190,400</b>	<b>115,960</b>	<b>115,960</b>	<b>231,920</b>	<b>139,358</b>	<b>139,358</b>	<b>270,795</b>
<b>Less: Operating Costs:</b>									
Electricity bill	1,200	1,200	2,400	1,260	1,260	2,520	1,323	1,323	2,646
Transportation	1,800	1,800	3,600	1,890	1,890	3,780	1,985	1,985	3,969
Doctors and Medicine	4,000	4,000	8,000	4,200	4,200	8,400	4,410	4,410	8,820
Mobile bill	900	900	1,800	945	945	1,890	992	992	1,985
Proposed salary-self	21,000	21,000	42,000	21,000	21,000	42,000	21,000	21,000	42,000
<b>Non Cash Item:</b>									
Depreciation Expenses	3,000	3,000	6,000	3,300	3,300	6,600	3,630	3,630	7,260
<b>Total Operating Cost (D)</b>	<b>31,900</b>	<b>31,900</b>	<b>63,800</b>	<b>32,595</b>	<b>32,595</b>	<b>65,190</b>	<b>33,340</b>	<b>33,340</b>	<b>66,680</b>
<b>(C-D)Net Profit:</b>	<b>63,300</b>	<b>63,300</b>	<b>126,600</b>	<b>83,365</b>	<b>83,365</b>	<b>166,730</b>	<b>106,018</b>	<b>106,018</b>	<b>212,037</b>
<b>Retained Income:</b>			<b>126,600</b>			<b>166,730</b>			<b>212,037</b>

**Notes: 1. Agreed Grace period: Six Months.**

**2. Investment Payback schedule:6** installment including ownership transfer fee after 6 month grace period.



## ***CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)***

	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>
<b><u>Cash inflow:</u></b>			
Opening Balance	0	288,800	394,730
Capital Infusion by Udyokta	71000	0	0
Capital Infusion by Investor	152000	0	0
Sales	654,400	719,120	782,355
<b>Total Receipts</b>	<b>877,400</b>	<b>1,007,920</b>	<b>1,177,085</b>
<b><u>Cash Outflow:</u></b>			
Cost of goods sold	464,000	487,200	511,560
Operating expenses	63,800	65,190	66,680
Return to investor	60,800	60,800	60,800
<b>Total payment</b>	<b>588,600</b>	<b>613,190</b>	<b>639,040</b>
<b>Closing Balances</b>	<b>288,800</b>	<b>394,730</b>	<b>538,045</b>

# SWOT ANALYSIS

<p><b>S</b>TRENGTH</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Employment: Self: 1 Others (beyond family): 0 Future employment: 0</li><li><input type="checkbox"/> Ownership in his own name.</li></ul>	<p><b>W</b>EAKNESS</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Shortage of foods in rainy season.</li></ul>
<p><b>O</b>PPORTUNITIES</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Local Veterinary Doctors;</li><li><input type="checkbox"/> This area is famous for cattle fattening;</li><li><input type="checkbox"/> Investor's money will be payback in three years.</li></ul>	<p><b>T</b>HREATS</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Theft;</li><li><input type="checkbox"/> Disease.</li></ul>

Presented at 12<sup>th</sup> Ex. SB Design Lab on 31<sup>st</sup> January,  
2016 at Grameen Kalyan

Thank you

# Existing Shade



# Existing Shade











## Family Picture (Nu With Father & Mother)



# NU With Mother



Thank you