Proposed NU Business Name: ATIK STORE



Project identification and prepared by: MD. Shohidul Islam, Elasin Unit, Tangail

Project verified by: MD. Mizanur Rahman Patwari



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ATIKUR RAHMAN		
Age	:	12-03-1982 (34 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	1 Son & 1 Daughter		
No. of siblings:	:	5 Brothers & 4 Sisters		
Address	:	Vill: Paharpur, P.O: Ghonapara, P.S: Delduar, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father JOBEDA BEGUM MD. CHANDU MIA Branch: Lauhati Delduar, Centre # 48(Female), Member ID: 3454, Group No: 03 Member since: 15-01-1988 to 12-01-2008 (20 Years) First loan: BDT 2,000		
Further Information:		Existing Loan: Nil, Outstanding loan: Nil		
(v) Who pays GB loan installment	:	N/A		
(vii) Mobile lady	:	No No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	8 years experience in running business.
Training Info	:	He has 6 months training.
Other Own/Family Sources of Income	:	Agricultur
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01726-823685
Mother's Contact No.	:	01748-067110
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Elasin Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JOBEDA BEGUM joined Grameen Bank since 20 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info			
Business Name	:	ATIK STORE	
Location	:	Noyachar, Tangail	
Total Investment in BDT	:	BDT 2,37,000/-	
Financing	:	Self BDT 1,37,000/-(from existing business) 58%	
		Required Investment BDT 1,00,000/-(as equity) 42%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	:	18 ft x 13 ft= 234 square ft	
Security of the shop	:	1	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Rice, Flour, Potato, Bran, Soyabin, Onion, Salt, Chili, Soap, Cosmetics, Soft Drinks, Coil, Biscuit, Chanachur, etc. Average 12% gain on sale. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Tangail, Elasin. Agreed grace period is 3 months. 	

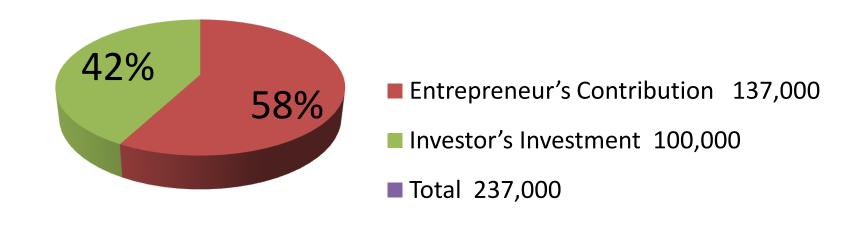
Existing Business (BDT)			
Particular	Daily	Monthly	Yea
Revenue (sales)			
Grocery	4,500	135,000	1,620
Total Sales (A)	4,500	135,000	1,620
Less. Variable Expense			
Grocery	3,960	118,800	1,425
Total variable Evnense (R)	3 960	118 800	1 425

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Particular	Daily	Monthly	Yearly
Revenue (sales)			
Grocery	4,500	135,000	1,620,000
Total Sales (A)	4,500	135,000	1,620,000
Less. Variable Expense			
Grocery	3,960	118,800	1,425,600
Total variable Expense (B)	3,960	118,800	1,425,600
Contribution Margin (CM) [C=(A-B)	540	16,200	194,400
Less. Fixed Expense			
Rent		1,300	15,600
Electricity Bill		300	3,600
Mobile Bill		500	6,000
Salary (self)		5,000	60,000
Entertainment		500	6,000
Guard		200	2,400
Transportation		1,500	18,000
Total fixed Cost (D)		9,300	85,200
Net Profit (E) [C-D)		6,900	109,200

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Rice (25 x 1540)	38,500	60,000	98,500			
Sugar (2 x 2300)	4,600	2,000	6,600			
Soyabin Oil (57 x 90)	5,130	5,000	10,130			
Biscuit, Soap, Cosmetics, Bran	42,000	15,000	57,000			
Salt, Water, Spice, Egg	18,000	10,000	28,000			
Noddles, Bulb, Candle light, Chips etc	10,770	3,000	13,770			
Soft Drinks	3,000	5,000	8,000			
Fridge (1)	15,000	0	15,000			
Total	137,000	100,000	237,000			

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	
Revenue (sales)					
Grocery	6,500	195,000	2,340,000	2,457,000	
Total Sales (A)	6,500	195,000	2,340,000	2,457,000	
Less. Variable Expense					
Grocery	5,720	171,600	2,059,200	2,162,160	
Total variable Expense (B)	5,720	171,600	2,059,200	2,162,160	
Contribution Margin (CM) [C=(A-B)	780	23,400	280,800	294,840	
Less. Fixed Expense					
Rent		1,300	15,600	15,600	
Electricity Bill		300	3,600	4,000	
Mobile Bill		600	7,200	8,000	
Salary (self)		5,000	60,000	60,000	
Entertainment		500	6,000	7,000	
Guard		200	2,400	3,000	
Transportation		2,000	24,000	24,000	
Non Cash Item					
Depreciation		250	3,000	3,000	
Total Fixed Cost		10,150	121,800	124,600	
Net Profit (E) [C-D)		13,250	159,000	170,240	
Investment Payback			60,000	60,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	159,000	170,240
1.3	Depreciation (Non cash item)	3,000	3,000
1.4	Opening Balance of Cash Surplus		102,000
	Total Cash Inflow	262,000	275,240
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	102,000	215,240

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures























मांक नामा

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নাম: মোঃ আতিকুর রহমান

Name: MD. ATIKUR RAHMAN

পিতা: মোঃ চান্দু মিয়া মাতা: জবেদা বেগম

Date of Birth: 12 Mar 1982

ID NO: 19779312365000002

এই কাৰ্ডটি গণপ্ৰজাতত্তী বাংলাদেশ সরকারের সম্পত্তি। কাৰ্ডটি ব্যবহাৰকারী বাতীত অন্য কোখাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাজা: পাহাড়পুর, ডাকঘর: ঘোনাপাড়া - ১৯১৩, দেলদুয়ার, চালাইল

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প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ২৯/০৯/২০১০

FAMILY PICTURE

