### Proposed NU Business Name: MAYER DOA FURNITURE



Project identification and prepared by: MD. Hafizur Rahman (2), Mawna Unit, Gazipur

Project verified by: MD Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	ALAM SHIKDER		
Age	:	22-01-1982 (34 Years)		
Education, till to date	:	SSC		
Marital status	:	Married		
Children	:	2 Sons		
No. of siblings:	:	5 Brothers 5 Sister		
Address	:	Vill: Chokara, P.O: Mowna P.S: Sreepur, Dist: Gazipur		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father  BACHATON NECHA  LATE BAKEK SHIKDER  Branch: Mawna Sreepur, Centre # 12(Female),  Member ID: 3350,Group No:08  Member since: 07-08-1995 (21 Years)  First loan: 5,000 taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : : :	Existing Loan: BDT 20,000 Outstanding loan: BDT Nil Nil No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years.
Training Info	:	He has 3 Years training.
Other Own/Family Sources of Income	:	Rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01682557910
Mother's Contact No.	:	01714711080
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**BACHATON NECHA** joined Grameen Bank since 21 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business & house development.

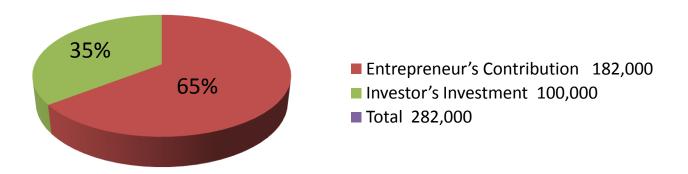
Proposed Nobin Udyokta Business Info			
Business Name	:	MAYER DOA FURNITURE	
Location	:	Saling Mor	
Total Investment in BDT	:	BDT 2,82,000	
Financing	:	Self BDT 1,82,000(from existing business) 65% Required Investment BDT 1,00,000(as equity) 35%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	25 ft x 22.ft= 550 square ft	
Security of the shop	:	Nil	
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like Wooden Furniture.</li> <li>Average 30 % gain on sales</li> <li>The business is operating by entrepreneur. Existing 3 employee.</li> <li>One will be appointed after getting equity fund.</li> <li>The shop is own</li> <li>Collects goods from Mawna Bazaar.</li> <li>Agreed grace period is 3 months.</li> </ul>	

# **Existing Business (BDT)**

Monthly	Yearly
90000	1080000
90000	1080000
63000	756000
63000	756000
27000	324000
800	9600
1,000	12000
5000	60000
12000	
500	6000
300	3600
300	3600
19,600	235200
7,400	88800
	90000 90000 63000 63000 27000 800 1,000 5000 12000 500 300 300 19,600

Investment Breakdown						
Particulars	Existing	Proposed	Total			
Mehgoni wood (20 CFTx 800)	16,000	40,000	56000			
Jackfruit wood (10 CFTx 2000)	20,000	20,000	40000			
Akshi wood (70 CFT x800)	56,000	40,000	96000			
Gamari ( 20x500)	10,000		10000			
Almirah, Cot, Shefali wood, Cabinet, etc	80,000		80000			
Total	182,000	100,000	282000			

### **Source of Finance**



Financial Projection (BDT)			
Paticular	Monthly	Year1	Year 2
Revenue(Sales)			
Wooden Furniture	117000	1404000	1474200
Total Sales (A)	117000	1404000	1474200
Less Variable Expense			
Wooden Furniture	81900	982800	1031940
Total variable Expense (B)	81900	982800	1031940
Contribution Margin (CM) [C=(A-B)	35100	421200	442260
Less Variable Expense			
Electricity bill	1000	12000	12300
Transportation	1,300	15600	15,800
Salary (Self)	5000	60000	60000
Salary(Staff)	12000	144000	144000
Entertainment	100	1200	1200
Generator	300	3600	3600
Guard	500	6000	6000
Mobile bill	400	4800	5000
Total fixed cost (D)	20,300	243600	244,300
Net Profit (E)= [C-D]	14800	177600	197,960
Investment Payback		60,000	60,000

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	177,600	197,960
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		117,600
	Total Cash Inflow	277600	315560
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	117,600	255560

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

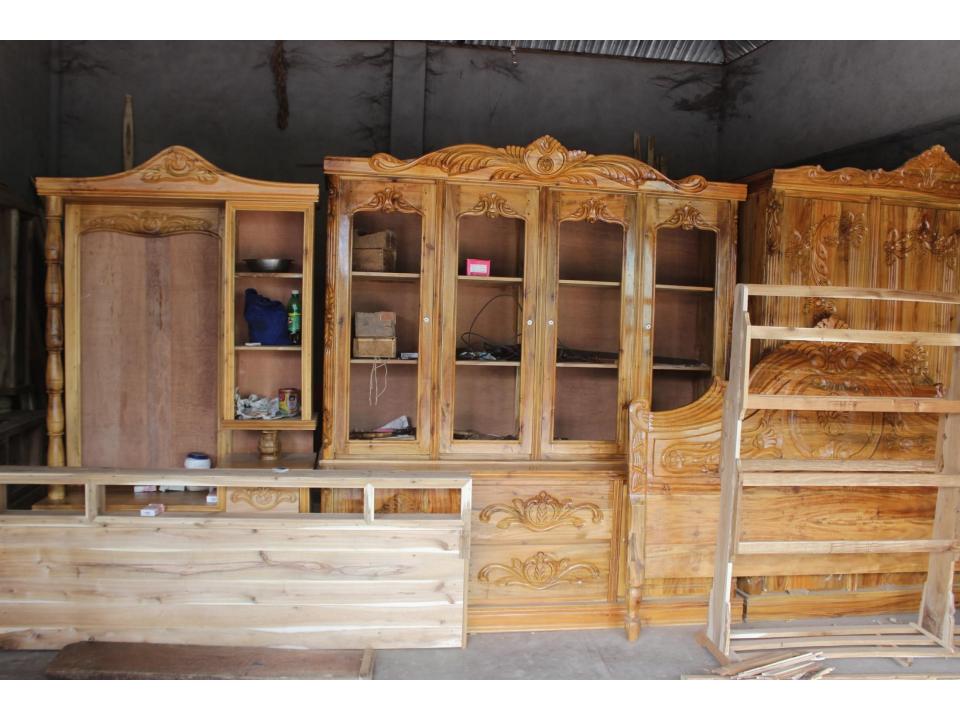
Fire

Political unrest

# Pictures





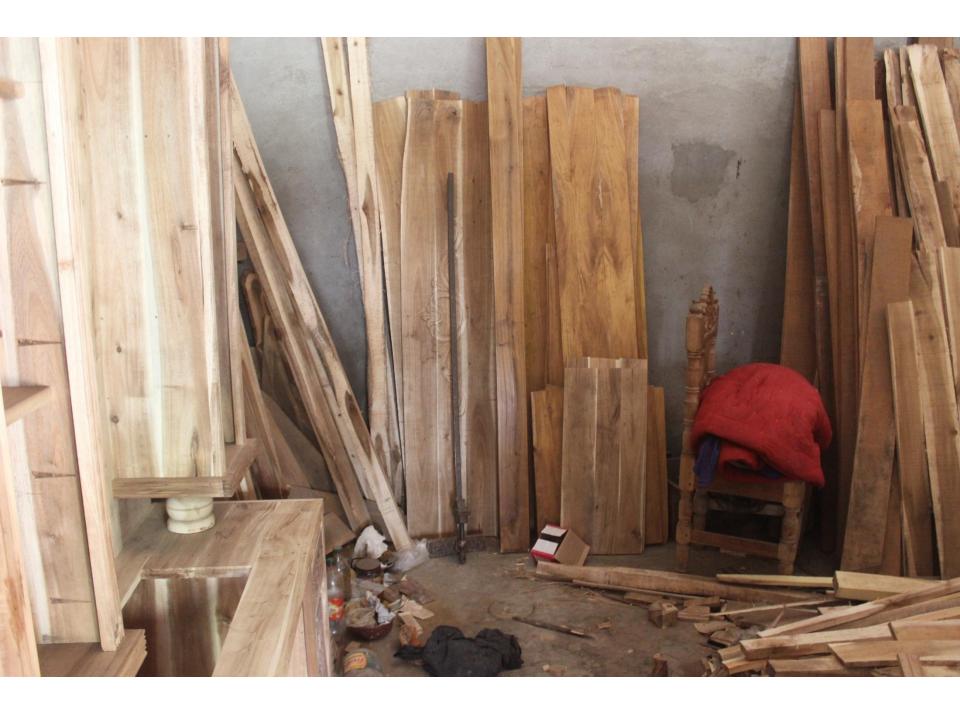


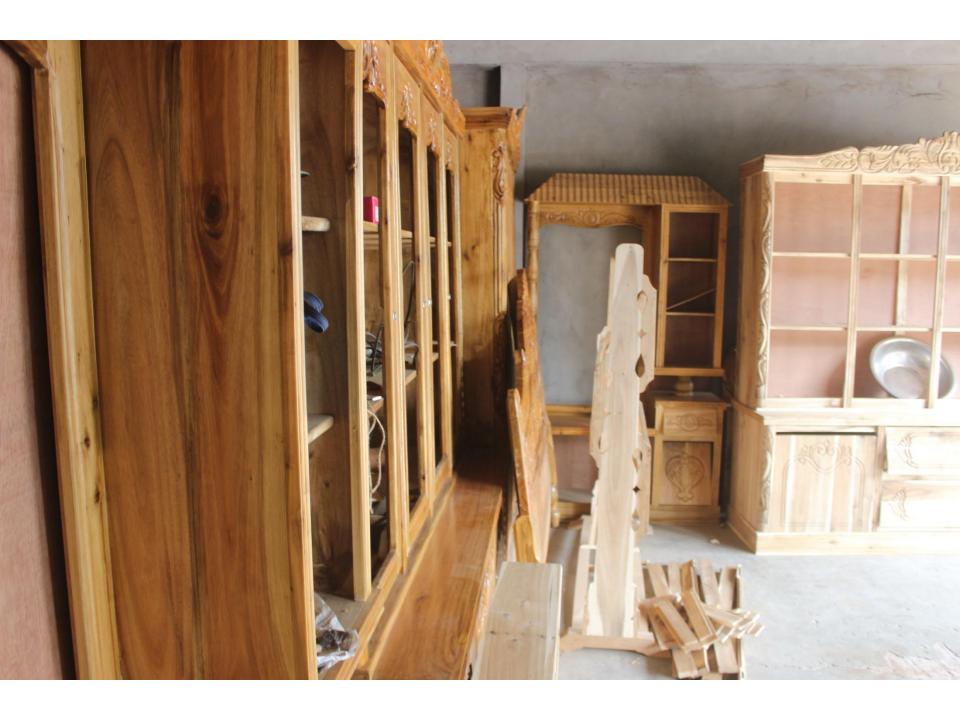












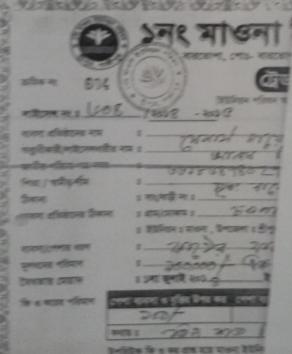
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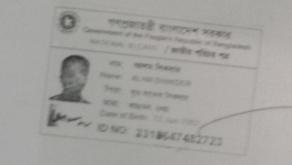
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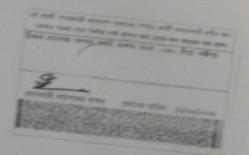
व्याप्ति (प्राक्षाः वाश्रावन (तक्षा श्राप्तः हरुवानः, १०० मात्रः) श्रीवृत्तः, अधिशेषृत धर व्याप्ति रातिकाः व्याप्तात् पृष् (प्राः व्यान्त्र विकास व्याप्ततः स्वार्ति व्याप्तात् । स्वार्तिस्तात्त्वः (प्रे.स्वास्त्रः स्वार्तिः स्वार्तिः व्याप्ताः ।

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# **FAMILY PICTURE**

