### **Proposed NU Business Name: TANJILA STORE**



Project identification and prepared by: MD. Raju Ahmed, Nobabgonj Unit, Dhaka

Project verified by: MD. Rofiqul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MASUM HOSSAIN		
Age	:	01-01-1986 (30 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	1		
No. of siblings:	:	2 Sisters		
Address	:	Vill: Jontrail, P.O: Nobabgonj, P.S: Nobabgonj, Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MAKSODA BEGUM ABDUR RAHIM Branch: Jontrail Nobabgonj, Centre # 46(Female), Member ID: 3824/2, Group No: 03 Member since: 01-01-1997 (19 Years) First loan: BDT 5,000		
Further Information:	١.	Existing Loan: NIL, Outstanding loan: NIL N/A		
(v) Who pays GB loan installment (vi) Mobile lady	:	No		
(vii) Grameen Education Loan (viii) Any other loan like GB,	:	No No		
BRAC ASA etc	•			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01913-230310
Mother's Contact No.	:	01914-725628
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

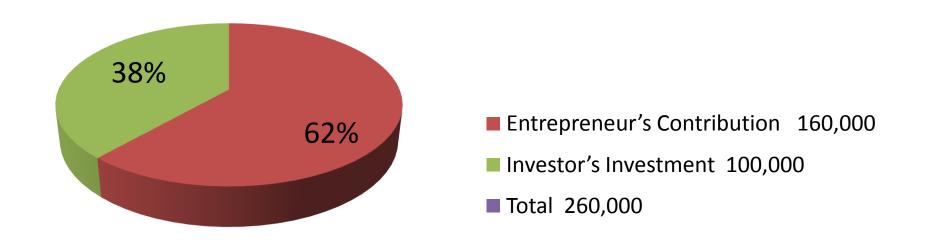
MAKSODA BEGUM joined Grameen Bank since 19 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	TANJILA STORE		
Location	:	Bordol, Boliadi, Gazipur		
Total Investment in BDT	:	BDT 2,60,000/-		
Financing	:	Self BDT 1,60,000/-(from existing business) 62% Required Investment BDT 1,00,000/-(as equity) 38%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	8 ft x 12 ft= 96 square ft		
Security of the shop	:	-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Flour, Oil etc.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is owned.</li> <li>Collects goods from Nobabgonj, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Grocery Item	3,250	97,500	1,170,000	
Total Sales (A)	3,250	97,500	1,170,000	
Less. Variable Expense				
Grocery Item	2,763	82,875	994,500	
Total variable Expense (B)	2,763	82,875	994,500	
Contribution Margin (CM) [C=(A-B)	488	14,625	175,500	
Less. Fixed Expense				
Electricity Bill		400	4,800	
Mobile Bill		400	4,800	
Salary (self)		5,000	60,000	
Transportation		1,000	12,000	
Entertainment		300	3,600	
Total fixed Cost (D)		7,100	69,600	
Net Profit (E) [C-D)		7,525	105,900	

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
Rice (10 x 1250)	22,500	20,000	42,500	
Pulse (4400 x 5)	22,000	5,000	27,000	
Oil (100 x 85)	8,500	15,000	23,500	
Washing Powder (12 x 1600)	19,200	10,000	29,200	
Gas Cylinder (8 x 2100)	16,800	3,000	19,800	
Egg, Flour, Bulb, Pen etc	41,000	47,000	88,000	
Fridge	30,000	0	30,000	
Total	160,000	100,000	260,000	

### **Source of Finance**



Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Grocery Item	5,150	154,500	1,854,000	1,946,700
Total Sales (A)	5,150	154,500	1,854,000	1,946,700
Less. Variable Expense				
Grocery Item	4,378	131,325	1,575,900	1,654,695
Total variable Expense (B)	4,378	131,325	1,575,900	1,654,695
Contribution Margin (CM) [C=(A-B)	773	23,175	278,100	292,005
Less. Fixed Expense				
Electricity Bill		400	4,800	4,800
Mobile Bill		500	6,000	7,000
Salary (self)		5,000	60,000	60,000
Transportation		1,500	18,000	20,000
Entertainment		300	3,600	4,000
Non Cash Item				
Depreciation		500	6,000	6,000
Total Fixed Cost		8,200	98,400	101,800
Net Profit (E) [C-D)		14,975	179,700	190,205
Investment Payback			60,000	60,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	179,700	190,205
1.3	Depreciation (Non cash item)	6,000	6,000
1.4	Opening Balance of Cash Surplus		125,700
	Total Cash Inflow	285,700	321,905
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership Tr.		
2.3	Fee)	60,000	60,000
	Total Cash Outflow	160,000	60,000
3	Net Cash Surplus	125,700	261,905

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













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নাম: মাসুম হোসেন Name: Masum Hossain পিতা; আসুর রহিম মাতা: মাকসুদা বেগম Date of Birth: 01 Jan 1986 ID NO: 2616254438251

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ই। মোল থাকা কালান গাইলোৰ চলানো ব্যৱস্থা পুনার করে পুনার নাইলোৰ ইউনান পরিচার করে । প্রত্যান প্রত্যান গাইলোৰ চলানো ব্যৱস্থা পুনার প্রত্যান করে । পুনার ব্যবস্থান করে কর্মিন করে কর্মিন করে	
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# **FAMILY PICTURE**

