

Proposed NU Business Name: **BHAI BHAI ELECTRONICS**



Project identification and prepared by: Md. Ataur Rahman ,
Bason Unit, Gazipur

Project verified by: MD. Rofiquel Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. IMRAN HOSSAIN
Age	:	01-01-1997 (19 Years)
Education, till to date	:	SSC
Marital status	:	Single
Children	:	No
No. of siblings:	:	2 Brothers & 1 Sisters
Address	:	Vill: Kunia,P.O: National Univercity P.S: Gazipur Shador Dist: Gzipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST RASHIDA BEGUM
(iii) Father's name	:	MD ABDUL KALAK
(iv) GB member's info	:	Branch: Gacha, Centre # 90 (Female), Member ID: 2437/1 , Group No: 05 Member since: 02-11-2001 (15 Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 15,000/-, Outstanding loan: Nil
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	7 years experience in running business. He has no trained
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01688865585
Fathers Contact No.	:	01725208823
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RASHIDA BEGUM is a member of Grameen Bank. since 15 years. At first he took 5000 taka loan from Grameen Bank. **RASHIDA BEGUM** gradually took loan from GB. Utilize loan in Home Development.

Proposed Nobin Udyokta Business Info

Business Name	:	BHAI BHAI ELECTRONICS
Location	:	Mirza Market, Kunia
Total Investment in BDT	:	BDT =2,00,000 taka
Financing	:	Self BDT 1,50,000 (from existing business) 75% Required Investment BDT 50,000 (as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary	:	BDT 6,000
Size Of Shop	:	10 ft * 15 ft=150 Square ft.
Security Of The Shop	:	1,00,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like, Maly Plug, Remote ,Bulb ,lc, Electric cable etc.▪The business is operating by entrepreneur. Existing No employee.▪Collects goods from Dhaka.▪The shop is Rent.▪Average Gain on Sale 12%▪Agreed grace period is 3 months.

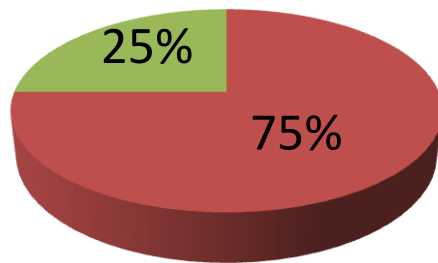
Existing Business

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Malty Plug, Remote ,Bulb ,lc, Electric cable etc.	3000	90000	1080000
Bkash= $30,000 * 4 / 1000 = 120$, Load= $4000 * 27 / 1000 = 108$	228	6840	82080
Total Sales (A)	3228	96840	1162080
Less. Variable Expense			
Malty Plug, Remote ,Bulb ,lc, Electric cable etc.	2640	79200	950400
Total variable Expense (B)	2640	79200	950400
Contribution Margin (CM) [C=(A-B)]	588	17640	211680
Less. Fixed Expense			
Rent		3000	36000
Electricity Bill		300	3600
Mobile bill		200	2400
Gurd		100	1200
Transportation		500	6000
Entertainment		150	1800
Salary(Self)		6000	72000
Total fixed Cost(D)		10250	123000
Net Profit(E) [C-D]		7390	88680

INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Proposed Total
Malty Plug , Charger, Headphone	30,000	15000	45,000
Remote ,Bulb ,lc, Electric cable etc.	20,000	20,000	40,000
Bkash, Load	1,00,000	15,000	1,15,000
Total	1,50,000	50,000	2,50,000

Source of Finance



■ Entrepreneur's Contribution 150,000

■ Investor's Investment 50,000

Financial Projection

Particular	Daily	Monthly	1st Year	2 nd Year
Revenue (sales)				
Malty Plug, Remote ,Bulb ,lc, Electric cable etc.	4500	135000	1620000	1701000
Bkash=30,000*4/1000=120,Load=4000*27/1000 =108	228	6840	82080	86184
Total Sales (A)	4728	141840	1702080	1787184
Less. Variable Expense				
Malty Plug, Remote ,Bulb ,lc, Electric cable etc.	3960	118800	1425600	1496880
Total variable Expense (B)	3960	118800	1425600	1496880
Contribution Margin (CM) [C=(A-B)]	768	23040	276480	290304
Less. Fixed Expense				
Rent		3000	36000	36000
Electricity Bill		300	3600	3600
Mobile bill		200	2400	2500
Guard		100	1200	1200
Transportation		800	9600	9800
Entertainment		150	1800	1800
Salary(Self)		6000	72000	72000
Total fixed Cost(D)		10550	126600	126900
Net Profit(E) [C-D]		12490	149880	163404
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	149,880	163,404
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		119,880
	Total Cash Inflow	199880	283284
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	119,880	253284

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0,Others:01
Experience & Skill : 7 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest
Local competitors;

Pictures



Young man in a checkered shirt sitting at a table.

Sheet of paper on the table.

Hand of another person on the right side of the table.

ifang
JW-0037

JW-0037

Windows 10

AVR





