

Proposed NU Business Name: **SARKAR ENTERPRISE**



Project identification and prepared by: Md.Kazem Uddin,
Bason Unit, Gazipur

Project verified by: MD. Rofiquel Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. MOKTER HOSSAIN
Age	:	01-04-1987 (28 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	3 Brothers
Address	:	Vill: Kunia, P.O: National Univercity ;P.S: Gazipur Sadar ;Dist: Gzipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST SHAKINA BEGUM
(iii) Father's name	:	MD ABDUL LATIF
(iv) GB member's info	:	Branch: Gacha, Centre # 97 (Female), Member ID: 10173/1 , Group No: 03 Member since: 02-03-1996 (22 Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 3,50,000/-, Outstanding loan: BDT 2,22,000
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	4 years experience in running business. He has no trained
Other Own/Family Sources of Income	:	House Rent
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01782808010
Fathers Contact No.	:	01944502363
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHAKINA BEGUM is a member of Grameen Bank. since 12 years. At first he took 5000 taka loan from Grameen Bank. **SHAKINA BEGUM** gradually took loan from GB. Utilize loan in Her Husband Business.

Proposed Nobin Udyokta Business Info

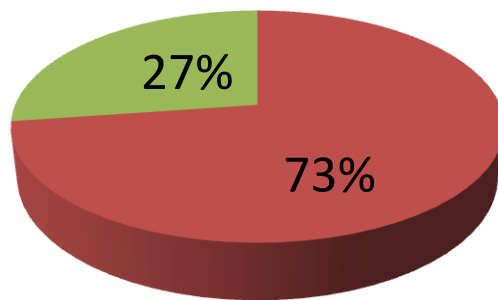
Business Name	:	SHARKAR ENTERPRISE
Location	:	Kunia Road
Total Investment in BDT	:	BDT =550,000
Financing	:	Self BDT 4,00,000 (from existing business) 73% Required Investment BDT 1,50,000(as equity) 27%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary	:	BDT 7,000
Size Of Shop	:	10 ft *20 ft=200 Square ft.
Security Of The Shop	:	None
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Fridge,Television,Fan,Waredrop,Electric Item etc.▪The business is operating by entrepreneur. Existing No employee.▪Collects goods from Dhaka .▪The shop is Own self.▪Average Gain on Sale 15%▪Agreed grace period is 3 months.

Existing Business

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Fridge, Television, Fan, Ware drobe, Electric Item etc.	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less. Variable Expense			
Fridge, Television, Fan, Ware drobe, Electric Item etc.	3400	102000	1224000
Total variable Expense (B)	3400	102000	1224000
Contribution Margin (CM) [C=(A-B)]	600	18000	216000
Less. Fixed Expense			
Rent			
Electricity Bill		400	4800
Mobile bill		300	3600
Transportation		500	6000
Entertainment		200	2400
Gurad		100	1200
Salary(Self)		7000	84000
Total fixed Cost(D)		8500	102000
Net Profit(E) [C-D]		9500	114000

INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Proposed Total
Fridge , Television	200000	70,000	2,90,000
Fan, Wardrobe	140000	50,000	2,10,000
Electric Item	60,000	30,000	1,00,000
Total:	4,00,000	1,50,000	5,50,000



- Entrepreneur's Contribution 400,000
- Investor's Investment 150,000
- Total 550,000

Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Fridge,Television,Fan,Waredrobe,Electric Item etc	5500	165000	1980000	2079000
Total Sales (A)	5500	165000	1980000	2079000
Less. Variable Expense				
Fridge,Television,Fan,Waredrobe,Electric Item etc	4675	140250	1683000	1767150
Total variable Expense (B)	4675	140250	1683000	1767150
Contribution Margin (CM) [C=(A-B)]	825	24750	297000	311850
Less. Fixed Expense				
Rent				
Electricity Bill		400	4800	5000
Mobile bill		300	3600	3600
Transportation		800	9600	10000
Entertainment		200	2400	2500
Generator		100	1200	1400
Salary(Self)		7000	84000	84000
Total fixed Cost(D)		8800	105600	106500
Net Profit(E) [C-D]		15950	114000	205350
Investment Paybac			90000	90000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	150,000	
1.2	Net Profit	114,000	205,350
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		24,000
	Total Cash Inflow	264000	229350
2	Cash Outflow		
2.1	Purchase of Product	150,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	90000	90000
	Total Cash Outflow	240,000	90000
3	Net Cash Surplus	24,000	139350

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0,Others:01
Experience & Skill : 4 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest
Local competitors;

Pictures







সবকাজ এন্টারপ্রাইজ

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

বিকাশের মাধ্যমে টাকা আদান প্রদান করা হয়।

শ্রোঃ মোঃ মোস্তাফিজ হোসেন

নগদ ও সহজ কিস্তিতে যাবতীয় ইলেকট্রিক এবং ইলেকট্রনিক্স সামগ্রী বিক্রয় করা হয়।

সরকারি সুপার মার্কেট, কুনিয়া পাছর, তারগাছ, গাজীপুর সিটি। মোবাইলঃ ০১৭৮২-৮০৮০১০

প্রয়োজনে পাশে
বিকাশ

bKash
একটি ব্যাংক ব্যাংক

এখানে ডিস
লাইনের সংযোগ
দেওয়া হয়।



বিকাশের মাধ্যমে টাকা আদান প্রদান করা হয়।

এবং ইলেকট্রনিক্স সামগ্রী বিক্রয় করা হয়।

সুপার মার্কেট, কুনিয়া পাছর, তারগাছ, গাজীপুর সিটি। মোবাইল ০১৭৮২-৮০৮

প্রয়োজনে পাশে বিকাশ

এখানে ডিস
লহিনের সংযোগ
দেওয়া হয়।



PIAZZA ITALIA
STYLE : 075PAPA15BO
ARTICLE NO: 75156

PIAZZA ITALIA
STYLE : 075PAPA15BO
ARTICLE NO: 75156

PIAZZA ITALIA
STYLE : 075PAPA15BO
ARTICLE NO: 75156

PIAZZA ITALIA
STYLE : 075PAPA15BO
ARTICLE NO: 75156



MEGHNA

UPVC FITTINGS

DESCRIPTION: 110 MM CHANNEL
PROD DATE: _____
QUANTITY: 8 PCS
QC SIGN: _____

MADE IN BANGLADESH

REBRANDABLE & OSCILLATING
FASTENED MAN
AS APPROVED BY AN INDEPENDENT
QC PRODUCED BY TECHNOLOGICAL SYSTEMS

21" COLOUR TELEVISION

STYLE	DESCRIPTION	ARTICLE NO.
075PAPA15BO	UPVC CHANNEL 110MM	75156

ITEM : 90° MAIN BEND
SIZE : 4" - 110 MM
QUANTITY : 20 PCS
COLOUR : WHITE

STYLE	DESCRIPTION	ARTICLE NO.
075PAPA15BO	UPVC CHANNEL 110MM	75156

ITEM : 90° BACK DOOR BEND
SIZE : 4" - 110 MM
QUANTITY : 18 PCS
COLOUR : WHITE



