



**Grameen kalyan**

*Proposed NU Business Name : Babul Cow Fattening Farm*



## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA***

Name and address	:	Md . Rony Ahamed. Vill : Alauddinnogar, Post: Choraikol Thana : Kumarkhali, District: Kushtia.
Age	:	19 Years.
Marital status	:	Unmarried.
Children	:	Nil
No. of siblings:	:	2 (Two) Brother's & 1 (One) Sister.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info  Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	<p>Mother <input checked="" type="checkbox"/>                      Father <input type="checkbox"/></p> <p>Mst. Fulmoti Begum</p> <p>Md. Babul Joarder</p> <p>Branch: Kumarkhali, Group #09, Centre# 73/M, Loan no. 10583.</p> <p>Member since: 2012, First loan: Tk. 10,000, Last GB loan: 20,000, Outstanding: 10,000.</p> <p>Father</p> <p>No</p> <p>Nil</p> <p>Nil</p> <p>Nil</p>
Education, till to date	:	Class Ten.

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	No formal training but he has five years cow rearing experience.
Other Own/Family Sources of Income	:	Father income from Agricultural farm.
Other Own/Family Sources of Liabilities	:	Nil
Contact number	:	01926918559.
National ID number	:	19975017169029568.
NU Project Source/Reference	:	Grameen Kalyan, Kumarkhali Unit, Kushtia.

## ***BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY***

Entrepreneur's Mother is a GB member since 2012. At first she took GB loan BDT 10,000 (Ten thousand) and Purchase a Cow. Subsequently she borrowed loan from GB for several times for different activities including cow rearing business.

## ***PROPOSED NOBIN UDYOKTA BUSINESS INFO***

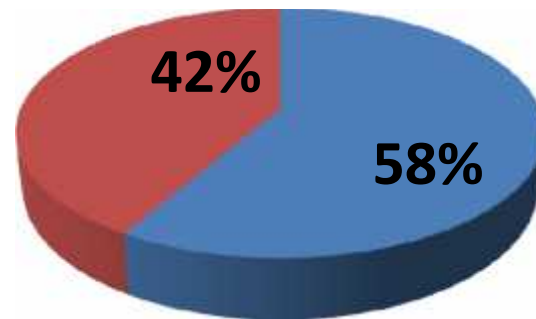
Business Name	:	<b>Babul Cow Fattening Farm.</b>
Address/ Location	:	Vill: Alauddinnogar, Post: Choraikol Thana : Kumarkhali, District: Kushtia.
Total Investment in BDT	:	<b>BDT: 2,40,500</b>
Financing	:	Self financing: <b>BDT: 1,40,500</b> Required Investment: <b>BDT: 1,00,000 (as equity)</b>
Present salary	:	Nil
Proposed Salary	:	<b>BDT 4000</b> (Four thousand only)
Proposed Business Implementation Plan:	:	<ul style="list-style-type: none"> <li>➤ Start with having 4 cows @ TK. 30,000/- each;</li> <li>➤ In every six months the cows will be sold and new cow will purchase; i.e. each cycle of cow fattening will be for six months;</li> <li>➤ Feeding cost of each cow/cycle = BDT 15,000/-;</li> <li>➤ Selling price of each cow after every cycle BDT 70,000/-;</li> <li>➤ Expected doctor and medicine cost for each cow per cycle = 1,000/-;</li> <li>➤ Payback period to the investor is 3 years;</li> <li>➤ Expected date to start the project is as soon as possible.</li> </ul>

## ***PROPOSED INVESTMENT BREAKDOWN***

Particulars	Existing Business/ NU (BDT)	Proposed Business (BDT)		Total (BDT)
		NU	Investor	
<b>Investments in different categories:</b>				
Cow Shade	40,000	0	0	40,000
Cost of 4 cows (Tk. 30,000 per Cow)	30,000	0	90,000	120,000
Fan 01 Piece	-	2,500	0	2,500
Working Capital (Feeding Cost per cow 15000 per six month)	-	60,000	0	60,000
Water supply motor & Fittings	-	8,000	0	8,000
Cash in hand	-	0	10000	10000
<b>Total Capital</b>	<b>70,000</b>	<b>70,500</b>	<b>100,000</b>	<b>240,500</b>

# Source of Finance

Source	Amount in BDT	In %
Entrepreneur's Contribution (NU)	140,500	58
Investor's Contribution(GK)	100,000	42
<b>Total Investment</b>	<b>240,500</b>	<b>100</b>



- Entrepreneur's Contribution (NU)
- Investor's Contribution(GK)

# FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
	1st Cycle	2nd Cycle	Yearly (1st Cycle+2nd Cycle)	1st Cycle	2nd Cycle	Yearly(1st Cycle+2nd Cycle)	1st Cycle	2nd Cycle	Yearly 1st Cycle+2nd Cycle)
<b>Revenue:</b>									
Estimated Sales (Cow)	280,000	280,000	560,000	308,000	308,000	616,000	338,800	338,800	677,600
Cow Dung Sales	7,200	7,200	14,400	7,560	7,560	15,120	7,938	7,938	15,876
<b>(A) Total Revenue</b>	<b>287,200</b>	<b>287,200</b>	<b>574,400</b>	<b>315,560</b>	<b>315,560</b>	<b>631,120</b>	<b>346,738</b>	<b>346,738</b>	<b>693,476</b>
<b>Less: Cost of sales</b>									
Cow Cost	120,000	120,000	240,000	126,000	126,000	252,000	132,300	132,300	264,600
Cow Food	60,000	60,000	120,000	63,000	63,000	126,000	66,150	66,150	132,300
<b>(B) Total Cost of Sales</b>	<b>180,000</b>	<b>180,000</b>	<b>360,000</b>	<b>189,000</b>	<b>189,000</b>	<b>378,000</b>	<b>198,450</b>	<b>198,450</b>	<b>396,900</b>
<b>Gross profit (GP) [C=(A-B)]</b>	<b>107,200</b>	<b>107,200</b>	<b>214,400</b>	<b>126,560</b>	<b>126,560</b>	<b>253,120</b>	<b>148,288</b>	<b>148,288</b>	<b>296,576</b>
<b>Less: Operating Costs:</b>									
Electricity bill	900	900	1,800	945	945	1,890	992	992	1,985
Transportation	3,000	3,000	6,000	3,150	3,150	6,300	3,308	3,308	6,615
Doctors and Medicine	4,000	4,000	8,000	4,200	4,200	8,400	4,410	4,410	8,820
Mobile bill	900	900	1,800	945	945	1,890	992	992	1,985
Proposed salary-self	24,000	24,000	48,000	24,000	24,000	48,000	24,000	24,000	48,000
<b>Non Cash Item:</b>									
Depreciation Expenses	3,000	3,000	6,000	3,300	3,300	6,600	3,630	3,630	7,260
<b>Total Operating Cost (D)</b>	<b>35,800</b>	<b>35,800</b>	<b>71,600</b>	<b>36,540</b>	<b>36,540</b>	<b>73,080</b>	<b>37,332</b>	<b>37,332</b>	<b>74,664</b>
<b>(C-D)Net Profit:</b>	<b>71,400</b>	<b>71,400</b>	<b>142,800</b>	<b>90,020</b>	<b>90,020</b>	<b>180,040</b>	<b>110,956</b>	<b>110,956</b>	<b>221,912</b>
<b>Retained Income:</b>			<b>142,800</b>			<b>180,040</b>			<b>221,912</b>

**Notes: 1. Agreed Grace period: Six Months.**

**2. Investment Payback schedule: Half yearly** installment including ownership transfer fee after six months grace period.



## ***CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)***

	Year 1	Year 2	Year 3
<b>Cash inflow</b>			
Opening Balance	-	273,300	413,340
Capital Infusion by Udyokta	70,500	-	-
Capital Infusion by Investor	100,000	-	-
Sales	574,400	631,120	693,476
<b>Total Receipts</b>	<b>744,900</b>	<b>904,420</b>	<b>1,106,816</b>
<b><u>Cash Outflow:</u></b>			
Cost of goods sold	360,000	378,000	396,900
Operating expenses	71,600	73,080	74,664
Return to investor	40,000	40,000	40,000
<b>Total payment</b>	<b>471,600</b>	<b>491,080</b>	<b>511,564</b>
<b>Closing Balance</b>	<b>273,300</b>	<b>413,340</b>	<b>595,252</b>

# SWOT ANALYSIS

## **S**TRENGTH

- Employment:  
Self: 1  
Others (beyond family): 0  
Future employment: 0
- Ownership in his own name.

## **W**EAKNESS

- Shortage of foods in rainy season.

## **O**PPORTUNITIES

- Local Veterinary Doctors;
- This area is famous for cattle fattening;
- Investor's money will be payback in three years.

## **T**HREATS

- Theft;
- Disease.

Presented at 19<sup>th</sup> Ex. SB Design Lab on May 18,  
2016 at Grameen Kalyan

Thank you

# Existing Shade













# NU With his Mother



**Thank You**