

Proposed NU Business Name: M/S Liton Variety Store
Business Category: General Retail & Wholesale



Business Proposal collected & prepared by: Md. Shohidul Islam, Officer, Jessore unit.

Business Proposal Verified by: Md. Rafiquel Islam

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Milton Vill: Jhumjhumpur, Union: 12 no Fatepur, Post: Jessore, Upazila: Jessore, District: Jessore.					
Age	:	29 years					
Marital status	:	Married					
Children	:	Nil					
No. of siblings:	:	02 (Two) Brothers 02 (Two) Sisters.					
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother V Father  Nurjahan Begum  Md. Shohor Ali  Branch: Fatepur, Jessore, Centre # 5/mo,  Loan no.: 5514, Member since March 19, 2010  First loan: Tk. 7,000  Existing loan: 15,000, Outstanding: Tk. 11,150					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's father  No Nil Nil					

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Five
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	10 (Ten) years experience is running his own business. He started the business only with Tk. 16,000 (Sixteen Thousand).
	:	He has 5 (five) years working experience as an assisting in her brother's shop.
Other Own/Family Sources of Income	:	His Father is a Butcher and brother is a carpenter.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01936800121
NU's National ID No.	:	4114741394778
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Nurjahan Begum is a GB member since March 19, 2010 at first she took GB loan BDT 7,000 (Seven thousand).
- Gradually she took GB loan several times and utilized it for purchasing Cow and assisting her son in business.
- Finally GB loan helped her to improve her economic condition, livelihood.

#### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	M/S Liton Variety Store
Address/ Location	:	Jhumjhumpur, Jessore.
Total Investment in BDT	:	Tk. 7,57,000
Financing	:	Self Tk. 5,57,000 (from existing business) Required Investment Tk. 200,000 (as equity)
Present salary/drawings from business	:	BDT 7,000 (seven thousand)
Proposed Salary	:	BDT 8,000 (Eight thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 10%
(ii) Estimated % of proposed gross profit margin	:	On an Average 10%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### INFO ON EXISTING BUSINESS OPERATIONS

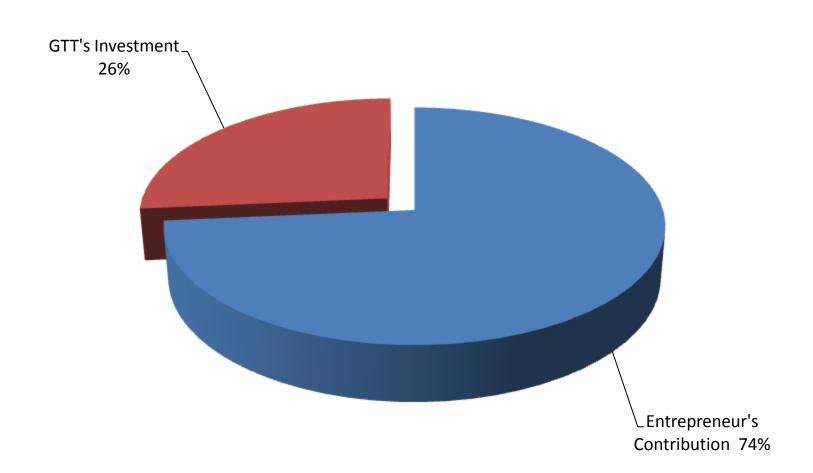
Dest's less		EB (BDT)					
Particulars	Daily	Monthly	Yearly				
Sales income from products (A)	6,500	182,000	2,184,000				
Less: Cost of Sales (Purchase product) (B)	5,850	163,800	1,965,600				
Gross Profit (A-B)	650	18,200	218,400				
Less: Operating Cost:		,	,				
Electricity bill		1,400	16,800				
Shop rent		1,600	19,200				
Mobile bill		500	6,000				
Conveyance bill		1,200	14,400				
Ownership Transfer Fee		-	-				
Present Salary (Self and family)		7,000	84,000				
Provision of Bad Debt		29	342				
Other Cost (stationary & Entertainment etc.)		600	7,200				
Non Cash Item:			,				
Depreciation Expenses		1,408	16,900				
Total Operating Cost (D)		13,737	164,842				
Net Profit (C-D):		4,463	53,558				

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Proposed (BDT)	Total (BDT)
Existing	Proposed			
Investment in products (rice, pulse, oil, egg, sugar, soap, onion, garlic, chocolate, biscuit and soft drinks etc.)	Investment in products (Grocery item etc.)	292,800	200,000	492,800
Investment in Machineries (Refrigerator-2, weight machine-1, fan, light etc)			-	56,000
Advance for shop		40,000	-	40,000
Cash in hand		13,200	-	13,200
Decoration (fixture and fittings)		38,000	-	38,000
Debtors (Since January, 2016 to at present)		125,000	-	125,000
Total Ca	pital	557,000	200,000	757,000

#### SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 557,000
- GTT's Investment BDT 200,000
- Total Capital BDT 757,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

B 41 1	Y	ear 1 (BD1	Γ)	Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Es. sales income from products (A)	9,000	251,997	3,023,966	10,350	289,797	3,477,561	11,385	318,776	3,825,317
Less: Cost of Sales (Purchase product) (B)	8,100	226,797	2,721,570	9,315	260,817	3,129,805	10,246	286,899	3,442,786
Gross Profit (A-B)	900	25,200	302,397	1,035	28,980	347,756	1,138	31,878	382,532
Less: Operating Cost:									
Electricity bill		1,600	19,200		1,700	20,400		1,800	21,600
Shop rent		1,600	19,200		1,600	19,200		1,600	19,200
Mobile bill (SMS & Reporting)		800	9,600		900	10,800		1,000	12,000
Conveyance bill		2,000	24,000		2,500	30,000		3,000	36,000
Ownership Transfer Fee		1,333	8,000		1,333	16,000		1,333	16,000
Proposed Salary-Self		8,000	96,000		9,000	108,000		10,000	120,000
Provision of Bad Debt		29	342		29	342		29	342
Other Cost (stationary & Entertainment etc.)		900	10,800		1,200	14,400		1,500	18,000
Non Cash Item:									
Depreciation Expenses		1,408	16,900		1,408	16,900		1,408	16,900
Total Operating Cost (D)	-	17,670	204,042		19,670	236,042	-	21,670	260,042
Net Profit (C-D):	_	7,530	98,355	-	9,310	111,714	-	10,207	122,490
Retained Income			98,355			210,069			332,559

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	200,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	106,355	127,714	138,490
1.3	Depreciation Expenses	16,900	16,900	16,900
1.4	Opening Balance of Cash Surplus	_	75,255	123,869
	Total Cash Inflow	323,255	219,869	279,259
2.0	Cash Outflow			
2.1	Product Purchase	200,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	48,000	96,000	96,000
	Total Cash Outflow	248,000	96,000	96,000
3.0	Total Cash Surplus	75,255	123,869	183,259

#### X EAKNESS ☐ Present employment: Self: 01 Family: 0 ☐ Can not supply goods as per Others (beyond family): 0 demand. Future employment: 0 ☐ Trade License in his own name; ☐ Ownership of business in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (10 years). $\mathbf{T}_{\mathsf{HREATS}}$ PPORTUNITIES ☐ Increase of local competitors. ☐ Location of shop; □ Regular Customer; ☐ Increasing Demand; ☐ The Capital of the entrepreneur will be BDT 889,559 after 3 years excluding payback of investor's money.

Presented at 161<sup>st</sup> as Yunus Centre and 49<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on March 10, 2016 at Grameen Telecom Trust Premises

Thank you

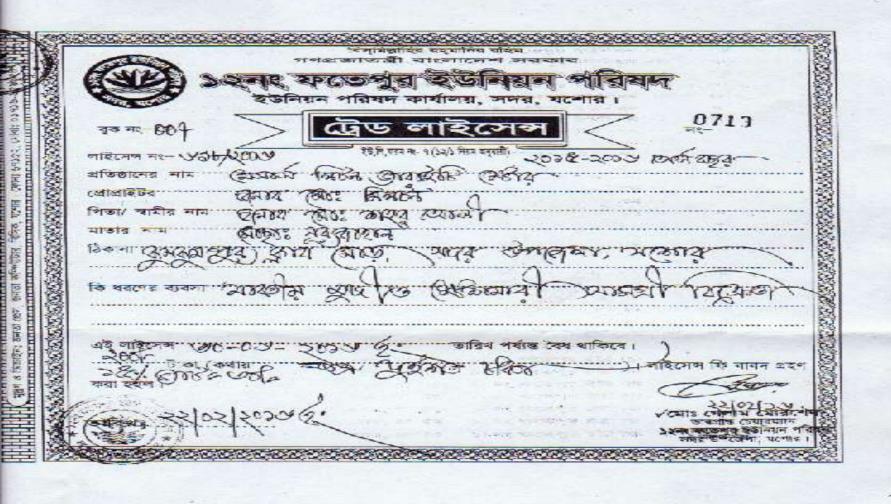
# Pictures













#### গণপ্রজাতলী বাংলাদেশ সবকার

Government of the People's Republic of Bangladash NATIONALID CARD / জাতীয় পরিত্য পর



নাম: মোঃ মিল্টন

Name: Mc. Million

পিতা: মোঃ শহর আলী

মাতা: মোজ: দ্বলাহান

Date of Birth: 02 Nov 1987

ID NO: 4114741394778

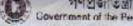
এই ব্যক্তি খণ্ডলাক্ত বালোদেশ ক্ষকবের হ পতি। কড়টি বাৰ্যানকটা শৃষ্ঠিত পণ। কে খাও পাঞাট পেনে দিকটিছ পেটি আক্তম কমা দেয়াই কনা অনুবাস করা হলো।

ঠিজনা আম্প্রিটে ব্যক্ষপুর, ২০ ব্যক্ষপুর, হচনকা মশের - ৭৪লাং তেতিহালী, মংশাল



প্রদানক বী কর্পকের সাকর

প্রদানের তারিখ: ০৮/০৫/২০০৮



শশপ্রকাতনা বাংলাদেশ সরকার Government of the People's Reputric of Bangladesh NATIONAL ID CARD / पार्कीय पश्चिम नाट



নাম: শুরভাহান বেগম

Name: Nur Jahar Beguin

স্বামী: মোঃ শহর আলী

যাতা: হচিনা বেগম

Date of Birth: 05 May 1952

ID NO: 4114741394777



এই কাডটি পশ্চন্দাসৰ্ক বাংলালেশ সক্ষাকে সম্পন্ধি ভাষটি কৰে বৰালী ক্ষীত জনা কোন্ত লাভাঃ গেলে নিৰ্মাহ লোট অভিনে জনা নেত্ৰৰ কৰা অনুবেশ কৰা বলে। হিলালা: গাম/বাস্তঃ স্থান্থপুত, ব্যক্ষপুত, ভাক্ষর: হলের ৭৪০০, কোন্যালী, मान्द्र





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Benglacesh NATIONAL ID CARD / शाकीर शरीका शत



नाम: त्यार गर्ड भागी

Name: Mr. Shahar Al পিতা: মৃত মো: দুলেই নেচা

মাতা; য়ণ্ডান

Date of Birth: 01 Dec 1941

ID NO: 4114741394776







থামীণ ব্যাংক ইতেপুর হুগোর শাংক।

#### সহজ ঋণের পাশ বই

নাম প্রাক্তির ক্রের বিশ্বর বি



### Thank You