

Proposed NU Business Name : Cha Stall & Confectionary Business Category: General Retail & Wholesale



Project Identified by: Md. Shahinur Rahman, Asst. Officer, Mithapukur Unit, Rangpur Business Proposal Prepared by: Fahina Yesmin Happy

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	: Md. Biplob Hossan			
		Vill: Batason Durgapur, Union: 07 no. latifpur, Post: Jaygir Hat, Upazila: Mithapukur, District: Rangpur.		
Age	:	26 years		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	02 (Two) Brothers and 02 (Two) Sisters		
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother ✓ Father Mst. Urmely Begum Md. Akmal Hossan <i>Branch</i> : Jaygir Hat, Mithapukur, <i>Centre # 5/m</i> o, <i>Loan no.: 3396,</i> Member since 1995 First Ioan: Tk. 3,000 Existing Ioan: Nil, Last Ioan: Tk. 25,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan		N/A No Nil Nil		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Class Eight
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		<ul><li>03 (Three) years experience is running his own business. He started the business with BDT 40,000 (Forty thousand).</li><li>He has on hand training.</li></ul>
Other Own/Family Sources of Income	:	His father's income from agriculture and his elder brother's income from job.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01745296461
NU's National ID No.	:	19908515867000482
NU Project Source/Reference	:	Grameen Telecom Trust

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Urmely Begum is a GB member since 1995 at first she took GB loan BDT 3,000 (Three thousand).
- Successively several times she utilized GB loan for repairing house and cultivation purposes.
- Finally GB loan helped her to improve economic condition and livelihood.

#### **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	:	Cha Stall & Confectionary
Address/ Location	:	Jaygir Hat, Bus stand, Rani Pukur road, Rangpur.
Total Investment in BDT	:	Tk. 131,000
Financing	:	Self Tk. 81,000 (from existing business) Required Investment Tk. 50,000 (as equity)
Present salary/drawings from business	:	BDT 2,500 (Two thousand five hundred)
Proposed Salary	:	BDT 3,000 (Three thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On products 15%
(ii) Estimated % of proposed gross profit margin	:	On products 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

### **INFO ON EXISTING BUSINESS OPERATIONS**

	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products (A)	1,700	47,600	571,200		
Cost of products (Products Purchase) (B)	1,445	40,460	485,520		
Gross Profit (C) [C=(A-B)]	255	7,140	85,680		
Less: Operating Cost:					
Electricity bill		300	3,600		
Night Guard bill		250	3,000		
Shop Rent		800	9,600		
Mobile bill		300	3,600		
Conveyance bill		500	6,000		
Provision of bad Debt		3	30		
Present Salary (Self & family)		2,500	30,000		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		250	3,005		
Total Operating Cost (D)		5,403	64,835		
Net Profit (C-D):		1,737	20,845		

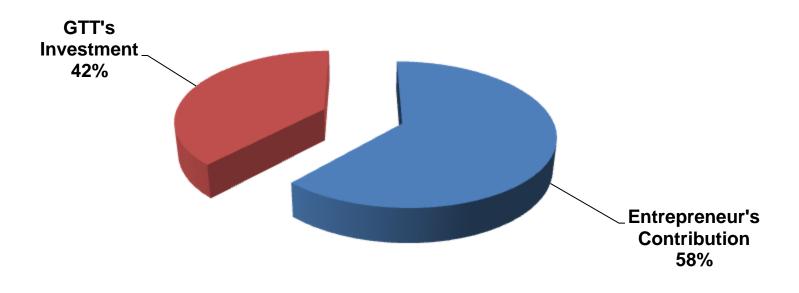


Particu	Existing Business	Proposed	Total		
Existing	Proposed	(BDT)	(BDT)	(BDT)	
Investment in products (Different types of bakery and confectionary item, soft drinks etc.)	Investment in products (Confectionary item etc.)	33,846	50,000	83,846	
Investment in equipment (Re					
				18,000	
Cash in hand					
		3,059	-	3,059	
Debtors (Since March, 2016					
	3,045	_	3,045		
Decoration (fixture and fittings)					
	3,050	_	3,050		
Advance for Shop					
		20,000	-	20,000	
Total Ca	81,000	50,000	131,000		



Entrepreneur's Contribution BDT 81,000

- GTT's Investment BDT 50,000
- Total Capital BDT 131,000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from products (A)	2,500	70,000	840,000	3,375	94,500	1,134,000	4,219	118,125	1,417,500	
Cost of products (Products Purchase) (B)	2,125	59,500	714,000	2,869	80,325	963,900	3,586	100,406	1,204,875	
Gross Profit (C) [C=(A-B)]	375	10,500	126,000	506	14,175	170,100	633	17,719	212,625	
Less: Operating Cost:										
Electricity bill		700	8,400		800	9,600		1,100	13,200	
Night Guard bill		350	4,200		450	5,400		450	5,400	
Shop Rent		800	9,600		800	9,600		800	9,600	
Mobile bill (SMS & Reporting)		500	6,000		500	6,000		500	6,000	
Conveyance		1,500	18,000		1,800	21,600		2,300	27,600	
Provision of bad Debt		3	30		3	30		3	30	
Ownership Transfer Fee		333	2,000		333	4,000		333	4,000	
Proposed Salary (Self & family)		3,000	36,000		5,000	60,000		5,500	66,000	
Bank Charge (DD, PO, SC)		50	600		100	1,200		100	1,200	
Other Cost (stationary & Entertainment etc.)		800	9,600		1,000	12,000		1,500	18,000	
Non Cash Item:										
Depreciation Expenses		250	3,005		250	3,005		250	3,005	
Total Operating Cost (D)		8,286	97,435	-	11,036	132,435	-	12,836	154,035	
Net Profit (C-D):		2,214	28,565	-	3,139	37,665	-	4,882	58,590	
Retained Income			28,565			66,229			124,819	

Notes: 1. Agreed Grace period: Six months

2. Investment Payback schedule: Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

#### CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	_	
1.2	Net Profit (ownership tr. Fee added back)	30,565	41,665	62,590
1.3	Depreciation Expenses	3,005	3,005	3,005
1.4	Opening Balance of Cash Surplus	-	21,570	42,239
	Total Cash Inflow	83,570	66,239	107,834
2.0	Cash Outflow			
2.1	Product Purchase	50,000	_	_
2.2	Investment Payback including Ownership Transfer Fee	12,000	24,000	24,000
	Total Cash Outflow	62,000	24,000	24,000
3.0	Total Cash Surplus	21,570	42,239	83,834

## SWOT ANALYSIS

<ul> <li>STRENGTH</li> <li>Present employment: Self: 01, Family:0 Others (beyond family): 0 Future employment:0</li> <li>Trade License in his own name;</li> <li>Ownership of business in his own name;</li> <li>He has on hand training;</li> <li>Skilled and working experiences (3yrs);</li> </ul>	WEAKNESS Can not supply goods as per demand.
OPPORTUNITIES   Location of Shop; Have some fixed customers (Retail & Wholesale); Increasing demand; The Capital of the entrepreneur will be BDT 205,819 after 3 years excluding payback of investor's money.	THREATS

#### Presented at 205<sup>th</sup> as Yunus Centre and 50<sup>th</sup> In-house Executive Social Business Design Lab (GTT) on March 14, 2016 at Grameen Telecom Trust Premises

Thank you

# Pictures





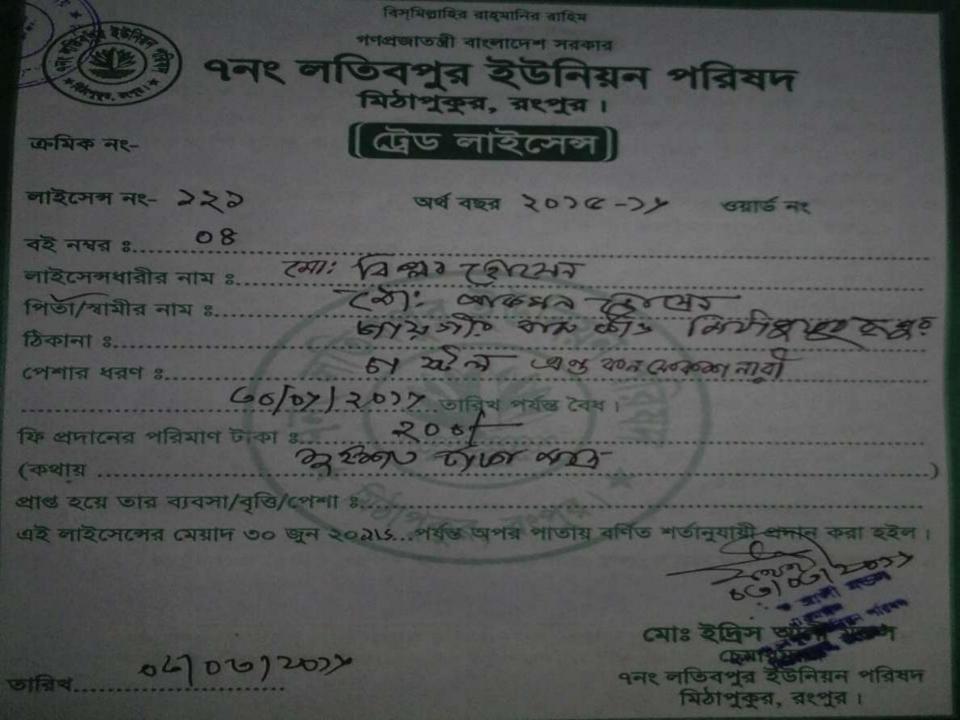


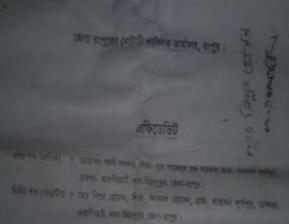












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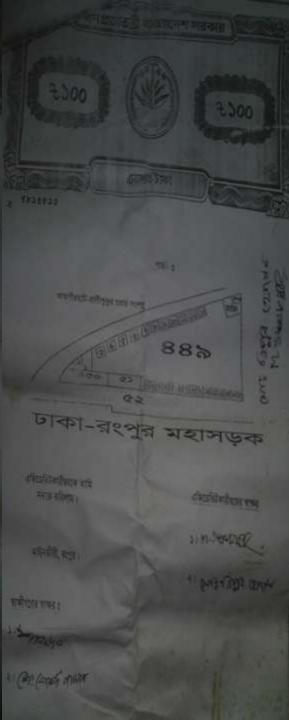
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- त्र विशेष साम स्वतित साम स्वतित सामक रहे स्वता पर समय के दिन साम विदेशीय समय के दिन साम स्वतित साम कि स्वता कि स्वता के स्वता कि साम स्वता कि साम स्वतित के साम स्वता के स्वता के स्वता क साम स्वतान के साम स्वतान के साम देखा है कि स्वता के साम स्वतान के साम स्वतान के साम स्वतान के स्वता के साम स्वत
- יוש מאינו עינה עינה איז איזאלא שא עליא איזאר געען גער איזאר און איז גער איזאר איז איזאר איז איזאר גער איזאר איז אולם באלק גאלאיי אנוויאל ביי אווא איזאי באלי גער גער איז איז גער גער איזאר איזאר ערווים אינגעראינדינו
- ्या । "ये जान करत अयम पर दरम न सेनाइ सीराम्य सा दक्ति कारलोर्थ स प्रथा स्था इमान्यत हेन जनह महेराज्य ।

प्रायः प्राप्तः एक प्रायति, तीवः ताम्भवित् प्राप्ताः व्यक्ति क्रिया का भ्रम्स् संग्रहनः प्राप्तः व्यक्तः प्राप्तः वर्षेः भ्रम् भावा वार्वितवे क्रम्स् संग्रहनः भ्रम्स् संग्रहनः यो व्यक्ति वर्षे भावाः स्थानिव्यक्ति क्रम्स् व्यक्ति क्रम्स् व्यक्ति





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শাখা ব্যবস্থাপকের স্বাক্ষর	



# **Thank You**