

Proposed NU Business Name : Aminul Varitices Store

Business Category: General Retail & Wholesale



Project Identified by: Dipok Roy Asst.officer, Sadar Unit, Gaibandha. Business Proposal Prepared by: Md Mahbubur Rahman Bhuiyan.

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md.Aminul Islam			
		Vill: Bakuyabari, Union: Gaibandha Municipality ,Post: Gaibandha.Upazila: Sador District: Gaibandha.			
Age	:	31 years			
Marital status	:	Married			
Children	:	02(Two) Daughters			
No. of siblings:	•	03(Three) brothers & 02(Two) Sisters			
Parent's and GB related Info:					
(i) Who is GB member	:	Mother ✓ Father ———			
(ii) Mother's name	:	Mst.Rabeya Begum			
(iii) Father's name	:	Md.Motiar Rahman			
(iv) GB member's info	:	Branch: D B road. Centre # 02/mo,			
		Loan no:2751/1, Member since 2009			
		First loan: Tk. 5,000			
		Existing loan: 10,000, Outstanding: Tk. 5160			
Further Information:					
(v) Who pays GB loan installment	:	Entrepreneur's father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	Nil			
(viii) Any other loan	:	Nil			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	S.S.C
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	••	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		14 (Fourteen) years experiences is running his own business. He started the business only with Tk. 3,000 (Three thousand). He has on hand training.
Other Own/Family Sources of Income	••	His brothers income from job and agriculture.
Other Own/Family Sources of Liabilities	••	Nil
NU's Contact No.	:	01714607416
NU's National ID No.	•	3222407132306
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rabeya Begum is member since 2009 at first she took GB loan BD 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for business & agriculture.
- Finally GB loan helped her to improve her economic condition, livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Aminul Varitices Store	
Address/ Location	:	Upzila road,Bangla Bazar, Gaibandha.	
Total Investment in BDT	:	Tk. 233,000	
Financing	:	Self Tk. 133,000 (from existing business) Required Investment Tk. 100,000 (as equity)	
Present salary/drawings from business	:	BDT 5,500 (Five thousand five hundred)	
Proposed Salary	:	BDT 6,000 (Six thousand)	
Proposed Business Implementation Plan			
(i) % of present gross profit margin	:	On products 20%, Flexiload & bKash 100%	
(ii) Estimated % of proposed gross profit margin	:	On products 20%, Flexiload & bKash 100%	
(iii) In future risk mgt. plan (from fire, disaster etc.)	:		

INFO ON EXISTING BUSINESS OPERATIONS

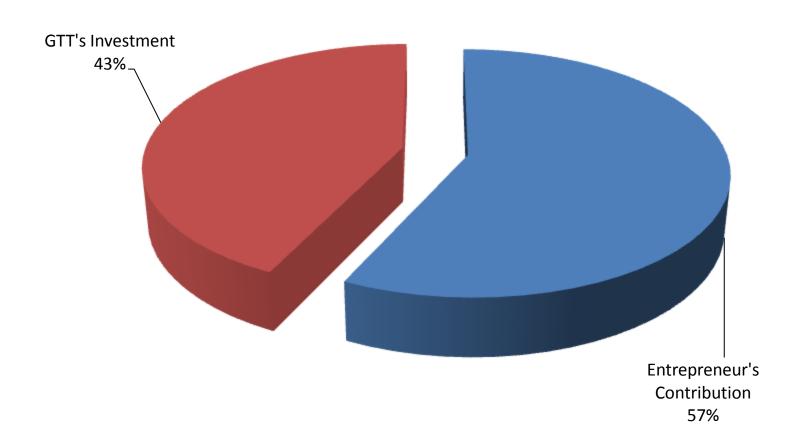
	EB (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from products	1,500	42,000	504,000		
Sales incom form Flxiload	27	756	9,072		
Sales incom Form Bkash	120	3,360	40,320		
Total Sales/commission (A)	1,647	46,116	553,392		
Less: Cost of Sales					
Cost of products	1,275	35,700	428,400		
Total Cost of Sales (B)	1,275	35,700	428,400		
Gross Profit (C) [C=(A-B)]	372	10,416	124,992		
Less: Operating Cost:					
Electricity bill		300	3,600		
Shop Rent		500	6,000		
Night Guard bill		150	1,800		
Mobile bill		300	3,600		
Conveyance		300	3,600		
Provision of bad Debt		-	_		
Ownership Transfer Fee		-	_		
Present Salary (Self & family)		5,500	66,000		
Bank Charge (DD, PO, SC)		-	-		
Other Cost (stationary & Entertainment etc.)		500	6,000		
Non Cash Item:					
Depreciation Expenses		182	2,185		
Total Operating Cost (D)		7,732	92,785		
Net Profit (C-D):		2,684	32,207		

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total	
Existing	Proposed	Business (BDT)	(BDT)	(BDT)
Investment in products (Different types of grocery item, cosmetics item, soft drinks .)	(Different types of grocery item, cosmetics item, soft drinks.)	56,045	100,000	156,045
Investment in Machineries & Equipment (Mobile	set, fan, light etc.)	2,500		2,500
Cash in hand	67,000	-	67,000	
Decoration (fixture and fittings)		18,100	-	18,100
Debitors Since February 2016	3,215		3,215	
GB Loan Outstanding	(5,160)		(5,160)	
Creditors Since February 2016	(8,700)	-	(8,700)	
Total Capital	133,000	100,000	233,000	

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 133,000
- GTT's Investment BDT 100,000
- Total Capital BDT 233,000



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	Year 1 (BDT)			Year 2 (BDT)		Year 3 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from products	2,000	56,000	672,000	2,400	67,200	806,400	2,640	73,920	887,040
Estimated Sales incom form Flxiload	34	945	11,340	41	1,134	13,608	47	1,304	15,649
Estimated Sales incom Form Bkash	180	5,040	60,480	198	5,544	66,528	208	5,821	69,854
Total Sales/commission (A)	2,214	61,985	743,820	2,639	73,878	886,536	2,894	81,045	972,544
Less: Cost of Sales									
Cost of products	1,700	47,600	571,200	2,040	57,120	685,440	2,244	62,832	753,984
Total Cost of Sales (B)	1,700	47,600	571,200	2,040	57,120	685,440	2,244	62,832	753,984
Gross Profit (C) [C=(A-B)]	514	14,385	172,620	599	16,758	201,096	650	18,213	218,560
Less: Operating Cost:									
Electricity bill		350	4,200		400	4,800		500	6,000
Shop Rent		500	6,000		500	6,000		500	6,000
Night Guard bill		200	2,400		300	3,600		300	3,600
Mobile bill (SMS & Reporting)		600	7,200		800	9,600		800	9,600
Conveyance		500	6,000		600	7,200		700	8,400
Provision of bad Debt		-	-		-	-		_	-
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary (Self & family)		6,000	72,000		6,500	78,000		7,000	84,000
Bank Charge (DD, PO, SC)		55	660		55	660		55	660
Other Cost (stationary & Entertainment etc.)		700	8,400		800	9,600		800	9,600
Non Cash Item:									,
Depreciation Expenses		182	2,185		182	2,185		182	2,185
Total Operating Cost (D)		9,954	115,445		11,104	133,245		11,804	141,645
Net Profit (C-D):	_	4,431	57,175	-	5,654	67,851	-	6,410	76,915
Retained Income		•	57,175			125,026			201,941

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	61,175	75,851	84,915
1.3	Depreciation Expenses	2,185	2,185	2,185
1.4	Opening Balance of Cash Surplus	-	34,200	64,236
	Total Cash Inflow	163,360	112,236	151,336
2.0	Cash Outflow			
2.1	Product Purchase	100,000	-	_
2.2	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	129,160	48,000	48,000
3.0	Total Cash Surplus	34,200	64,236	103,336

Strength

☐ Present employment:

Self: 01 Family: 0

Others (beyond family): 0

Future employment: 0

☐ Trade License in his own name;

☐ Skilled and working experiences (14yeras).

WEAKNESS

☐ Can not supply goods as per demand.

OPPORTUNITIES

- ☐ Location of shop;
- ☐ Regular Customer;
- ☐ Increasing Demand;
- ☐ The Capital of the entrepreneur will be BDT 334,941 after 3 years excluding payback of investor's money.

THREATS

☐ Increase of local competitors.

Presented at 208th as Yunus Centre and 56st In-house Executive Social Business Design Lab

(GTT) on March 31, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures

















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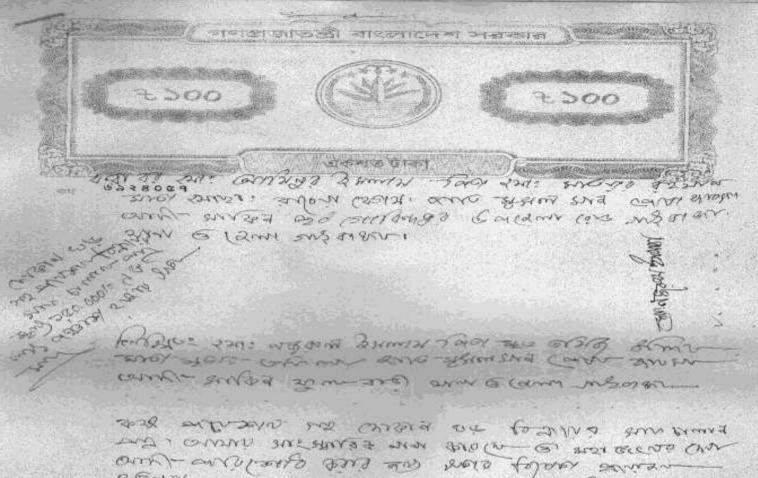
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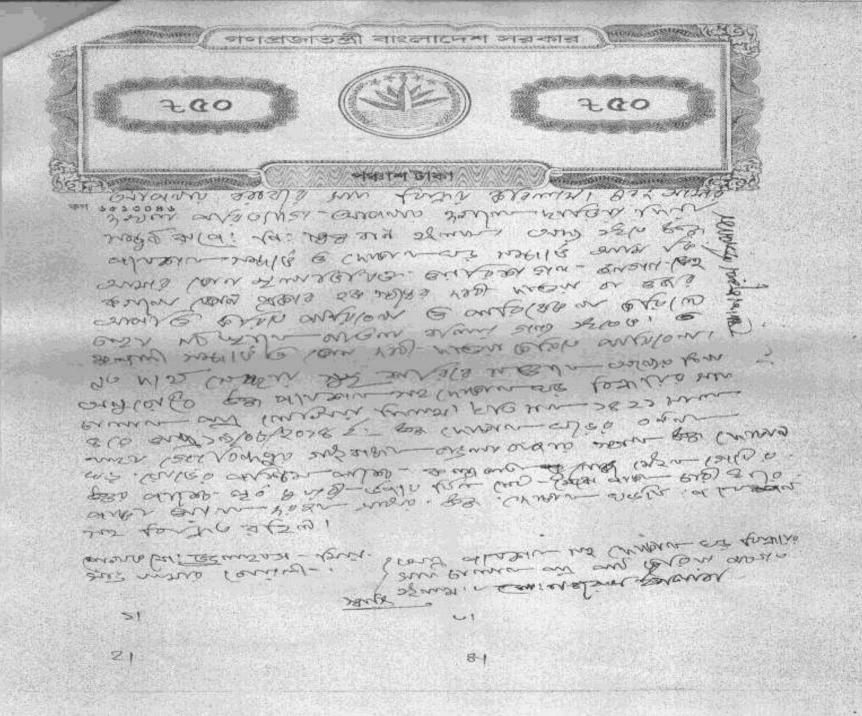
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Thank You