



Grameen Kalyan

**Proposed NU Business Name: Md. Mamunur Rashid
Layer Farm**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Mamunur Rashid Vill: Chowdar, Post: Fulbaria, Upazilla : Fulbaria , District: Mymensingh
Age	:	28 Years
Marital status	:	Married.
No. of siblings:	:	3 (three) Brothers.
Parent's and GB related Info	:	
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Mst: Sufia Khatun.
(iii) Father's name	:	Md. Abdul Khalek.
(iv) GB member's info	:	Branch: Fulbaria ,Group # 04, Centre # 34/M, Loan no. 3070/2, Member since: 2011, First loan: 5,000 Tk. Last loan:20,000, Outstanding: 8,000.
Further Information:	:	
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	Nil
(viii) Any other loan like GCCN, GKF etc.	:	Nil
(ix) Others	:	Nil
Education, till to date	:	S.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Business.
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has no formal training but 2 years practical experience in this business.
Other Own/Family Sources of Income	:	Father's income from agriculture.
Other Own/Family Sources of Liabilities	:	Nil.
Contact number	:	01920607747
National ID Number	:	Nil
NU Project Source/Reference	:	GK/Trishal Unit/Md. Aminul Islam (2348).

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2011. At first she took GB loan BDT=5,000 (Five thousand) and used the money in agriculture farming. Gradually several times she took GB loan and utilized in her husband's business.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

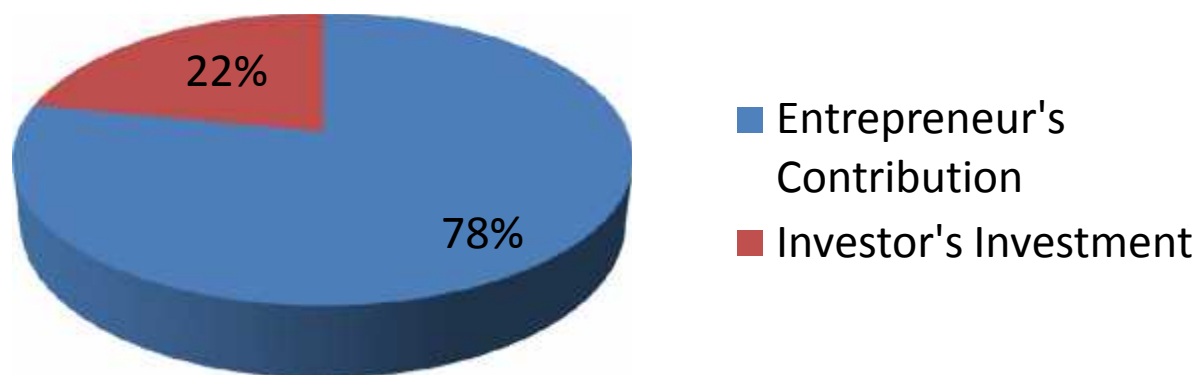
Project's Name	:	Md.Mamunur Rashid Layer Farm.
Address/ Location	:	Chowdar, Fulbaria, Mymensingh.
Total Investment	:	BDT = 9,13,000
Financing	:	Self financing: BDT =7,13,000(Existing business) Required Investment: BDT= 2,00,000 (as equity)
Present salary/drawings from business (estimates)	:	Nil
Proposed Salary	:	BDT= 8,000 (eight thousand) Employee-1= 4,000 (four thousand)
Proposed Business Implementation Plan	:	<ul style="list-style-type: none"> ➤ This is a new project for rearing 1200 baby chicken layer; ➤ Fund needs for layer feed; ➤ One employee per month Tk. 4000; ➤ Estimated price of egg about @ Tk. 6.75 Per piece; ➤ Estimated egg production per day 1120 piece; ➤ Estimated egg & layer sales per cycle about @ Tk. 45,07,900; ➤ Estimated feed & medicine cost per cycle @ Tk. 36,50,000 ➤ Pay back period is estimated 3 years; ➤ Expected date to start the project in as soon as possible.

PRESENT & PROPOSED PROJECTION INVESTMENT BREAKDOWN

Particulars	Existing Business/NU Investment (BDT)(1)	Proposed Business (BDT)		Total (BDT)
		NU	Investor	
Investment in different categories:				
Shade for layer	200,000			200,000
Case for Layer		130,000		130,000
Out Side Net for Shed	20,000			20,000
Electric Fitting	8,000			8,000
Baby Chicken Layer (1200*100 pcs)		120,000	-	120,000
Feed (1935 Per Sack)		180,000	200,000	380,000
Water Motor & Pump	20,000		-	20,000
Medicine & Vaccine		20,000		20,000
Transport	5,000		-	5,000
Cash in Hand	10,000	-	-	10,000
Total Capital	263,000	450,000	200,000	913,000

Source of Finance

Particulars	Amount in BDT	In %
Entrepreneur's Contribution	713,000	78
Investor's Investment	200,000	22
Total Investment	913,000	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particular	1st Cycle =24 Month			2nd Cycle=24 Month		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales Egg 1120*6.75	7,560	226,800	4,082,400	8,316	249,480	4,490,640
Sales of Layer (1150 pieces*BDT 370)			425,500			425,500
Total sales(A):	7,560	226,800	4,507,900	8,316	249,480	4,916,140
Baby layer			240,000			120,000
Feeds (150 Kg Per day*32 Tk Per Kg)	4,800	144,000	3,456,000	5,040	151,200	3,628,800
Cost of Medicine	270	8,100	194,400	284	8,505	102,060
Less: Total Cost of Sales (B)	5,070	152,100	3,890,400	5,324	159,705	3,850,860
Gross Profit (GP) = [C = (A-B)]	2,490	74,700	617,500	2,993	89,775	1,065,280
Less: Operating Costs						
Transport		1,000	24,000		1,050	12,600
Proposed salary Self		8,000	192,000		8,400	201,600
Wages 1		4,000	96,000		4,200	100,800
Electric bill		500	12,000		525	12,600
Mobile bill		500	12,000		525	12,600
Other Expenses		500	12,000		525	12,600
Non Cash Item		-	-		-	-
Depreciation Expenses		2,000	48,000		2,200	52,800
Total Operating Cost (D)		16,500	396,000		17,425	405,600
(C-D) Net Profit:		58,200	221,500		72,350	659,680
Retained Income:			221,500			659,680

Notes: 1. Agreed Grace period: 6 Months.

2. Investment Payback schedule: Quarterly installment including ownership transfer fee after 6 months grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	1st cycle=24 Month	2nd Cycle=24 Month
<u>Cash inflow</u>		
Opening Balance	10,000	721,500
Capital Infusion by UDYOKTA	450,000	-
Capital Infusion by Investor	200,000	-
Sales	4,507,900	4,916,140
Total Receipts	5,167,900	5,637,640
<u>Cash Outflow</u>		
Cost of goods sold	3,890,400	3,850,860
Operating expenses	396,000	405,600
Return to investor	160,000	80,000
Total payment	4,446,400	4,336,460
Closing Balance	721,500	1,301,180

SWOT ANALYSIS

STRENGTH

- Employment:
Self: 1
Others (beyond family): 01
- Trade License: Own name
- Skill & Experience-02 years.

WEAKNESS

- Lack of Sufficient Capital.

OPPORTUNITIES

- Local Demand;
- Investor's money will be payback in three years;
- Local Veterinary Doctors.

THREATS

- Theft;
- Virus/ Bird flue;
- Scarcity of feeds.

Presented at 25th Ex. SB Design Lab on June 21,
2016 at Grameen Kalyan

Thank you

My Farm's Picture









New Shade







Feed Store





NU with his mother



Trade License

ইউপি ফর্ম-১৩ পরিশিষ্ট-১০

লাইসেন্স ফি আদায় রেজিস্টার
অর্থ বছর ২০২৫-২০২৬

লাইসেন্স

ক্রমিক নং: 26

ইউনিটন পরিচয়: ফুলবাড়ীয়া

ইউপি: ফুলবাড়ীয়া

জেলা: ময়মনসিংহ

তারিখ: ৮/১১/২৫

বই নম্বর: ২

লাইসেন্স নম্বর: ২৫৫

লাইসেন্সধারীর নাম: মোঃ মাহমুদুল রশীদ মেসার্স সার্জি-
পিতা/স্বামীর নাম: শ্রীঃ শ্রীঃ মাহমুদুল রশীদ-
বিকল্প: শ্রীঃ আনেক-
ঠিকানা: চৌধুর ফুলবাড়ীয়া, ময়মনসিংহ-
পেশার বর্ণনা: মেসার্স সার্জি-
তারিখ পর্যন্ত বৈধ।
২২/১০/২৫

ফি আদানের পরিমাণ টাকা: ৫৫৫/- কমার্চ: (লাঁচ মাতে টাকা)

স্বাক্ষর করে তার স্বাক্ষর/মুদ্রা/পেশা: মোঃ ইউপি এলাকা চালিয়ে যাবার জন্য এই লাইসেন্স প্রদান করা হলো।

তারিখ: ৮/১১/২৫

(Signature)
চেয়ারম্যান/উপ-চেয়ারম্যান

Thank You