

Proposed NU Business Name: Ruhul Varaitij Stor Business Category: General Retail & Wholesales



Business Proposal Collected & prepared by: Md. Rubal Rana, Asst. NU, Thakurgaon Sadar.

Business Proposal Verified by: Md. Rafiqul Isalam

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Ruhul Amin Vill: Araji dhangi Pukur, Union: 13 no Goreya, Post: Goreya, Upazila: Thakurgaon., District: Thakurgaon.				
Age	:	27 years				
Marital status	:	Married				
Children	:	01 (One) Son				
No. of siblings:	:	05 (Five) Brothers and 03 (Three) Sisters.				
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur's Father No Nil Nil				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	SSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	•	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		03 (Three) years experiences is running his own business. He started the business with BDT 40,000 (Forty Thousand). He has 8 years working experience as an assisting in local shop.
Other Own/Family Sources of Income	:	His Father's income from agriculture and two brother's income from job.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01766008836
NU's National ID No.	:	9419442267238
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Helena is a GB member since January 01, 2003 at first she took GB loan BDT 5,000 (Five thousand).
- Gradually she took GB loan several times and utilized it for repairing house and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Ruhul Variety Store
Address/ Location	:	Goreya Bazar, Thakurgaon.
Total Investment in BDT	:	Tk. 284,000
Financing	:	Self Tk. 184,000 (from existing business) Required Investment Tk. 100,000 (as equity)
Present salary/drawings from business	:	BDT 6,000 (Six Thousand)
Proposed Salary	:	BDT 7,000 (Seven Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	On an Average 20%
(ii) Estimated % of proposed gross profit margin	:	On an Average 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	

INFO ON EXISTING BUSINESS OPERATIONS

Particulars	E	Existing Business (BDT)				
T di tiodiaio	Daily	Monthly	Yearly			
Sales income from Products	2,700	75,600	907,200			
Total Sales (A)	2,700	75,600	907,200			
Less: Cost of Sales/Products	2,160	60,480	725,760			
Total Cost of Sales/Products (B)	2,160	60,480	725,760			
Gross Profit (C) [C=(A-B)]	540	15,120	181,440			
Less: Operating Cost:		,	,			
Electricity bill		200	2,400			
Shop Rent (self)		-	, -			
Mobile bill		300	3,600			
Night Guard bill		100	1,200			
Conveyance bill		1,000	12,000			
Present Salary (Family & Self)		6,000	72,000			
Bank Charge (DD, PO, SC)		,	-			
Other Cost (Stationary & Entertainment etc.)		2,100	25,200			
Non Cash Item:		, , , , ,	_ , ,			
Depreciation Expenses		58	700			
Total Operating Cost (D)		9,758				
Net Profit (C-D):		5,362	64,340			

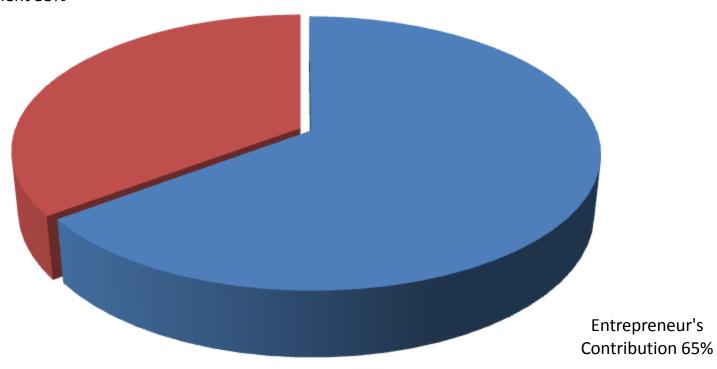
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business	Proposed	Total	
Existing	Proposed	(BDT)	(BDT)	(BDT)
Investment in products (Such as Grocery item etc.)	Investment in products (Such as Grocery item etc.)	151,400	100,000	251,400
Investment in Equipment & Tools (Fan, Lig	2,200	-	2,200	
Cash in Hand		26,700	-	26,700
Investment in Decoration (Furniture, fixture and fittings)		3,700		3,700
Total Capita	al	184,000	100,000	284,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 184,000
- GTT's Investment BDT 100,000
- Total Capital BDT 284,000

GTT's Investment 35%



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars	Y	ear 1 (BDT	י	Year 2 (BDT)			Year 3 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales income from Products	3,500	97,993	1,175,913	4,025	112,692	1,352,300	4,508	126,215	1,514,575
Total Estimated Sales (A)	3,500	97,993	1,175,913	4,025	112,692	1,352,300	4,508	126,215	1,514,575
Less: Estimated Cost of Sales/Products	2,800	78,394	940,730	3,220	90,153	1,081,840	3,606	100,972	1,211,660
Total Estimated Cost of Sales/Products (B)	2,800		940,730	3,220		1,081,840	3,606	ŕ	1,211,660
Gross Profit (C) [C=(A-B)]	700	19,599	235,183	805	22,538	270,460	902	25,243	302,915
Less: Operating Cost:									
Electricity bill		300	3,600		350	4,200		400	4,800
Shop Rent (self)		-	-		-	_		-	
Mobile bill (SMS & Reporting)		400	4,800		450	5,400		500	6,000
Night Guard bill		350	4,200		400	4,800		450	5,400
Conveyance		1,300	15,600		1,500	18,000		2,000	24,000
Ownership Transfer Fee		667	4,000		667	8,000		667	8,000
Proposed Salary-(Family & Self)		7,000	84,000		7,500	90,000		8,000	96,000
Bank Charge (DD, PO, SC)		107	642		107	1,284		107	1,284
Other Cost (stationary & Entertainment etc.)		2,650	31,800		3,150	37,800		3,650	43,800
Non Cash Item:									
Depreciation Expenses		58	700		58	700		58	700
Total Operating Cost (D)	-	12,832	149,342	-	14,182	170,184	-	15,832	189,984
Net Profit (C-D)	-	6,767	85,841	-	8,356	100,276	-	9,411	112,931
Retained Income			85,841			186,116			299,048

Notes: 1. Agreed Grace period: Six months

2. **Investment Payback schedule:** Quarterly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	-	_
1.2	Net Profit (ownership tr. Fee added back)	89,841	108,276	120,931
1.3	Depreciation Expenses	700	700	700
1.4	Opening Balance of Cash Surplus	_	66,541	127,516
	Total Cash Inflow	190,541	175,516	249,148
2.0	Cash Outflow			
2.1	Product Purchase	100,000		_
2.6	Investment Payback including Ownership Transfer Fee	24,000	48,000	48,000
	Total Cash Outflow	124,000	48,000	48,000
3.0	Total Cash Surplus	66,541	127,516	201,148

☐ Present employment: Self: 01 Family: 0 ☐ Can not supply goods as per Others (beyond family): 0 demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (11yrs); THREATS **PPORTUNITIES** ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail & Wholesale); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 483,048 after 3 years excluding payback of investor's money.

Presented at 125th as Yunus Centre and 66th In-house Executive Social Business Design Lab

(GTT) on May 05, 2016 at Grameen Telecom Trust Premises

Thank you

Pictures









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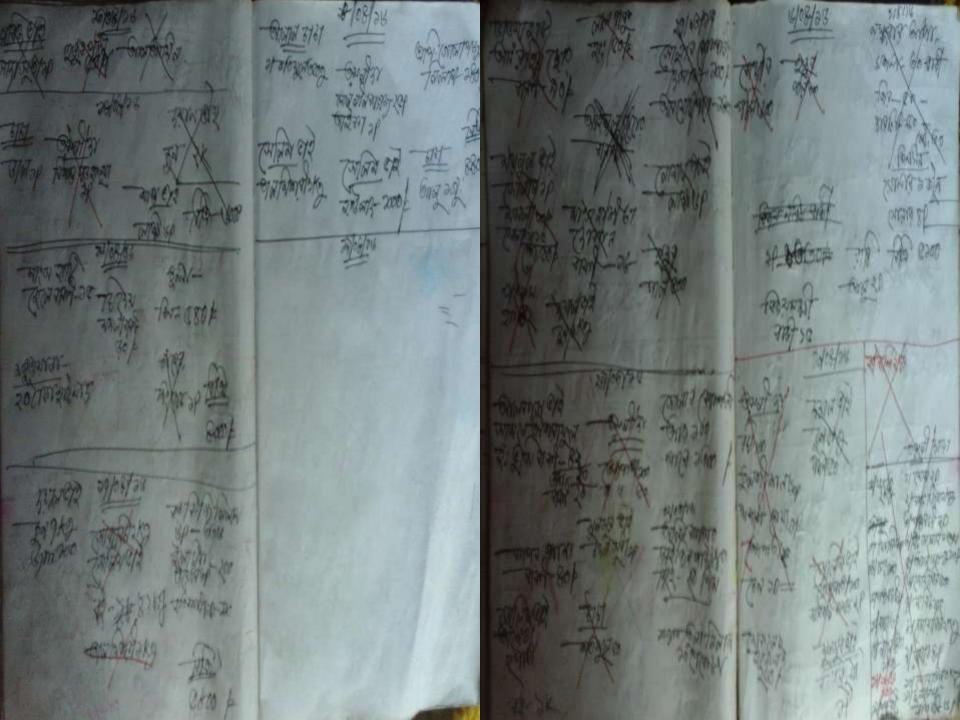
FIRST CRITICAL REPORT

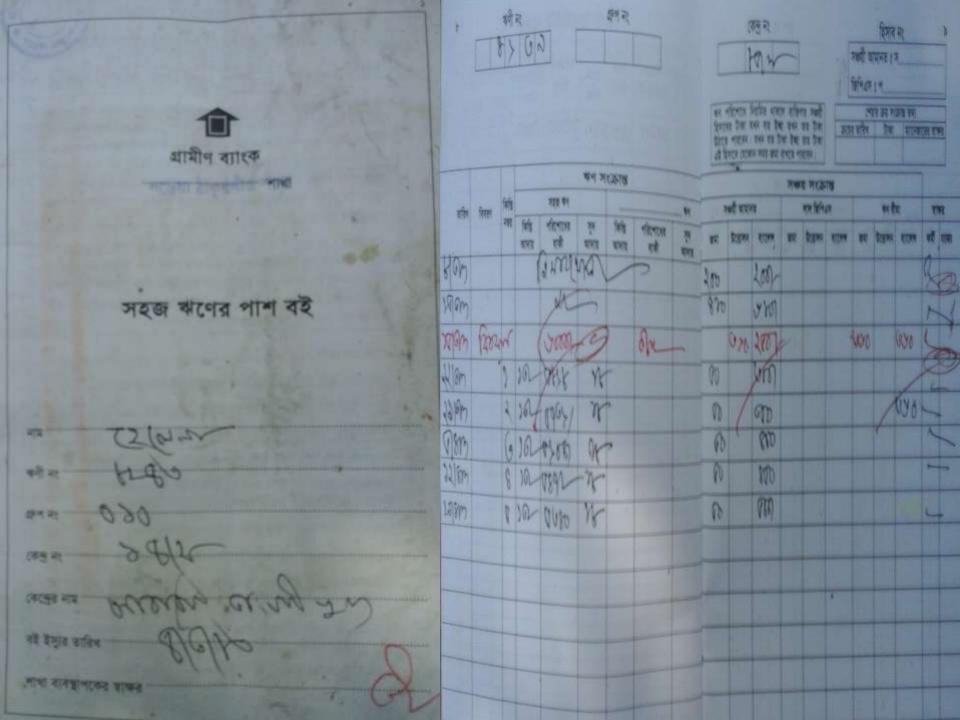
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