





## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

|   |   |  |
|---|---|--|
| Education, till to date   | : | Class Five   |
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)  | : | Nil  |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | : | <p>01 (One) year and 06 (Six) months experience is running his own business. He started the business only with Tk. 100,000 (One lac).</p> <p>He has 15 (Fifteen) years working experiences as a butcher.</p>                 |
| Other Own/Family Sources of Income  | : | His 03 (Three) brothers income from private service and 01 (One) brothers income from driving. From his existing business income , he purchased 02 (Two) katha land with a amount of 01 (One) lac 20 (Twenty) thousand taka. |
| Other Own/Family Sources of Liabilities   | : | Nil  |
| NU's Contact No.  | : | 01846802910  |
| NU's National ID No.  | : | 6710434763937  |
| NU Project Source/Reference   | : | Grameen Telecom Trust  |

## ***BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY***

- Romiza Begum is a GB member since 1990 at first she took GB loan BDT 500 (Five hundred).
- Gradually she took GB loan several times and utilized it for repairing house, purchasing cow and assisting her son in existing business.
- Finally GB loan helped her to improve her economic condition, livelihood and expanding the existing business of her son.

# **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

|   |   |   |
|---|---|---|
| Business Name   | : | <b><i>Fahim Store</i></b>   |
| Address/ Location   | : | Tilab Stand, Mohjompur, Sonargaon, Narayanganj  |
| Total Investment in BDT                                   | : | Tk. 258,000   |
| Financing   | : | Self Tk. 178,000 (from existing business)<br>Required Investment Tk. 80,000 (as equity) |
| Present salary/drawings from business                     | : | BDT 8,000 ( Eight thousand)   |
| Proposed Salary   | : | BDT 9,000 (Nine thousand)   |
| Proposed Business Implementation Plan                     |   |   |
| (i) % of present gross profit margin                      | : | On products (rice) 05% & Products (Others) 25%.   |
| (ii) Estimated % of proposed gross profit margin          | : | On products (rice) 05% & Products (Others) 25%.   |
| (iii) In future risk mgt. plan (from fire, disaster etc.) | : |   |













# SWOT ANALYSIS

## **S**TRENGTH

- Present employment:  
Self: 01 Family: 01 (father)  
Others (beyond family): 0  
Future employment: 0
- Trade License in his own name;
- He has on hand training;
- Skilled and working experiences (16 years).

## **W**EAKNESS

- Can not supply goods as per demand;

## **O**PPORTUNITIES

- Location of shop;
- Regular Customer;
- Increasing Demand;
- The Capital of the entrepreneur will be BDT 493,821 after 3 years excluding payback of investor's money.

## **T**HREATS

- Increase of local competitors.

Presented at 151<sup>st</sup> as Yunus Centre and 26<sup>th</sup> In-house Executive  
Social Business Design Lab  
(GTT) on December 14, 2015 at Grameen Telecom Trust Premises

***Thank you***

Pictures

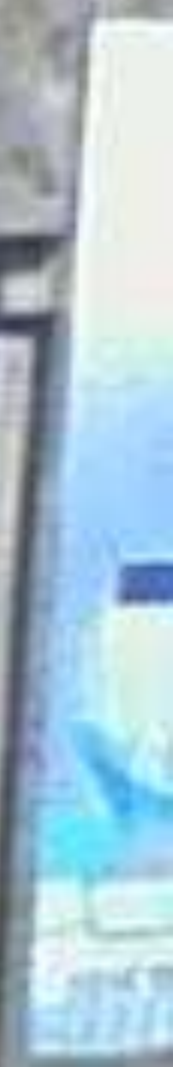








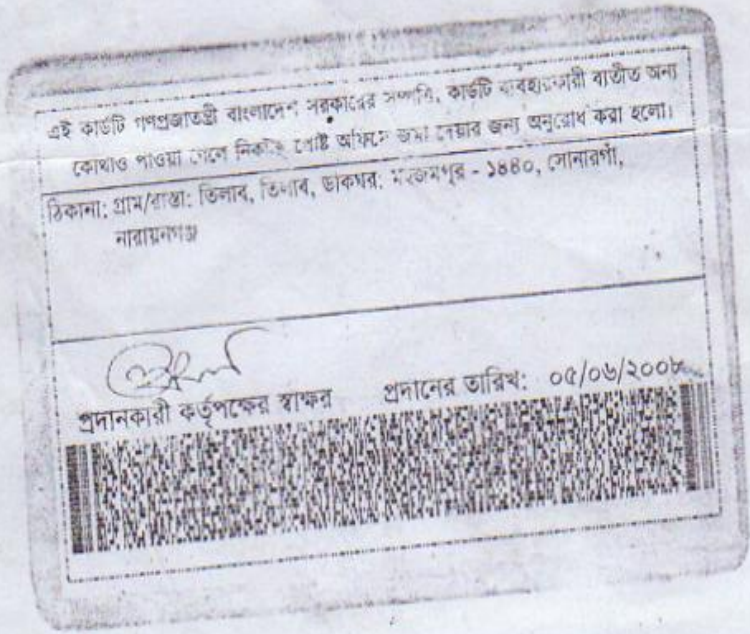












**Thank You**