



Grameen Kalyan

Proposed NU Business Name: Nazma Poultry Farm



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md. Monirul Islam Vill: Kasinatpur, Post: Mahmudpur, Thana : Pabna , District: Pabna
Age	:	20 Years
Marital status	:	Married.
Children	:	1(one) son
No. of siblings:	:	1(one) Brother & 2 (two) sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> Mst. Nazma Khatun Md. Mojnu Sorder. Branch: Devuttor ,Group # 10, Centre # 38/M, Loan no. 6709 Member since: 2012, First loan: 10,000 Existing loan:15,000, Outstanding: 10,060 NU No Nil Nil Nil
Education, till to date	:	S.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Poultry farm
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has no training but 3 years practical experience in this business.
Other Own/Family Sources of Income	:	Father's income from Aboard.
Other Own/Family Sources of Liabilities	:	Nil.
Contact number	:	01757-927548
National ID Number	:	19967615569001490
NU Project Source/Reference	:	GK/ Pabna Unit/ Rafiqul Islam (2725).

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

Entrepreneur's Mother is a GB member since 2012. At first she took GB loan BDT=10,000 (ten thousand) and used the money in Poultry farming. Gradually several times she took GB loan and utilized in her husband's business & agriculture farming.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

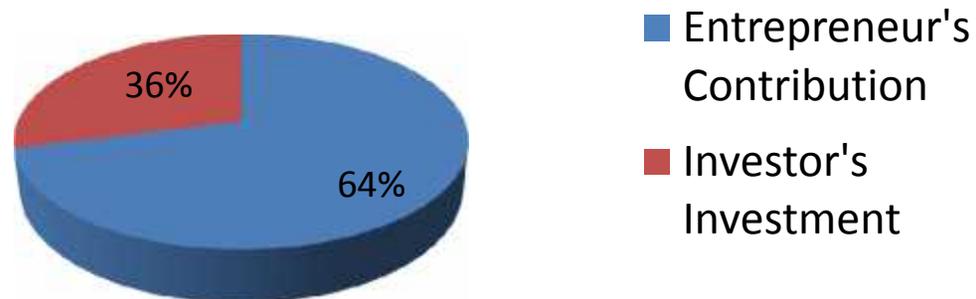
Project's Name	:	Nazma Poultry farm.
Address/ Location	:	Vill: Kasinatpur, Post:Mahmudpur, Upuzila: Pabna, District: Pabna
Total Investment	:	BDT = 3,21,600
Financing	:	Self financing: BDT = 2,06,000 (Existing business) Required Investment: BDT= 1,20,000 (as equity)
Present salary/drawings from business	:	Nil
Proposed Salary	:	Self- BDT=5,000 (Five thousand)
Proposed Business Implementation Plan	:	<ul style="list-style-type: none"> ➤ This is an on going business so the fund need to buy Medicine & Poultry feed; ➤ Estimated price of per Poultry about @ Tk. 300 per piece; ➤ Estimated Poultry sales per cycle about @ Tk.10,92,000 ➤ Estimated feed & medicine cost per cycle @ Tk.7,80,000 ➤ Pay back period is estimated 3 years;

PROPOSED PROJECT INVESTMENT BREAKDOWN

Particulars	Existing Business/NU Investment (BDT)(1)	Proposed Business (BDT)		Total (BDT)
		NU	Investor	
Investment in different categories:		NU	Investor	
Shade for Poultry	100,000	10,000		110,000
Out Side Net For Shed	5,000			5,000
Baby Chicken Poultry (600* 41 pieces)	24,600	-	-	24,600
Feed (TK.2200 per sack* 60 Sack)	32,000		100,000	132,000
Medicine & Vaccine	10,000		20,000	30,000
Electric Fittings	10,000		-	10,000
Cash in Hand	10,000	-	-	10,000
Total Capital	191,600	10,000	120,000	321,600

Source of Finance

Particulars	Amount in BDT	In %
Entrepreneur's Contribution	206,000	64
Investor's Investment	120,000	36
Total Investment	321,600	100



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particular	1st Cycle =12 Month			2nd Cycle=12 Month		
	Daily	2 Month	Yearly	Daily	Monthly	Yearly
Estimated Sales Poultry =300*600 pieces	-	180,000	1,080,000	-	198,000	1,188,000
Sales Poultry dejecta		2,000	12,000		2,200	13,200
Total sales(A):	-	182,000	1,092,000	-	200,200	1,201,200
Baby Poultry purchase 600*41		24,600	147,600	-	27,060	162,360
Feeds (2200 per pack *50) 60 days	-	110,000	660,000	-	115,500	693,000
Cost of Medicine (average)	-	20,000	120,000	-	21,000	126,000
Less: Total Cost of Sales (B)	-	154,600	927,600	-	163,560	981,360
Gross Profit (GP) = [C = (A-B)]	-	27,400	164,400	-	36,640	219,840
Less: Operating Costs						
Transport		1,000	12,000		1,050	12,600
Proposed salary Self		2,500	30,000		2,625	31,500
Wages 1		2,000	24,000		2,100	25,200
Electric bill		2,000	24,000		2,100	25,200
Mobile bill		250	3,000		263	3,150
Other Expenses		300	3,600		315	3,780
Non Cash Item		-	-		-	-
Depreciation Expenses		1,000	12,000		1,100	13,200
Total Operating Cost (D)		9,050	108,600		9,553	114,630
(C-D) Net Profit:		18,350	55,800		27,088	105,210
Retained Income:			55,800			105,210

Notes: 1. Agreed Grace period: 3 Months.

2. **Investment Payback schedule:** Monthly installment including ownership transfer fee after 3 months grace period.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

	1st cycle=12 Month	2nd Cycle=12 Month
Cash inflow		
Opening Balance	10,000	123,800
Capital Infusion by UDYOKTA	10,000	-
Capital Infusion by Investor	120,000	-
Sales	1,092,000	1,201,200
Total Receipts	1,232,000	1,325,000
Cash Outflow		
Cost of goods sold	927,600	981,360
Operating expenses	108,600	114,630
Return to investor	72,000	72,000
Total payment	1,108,200	1,167,990
Closing Balance	123,800	157,010

SWOT ANALYSIS

STRENGTH

- Employment:
Self: 1
Others (beyond family): 01;
- Skill & Experience:5 years.

WEAKNESS

- Lack of Sufficient Capital.

OPPORTUNITIES

- Local Demand;
- Investor's money will be payback in three years;
- Local Veterinary Doctors.

THREATS

- Theft;
- Virus/ Bird flue;
- Scarcity of feeds.

Presented at 26th Ex. SB Design Lab on 16th July ,
2016 at Grameen Kalyan

Thank you

Existing Business photo









NU with his Mother



Thank You