

Proposed NU Business Name: **FRIENDS DIGITAL STUDIO & MOBILE CARE**



Project identification and prepared by: Md. Nur Islam,
Kaliakoir Unit, Gazipur

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. RASHEDUL ISLAM (RASEL)
Age	:	05-03-1987(29 Years)
Education, till to date	:	SSC
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	2 Brothers & 1 Sister
Address	:	Vill: Shikdarchala, P.O: Boyali, P.S: Kaliakoir, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. MAJEDA BEGUM
(iii) Father's name	:	MD. FOJLUL RAHMAN
(iv) GB member's info	:	Branch: MBoroibari, Kaliakoir, Centre # 60(Female), Member ID: 4151, Group No: 04 Member since: 28-07-1992(20Years) First loan: BDT 3,000
Further Information:		Existing Loan: BDT 50000, Outstanding loan: NIL
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has 2 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710702509
Mother's Contact No.	:	01686165533
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. MAJEDA BEGUM joined Grameen Bank since 20 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	FRIENDS DIGITAL STUDIO & MOBILE CARE
Location	:	Sinaboho Baazar
Total Investment in BDT	:	BDT 200,000/-
Financing	:	Self BDT 140000/-(from existing business) 74% Required Investment BDT 60,000/-(as equity) 26%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	14 ft x 8 ft= 112 square ft
Security of the shop	:	BDT 20,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Mobile parts & accessories etc.▪Average 15% gain on sale.▪The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed▪The shop is rented.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

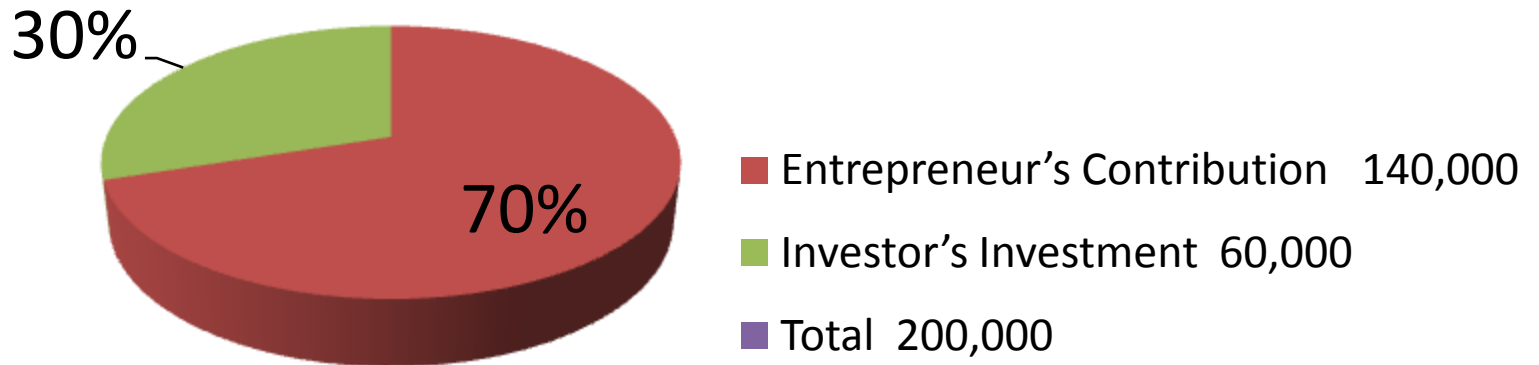
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Grocaries items	3000	90000	1080000
Total Sales (A)	3000	90000	1080000
Less Variable Expense			
Grocaries items	2550	76500	918000
Total variable Expense (B)	2,550	76500	918000
Contribution Margin (CM) [C=(A-B)]	450	13500	162000
Less Variable Expense			
Rent		1,000	12000
Electricity bill		300	3600
Transportation		500	6000
Salary (self)		5000	60000
Salary(Staff)			
Entertainment		100	1200
Generator		150	1800
Mobile bill		100	1200
Total fixed cost (D)		7,000	84000
Net Profit (E)= [C-D]		6,500	78000

Investment Breakdown

Particulars	Existing	Proposed	Total
Battery	2,500	5,000	7500
Charger	18,000	10,000	28000
Headphone	12,000	5,000	17000
Memory card	3,650	0	3650
Cover	1,600	0	1600
Printer	1,200	0	1200
Others	1,050	5,000	6050
Mobile		35000	35000
Computer,Printer,Lemineting machine,Box	100000		100000
	140,000	60,000	200,000

Source of Finance



Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Groceries items	4400	132000	1584000	1663200
Total Sales (A)	4400	132000	1584000	1663200
Less Variable Expense				
Groceries items	3740	112200	1346400	1413720
Total variable Expense (B)	3,740	112200	1346400	1413720
Contribution Margin (CM) [C=(A-B)]	660	19800	237600	249480
Less Variable Expense				
Rent		1,000	15,000	15,000
Electricity bill		400	4800	500
Transportation		700	8,400	8,600
Salary (self)		5000	60000	60000
Entertainment		100	1200	1200
Generator		150	1800	1800
Mobile bill		200	2400	2600
Total fixed cost (D)		7,550	93,600	89,700
Net Profit (E)= [C-D]		12250	147000	159,780
Investment Payback			36,000	36,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	147,000	159,780
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		107,000
	Total Cash Inflow	207,000	266,780
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36000
3	Net Cash Surplus	107,000	230,780

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

স্বাক্ষর

ফ্রেন্ডস ডিজিটাল স্টুডিও
সিনারহু বাজার, কানিয়াটেকর, গাজীপুর
মোবাইল ০১৬৮৬-১৬৫৫৩৩

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DIGITAL
STUDIO







FAMILY PICTURE

