

Proposed NU Business Name: NIROB SHOE STORE



Project identification and prepared by: Md. Sahabuddin,
Mohonpur Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SOHIL RANA
Age	:	15-4-1988 (28 Years)
Education, till to date	:	CLASS V
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	3 Brothers
Address	:	Vill: Kaligaw khejura, P.O: Mohonpur, P.S: Mohonpur, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. RITA BEGUM
(iii) Father's name	:	MD. SOLEMAN
(iv) GB member's info	:	Branch: Mougachi, Centre # 31(Female), Member ID: 2383/1, Group No: 03 Member since: 17-06-2013(03Years) First loan: BDT 10000
Further Information:		Existing Loan: BDT 15000, Outstanding loan: BDT 7248
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	4 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01738-750108
Mother's Contact No.	:	01763-189131
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohonpur Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. RITA BEGUM joined Grameen Bank since 03 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	NIROB SHOE STORE
Location	:	Mougachi bazar, mohonpur
Total Investment in BDT	:	BDT 140,000/-
Financing	:	Self BDT 60,000/-(from existing business) 57% Required Investment BDT 80,000/-(as equity) 43%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	08ft x 08ft= 64 square ft
Security of the shop	:	BDT 35000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Shoe, sandal etc.▪Average 25% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rented.▪Agreed grace period is 3 months.

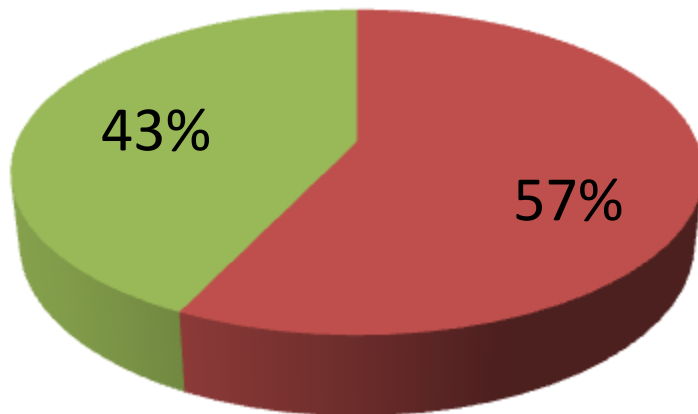
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shoe	1,000	30,000	360,000
Total Sales (A)	1,000	30,000	360,000
Less. Variable Expense			
Shoe	750	22,500	270,000
Total variable Expense (B)	750	22,500	270,000
Contribution Margin (CM) [C=(A-B)]	250	7,500	90,000
Less. Fixed Expense			
Rent		400	4,800
Electricity Bill		200	2,400
Mobile Bill		200	2,400
Salary (self)		3,000	36,000
Entertainment		200	2,400
Transportation		500	6,000
Total fixed Cost (D)		4,500	54,000
Net Profit (E) [C-D]		3,000	36,000

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Gents Leather Sandal (5 x 3600)	18,000	36,000	54,000
Ladies Leather Shoe (10 x 2400)	24,000	36,000	60,000
Barmis Shoe	18,000	8,000	26,000
Total	60,000	80,000	140,000

Source of Finance



■ Entrepreneur's Contribution 80,000

■ Investor's Investment 60,000

■ Total 140,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Shoe	1,650	49,500	594,000	623,700
Total Sales (A)	1,650	49,500	594,000	623,700
Less. Variable Expense				
Shoe	1,238	37,125	445,500	467,775
Total variable Expense (B)	1,238	37,125	445,500	467,775
Contribution Margin (CM) [C=(A-B)]	413	12,375	148,500	155,925
Less. Fixed Expense				
Rent		400	4,800	4,800
Electricity Bill		200	2,400	3,000
Mobile Bill		300	3,600	4,000
Salary (self)		3,000	36,000	36,000
Entertainment		200	2,400	3,000
Transportation		800	9,600	10,500
Total Fixed Cost		4,900	58,800	61,300
Net Profit (E) [C-D]		7,475	89,700	94,625
Investment Payback			48,000	48,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	89,700	94,625
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		41,700
	Total Cash Inflow	169,700	136,325
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
	Total Cash Outflow	128,000	48,000
3	Net Cash Surplus	41,700	88,325

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

উপজেলা : মোহনপুর, জেলা : রাজশাহী ।

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ট্রেড লাইসেন্স

তারিখ

নাম :

নিবাস : সু শ্রী

শ্রী মোঃ মোহাম্মদ হান্নান

মোঃ আলমগীর মন্ডল

স্বাক্ষর

তারিখ :

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উপজেলা : মোহনপুর, জেলা : রাজশাহী ।









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৪নং মৌগাছ হাটানয়ন পরিষদ

উপজেলা : মোহনপুর, জেলা : হাটহাট
3074 ড্রেড লাইসেন্স

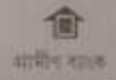
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গার্হস্থ্য ব্যবহার

সহজ অণের গাশ

বিতা লগাম

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FAMILY PICTURE

