

Proposed NU Business Name: **MASHUD ELECTRONICS AND TELECOM**



Project identification and prepared by: Md. Sahabuddin,
Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD MASHUD RANA
Age	:	27-10-1982 (34 Years)
Education, till to date	:	Class Ten
Marital status	:	Married
Children	:	01 Son & 01 Dougter
No. of siblings:	:	01 Brother & 01 Sister
Address	:	Vill: Bog para, P.O: Boshonto Kedar, P.S: Mohanpur Dist: Rajshahi.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST SURJAN BIBI
(iii) Father's name	:	MD ABU HOSSEN
(iv) GB member's info	:	Branch: Mougasi, Centre # 18 (Female), Member ID:4069/2, Group No: 06 Member since: 16-10-200 (7 Years) First loan: BDT 10,000/-
Further Information:		Existing loan: BDT 20,000/- Outstanding loan: BDT 3,794/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Fifteen years experience in running business. He has training
Other Own/Family Sources of Income	:	Dairy Farm
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01724-910363
Mother's Contact No.	:	01758-125605
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit, Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST SURJAN BIBI joined Grameen Bank since 07 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MASHUD ELECTRONICS AND TELICOM
Location	:	Bidirpur Bazar, Mohanpur , Rajshahi.
Total Investment in BDT	:	BDT 6,50,000/-
Financing	:	Self BDT 5,50,000(from existing business) 84% Required Investment BDT 1,00,000(as equity) 16%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	22 ft x 12 ft= 264 square ft
Security of the shop	:	1,00,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Friz,Tv,Table Fan,Siling Fan,Rice Cookar,Computer Box etc.▪Average 12% gain on sale.▪The business is operating by entrepreneur. Existing one employee.▪He is doing his business in renting place.▪Collects goods from Rajshahi. Agreed grace period is 3 months

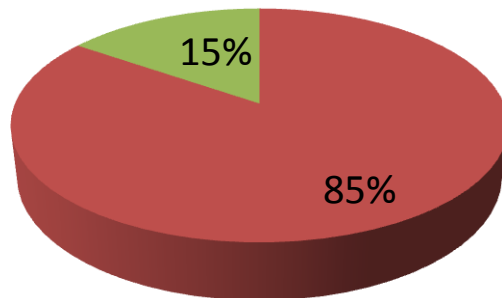
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Electronics item	10,000	3,00,000	36,00,000
Total Sales (A)	10,000	3,00,000	36,00,000
Less. Variable Expense			
Electronics item	8,800	2,64,000	31,68,000
Total variable Expense (B)	8,800	2,64,000	31,68,000
Contribution Margin (CM) [C=(A-B)]	1200	36,000	4,32,000
Less. Fixed Expense			
Rent		1,500	18,000
Electricity Bill		700	8,400
Mobile Bill		500	6,000
Transportation		4,000	48,000
Salary (self)		5,000	60,000
Salary (staff)		5,000	60,000
Entertainment		500	6,000
Guard Bill		1500	18,000
Total fixed Cost (D)		18,700	2,24,400
Net Profit (E) [C-D]		17,300	2,07,600

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Friz(9 x 26,000)	2,34,000	-	2,34,000
Tv (20 x 9,500)	1,90,000	95,000	2,85,000
Table Fan (10 x 1,450)	14,500	-	14,500
Siling Fan(10 x 1700)	17,000	-	17,000
Rice Cooker (10 x 1600)	16,000	-	16,000
Computer Box (6 x 7,000)	42,000	-	42,000
Exsosoris	36,500	5,000	41,500
Total	5,50,000	1,00,000	6,50,000

Source of Finance



- Entrepreneur's Contribution 550,000
- Investor's Investment 100,000
- Total 650,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Electronics item	12,000	3,60,000	43,20,000	45,36,000
Total Sales (A)	12,000	3,60,000	43,20,000	45,36,000
Less. Variable Expense				
Electric item	10,560	3,16,800	38,01,600	39,91,680
Total variable Expense (B)	10,560	3,16,800	38,01,600	39,91,680
Contribution Margin (CM) [C=(A-B)]	1,440	43,200	5,18,400	5,44,320
Less. Fixed Expense				
Rent		1,500	18,000	18,000
Electricity Bill		700	8,400	9,000
Mobile Bill		500	6,000	6,500
Transportation		4,000	48,000	50,000
Salary (self)		5,000	60,000	60,000
Salary (staff)		5,000	60,000	60,000
Entertainment		500	6,000	6,500
Guard Bill		1,500	18,000	18,000
Total Fixed Cost		18,700	2,24,400	2,28,000
Net Profit (E) [C-D]		24,200	2,94,000	3,16,320
Investment Payback			60,000	60,000

Cash flow projection on business plan (rec. & Pay)

<i>SI #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	1,00,000	
1.2	Net Profit	2,24,400	2,28,000
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		1,64,400
	Total Cash Inflow	3,24,400	3,92,400
2	Cash Outflow		
2.1	Purchase of Product	1,00,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000
	Total Cash Outflow	1,60,000	60,000
3	Net Cash Surplus	1,64,400	3,32,400

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:02
Experience & Skill : 15 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



21"

COLOUR TELEVISION

21"
COLOUR
TELEVISION

HEIGAR
ELECTRIC RICE COOKER

HEIGAR
RICE COOKER

Hawkins
ELECTRIC RICE COOKER

NOVA
In Jack & Jerry
ELECTRIC BLENDER

GOLDWELL
ELECTRIC BLENDER

DESK FAN

21" COLOUR TELEVISION

21" COLOUR TELEVISION



Imported Products

21" Color Television
Model MME-2132PF

TEMMLE
21" COLOUR TELEVISION
MODEL MME-2132PF

MEDIA
DES

AL HABIB JALI
SHEER HANUK PURASHI
MATA MAN BHALO
PRICE

AL
SHE
GO
Q.

FRONT

19" LED TV
25W

GENERATOR

-208L



QTY : 2 SETS
Imported Products
21" Color Television
Model: WP-2170P

AL-HARIB- JALIA
SHEETOL HAWAK POROH
GONGATA MAAN BHALO
Q.NTY. NEI FAN= 6 PICE

21"
COLOUR TELEVISION

TREME
E261

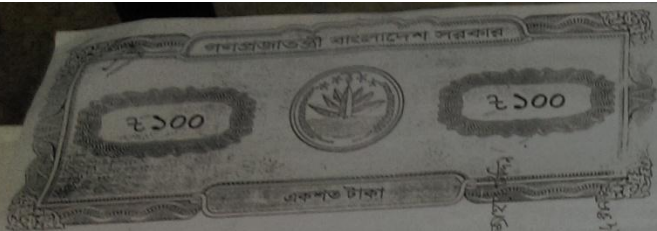
11
19"

BUTTERFLY

HEIGAR
part of daily life
RECHARGEABLE FAN
MODEL: HGF-16"

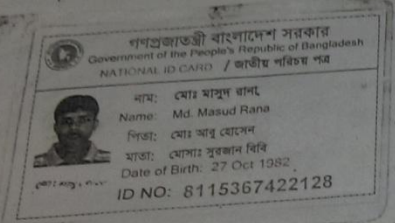
SMART
10

75"
15



প্রত্যয়ন পত্র

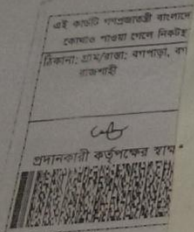
আমি মোঃ মাহমুদুল হক, গ্রাম- বগপাড়া পোঃ বঙ্গু, কাদের থানা: মোহনপুর, জেলা রাজশাহী এর স্থায়ী বাসিন্দা। আমি ২৬/৮ নং ক্রেতার ফর্ম প্রবর্তন। আমার পানি নং ২৬৮ ফর্ম নং ৬। মোঃ মুকতার মিনি আমার মাতে ২০০৫-২০০৬ পর্যন্ত ২৬/৮ নং ফর্মের মাতে



সম্মানিত সদস্যদের দৃষ্টি আকর্ষণ :-
১. পাশ বই ছাড়া

গ্রামীন ব্যাংক
মৌপাতি মোহনপুর শাখা-৩
সহজ ঋণের পাই
নাম: মুকতার
স্থান নং: ৪৩৫/২
গ্রুপ নং: ১
কেন্দ্র নং: ১/১
ক্রেতার নাম: বগপাড়া
বই ইস্যুর তারিখ: ১৬/১১/১৬

৪নং মৌগাছি ইউনিয়ন পরিষদ
উপজেলা : মোহনপুর, জেলা : রাজশাহী।
৩১৭৬ ট্রেড লাইসেন্স তারিখ ২১/১২/২০১৬
লাইসেন্স নং -
ব্যবসা প্রতিষ্ঠানের নাম : গ্রামুদ ইলেকট্রিক্যাল এন্ড মেকেনিক্যাল
মালিকের নাম : মোঃ গ্রামুদ রানা
বিশেষ/স্বামীর নাম : মোঃ আব্দুল হক
বগপাড়া ডাকঘর : বঙ্গু ক্রেতার



FAMILY PICTURE

