

Proposed NU Business Name: **SREE SUMON ELECTRIC**



Project identification and prepared by: Md Shahjamal Siraji,
Puthiya Unit, Rajshahi

Project verified by: Md Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta

Name	:	SREE SUMON SARKAR
Age	:	10-08-1990 (25 Years)
Education, till to date	:	Class Five
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	6 Brothers 2 Sisters
Address	:	Vill: Paikpara P.O:Jiupara P.S: Natore Sadar, Dist: Natore
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Rani
(iii) Father's name	:	LATE HARAN
(iv) GB member's info	:	Branch: Puthiya, Centre # 41 (Female), Member ID: 4128, Group No: 03 Member since: 2006 (10 Years) First loan: BDT 8000
Further Information:		Existing Loan: BDT 1,00,000, Outstanding loan: 80,000
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	08 years experience in running business. Own business 07 Years He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01761590602
Mother's Contact No.	:	01922200801
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd Puthiya Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Rani joined Grameen Bank since 10 years ago. At first she took 8000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SREE SUMON ELECTRIC
Location	:	Jhalmalia Baazar,Puthiya, Rajshahi
Total Investment in BDT	:	BDT 100,000/-
Financing	:	Self BDT 50,000/-(from existing business) 50% Required Investment BDT 50,000/-(as equity) 50%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 10 ft = 150 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Cable, Energy bulb, Electric board, Pipe, Calculator, etc▪Average 15% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed after getting equity money.▪The shop is rented.▪Collects goods from Nator, Taherpur, Rajshahi▪Agreed grace period is 3 months.

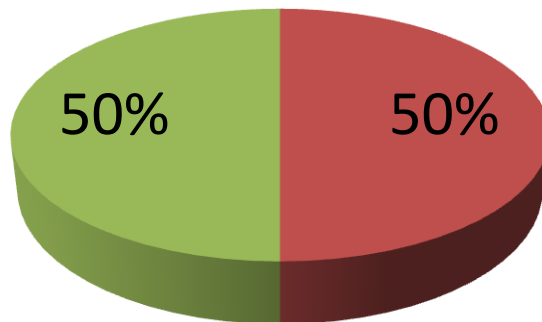
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Cable, Energy bulb, Electric board, Pipe, Calculator, etc	3400	102000	1224000
Total Sales (A)	3400	102000	1224000
Less Variable Expense			
Cable, Energy bulb, Electric board, Pipe, Calculator, etc	2890	86700	1040400
Total variable Expense (B)	2,890	86700	1040400
Contribution Margin (CM) [C=(A-B)]	510	15300	183600
Less Variable Expense			
Rent		1,000	12000
Electricity bill		700	8400
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		500	6000
Guard		150	1800
Bank charge		100	1200
Mobile bill		300	3600
Total fixed cost (D)		8,750	105000
Net Profit (E)= [C-D]		6,550	78600

Investment Breakdown

Existing				Proposed			
Particulars	Qty	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cable	4	1700	6,800	7	1,500	10,500	17,300
Energy bulb	15	220	3,300	59	250	14,750a	18,050
Led bulb	6	250	1,500	0	0	0	1,500
Electric board	40	40	1,600	0	0	0	1,600
Normal bulb	25	280	7,000	0	0	0	7,000
Electric accessories	1	6200	6,200	165	150	24,750	30,950
Pipe	100	25	2,500	0	0	0	2,500
Phylips bulb	3	300	900	0	0	0	900
Calculator	16	200	3,200	0	0	0	3,200
Remote	100	70	7,000	0	0	0	7,000
Security			10,000			0	10,000
Total		9285	50,000	66	0	50,000	100,000

Source of Finance



- Entrepreneur's Contribution 50,000
- Investor's Investment 50,000
- Total 100,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2
Revenue(Sales)				
Cable, Energy bulb, Electric board, Pipe, Calculator, etc	5800	174000	2088000	2192400
Total Sales (A)	5800	174000	2088000	2192400
Less Variable Expense				
Cable, Energy bulb, Electric board, Pipe, Calculator, etc	4930	147900	1774800	1863540
Total variable Expense (B)	4,930	147900	1774800	1863540
Contribution Margin (CM) [C=(A-B)]	870	26100	313200	328860
Less Variable Expense				
Rent		1,000	12,000	12,000
Electricity bill		900	10800	11,000
Transportation		1,000	12000	31,000
Salary (self)		5000	60000	60,000
Salary(Staff)		5000	60000	60,000
Entertainment		500	6000	6,000
Guard		150	1800	1,800
Bank charge		100	1200	1,200
Mobile bill		350	4200	4,400
Total fixed cost (D)		13,750	165000	184,400
Net Profit (E)= [C-D]		12350	148200	144,460
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	148,200	144,460
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		118,200
	Total Cash Inflow	198200	262660
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	118,200	232660

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 14 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



PHILIPS

POLICE LIFE
3Watt LED
Winner Plus

MASTERS ELECTRONICS TECHNICIAN BOMBYE

PHILIPS
Multi Plus

S.E.I.

PERFECT PLUS

अपना कदम



MAGNET
SUPER GLUE
ORIGINAL

MAGNET
SUPER GLUE
ORIGINAL

PHILIPS
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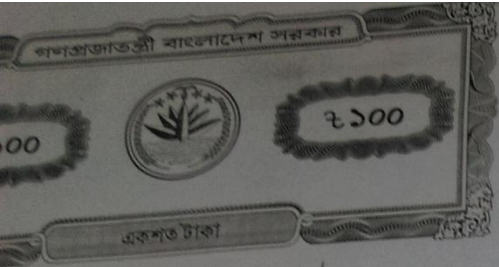
PHILIPS
MAGNET

C.F.P. PARTS









গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
 Government of the People's Republic of Bangladesh
 NATIONAL ID CARD / জাতীয় পরিচয় পত্র

নাম: শ্রী সুমন শর্মকর
 Name: SUMON SHARMA
 পিতা: হাজি
 মাতা: খতি জনি
 Date of Birth: 10 Aug 1980
 ID NO: 19906918351000279

কর্তৃপক্ষের নথি: ...
 নথি: ...
 নথি: ...

নথী ক্রমিক সংখ্যা: ...
 প্রদানের তারিখ: ২৯/০৯/২০১০

শ্রীমতী শ্রীমতী
 গ্রামীণ ব্যাংক
 শাখা

পুঠিয়া শাখা
 সহজ ঋণের পাশ বই

মানকরণের স্মারক নং
 01713-772-3323

নাম: মর্শিদা বেগম
 স্থানীয় নং: ৪২৬
 গ্রুপ নং: ৩৩
 কেন্দ্র নং: ৪৩৮
 কেন্দ্রের নাম: মর্শিদা বেগম
 বই ইস্যুর তারিখ: ২৯/০৯/১০
 শাখা ব্যবস্থাপকের স্বাক্ষর: [Signature]

পুঠিয়া পৌরসভা কার্যালয়
 পুঠিয়া, রাজশাহী।
 দেড় লাইসেন্স

ক্রমিক নং: ৪165
 লাইসেন্স নং: ০০৭৬
 তারিখ: ২৯/০৯/১০

নাম: মর্শিদা বেগম
 মালিক: মর্শিদা বেগম
 পিতা/পুত্রের নাম: মর্শিদা বেগম
 গ্রাম/মহল্লা: ...
 ১৯৭৭ সালের পৌর প্রশাসন লাইসেন্স ৫৪ ধারা মোতাবেক
 পেশা ও ব্যবসায়িক কার্য: ...
 ব্যবস্থার স্থান: ...
 প্রারম্ভিক তারিখ: ...
 প্রশাসক/মোহর, পুঠিয়া, পৌরসভা: ...
 স্বীকৃতিতে লাইসেন্স অনুমতি প্রদান করা হইল।
 লাইসেন্স ফি: ৪০০/-
 নোটিশ ফি: ...
 জরিমানা ফি: ...
 ফোক পাঠনা ফি: ...
 নোটিশ জারী খরচ: ...
 মোট = ...
 কথায়: ...
 এই অনুমতি পরে: ...
 মোনা: ...
 লাইসেন্স পরিদর্শক: ...
 বিঃ দ্রঃ এই লাইসেন্স কেবলমাত্র বৈধ থাকার জন্য

৩১/০৯/১০
 ১- ...
 ২- ...
 ৩- ...
 ৪- ...
 ৫- ...

FAMILY PICTURE

