

Proposed NU Business Name: **RANA STEEL & PLASTIC HOUSE**



Project identification and prepared by: MD. Shahinur Rahman,
Sherpur Unit, Bogra

Project verified by: MD. Muzaharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SHOHEL RANA
Age	:	02-02-1997 (19 Years)
Education, till to date	:	HSC
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	1 Brothers 1 Sisters
Address	:	Vill: Raninogor , P.O: Khamar kandi,, P.S: Sherpur, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ROBEYA
(iii) Father's name	:	ABDUS SATTAR
(iv) GB member's info	:	Branch: Garidoho, Sherpur, Centre # 15(Female), Member ID: 7323; No:02 Member since: 10-02-2009(05 Years) First loan: 15,000 taka.
Further Information:		Existing Loan: BDT 100000, Outstanding loan: BDT NIL
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01964-327735
Mother's Contact No.	:	01740-267420
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

ROKEYA joined Grameen Bank since 05 years ago. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	RANA STEEL & PLASTIC HOUSE
Location	:	West side of Fulbari bridge
Total Investment in BDT	:	BDT 290000/-
Financing	:	Self BDT 190000/-(from existing business) 66% Required Investment BDT 100,000/-(as equity) 34%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	30 ft x 20 ft= 600square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Steel & plastic Item etc.▪Average 30% gain on sale.▪The business is operating by entrepreneur. Existing 3 employees. After getting equity fund 3 employees will be appointed.▪The shop is rented.▪Collects goods from Sherpur.▪Agreed grace period is 3 months.

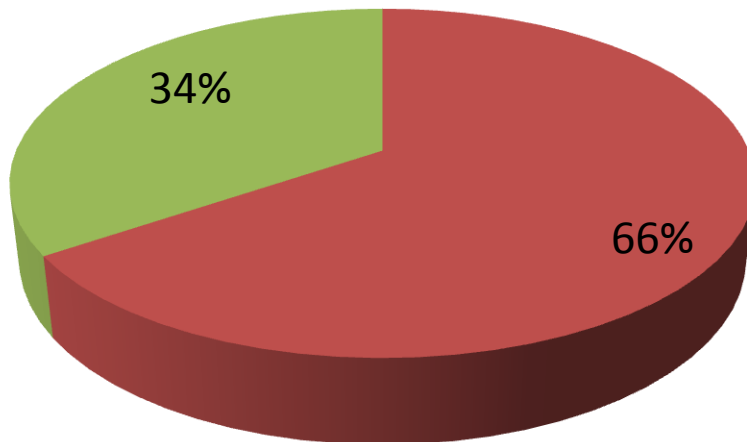
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Steel & Plastic item	5800	174000	2088000
Total sales (A)	5800	174000	2088000
Less Variable Exp.			
Steel & plastic item	4060	121800	1461600
Total Variable exp. (B)	4060	121800	1461600
Contribution Margin CM [C= (A-B)]	1740	52200	626400
less fixed exp.			
Rent		1800	21600
Electricity bill		4000	48000
Transportation		3000	36000
Salary (self)		5000	60000
Salary (staff)		18000	216000
Entertainment		1000	12000
Guard		150	1800
Genaretor		0	0
Mobile		300	3600
total fixed cost (D)		33250	399000
Net profit (E) [C-D]		18950	227400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Pipe Alna	50	650	32,500	20	800	16,000	48,500
Rack , Table	12	3500	42,000	20	1200	24,000	66,000
Sit, Buccet	235	85	19,975	10	200	2,000	21,975
Pipe	10	2000	20,000	280	100	28,000	48,000
Angle	10	40	10,000	100	1200	120,000	130,000
Door	400	48	19,200				19,200
Window	4	4500	18,000				18,000
chair	0	0	0	20	400	8,000	8,000
Others	20	2000	40,000				40,000
Security			40,000				40,000
Total	741		190,000	450	3,900	100,000	290,000

Source of Finance



- Entrepreneur's Contribution
190,000
- Investor's Investment 100,000
- Total 290,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenew (sales)				
Steel & Plastic Item	8000	240000	2880000	3024000
Total Sales (A)	8000	240000	2880000	3024000
less variable Expenses				
Steel & Plastic	5600	168000	2016000	2116800
Total variable Expenses (B)	5600	168000	2016000	2116800
Contribution Margin (CM)= (A-B)	2400	72000	864000	907200
Less Fixed Expenses				
Rent		1800	21600	21600
Electricity bill		4000	48000	16000
Transportation		3500	42000	35000
Salary (self)		5000	60000	60000
Salary (staff)		23000	276000	276000
Entertainment		1200	14400	14400
Guard		250	3000	3000
Genaretor		0	0	0
Mobile		500	6000	7400
Total Fixed Cost		39250	471000	433400
Net Profit (E) (C-D)		32750	393000	473800
Investment Payback			60000	60000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	393,000	473,800
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		333,000
	Total Cash Inflow	493000	806800
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	333,000	746800

SWOT ANALYSIS

STRENGTH

Employment: Self: 06 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

বানা টিল এন্ড প্লাস্টিক হাউজ

শ্রোঃ মোঃ সোহেল (বানা) ০১৭৫৭-৬৫২৩০৭
এখানে পাইপের আলনা, র্যাক, মিটসেপ, বাবুগ, আলমারী
সুবেসপাইকারী ও খুচরা মূল্যে বিক্রয় করা হয়। এছাড়া
টিল এর আর্টারগেট, ফেগিগেট, জানালা, দরজা, অর্ডার মোতায়েন
সুদক্ষ কারিগর দ্বারা টিল এর সকল প্রকার কাজ করা হয়।
ফুলবাড়ী ব্রিজ এর পশ্চিম পাশে মোষপাড়া শেরপুর বঙ্গলা ০১৭৪০, ২৬৭৪২০









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FAMILY PICTURE

