

Proposed NU Business Name: **RASHEDA PHARMACY**



Project identification and prepared by: MD. Kahirul Islam,
Bogra Sadar Unit, Bogra

Project verified by: MD. Majharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. BONI AMIN
Age	:	25-12-1987 (29 Years)
Education, till to date	:	Diploma
Marital status	:	Married
Children	:	N/A
No. of siblings:	:	4 Brother,2 Sister
Address	:	Vill: chok kan para, P.O: Bogra, P.S: Bogura Sadar, Dist: Bogra

Parent's and GB related Info	
(i) Who is GB member	: Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	: LATE RASHEDA BEGUM
(iii) Father's name	: MD. SAIDUR RAHMAN
(iv) GB member's info	: Branch: Akeshpur, Centre # 20(Female), Member ID: 2238; No:12 Member since: 20-01-1997-2003 (05Years) First loan: -3000 taka.
Further Information:	Existing Loan: BDT 15000, Outstanding loan: BDT NIL
(v) Who pays GB loan installment	: Father
(vi) Mobile lady	: No
(vii) Grameen Education Loan	: No
(viii) Any other loan like GB, BRAC ASA etc..	: No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has 4 Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01719-510773
Mother's Contact No.	:	01790-803397
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE RASHEDA BEGUM joined Grameen Bank since 05 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	RASHEDA PHARMACY
Location	:	Ranihat , Sghajahanpur, bogra
Total Investment in BDT	:	BDT 300000/-
Financing	:	Self BDT 200000/-(from existing business) 67% Required Investment BDT 100000/-(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 12 ft= 144 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Medicine etc.▪Average 12% gain on sale.▪The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed▪The shop is rented.▪Collects goods from Bogra.▪Agreed grace period is 3 months.

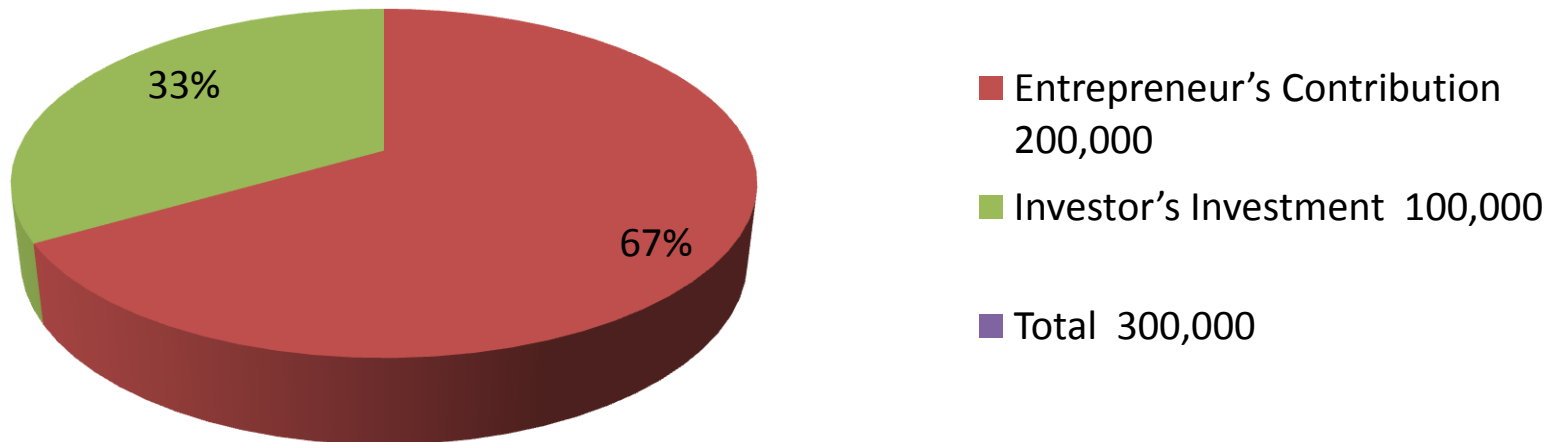
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Medicine	5500	165000	1980000
Total sales (A)	5500	165000	1980000
Less Variable Exp.			
Medicine	4840	145200	1742400
Total Variable exp. (B)	4840	145200	1742400
Contribution Margin CM [C= (A-B)]	660	19800	237600
less fixed exp.			
Rent		1200	14400
Electricity bill		900	10800
Transportation		500	6000
Salary (self)		5000	60000
Salary (staff)		0	0
Entertainment		1000	12000
Guard		250	3000
Genaretor		100	1200
Mobile		300	3600
total fixed cost (D)		9250	111000
Net profit (E) [C-D]		10550	126600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Parasitamol	30	950	28,500	150	60	9,000	37,500
Renetidin	150	410	61,500	600	100	60,000	121,500
Injection	50	400	20,000	275	40	11,000	31,000
Vitamine	100	210	21,000	1000	20	20,000	41,000
Antibiotic	30	450	13,500				13,500
Pentclear	20	400	8,000				8,000
Espirin	20	450	9,000				9,000
Others	50	485	24,250				24,250
Security			40,000				40,000
Total	450		200,000	2025		100,000	300,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenew (sales)				
Medicine	9000	270000	3240000	3402000
Total Sales (A)	9000	270000	3240000	3402000
less variable Expenses				
Medicine	7920	237600	2851200	2993760
Total variable Expenses (B)	7920	237600	2851200	2993760
Contribution Margin (CM)= (A-B)	1080	32400	388800	408240
Less Fixed Expenses				
Rent		1200	14400	14400
Electricity bill		900	10800	16000
Transportation		600	7200	35000
Salary (self)		5000	60000	60000
Salary (staff)		5000	60000	60000
Entertainment		1200	14400	14400
Guard		300	3600	3600
Genaretor		200	2400	2400
Mobile		400	4800	7400
Total Fixed Cost		14800	177600	213200
Net Profit (E) (C-D)		17600	211200	195040
Investment Payback			60000	60000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	211,200	195,040
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		151,200
	Total Cash Inflow	311200	346240
2	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000
	Total Cash Outflow	160,000	60000
3	Net Cash Surplus	151,200	286240

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





A man wearing glasses and a pink polo shirt stands in the center of the pharmacy, holding a small clear plastic bag in his left hand.



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WALTON

WALTON
Anti-Bacterial Refrigerator

WALTON
Refrigerator

Product Information:
Model: WFR-180
Capacity: 180 Liters
Energy Consumption: 1.2 kWh/24h
Voltage: 220V-240V
Frequency: 50/60Hz
Weight: 45kg
Dimensions: 180x60x180cm
Warranty: 1 Year





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দেশী-বিদেশী ঔষধ সুলভ মূল্যে বিক্রয় হয়

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FAMILY PICTURE

