

Proposed NU Business Name: **ROHIT TAILARS**



Project identification and prepared by: Md. Sahabuddin
Mohonpur Unit, Rajshahi

Project verified by: Md. Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	ROTON KUMAR PRAMANIK
Age	:	08-07-1985 (31 Years)
Education, till to date	:	Class Eight
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	02 Brother
Address	:	Vill: Tangon, P.O: Hatra, P.S Mohanpur, Dist: Rajshahi.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	GITA RANI
(iii) Father's name	:	SHUBAS CHONDRO PRAMANIK
(iv) GB member's info	:	Branch: Rayghati, Mohanpur Centre # 14(Female), Member ID: 6027, Group No: 11 Member since: 13-10-2011 (5Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 10000, Outstanding loan: 1,860/=
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Ten years experience in running business. He has training.
Other Own/Family Sources of Income	:	Agriculter
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710-062482
Mother's Contact No.	:	01745-489122
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur Unit,Rajshahi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

GITA RANI joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	ROHIT TAILARS
Location	:	Keshorhat Bazar, Mohanpur , Rajshahi.
Total Investment in BDT	:	BDT 1,50,000/-
Financing	:	Self BDT 1,00,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12ft x 10ft= 120 square ft
Implementation	:	<ul style="list-style-type: none"> ▪ The business is planned to be scaled up by investment in existing goods like; Shart, Pant, Three Pice, etc ▪ Average 20% gain on sale. ▪ The business is operating by entrepreneur. Existing One employees. After getting equity fund No employee will be appointed. ▪ The shop is owned. ▪ Collects goods from Noagoan, Rajshahi. ▪ Agreed grace period is 3 months.

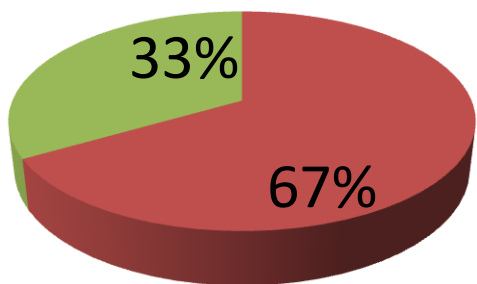
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Cloth Item	3,000	90,000	10,80,000
Tailaring Income	300	9,000	1,08,000
Total Sales (A)	3,000	90,000	10,80,000
Less. Variable Expense			
Cloth Item	2,400	72,000	8,64,000
Total variable Expense (B)	2,400	72,000	8,64,000
Contribution Margin (CM) [C=(A-B)]	900	27,000	3,24,000
Less. Fixed Expense			
Rent		1,500	18,000
Electricity Bill		500	6000
Mobile Bill		300	3,600
Salary (self)		5,000	60,000
Transportation		1,500	18,000
Entertainment		500	6,000
Salary (staff)		3,000	36,000
Guard Bill		80	960
Total fixed Cost (D)		12,380	1,48,560
Net Profit (E) [C-D]		14,620	1,75,440

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Shart Pice	150	300	45,000	50	300	15,000	60,000
Pant Pice	40	350	14,000	80	350	28,000	42,000
Three Pice	60	600	36,000	10	700	7,000	43,000
Borka Pice	15	400	6,000	-	-	-	6,000
Security			75,000				
Total	265		1,00,000	140	0	50,000	1,50,000

Source of Finance



- Entrepreneur's Contribution 100,000
- Investor's Investment 50,000
- Total 150,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Cloth Item	4,500	1,35,000	16,20,000	17,01,000
Tailaring Income	350	10,500	1,26,000	1,32,300
Total Sales (A)	4,500	1,35,000	16,20,000	17,01,000
Less. Variable Expense				
Cloth Item	3,600	1,08,000	12,96,000	13,60,800
Total variable Expense (B)	3,600	1,08,000	12,96,000	13,60,800
Contribution Margin (CM) [C=(A-B)]	1,250	37,500	4,50,000	4,72,500
Less. Fixed Expense				
Rent		1,500	18,000	18,000
Electricity Bill		800	9,600	10,000
Mobile Bill		500	6,000	6,500
Salary (self)		5,000	60,000	60,000
Transportation		2,000	24,000	30,000
Entertainment		600	7,200	8,000
Salary (staff)		3,000	36,000	36,000
Guard Bill		80	960	1,000
Total Fixed Cost		13,480	1,61,760	1,69,500
Net Profit (E) [C-D]		24,020	2,88,240	3,03,000
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	2,88,240	3,03,000
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		2,58,240
	Total Cash Inflow	3,38,240	54,61,240
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	2,58,2400	5,31,2400

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 2 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

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প্রোপাইটার:

শ্রী: রতন কুমার প্রাং

আধুনিক ও রুচীশীল

পোষাক তৈরীর নির্ভর-

যোগ্য প্রতিষ্ঠান।

কেশরহাট পৌরসভা, মোহনপুর,

রাজশাহী।

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Lewis

JACK

রোহিত
চেইনার্স
সিলেট

পাত
সিলেট
পপ মোবারক



FAMILY PICTURE

