#### **Proposed NU Business Name: SHIBLU STORE**



Project identification and prepared by: Md Mazharul Islam Bogura Sadar Unit, Bogura

Project verified by: Md Mazharul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD SHIBLU MIA		
Age	:	14-09-88 (28 Years)		
Education, till to date	:	Class VIII		
Marital status	:	Married		
Children	:	01 Daughter		
No. of siblings:	:	01 Sister		
Address	:	Vill: Gopalbari P.O: Polli Mangal hat, P.S: Bogura, Dist: Bogura		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST SAHERA BEGUM  MD AJMAT ALI  Branch: Shakharia, Centre # 73 (Female),  Member ID: 5325, Group No: 01  Member since: 14-08-2005 to 2012(07 Years)  First loan: BDT 8000/-		
Further Information:  (v) Who pays GR loan installment	   :	Existing loan: BDT 20000/- Outstanding loan: BDT Nil/- Father		
(v) Who pays GB loan installment (vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	•••	03 years experience in running business. 03 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01733-146058
Mother's Contact No.	:	01720-411236
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogura Sadar, Bogura

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST SAHERA BEGUM** joined Grameen Bank since 07 years ago. At first she took 8000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

Proposed Nobin Udyokta Business Info					
Business Name	:	SHIBLU STORE			
Location	:	Pollimangal hat, Bogura Sadar, Bogura			
Total Investment in BDT	:	BDT 150,000/-			
Financing	:	Self BDT 100,000 (from existing business) 67% Required Investment BDT 50,000 (as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	25 ft x 08 ft = 200 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Oil, Sopa, Salt, Rice etc.</li> <li>The shop is in own rented.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Raja Baazar, Bogura</li> <li>Agreed grace period is 3 months.</li> </ul>			

## **Existing Business (BDT)**

	<u> </u>	_	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Betel leaf, bakery, chips etc.	3400	102000	1224000
Total Sales (A)	3400	102000	1224000
Less Variable Expense			
Betel leaf, bakery, chips etc.	2890	86700	1040400
Total variable Expense (B)	2,890	86700	1040400
Contribution Margin (CM) [C=(A-B)	510	15300	183600
Less Variable Expense			
Rent		1,000	12000
Electricity bill		400	4800
Transportation		50	600
Salary (self)		5000	60000
Entertainment		300	3600
Mobile bill		150	1800
Total fixed cost (D)		6,900	82800
Net Profit (E)= [C-D]		8,400	100800

Investment Breakdown									
	Existing	<u> </u>			Proposed				
Particulars	Qty.	Unit	Amount	Qty	Qty Unit Price Amount		Proposed		
		Price	(BDT)			(BDT)	Total		
Oil	200	95	19,000	200	95	19,000	38,000		
Soap	300	30	9,000		0	0	9,000		
Salt	200	38	7,600	0	0	0	7,600		
Atta	50	27	1,350	0	0	0	1,350		
Sugar	1	3400	3,400	5	3400	17,000	20,400		
Rice	1	2000	2,000	7	2000	14,000	16,000		
Cosmetics	1	10000	10,000	0	0	0	10,000		
Wheel Powder	150	50	7,500	0	0	0	7,500		
Coil	50	50	2,500	0	0	0	2,500		
Others	1	7650	7,650	0	0	0	7,650		
Security	1	30000	30,000	0	0	0	30,000		
	955	0	100,000	212	0	50,000	150,000		

#### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	
Revenue(Sales)					
Betel leaf, bakery, chips etc.	5200	156000	1872000	1965600	
Total Sales (A)	5200	156000	1872000	1965600	
Less Variable Expense					
Betel leaf, bakery, chips etc.	4420	132600	1591200	1670760	
Total variable Expense (B)	4,420	132600	1591200	1670760	
Contribution Margin (CM) [C=(A-B)	780	23400	280800	294840	
Less Variable Expense					
Rent		1,000	12000	12,000	
Electricity bill		600	7200	7,200	
Transportation		100	1,200	1,200	
Salary (self)		5000	60000	60000	
Entertainment		300	3600	3600	
Mobile bill		200	2400	2600	
Total fixed cost (D)		7,200	86,400	86,600	
Net Profit (E)= [C-D]		16200	194400	208,240	
Investment Payback			30,000	30,000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	194,400	208,240
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		164,400
	Total Cash Inflow	244400	372640
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	164,400	342640

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community

Location of shop; Tetuljora, Rajfulbaria, Savar,

Dhaka.

Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures





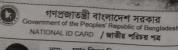














নাম: মোঃ শিবলু মিয়া Name: Md Siblu Mia পিতা: মোঃ আজমত আলী

মাতা: মোছাঃ সাহেরা বেগম Date of Birth: 14 Sep 1988

ID NO: 1022019187195

এই কাডটি গণপ্ৰকাতন্ত্ৰী বাংলাদেশ সৰকাৰের সম্পন্তি। কাডটি ব্যবহারকারী ব্যক্তিত অন্য কোৰাও গাওয়া গেলে নিকট্ছ পোট অফিলে জনা দেয়ার জন্য অনুরোধ করা হলো।

ঠিকানা: শাখাবিরা দক্ষিন পাড়া, রাজা নং∤নাম: শাখাবিরা, ডাকঘর; পল্লীমঙ্গল হাট -৫৮০০, বঙড়া সদর, বঙড়া পৌরসভা, বঙড়া

#### (SEUS)

প্রদানকারী কর্তৃপক্ষের সাক্ষর প্রদানের তারিখ: ০১/১০/২০০৭

### किक्षेत्र अष्ट

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# **FAMILY PICTURE**

