### Proposed NU Business Name: **ZISAN DAIRY FARM**



Project identification and prepared by: Md. Obaidullah, Bogra Shadar Unit, Bogra Project verified by: MD. Mozaharul Islam Sarker



| Brief Bio of The Proposed Nobin Udyokta |   |  |  |  |  |
|---|---|--|--|--|--|
| :                                       | MST. BABLY BEGUM  |  |  |  |  |
| :                                       | 07-05-1985 (31 Y <i>ears</i> )  |  |  |  |  |
| :                                       | Class Eight   |  |  |  |  |
| :                                       | Married   |  |  |  |  |
| :                                       | 01 Son  |  |  |  |  |
| :                                       | 0 Brother, 01 Sister  |  |  |  |  |
| :                                       | Vill: Maddha Dhaoapara, P.O Bogra P.S: Bogra Shadar, Dist: Bogra  |  |  |  |  |
|   | Mother Father  MST. BULBULI BEGUM  MD. BADSHA PRAMANIK  Branch: Gabtali, Centre # 01(Female),  Member ID: 9411, Group No: 14  Member since: 27-09-2009 (07Years)  First loan: BDT 10,000 /- |  |  |  |  |
|   | Outstanding loan: Nil   |  |  |  |  |
|   | Father  |  |  |  |  |
|   | No  |  |  |  |  |
| :                                       | No<br>No  |  |  |  |  |
|   |   |  |  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil  |
|---|---|--|
| Business Experiences and  | : | 03 years experience in running business.               |
| Training Info   | : | She has no training                                    |
| Other Own/Family Sources of Income  | : | Nil  |
| Other Own/Family Sources of Liabilities   | : | None   |
| Entrepreneur Contact No.  | : | 01858-308382   |
| Family's Contact No.  | : | 01837-455443   |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

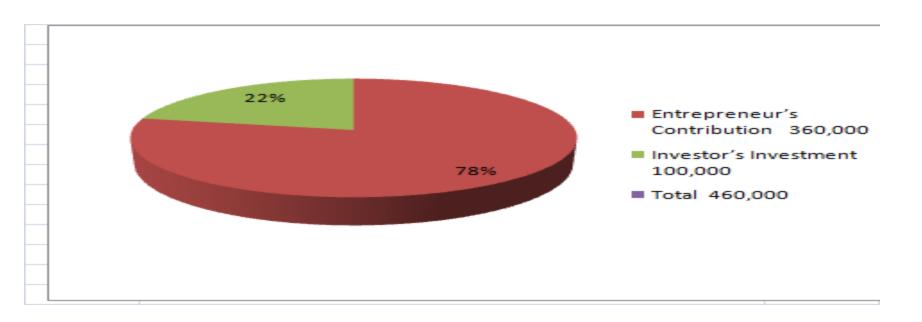
**MST. BULBULI BEGUM** joined Grameen Bank since 07 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info              |   |   |  |  |
|---|---|---|--|--|
| Business Name                                     | : | ZISAN DAIRY FARM  |  |  |
| Location  | : | Vill: Maddha Dhaoapara, P.O Bogra P.S: Bogra Shadar, Dist: Bogra  |  |  |
| Total Investment in BDT                           | : | BDT 460,000/-   |  |  |
| Financing   | : | Self BDT 360,000/- (from existing business) 78% Required Investment BDT 1,00,000/- (as equity) 22%  |  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000   |  |  |
| Proposed Salary                                   | : | BDT 5,000   |  |  |
| Size of shop                                      | : | 27 ft x 20 ft= 540 square ft  |  |  |
| Security of the shop                              | : | BDT 100,000   |  |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Collapse Gate, Steel window, Window Grill, Door, Steel Almirah, Showcase etc.</li> <li>Average 30% gain on sales.</li> <li>The business is operating by entrepreneur. Existing Two labor.</li> <li>After getting equity fund one labor will be appointed.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |

| Existing Business (BDT)           |       |         |         |  |  |  |
|-----------------------------------|-------|---------|---------|--|--|--|
| Particular                        | Daily | Monthly | Yearly  |  |  |  |
| Revenue (sales)                   |       |         |         |  |  |  |
| Milk Sale                         | 960   | 28,800  | 345,600 |  |  |  |
| Total Sales (A)                   | 960   | 28,800  | 345,600 |  |  |  |
| Less. Variable Expense            |       |         |         |  |  |  |
| Milk production Expenses          | 480   | 14,400  | 172,800 |  |  |  |
| Total variable Expense (B)        | 480   | 14,400  | 172,800 |  |  |  |
| Contribution Margin (CM) [C=(A-B) | 480   | 14,400  | 172,800 |  |  |  |
| Less. Fixed Expense               |       |         |         |  |  |  |
| Electricity Bill                  |       | 700     | 8,400   |  |  |  |
| Transportation                    |       | 1,000   | 12,000  |  |  |  |
| Mobile Bill                       |       | 300     | 3,600   |  |  |  |
| Salary (self)                     |       | 5,000   | 60,000  |  |  |  |
| Total fixed Cost (D)              |       | 7,000   | 84,000  |  |  |  |
| Net Profit (E) [C-D)              |       | 7,400   | 88,800  |  |  |  |

| Investment Breakdown |          |          |                       |  |  |  |  |
|----------------------|----------|----------|-----------------------|--|--|--|--|
| Particulars          | Existing | Proposed | <b>Proposed Total</b> |  |  |  |  |
| Cow ( Cross )        | 240,000  | 100,000  | 340,000               |  |  |  |  |
| Calf ( Cross )       | 120,000  | 0        | 120,000               |  |  |  |  |
| Total                | 360,000  | 100,000  | 460,000               |  |  |  |  |

### **Source of Finance**



| Financial Projection (BDT)      |       |         |          |          |          |  |
|---------------------------------|-------|---------|----------|----------|----------|--|
| Particular                      | Daily | Monthly | 1st Year | 2nd Year | 3rd Year |  |
| Revenue (sales)                 |       |         |          |          |          |  |
| Milk ( 32 litre*40)             | 1,280 | 38,400  | 460,800  | 483,840  | 483,840  |  |
| Total Sales (A)                 | 1,280 | 38,400  | 460,800  | 483,840  | 483,840  |  |
| Less. Variable Expense          |       |         |          |          |          |  |
| Milk production Expenses        | 640   | 19,200  | 230,400  | 241,920  | 241,920  |  |
| Total variable Expense (B)      | 640   | 19,200  | 230,400  | 241,920  | 241,920  |  |
| Contribution Margin (CM) [C=(A- |       |         |          |          |          |  |
| B)                              | 640   | 19,200  | 230,400  | 241,920  | 241,920  |  |
| Less. Fixed Expense             |       |         |          |          |          |  |
| Electricity Bill                |       | 700     | 8,400    | 8,600    | 8,600    |  |
| Mobile Bill                     |       | 300     | 3,600    | 6,000    | 6,000    |  |
| Salary (self)                   |       | 5,000   | 60,000   | 60,000   | 60,000   |  |
| Transportation                  |       | 1000    | 12,000   | 15,000   | 15,000   |  |
| Salary (staff)                  |       | 4,000   | 48,000   | 50,000   | 50,000   |  |
| Total Fixed Cost                |       | 11,000  | 132,000  | 139,600  | 139,600  |  |
| Net Profit (E) [C-D)            |       | 8,200   | 98,400   | 102,320  | 102,320  |  |
| Investment Payback              |       |         | 40,000   | 40,000   | 40,000   |  |

## Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars  | Year 1 (BDT) | Year 2<br>(BDT) | Year 2<br>(BDT) |
|-----|--|--------------|-----------------|-----------------|
|     | Cash Inflow  | reur 1 (DDT) | (וטטו)          | (BDT)           |
|     | Investment Infusion by Investor                      | 100,000      |                 |                 |
|     | Net Profit   | 98,400       | 102,320         | 102,320         |
| 1.3 | Depreciation (Non cash item)                         | 0            | 0               | 0               |
| 1.4 | Opening Balance of Cash Surplus                      |              | 58,400          | 120720          |
|     | Total Cash Inflow                                    | 198,400      | 160,720         | 223040          |
| 2   | Cash Outflow   |              |                 |                 |
| 2.1 | Purchase of Product                                  | 100,000      |                 |                 |
| 2.2 | Payment of GB Loan                                   |              |                 |                 |
| 2.3 | Investment Pay Back (Including Ownership<br>Tr. Fee) | 40,000       | 40,000          | 40,000          |
|     | Total Cash Outflow                                   | 140,000      | 40,000          | 40,000          |
| 3   | Net Cash Surplus                                     | 58,400       | 120720          | 183040          |

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures

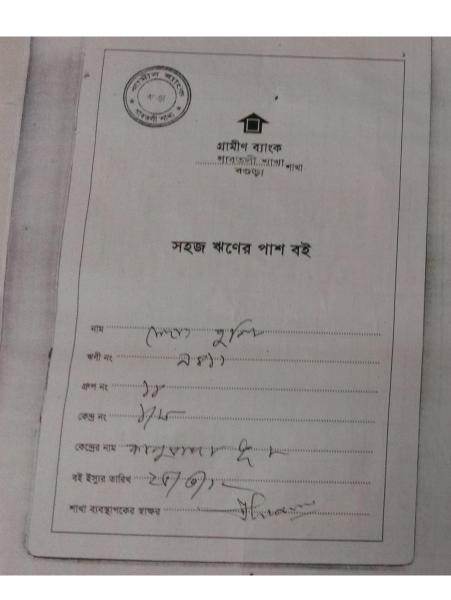












শৃত্যানবন্ধকের কার্যালয় বগুড়া পৌরসভা বগুড়া সদর, বগুড়া জন্ম সনদ

[বিধি- ৯, জনা ও মৃত্যু নিরন্ধন (পৌরসভা) বিধিনালা, ২০০৬] (জনা নিরন্ধন বহি হইতে উদ্ধৃত)

गिवक्षम विश्व मर ३० व

নিবপ্রনের তারিখ: ১০-০৫-২০১৫ সনদ ইস্যুর তারিখ:১০-০৫-২০১৫

: জনা নিবজন সম্বর: ১৯৮৫১০২২০২০৪২৬৮৫৭

নাম: মোডা: বাবলী বেগম

জন্ম তারিখ: ০৭-০৫-১৯৮৫

लिल; नाती

সাতই মে উনিশ শত পঁচাশি

জনা খান: কালুডাজা, থানা: গাবতলী, জেলা: বঙড়া

পিতার নাম: মো: বাদশা প্রাং

জাতীয়তা: বাংলামে

মাতার নাম: মোছা: বুলবুলি বেপম

জাতীয়তা: বাংলাটে

ছায় ঠিকানা: ধাওয়াপাড়া, ওয়ার্ড নং-২০, বতড়া পৌরসভা, বতড়া

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(যাত ইকারীর স্বাক্ষর ও নামসহ সীল) লাচনীৰ সুহাত্যনা

ופותיפות ושיב

न्याद्यक्त द्यात काषा क्षित्रका.

# **FAMILY PICTURE**

