

Proposed NU Business Name: Sumaiya Store Business Category: General Retail & Wholesale



Business Proposal Identified by: Md. Mukul, Asst. Officer, Shagata, Gaibandha Business Proposal Prepared by: Md. Rayhan Sharif

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address		Md. Sultan Mahmud Vill: Shyampur, Union: Muktinagar, Post: Khamer Donaruha, Upazila: Saghata, District: Gaibandha.
Age	:	21 years
Marital status	:	Married
Children	••	01 (One) Daughter
No. of siblings:	:	02 (Two) Brothers and 02 (Two) Sisters.
Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	: : :	Entrepreneur's Father No Nil Nil

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	B. A (Running)
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)		04 (Four) years experiences is running his own business. He started the business with BDT 50,000 (Fifty Thousand). He has 02 (Two) Years working experience as an assistant from his brother's business.
Other Own/Family Sources of Income	:	His father's income from agriculture & his brother's income from business.
Other Own/Family Sources of Liabilities	:	Nil
NU's Contact No.	:	01763053652
NU's National ID No.	:	19953212889501213
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rezia Begum is a GB member since 01 April 2013 at first she took GB loan BDT 7,000 (Seven thousand).
- Gradually she took GB loan several times and utilized it for cultivation purposes, purchase land and assisting her son in existing business.
- Finally GB loan helped her to improve economic condition and livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Sumaiya Store
Address/ Location	:	Bangla Bazar, Saghata, Gaibandha.
Total Investment in BDT	:	Tk. 233,000
Financing		Self Tk.163,000 (from existing business) Required Investment Tk.70,000(as equity)
Present salary/drawings from business	••	BDT 5,500 (Five thousand & five hundred)
Proposed Salary		BDT 6,500 (Six thousand & five hundred)
Proposed Business Implementation Plan (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.)	: : :	On an average 15% On an average 15%

INFO ON EXISTING BUSINESS OPERATIONS

Doutionland	Exi	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales income from products	4,000	112,000	1,344,000			
Total income from sales (A)	4,000	112,000	1,344,000			
Less: Cost of Sales / Products (B)	3,400	95,200	1,142,400			
Gross Profit (C) [C=(A-B)]	600	16,800	201,600			
Less: Operating Cost:						
Electricity bill		350	4,200			
Shop rent		330	3,960			
Night Guard Bill		50	600			
Mobile bill		300	3,600			
Conveyance bill		1,500	18,000			
Ownership Transfer Fee		-	-			
Present Salary (Family & Self)		5,500	66,000			
Present Salary (Assistant-1)		4,000	48,000			
Other Cost (Stationary & Entertainment etc.)		1,000	12,000			
Non Cash Item:						
Depreciation Expenses		414	4,965			
Total Operating Cost (D)		13,444	161,325			
Net Profit (C-D):		3,356	40,275			

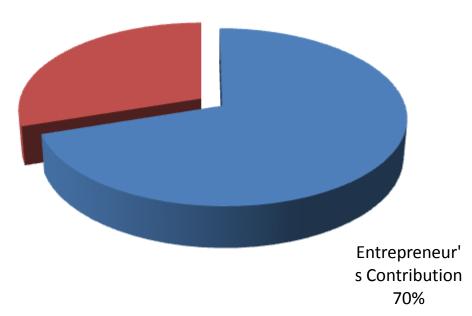
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars			Propose	Total
Existing	Proposed	(BDT)	d (BDT)	(BDT)
Investment in products (Different types of grocery & stationary items etc.)	118,872	70,000	188,872	
Investment in Machineries & Equipment (Refrigerator-1, Digital Weight Machine-1, Solar Fan-1, Solar Panel Set-1,,Light-4 etc.)			_	30,100
Advance for Shop			-	20,000
Debtors (Since January, 2016 to at present)				2,128
Creditors (Since January, 2016 to at present)				(13,100)
Decoration				3,000
Cash in Hand			-	2,000
Total Capi	tal	163,000	70,000	233,000

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 163,000
- GTT's Investment BDT 70,000
- Total Capital BDT 233,000

GTT's Investment 30%



FINANCIAL PROJECTION OF NU BUSINESS PLAN

	У	ear 1 (BDT)	Year 2 (BDT)			Year 3 (BDT) for 3 months		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Est. sales income from products	5,400	151,200	1,814,400	6,210	173,880	2,086,560	6,955	194,746	584,237
Total Estimated Sales (A)	5,400	151,200	1,814,400	6,210	173,880	2,086,560	6,955	194,746	584,237
Less: Cost of Sales / Products (B)	4,590	128,520	1,542,240	5,279	147,798	1,773,576	5,912	165,534	496,601
Gross Profit (C) [C=(A-B)]	810	22,680	272,160	932	26,082	312,984	1,043	29,212	87,636
Less: Operating Cost:									
Electricity bill		400	4,800		450	5,400		500	1,500
Shop rent		330	3,960		330	3,960		330	990
		50	600		50	600		50	150
Mobile bill (SMS & Reporting)		600	7,200		800	9,600		1,000	3,000
Conveyance		2,500	30,000		3,000	36,000		3,700	11,100
Ownership Transfer Fee		583	5,250		583	7,000		583	1,750
Proposed Salary-(Family & Self)		6,500	78,000		7,000	84,000		7,500	22,500
Proposed Salary (Assistant-1)		4,500	54,000		5,000	60,000		5,500	16,500
Other Cost (stationary & Entertainment etc.)		1,300	15,600		1,500	18,000		1,700	5,100
Non Cash Item:									
Depreciation Expenses		414	4,965		414	4,965		552	1,655
Total Operating Cost (D)	-	17,177	204,375	-	19,127	229,525		21,415	64,245
Net Profit (C-D)	-	5,503	67,785	-	6,955	83,459	-	7,797	23,391

Notes: 1. Agreed Grace period: Three months

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	73,035	90,459	25,141
1.3	Depreciation Expenses	4,965	4,965	1,241
1.4	Opening Balance of Cash Surplus	2,000	48,500	101,924
	Total Cash Inflow	150,000	143,924	128,306
2.0	Cash Outflow			
2.1	Product Purchase	70,000	-	-
2.2	Investment Payback including Ownership Transfer Fee	31,500	42,000	10,500
	Total Cash Outflow	101,500	42,000	10,500
3.0	Total Cash Surplus	48,500	101,924	117,806

☐ Present employment: Self: 01 Family: 02 ☐ Can not supply goods and Others (beyond family): 0 Services as per demand. Future employment:0 ☐ Trade License in his own name; ☐ He has on hand training; ☐ Skilled and working experiences (06Yrs); $\mathbf{T}_{\mathsf{HREATS}}$ PPORTUNITIES ☐ Increase of local competitors; ☐ Location of Shop; ☐ Have some fixed customers (Retail); ☐ Increasing demand; ☐ The Capital of the entrepreneur will be BDT 337,635 after 2 years & 3 Months excluding payback of investor's money.

Presented at 386th as Yunus Centre and 114th In-house Executive Social Business Design Lab (GTT) on October 31, 2016 at Grameen Telecom Trust Premises

Thank you























গণপ্রজাতন্ত্রী বাংলাদেশ

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