

Proposed NU Business Name: **RASEL COMPUTER & BUSINESS CENTER**



Project identification and prepared by: Md. Habil Uddin Shah,
Keraneegonj Unit, Dhaka

Project verified by: Shushanta Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. AMJAD HOSSAIN
Age	:	17-12-1994 (22 Years)
Education, till to date	:	Class 8
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	2 Brothers, 2 Sister
Address	:	Vill: Baghapur , P.O: Abdullapur, P.S: Keraneegonj, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	FULMALA BEGUM
(iii) Father's name	:	MOHAMMAD ALI
(iv) GB member's info	:	Branch: Basta , Centre # 9(Female), Member ID: 4134/2, Group No: 06 Member since: 21-3-2002-2010 (8Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 25000, Outstanding loan: NIL
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	7 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01862124715
Mother's Contact No.	:	01620387151
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraneegonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

FULMALA BEGUM joined Grameen Bank since 8 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	RASEL COMPUTER & BUSINESS CENTER
Location	:	Baghapur ,Abdullahpur, Keraneegonj
Total Investment in BDT	:	BDT 175000/-
Financing	:	Self BDT 125000/-(from existing business) 71% Required Investment BDT 50,000/-(as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 10 ft= 150 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Computer, Mother board & computer accessories etc.▪Average 15% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪The shop is rented.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

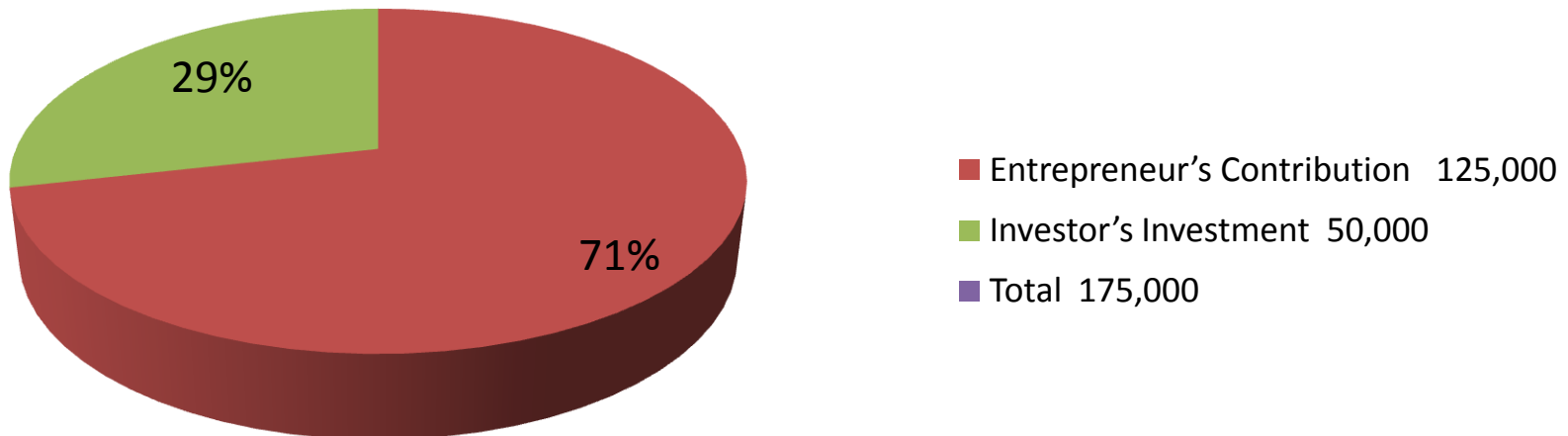
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Computer & Accessories	2900	87000	1044000
Total sales (A)	2900	87000	1044000
Less Variable Exp.			
Computer & Accessories	2465	73950	887400
Total Variable exp. (B)	2465	73950	887400
Contribution Margin CM [C= (A-B)]	435	13050	156600
less fixed exp.			
Rent		2000	24000
Electricity bill		300	3600
Salary (self)		5000	60000
Entertainment		200	2400
Mobile		300	3600
total fixed cost (D)		7800	93600
Net profit (E) [C-D]		5250	63000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Computer	2	25000	50,000	2	15,000	30,000	80,000
Computer Accessories	10	6000	60,000	4	5000	20,000	80,000
Kye board	8	500	4,000			0	4,000
DVD	2	3000	6,000			0	6,000
Security			5,000				5,000
Total	22		125,000	6		50,000	175,000

Source of Finance



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Computer & Accessories	4000	120000	1440000	1512000	1587600
Total Sales (A)	4000	120000	1440000	1512000	1587600
less variable Expenses					
Computer & Accessories	3400	102000	1224000	1285200	1349460
Total variable Expenses (B)	3400	102000	1224000	1285200	1349460
Contribution Margin (CM)= (A-B)	600	18000	216000	226800	238140
Less Fixed Expenses					
Rent		2000	24000	24000	24000
Electricity bill		300	3600	3600	3600
Salary (self)		5000	60000	60000	60000
Entertainment		300	3600	3600	3600
Mobile		400	4800	4800	4800
Total Fixed Cost		8000	96000	96000	96000
Net Profit (E) (C-D)		10000	120000	130800	142140
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	120,000	130,800	142140
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		100,000	210800
	Total Cash Inflow	170000	230800	352940
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	
3	Net Cash Surplus	100,000	210800	332940

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 07 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



Rasel Mahmud

PROPRITOR

: 01876-058988

01862-124715

RASEL & BROS















গণপ্রজাতন্ত্রী বাংলাদেশ
জন্ম ও মৃত্যু নিবন্ধকের কার্যালয়

জন্ম সনদ
(জন্ম নিবন্ধন বহি হইতে উদ্ধৃত)

নিবন্ধন বহি নং: ০০৭

নিবন্ধন তারিখ: ২৯.০৯.১১

বাতিসত পরিচিতি নং: ১৯৯৪২৬৪৬৮০৮০৬৫৪৪৯

নাম: মো: আমজাদ হোসেন

লিঙ্গ: নারী পুরু

জন্ম তারিখ: সংখ্যায় (গ্রিগ): ১৭.১১.১৯৯৪

কথায় (গ্রিগ): মতের কিসমতের উনিজাতুলানবুই।

জন্মস্থান: বাজাপুর, গম্ভা, জেনিগঞ্জ, ঢাকা।

পিতার নাম: মোহাম্মদ আলী

জাতীয়তা: বাংলাদেশী

মাতার নাম: ফুল ফারুজা বেগম

জাতীয়তা: বাংলাদেশী

স্থায়ী ঠিকানা: বাজাপুর, গম্ভা, জেনিগঞ্জ, ঢাকা।

প্রত্যেককারীর স্বাক্ষর ও নামসহ সীল

০৪/১১

(নিবন্ধকের স্বাক্ষর ও নামসহ সীল)

এই সনদ -
খ. ফুল ফারুজা
স্বাক্ষর (স্বাক্ষর)
০৬ একক
তারিখ - ২০০২
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স্বাক্ষরিত
স্বাক্ষর

স্বাক্ষরিত
স্বাক্ষর

FAMILY PICTURE

