

Proposed NU Business Name: SHATHI SHOE STORE



Project identification and prepared by: Md. Shohidul Islam,
Bagha Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SHAMIM AHMED (SOJOY)
Age	:	10-12-1995 (21 Years)
Education, till to date	:	HSC
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	1 Brothers & 2 Sisters
Address	:	Vill: Baniya para, P.O: Bagha, P.S: Bagha, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. FULJHURI BEGUM
(iii) Father's name	:	MD. SAIFUL ISLAM
(iv) GB member's info	:	Branch: Monigram , bagha, Centre # 33(Female), Member ID: 4891/3, Group No: 07 Member since: - 22-10-2013 (3 YEARS) First loan: BDT 5000
Further Information:		Existing Loan: BDT 15000, Outstanding loan: BDT 7360
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. He has 5 Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01744774778
Mother's Contact No.	:	01734702560
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. FULJHURI BEGUM joined Grameen Bank since 3 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHATHI SHOE STORE
Location	:	-
Total Investment in BDT	:	BDT 260000/-
Financing	:	Self BDT 210000/-(from existing business) 81% Required Investment BDT 50,000/-(as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10ft x 30ft= 300square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; shoe & sandal etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rented.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

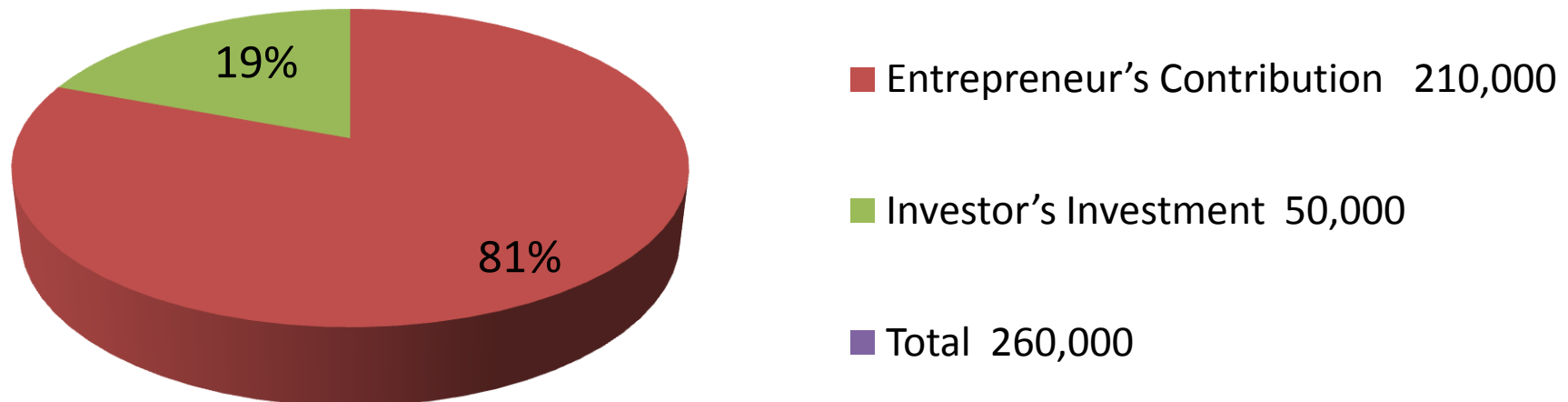
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shoes item	2540	76200	914400
Total sales (A)	2540	76200	914400
Less Variable Exp.			
Shoes item	2032	60960	731520
Total Variable exp. (B)	2032	60960	731520
Contribution Margin CM [C= (A-B)]	508	15240	182880
less fixed exp.			
Rent		1300	15600
Bank Charge		100	1200
Electricity bill		300	3600
Transportation		800	9600
Salary (self)		5000	60000
Entertainment		300	3600
Guard		200	2400
Mobile		300	3600
total fixed cost (D)		8300	99600
Net profit (E) [C-D]		6940	83280

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Ladies shoes	300	200	60,000	100	200	20,000	80,000
Gents Shoes	250	250	62,500	0	0	0	62,500
Shoes	200	150	30,000	200	150	30,000	60,000
Barmis sandal	250	80	20,000			0	20,000
Others	250	150	37,500			0	37,500
Total	1250		210,000	300		50,000	260,000

Source of Finance



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Shoes item	3685	110550	1326600	1392930	1462577
Total Sales (A)	3685	110550	1326600	1392930	1462577
less variable Expenses					
Shoes item	2948	88440	1061280	1114344	1170061
Total variable Expenses (B)	2948	88440	1061280	1114344	1170061
Contribution Margin (CM)= (A-B)	737	22110	265320	278586	292515.3
Less Fixed Expenses					
Rent		1300	15600	15600	15600
Bank Charge		100	1200	1200	1200
Electricity bill		300	3600	3600	3600
Transportation		1000	12000	12000	12000
Salary (self)		5000	60000	60000	60000
Entertainment		600	7200	7200	7200
Guard		250	3000	3000	3000
Mobile		400	4800	4800	4800
Total Fixed Cost		8950	107400	107400	107400
Net Profit (E) (C-D)		13160	157920	171186	185115.3
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	157,920	171,186	185115.3
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		137,920	289106
	Total Cash Inflow	207920	309106	474221.3
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	
3	Net Cash Surplus	137,920	289106	454221.3

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

সাথী সু স্টোর





A man in a checkered shirt and blue jeans stands in the center of the aisle, looking towards the camera.

Shelves on the left side of the aisle are filled with shoe boxes. Many boxes have the name 'SELIM & Sons' printed on them. Above the shelves, several pairs of shoes are hanging, including flip-flops and sandals in various colors like pink, blue, and black.

The middle section of the store features more shelves with shoe boxes. Some boxes are stacked high, while others are arranged in neat rows. Plastic bags containing shoes are hanging from the shelves, adding to the cluttered appearance of the store.

On the right side, the shelves are also filled with shoe boxes. A prominent box with the text 'DIAMOND TOUCH' is visible. Below it, there are boxes for 'National' and 'Robbin' brands. The shelves are packed with various styles of shoes, some in boxes and some in plastic bags.

SELIM
A Sons

SELIM
A Sons

SELIM
A Sons

Robbin
Shoes

Robbin
Shoes

National
Shoes

National
Shoes

National
Shoes









FAMILY PICTURE

