

Proposed NU Business Name: **FASHION PARK**



Project identification and prepared by: Md. Mozammel Haque
Jamurki Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	MOHAMMAD FORHAD HOSSEN
Age	:	12-11-1985(30 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	Nil/-
No. of siblings:	:	3 Brothers, 1 Sisters.
Address	:	Vill: Agdolla , P.O: Borati, P.S: Mirzapur, Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. MONOYARA BEGUM
(iii) Father's name	:	MD. SHOUKOT HOSSEN MIYA
(iv) GB member's info	:	Branch: Vatgram, Centre # 45 (Female), Member ID: 3817, Group No: 02 Member since: 15/11/2005 First loan: BDT 5000 /- Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Brother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	2 years 6 Month experience in running business. He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01829999299
Family's Contact No.	:	01812514474
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurki Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. MONOYARA BEGUM joined Grameen Bank 11 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	FASHION PARK
Location	:	Dolla Bajar, Mirzapur, Tangail
Total Investment in BDT	:	BDT 200,000/-
Financing	:	Self BDT 140,000/- (from existing business) 70% Required Investment BDT 60,000/- (as equity) 30%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	15 ft x 10 ft= 150 square ft
Security of the shop	:	60000-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Shirt,Pant,Frog etc.▪Average 30% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rented.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shirt,Pant,Frog	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Shirt,Pant,Frog	1,400	42,000	504,000
Total variable Expense (B)	1,400	42,000	504,000
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000
Less. Fixed Expense			
Rent		1,500	18,000
Electricity Bill		300	3,600
Transportation		2,600	31,200
Salary (self)		5000	60,000
Entertainment		200	2,400
Guard		200	2,400
Mobile Bill		200	2,400
Total fixed Cost (D)		10,000	120,000
Net Profit (E) [C-D]		8,000	96,000

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Shirt	43,200	10,000	53,200
Pant	52,000	10,000	62,000
Other Cloth	44,800	40,000	84,800
Total	140,000	60,000	200,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Shirt,Pant,Frog	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Shirt,Pant,Frog	2,100	63,000	756,000	793,800	833,490
Total variable Expense (B)	2,100	63,000	756,000	793,800	833,490
Contribution Margin (CM) [C=(A-B)]	900	27,000	324,000	340,200	357,210
Less. Fixed Expense					
Rent		1,500	18,000	18,000	18,000
Electricity Bill		300	3,600	3,600	3,600
Transportation		3,500	42,000	42,000	42,000
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		200	2,400	2,400	2,400
Guard		200	2,400	2,400	2,400
Mobile Bill		300	3,600	60,000	60,000
Total Fixed Cost		11,000	132,000	188,400	188,400
Net Profit (E) [C-D]		16,000	192,000	151,800	168,810
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	192,000	151,800	168,810
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		160,000	279,800
	Total Cash Inflow	272,000	311,800	448,610
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	112,000	24,000	24,000
3	Net Cash Surplus	160,000	279,800	416,610

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill : Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









LIVING
THE
DREAM



UNCLE
SAM

LEGENDARY SINCE 1986
THE SPORTSWEAR CORP.



UNCLE
—
SAM
LEGENDARY SINCE 1980
THE SPORTSWEAR COMPANY





FAMILY PICTURE

