

Proposed NU Business Name: **SREE PROKASH CHANDRA MODOK**



Project identification and prepared by: Md Obaidullah,
Bogra Sadar Unit, Bogra

Project verified by: Muzaharul islam Sarkar



Brief Bio of The Proposed Nobin Udyokta

Name	:	SREE PROKASH CHANDRA MODOK
Age	:	17-09-1987 (29 Years)
Education, till to date	:	Class 5
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	2 Brothers & 1 Sister
Address	:	Vill: Bijor Moddo hindu para P.O: Madla, P.S: Shajahanpur Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	GEETA RANI MODOK
(iii) Father's name	:	BINOY CHANDRA MODOK
(iv) GB member's info	:	Branch: Sultangonj Shajahanpur, Centre # 46 (Female), Member ID: 3812, Group No: 07 Member since: 25-01-2006 to 2011 (05 Years) First loan: BDT 2,000/- Existing loan: BDT 10,000/- Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business. He has hand training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01746-210880
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Boga Sadar Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

GEETA RANI MODOK joined Grameen Bank since 05 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SREE PROKASH CHANDRA MODOK
Location	:	Ranir Hat road, Banani, Bogra
Total Investment in BDT	:	BDT 220,000/-
Financing	:	Self BDT 150,000/--(from existing business) 68% Required Investment BDT 70,000/--(as equity) 32%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 10 ft = 150 Square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Grocery item etc.▪Average 15% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rented.▪Collects goods from Bogra.▪Agreed grace period is 3 months.

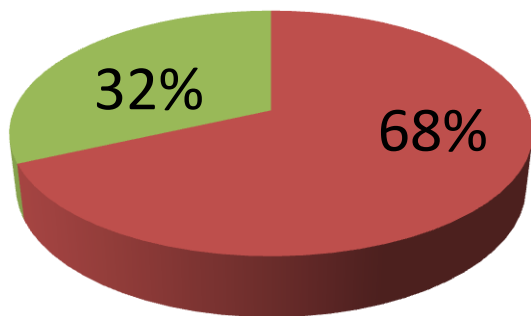
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Grocery Item	3,000	90,000	1,080,000
Total Sales (A)	3,000	90,000	1,080,000
Less. Variable Expense			
Grocery Item	2,550	76,500	918,000
Total variable Expense (B)	2,550	76,500	918,000
Contribution Margin (CM) [C=(A-B)]	450	13,500	162,000
Less. Fixed Expense			
Electricity Bill		300	3,600
Mobile Bill		300	3,600
Salary (self)		5,000	60,000
Transportation		500	6,000
Entertainment		200	2,400
Guard		150	1,800
Rent		1,100	13,200
Total fixed Cost (D)		7,550	90,600
Net Profit (E) [C-D]		5,950	71,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Rice	15	3400	51,000	15	3400	51,000	102,000
Soyabean Oil	1	17000	17,000	1	17000	17,000	34,000
Pulse	1	6500	6,500	0	0	0	6,500
Broken Rice	6	1100	6,600	0	0	0	6,600
Bran	5	1000	5,000	0	0	0	5,000
Cosmetics	50	300	15,000	0	0	0	15,000
Security	1	40000	40,000	0	0	0	40,000
Others	1	8900	8,900	1	2000	2,000	10,900
Total	80		150,000	17		70,000	220,000

Source of Finance



- Entrepreneur's Contribution 150,000
- Investor's Investment 70,000
- Total 220,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Grocery Item	3,500	105,000	1,260,000	1,323,000	1,389,150
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150
Less. Variable Expense					
Grocery Item	2,975	89,250	1,071,000	1,124,550	1,180,778
Total variable Expense (B)	2,975	89,250	1,071,000	1,124,550	1,180,778
Contribution Margin (CM) [C=(A-B)]	525	15,750	189,000	198,450	208,373
Less. Fixed Expense					
Electricity Bill		300	3,600	4,000	4,500
Mobile Bill		400	4,800	5,500	6,000
Salary (self)		5,000	60,000	60,000	60,000
Transportation		800	9,600	11,500	12,500
Entertainment		200	2,400	3,000	3,500
Guard		150	1,800	2,000	2,200
Rent		1,100	13,200	13,200	13,200
Total Fixed Cost		7,950	95,400	99,200	101,900
Net Profit (E) [C-D]		7,800	93,600	99,250	106,473
Investment Payback			28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	93,600	99,250	106,473
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		65,600	136,850
	Total Cash Inflow	163,600	164,850	243,323
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	65,600	136,850	215,323

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 6 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Political unrest

Pictures



PANTENE
20 EXT

Shed's Shakers
PANTENE

PANTENE
20 EXT

Shed's Shakers
PANTENE

Shed's Shakers
PANTENE

COOK
PANTENE

Shed's Shakers
PANTENE

FU
SCOURER

MARCO
SCOURER

MARCO
SCOURER

সাইল
পুর্ন সোলাসন
PURE SOLASAN OIL

FRESH
SUGAR
NET WEIGHT 50 KG
PRODUCT OF BANGLADESH
United Sugar Mills Limited
A Unit of Meghna Group of Industries
Meghna Ghat, Sonargaon
Narayanganj, Bangladesh
Tel: 88-42-888948

SPACK PATTERN





শ্রী
COOLA
COOK
MAKES
NOODLES

Century

COOLA
NOODLES

Scratch
Win Offer
রাশল
সিঁড়ি

MEGHNA
FRESH
NET WEIGHT 50 KG
FRESH



নিচের বিজ্ঞপ্তি
সংক্রান্ত বিবরণ



E7
বাসা ভাড়া
দেওয়া হবে
০১ ৩৬৪ ০০১৩০১





COCOLA COOK

Century

Doraemon

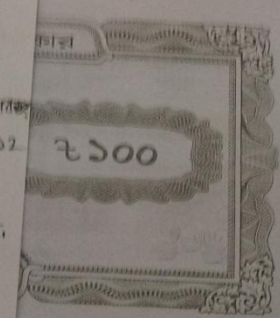
MAXAM

श्रीराम साहल
श्रीराम साहल
श्रीराम साहल
श्रीराम साहल
श्रीराम साहल

স্বাক্ষর পত্র

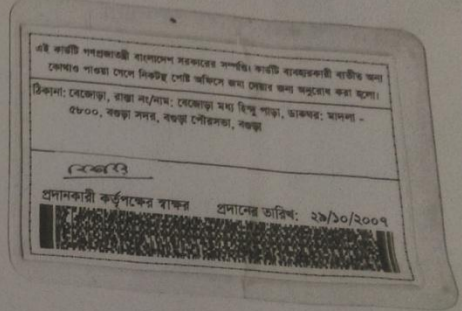
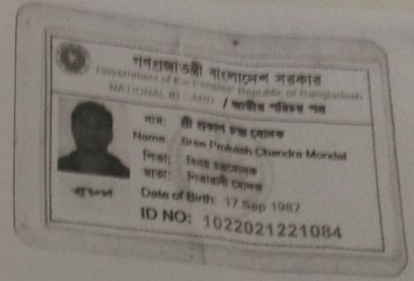
আমরা এই স্বাক্ষরপত্র স্বাক্ষর করে,
 সীলনমুক্তভাবে প্রার্থীর কাছে এক হাজার ত্রিশ টাকা
 আকারে যত টাকা বহু হুজুর মাসী নং ৩৮১২
 হুজুর নং ৩৭ এর নিয়মিত প্রদান্য ছিলেন,
 তিনি দাঁড়ি ও বহু পাত্ত প্রদান্য ছিলেন,
 তিনি ও বহু প্রদান্য থাকবে পূর্ণ প্রদান্য
 পদ ভাগ করে।

আমরা অতঃপর মর্মানীক প্রদান্য
 স্বাক্ষর করছি।



হানপুর, বগড়া, জাতীয়তা-

নির্মিত দোকান ঘর ভাড়া দিতে



১) স্বাক্ষর -

২) (

৩) (

এই লাইসেন্স প্রদানের স্থান
 বগড়া পৌরসভা
 বগড়া।

এই লাইসেন্স প্রদানের তারিখ: ২৮/১০/২০০৬

লাইসেন্স নং: ২৩১০৫

বগড়া পৌ
 বগড়া
 পেশা/ব্যবসার ল
 স্বত্বাধিকারী/স্বত্বাধিকারীগ



শাজাহান

FAMILY PICTURE

