Proposed NU Business Name: M/S FORHAD TRADERS



Project identification and prepared by: Md Shahidul Islam Nobabganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD REHAJUL ISLAM			
Age	:	16-04-1981 (35 Y <i>ear</i> s)			
Education, till to date	:	MSS			
Marital status	:	Married			
Children	:	01 Son 01 Daughter			
No. of siblings:	:	02 Brothers 03 Sisters			
Address	:	Vill: Singhra, P.O: Patiljhap , P.S: Nobabganj , Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST MAHMUDA BEGUM (JHARNA) MD ABDUR RAZZAK BHUIYAN Branch: Solla Nobabganj, Centre:09 (Female), Member ID: 02, Group No: 02 Member since: 1996 to 2004 (08 Years) First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30000 Outstanding loan: NIL NA No No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nill
Business Experiences and	••	15 years experience in running business. 15 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	NA
Other Own/Family Sources of Liabilities	••	
Entrepreneur Contact No.	:	01814-129709
Family's Contact No.	:	018766-00938
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nobabganj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MAHMUDA BEGUM (JHARNA) joined Grameen Bank since 08 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S FORHAD TRADERS			
Location	:				
Total Investment in BDT	:	BDT 380000/-			
Financing	:	Self BDT 300000/- (from existing business) 79% Required Investment BDT 80,000/- (as equity) 21%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	05 Bigha			
Implementation :		 The business is planned to be scaled up by investment in existing goods like Fish Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Dhaka Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Fish	4500	135000	1620000
Total Sales (A)	4500	135000	1620000
Less Variable Expense			
Minnow, feed, medicine	3600	108000	1296000
Total variable Expense (B)	3,600	108000	1296000
Contribution Margin (CM) [C=(A-B)	900	27000	324000
Less Variable Expense			
Electricity bill		1500	18000
Transportation		5,000	60000
Salary (self)		5000	60000
Entertainment		500	6000
Guard		6000	72000
Mobile bill		500	6000
Total fixed cost (D)		18,500	222000
Net Profit (E)= [C-D]		8,500	102000

Investment Breakdown

	Exis	ting	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Qty Unit Price		Proposed
			(BDT)			(BDT)	Total
Rui Fish (Big)	10	14000	140,000	0	0	0	140,000
Rui fish	8	8000	64,000	1	0	0	64,000
(Small)							
Siver	5	4800	24,000	0	0	0	24,000
Telapia	5	4800	24,000	0	0	0	24,000
Others	1	48000	48,000	0	0	0	48,000
Feed	0	0	0	1	40000	40,000	40,000
Minnow	0	0	0	1	40000	40,000	40,000
Total	29	0	300,000	3	0	80,000	380,000

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Fish	6000	180000	2160000	2268000	2381400
Total Sales (A)	6000	180000	2160000	2268000	2381400
Less Variable Expense					
Minnow, feed, medicine	4800	144000	1728000	1814400	1905120
Total variable Expense (B)	4,800	144000	1728000	1814400	1905120
Contribution Margin (CM) [C=(A-B)	1,200	36000	432000	453600	476280
Less Variable Expense					
Electricity bill		2000	24000	24500	25000
Transportation		5,500	66000	66,500	67000
Salary (self)		5000	60000	60000	60000
Entertainment		500	6000	6000	6000
Guard		6000	72000	72000	72000
Mobile bill		600	7200	7300	7400
Total fixed cost (D)		19,600	235,200	236,300	237400
Net Profit (E)= [C-D]		16400	196800	217,300	238880
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	196,800	217,300	238880
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		164,800	350100
	Total Cash Inflow	276800	382100	588980
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	164,800	350100	556980

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



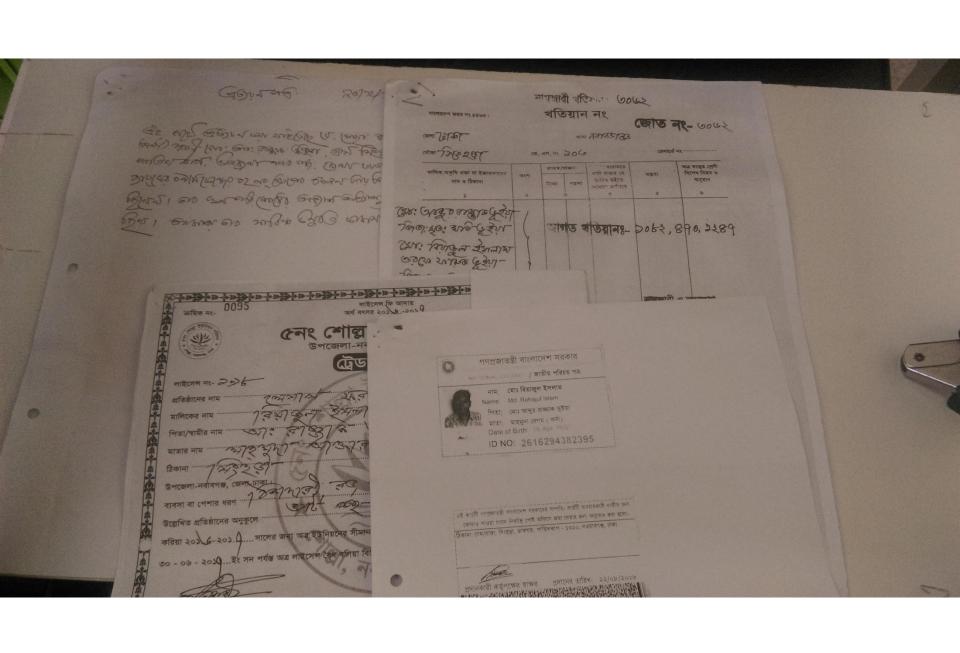












FAMILY PICTURE

