



## **CONFERENCE REPORT**

**June 28-July 02, 2021**

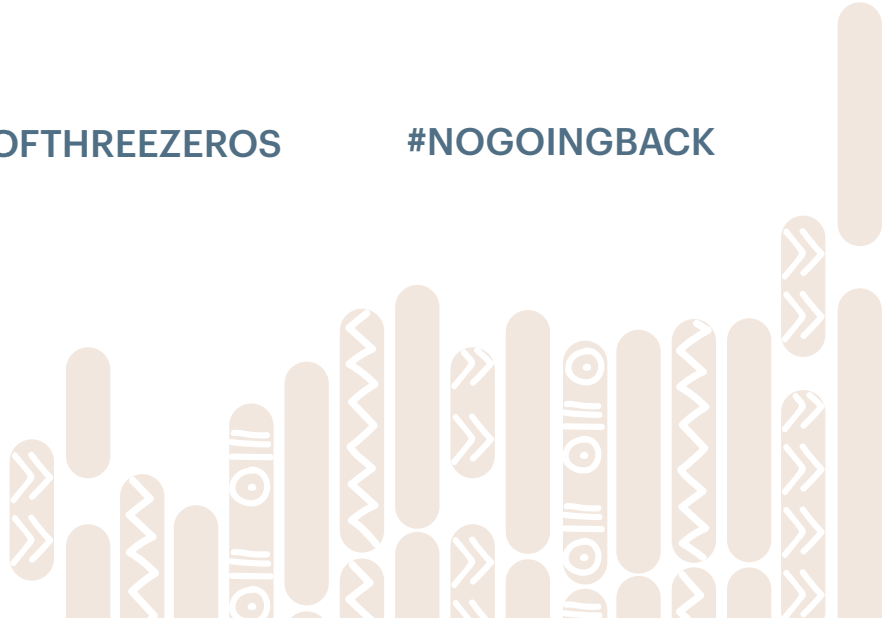
**Kampala, Uganda**

Primarily Online

**#SBD2021**

**#WORLDOFTHREEZEROS**

**#NOGOINGBACK**



Introduction	3
Opening Ceremony	4
Plenary 1: Launching of 3ZERO Club	7
Announcements and Presentation	9
Plenary 2: No Going Back: What does a post-pandemic economy look like?	11
Plenary 3: The Global Pharma Social Business	14
Keynote Speaker: Li Xin Managing Director, Caixin Global	16
Social Business Updates	16
Plenary 4: Healthcare as a Social Business in the Context of Pandemic and Post Pandemic era	18
Social Business Updates	20
Plenary 5: Social Business Experiences from Around the World	21
Announcements and Presentation	24
Keynote Speaker: Tian Guoli, Chairman, China Construction Bank	25
Plenary 6: Building the Rural Economy as an Independent Economy	26
Keynote Speaker: Peter Holbrook, Chief Executive Officer, Social Enterprise UK	28
Plenary 7: Nobin (New Entrepreneur) Equity Programme	29
Keynote Speaker: Narayana Murthy, Founder, Infosys	31
Plenary 8: Social Business Developments in Africa: Some Examples	32
Plenary 9: Grameen America's Black Women Entrepreneurship Programme	34
Plenary 10: Covid 19 Vaccine as Global Common Good	36
Keynote Speaker: Gabriela Gandel, Executive Director, Impact Hub Network	39
Plenary 11: Social Business and Sport Around the World	40
Plenary 12: Building a Circular Economy: Waste Wise Partnership Global Launch	42
Welcome Notes of Social Business Academia Forum	44
Plenary 13: Social Business in the Academic Curriculum and Designing a Course on Social Business	45
Plenary 14: Consultation on 3ZERO Club And YSBCs Role As Affiliating Organization	47
Plenary 15: Social Business Research Collaboration and Funding	50
Plenary 16: Emerging Research Issues and Research Agenda on Social Business in East Africa	52
Report back from Social Business Academia Forum	54
Report back from Country Forum	56
Closing Ceremony	60
Annex A: Agenda	64
Annex B: Speaker Profiles	67

## Introduction

Social Business Day, an annual international event organised by Yunus Centre and hosted by Nobel Laureate Professor Muhammad Yunus is a family gathering of all social business practitioners, academics, and friends from around the world. Every year, Social Business Day is organised to discuss and celebrate the groundbreaking idea of social business.

This year, the theme of the 11th Social Business Day was 'No Going Back' - a declaration that there is no going back to a world of global warming, sheer concentration of wealth and a threat of massive unemployment. It is now time to create a world of three zeros - zero net carbon emission, zero wealth concentration

for ending poverty, and zero unemployment by unleashing entrepreneurship in all.

The 5-day long conference was held primarily online, with some in-person sessions in Kampala, Uganda from June 28 to July 2, 2021. It featured 15 Country Forums, where social business leaders explored solutions to local and regional issues in their own language, as well as 8 Social Business Academia Forums, which engaged academics from different Yunus Social Business Centres across the world. It also offered an exciting lineup of Plenary Sessions covering key areas related to Social Business where experts shared their insights and new developments.

*"Do we take the world back to where it was before the coronavirus came? Or, we redesign the world? Decision is entirely ours."*

- 2006 Nobel Peace Laureate  
Professor Muhammad Yunus



# #NOGOINGBACK

**Monday, June 28, 2021**

## **Opening Ceremony**

### **Welcome Speakers**

Lamiya Morshed, *Executive Director, Yunus Centre*

Dr. Mouhamad Mpezamihigo, *Vice Chancellor, Kampala International University*

Professor Waswa Balunywa, *Professor and Principal, Makerere University Business School*

Professor R.M. Zinyemba, *Rector/Vice-Chancellor, The Catholic University of Zimbabwe*

Saskia Bruysten, *Co-Founder & CEO, Yunus Social Business*

Hans Reitz, *CEO, The Grameen Creative Lab*

### **Keynote Speakers**

Emmanuel Faber, *CEO, Climate and Social Business Activist, Rock Climber*

José Ramos-Horta, *1996 Nobel Peace Laureate*

Winnie Byanyima, *Executive Director, UNAIDS*

Her Royal Highness Maria Teresa, *Grand Duchess of Luxembourg*

### **Opening Speaker**

Professor Muhammad Yunus, *2006 Nobel Peace Laureate*

The inauguration of the 11<sup>th</sup> Social Business Day embarked by greeting delegates to a prestigious Opening Ceremony accompanied by distinguished leaders and academics from the world of Social Business.

Lamiya Morshed, the Executive Director of Yunus Centre stated the current situation of the world and how the COVID-19 pandemic continues to wreak havoc. *“The pandemic has highlighted the weaknesses in our system and the inequities of our healthcare, also the challenge to provide for those who have lost their livelihoods,”* she said. She reminded that the Nobel Laureate Professor Muhammad Yunus had launched a campaign in 2020 with 143 other Nobel Laureates and dignitaries to Declare COVID-19 Vaccine A Global Common Good, yet most developing

countries is yet to see any progress. She addressed the 91 Yunus Social Business Centres (YSBCs) in 33 universities, including 7 universities in Africa, which conduct research and provide support for building courses and curriculum, workshops, forums, lectures and scholarships for faculty and students. *“This is a powerful way to involve youth who are enthusiastic about change and lead them to a path towards entrepreneurship as an alternative to the traditional path of seeking jobs,”* she said. She further discussed the purpose of the Social Business Day, which is to bring the youth together to come up with entrepreneurial solutions.

Dr. Mouhamad Mpezamihigo, Vice Chancellor of the Kampala International University, discussed the importance of

technology at the Opening Ceremony and welcomed the YSBCs in their university.

Professor Waswa Balunywa, Professor and Principal at the Makerere University Business School, shared progress of the YSBC which has been providing skills to the youth. He stressed on the importance of Social Business in recent times and emphasised on building start-ups.

Professor R.M. Zinyemba, Rector/Vice-Chancellor at The Catholic University of Zimbabwe, stated that the Social Business Day is very unique and special, and although the COVID-19

Muhammad Yunus for proposing an alternative viable world of three zeros. *“Investment in the youth is an indicator that we are moving in the right direction,”* he said.

Saskia Bruysten, Co-Founder & CEO of Yunus Social Business, shared her life changing journey as she dedicated her life to address urgent needs. She mentioned Yunus Social Business has supported 2,000 social businesses through various accelerator programmes, has active portfolios which serves 13 million people, and created higher income for 50,000 people through about 50 companies. *“We have helped finance and consult corporations and applied the*



pandemic is still raging, Kampala and Bangladesh chooses to make a bold statement of ‘No Going Back’ to a world where the youth can only secure jobs. He applauded Nobel Laureate Professor

*principles of Social Business,”* she said.

Hans Reitz, CEO of The Grameen Creative Lab mentioned the power some businesses hold is quite frightening; one company is

responsible for 2% of the global carbon emissions. *“Is it a life of joy or fear?”*, he asked. She believes it is imperative to be selfless which forms the transformation to hold back and serve the people. *“This could be such a beautiful life if we take care of each other,”* he added.

Winnie Byanyima, Executive Director of UNAIDS, emphasised on the sharing of intellectual property rights to the COVID-19 vaccine, thereby allowing developing countries to access the resources they need to develop and share vaccines on their own. *“COVID-19 related deaths are increasingly concentrated in lower and middle-income countries,”* she noted.

Emmanuel Faber, CEO of Climate and Social Business Activist, stressed that there is no going back and that nature-based solutions are required. *“Work for nature as much as nature works for us,”* he said. *“There will be no market in the future if there is no climate economy.”* He discussed that climate and social justice should be the purpose of social businesses and that leaders and intrapreneurship are required to be the drivers of this change, especially when big businesses are part of the solution.

1996 Nobel Peace Laureate José Ramos-Horta, discussed the restrictions in making intellectual property of the COVID-19 vaccine along with unmet issues in the global south. He believes the frightening

scenario of male leaders plaguing communities, their interest in weapons and nuclear power and astronomic wealth concentration in Asian countries can change. *“Enough accumulated private wealth, with wisdom and compassionate leadership we can rescue the world,”* he said. *“If we really have one family, I invite my wealthier family in the north and south to nourish the health of the entire family.”*

Her Royal Highness Maria Teresa, Grand Duchess of Luxembourg, discussed that women and girls have been gravely affected by the COVID-19 pandemic and they continue to suffer disproportionately. She believes that gender empowerment will lead to a just world and eradicate poverty. *“By empowering women, you create a powerful tool in the development of society,”* she said.

Nobel Laureate Professor Muhammad Yunus took the closing space to share warm greetings to his friends in the panel of ambitious and acclaimed individuals. His welcoming speech to the delegates and speakers reminded about the deep worries of the current times; a time where it is wrong to dream of a global village. *“We emerged as islands instead of global villages, islands distant from each, when the pandemic came,”* he said. He expressed alarm at powerful pharmaceutical companies making billions off a global crisis and shared his concerns about the discrepancy in vaccine coverage across nations. He believes

another industrial revolution will isolate everyone even more.

*“We need a great social transformation, rather than a technological transformation - a human transformation.”* The creation of a global social business pharmaceutical company for availing vaccine production resources to developing countries was put

forth as a solution. He urged everyone to take this opportunity and make outrageously bold actions, as there is no better time than the present - to make all kinds of vaccines and to let the youth lead the way, with 3ZERO Clubs. *“Social Business Day is not just for inspiration, but for action.”*

**Monday, June 28, 2021**

## **Plenary 1: Launching of 3ZERO Club** **Organizer: Yunus Centre**

### **Moderator**

Dr. Faiz Shah, *Head, Development Management & Director, Yunus Centre, Asian Institute of Technology, Thailand (AIT)*

### **Presentation: What is 3ZERO Club**

Shazeeb M K Islam, *Founder & Managing Director, YY Ventures*

### **Keynote: Launching 3ZERO Club**

Professor Muhammad Yunus, *2006 Nobel Peace Laureate*

### **Discussants:**

Yoan Noguier, *Co-Founder & Managing Director, Yunus Sports Hub*

Christina Jäger, *Co-founder & Managing Director, Yunus Environment Hub*

Dr Ashir Ahmed, *Associate Professor, Department of Advanced Information Technology, Kyushu University*

Jean-Luc Perron, *Vice-Président, Centre Yunus Paris*

Lamea Tanjin Tanha, *Founder & CEO, TransEnd*

Daniel Wasswa, *EA Communications Coordinator, Yunus and You - The YY Foundation*

Experts and leaders from the Social Business ecosystem from six different organisations and one university, along with Nobel Laureate Professor Muhammad Yunus, joined the formal launching of the 3ZERO Club. The 3ZERO Club will be setting up a global network of young people to make them familiar with the goal of a three zero

world and ways to achieve this goal with their creative initiatives. This is an initiative towards achieving the Nobel Laureate Professor Muhammad Yunus’s vision of creating a world of three zeros — zero net carbon emission, zero wealth concentration for ending poverty, and zero unemployment by unleashing entrepreneurship in all.

Shazeeb M Khairul Islam, Managing Director of YY Ventures presented the concept of the 3ZERO Club and elaborated how young minds can come together and create their own 3ZERO Club and how individuals and organisations can play their part in supporting them. The 3ZERO Club is meant to inspire and enable the youth to take up an entrepreneurial mindset, in order to address the existing problems in the world. It is to be noted that the Clubs will not direct the youth, rather the youth is expected to define the rules and functions of each Club.

2006 Nobel Peace Laureate Professor Muhammad Yunus, Founder of Grameen Bank said, *“With the 3 Zeros, we give the young people a headway for them to create their future around”*. He stated that the youth are the most powerful generation in human history as they are equipped with tremendous technology which has the ability to surpass any other power they may have in their possession. *“You (the young people) are in the cockpit and the flight plan is also yours- we are only here to assist and to make you aware of your unique power (access to*



A Club may start with a very broad area of interest, such as achieving a world of three zeros. To make it manageable, the Club has to find a narrow area within the broad subject. The Club is not meant to have a legal existence, however, if Club members wish to start a Social Business, they can create a formal entity and be eligible for investments.

*technology”*, he reassured, as he urged the youth to become more proactive in what they do, instead of reacting to the actions of the the older generations.

Yoan Noguier, Co-Founder & Managing Director of Yunus Sports Hub shared the work that is being done by Yunus Sports Hub



to create capacity building programmes to support entrepreneurs working in the sports industry and discussed plans to work towards building a support-system for 30,000 young entrepreneurs and individuals.

Christina Jäger, Co-founder & Managing Director of Yunus Environment Hub shared that they have introduced an online course that provides instructions on different topics related to Social Business, answers to common questions, tools, resources, and facilitates mentorship, which is already available in different universities.

Dr. Ashir Ahmed, an Associate Professor of the Department of Advanced Information Technology of Kyushu University, mentioned that they have created a small platform inside Kyushu University which engages all

the departments with the aim to achieve certain 3 ZERO goals and plans to launch Social Tech Summit 2021 in October, 2021.

Daniel Wasswa, EA Communications Coordinator of Yunus and You - The YY Foundation, Jean-Luc Perron, the Vice-Président of Centre Yunus Paris, and Lamea Tanjin Tanha, Founder & CEO of TransEnd in Bangladesh, collectively stated that the youth from their countries have incredible ideas, yet they are unable to channel these ideas into productive activities. Therefore, they believe that the 3ZERO Clubs will be crucial for delivering concrete outcomes by fostering their ambitions and increasing collaboration.

*Anybody interested to know more about 3ZERO Clubs, can visit **www.3zero.club** or write to [connect@3zero.club](mailto:connect@3zero.club).*

**Monday, June 28, 2021**

## **Announcements and Presentation**

### **Speakers:**

Philippe Guichandut, *Head of Inclusive Finance Development, Grameen Credit Agricole (GCA)*

Merilu Germscheid, *Editor, Making Dreams into Your Realities: The Power of Dreams*

Adam Mooney, *CEO, Grameen Australia*

Md. Ashraful Hassan, *Executive Vice Chairman, Grameen Telecom*

Leaders of Grameen Credit Agricole (GCA), Grameen Australia and Grameen Telecom shared their challenges, accomplishments and lessons learned in the field. An announcement was made of the upcoming

book illustrating the teachings and experiences of Nobel Laureate Professor Muhammad Yunus.

This session started with a presentation from

Philippe Guichandut of Grameen Credit Agricole (GCA), a foundation that finances and supports microfinance institutions, enterprises, and projects that promote inclusive finance and rural development around the world. He proudly shared that, at the moment, 75% of their partners are women, with 85% living in rural areas. Philippe Guichandut, shared the accomplishments of GCA, its contributions towards achieving Sustainable Development Goals, and put forth recommendations to other investors. He explained how portfolios should be developed to focus on agricultural

conversations between Professor Muhammad Yunus and two children. The book is stated to convey underlying themes of Social Business to young children and draws from real speeches and writings of Professor Muhammad Yunus.

Adam Mooney, CEO at Grameen Australia, spoke about creating a Group Solidarity Model that supports people, especially disadvantaged women- indigenous, migrant or unemployed, who aspire to establish enterprises. Grameen Australia is currently working with state and local governments to



and financial services, and how collaboration efforts with Yunus Centre could help set up programs that offer both business and technical assistance and investment.

This was followed by a book announcement from Merilu Gernscheid, editor of the upcoming publication, 'Making Dreams into Your Realities: The Power of Dreams'. The illustrated book will feature a fictional

run local projects and enable the social security net in Australia to support them in new ventures.

Finally, the announcements and presentations ended with Md. Ashrafur Hassan, Executive Vice Chairman at Grameen Telecom. He described the latest developments in Bangladeshi social enterprises like Grameen Trust, Grameen Telecom, Grameen Caledonian College of

Nursing, ONONYO Construction & Developments and Samajik Health Complex.

**Monday, June 28, 2021**

## **Plenary 2: No Going Back: What does a Post-Pandemic Economy Look Like?** **Organizer: Yunus Centre**

### **Session 1: Responding to the COVID-19 Crisis**

#### **Moderator:**

Suresh Krishna, *Co-Founder, Managing Director & CEO, Yunus Social Business Fund Bengaluru*

#### **Speakers:**

Saskia Bruysten, *Co-Founder & CEO, Yunus Social Business*

Sahithi Snigdha Bhupathiraju, *COO & Director, Waste Ventures India*

Ana Baraldi, *Partner & Head of Product, Provi*

Yukoh Satake, *Co-CEO, Grameen EUGLENA*

Leaders from four highly reputed organizations came together to share insights on how their companies struggled during the COVID-19 pandemic and ways by which they averted shut-down and continued to do social good in a post-pandemic economy.

Saskia Bruysten, Co-Founder & CEO of Yunus Social Business, stated that several social businesses under the portfolio of Yunus Social Business were struggling to pay their employees due to the COVID-19 crisis. While some countries had governmental support programs, most did not and as a result, the COVID Response Alliance for Social Entrepreneurs was launched. This facilitated information sharing and discussions on ways to tackle this loss and track the coping mechanisms of different social businesses,

which also advocated for the promotion of social business investments at the global level.

Sahithi Snigdha Bhupathiraju, COO & Director of Waste Ventures India, shared insights about Waste Ventures India having to change its business model, where previously 30% of their revenue previously came from partnerships with corporations which shut down during the pandemic. All commercial transactions between them had supported the socio-economic welfare activities for waste-pickers. They are currently working towards building a reserve for dealing with future calamities like the COVID-19 Pandemic.

Ana Baraldi, Partner & Head of Product of Provi, shared his initiative to introduce



Diploma degrees, boot camps, workshops, and free and affordable courses on data, graphic designing, UI design, skincare, and makeup, amongst other courses to aid the urgent need of diversified skill sets. “People need to reinvent their lives and learn new skills, the traditional way isn’t going to fill the gap,” he said. “That is how we help people to achieve their dreams.” They also introduced a payment model known as ISA (Income Shared Agreement), where individuals can pay for their courses once employed and

70% of people who finished such courses could secure employment above minimum wage.

Yukoh Satake, Co-CEO of Grameen Euglena shared that they had manufactured nutritious biscuits, based on Japanese agricultural produce, and distributed 10,000 packets to slums and schools every day and the profit generated was utilised to run their social business in Bangladesh.

## Session 2: Building a Corporate Social Business

### Moderator:

Daniel Nowack, *Managing Director, Corporate Innovation, Yunus Social Business*

### Speakers:

Saad Muhammad Arshad, *Senior Manager-Program and Research, Habib Bank Limited*

Takuya Kawamura, *President, Sunpower Corp*

In the second part of the Plenary 02, Social Business ecosystem builders and enablers from 3 organisations discussed how large corporations have felt the need to reduce carbon emission and promote sustainability to uphold their status to the world in recent times. However, statistics have shown less than 1% such companies could achieve their short-term KPIs for Greenhouse gas.

*“If you want to make a social impact with your organization, it is important to find ways through which you can add value to society rather than solving problems for your organization”,* said Saad Muhammad Arshad,

ease of selling their produce.

Takuya Kawamura, President of Sunpower Corp said, “the most important part of your social business is to define the purpose of your life and your company as a social business.” Since the beginning of the pandemic, Sunpower Corp took initiatives for providing relevant education and training on car repairing to Bangladeshi people in Japan, who could later go on to establish their car repair shops and sell various car parts in Bangladesh. About 70% of the workforce comprises disadvantaged groups of people, such as those afflicted with some



Senior Manager, Program and Research of Habib Bank Limited. They provide support to low-income farmers in Pakistan, who are unable to generate an adequate income due to factors such as social and economic exclusion and smaller portions of lands, amongst others. The local farmers are provided with loans which allows them to afford high-quality tools and resources, and

sort of disability or mental disorder, single mothers, and the elderly.

Monday, June 28, 2021

## Plenary 3: The Global Pharma Social Business Organizer: The Grameen Creative Lab

### Moderator:

Hans Reitz, *CEO, The Grameen Creative Lab*

### Speakers:

Dr. Harald Nusser, *Head, Global Patient Solutions, Gilead Sciences*

Walter Link, *CEO & Co-Founder, NOW Partners*

Professor Emeritus Barbara Parfitt, *Founding Principal, Grameen Caledonian College of Nursing*

Tania Rodriguez Riestra, *Co-founder and Managing partner, CO\_Platform and CO\_Capital*

Maria Ida Palmieri, *Managing Partner, The Grameen Creative Lab*

The third plenary was organised with leaders and innovators from six organizations to discuss the scope of creating a global pharma social business which can ensure equal dignity in medicine care by transforming and shaping the pharma business.

Hans Reitz, CEO of The Grameen Creative Lab, opened the plenary by identifying factors to be considered while forming such a global pharma social business, and discussed other hidden elements yet to be identified.

Dr. Harald Nusser, Head of Global Patient Solutions at Gilead Sciences, discussed the lack of importance given to the prevention of illness and disorders. He stated that health, nutrition, and exercise are thoroughly undervalued, even in high-income societies. *“Question of the status quo of how the global economy works; we fundamentally need to*

*question the way we think,”* he said. He mentioned possible aims and objectives of an industry that will place more importance on improving the quality of lives of patients by adopting a holistic approach rather than by researching and marketing new medicine.

The advantage of creating a global pharma social business would be that further research and development of treatments will not be necessary at this point in time. The main aim of a global pharma social business should be the efficient and effective implementation of available research and treatment options. Its functions can be multifarious, such as supplying generic medicine, providing technical support to the pre-existing supply chain, or reinventing the industry to increase population coverage. It can also work for achieving universal healthcare in countries lacking thereof, with a focus on moving from an out-of-pocket

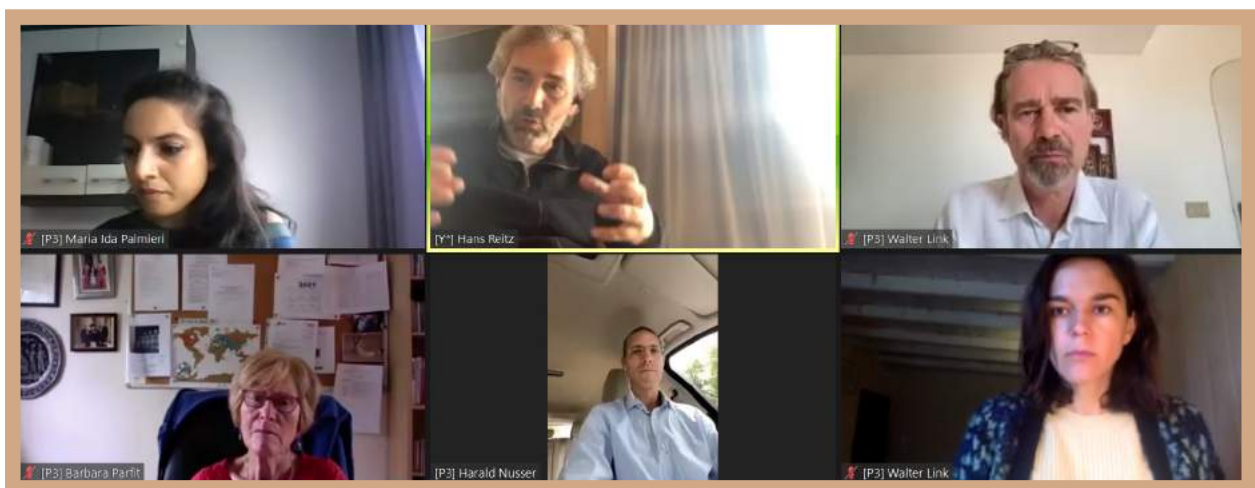
model to a prepaid model. However, there needs to be domestic ownership and sponsorship of such an industry.

Professor Emeritus Barbara Parfitt, Founding Principal of the Grameen Caledonian College of Nursing, expressed concern that most of the world's population still does not have access to basic healthcare and have resort to going on difficult and expensive trips to hospitals, where there are not enough doctors that attend to each patient with adequate care. She believes that investment in infrastructure and technology can go a long way in this regard. She said, "all healthcare practitioners do not have to be doctors." There is also a demand for capacity building, especially for communication skills, and certification systems for nurses and other informal healthcare practitioners.

pharmacists are better equipped to advise medication to patients. "The drug should be the last resort. A lot can be done before you even need a drug", he pointed out.

Tania Rodriguez Riestra, Co-founder and Managing Partner of CO\_Platform and CO\_Capital, stated that nurses have been on the sideline although they hold knowledge about local and plant medications, community kitchens, gardens and can help local women produce nutritious foods.

Nobel Laureate Professor Muhammad Yunus mentioned how Bangladesh used to import 85% of the medicine required 35 years ago, where as now, Bangladesh exports medicine to other nations. Prevention of ailments, good quality treatment, far-reaching distribution and trust between caregivers



Walter Link, CEO & Co-Founder of NOW Partners, discussed the benefits of natural medicine and the scope of training pharmacists so as to not deter self-medication but to ensure that

and patients must form the cornerstones of the global pharma social business. Professor Muhammad Yunus stressed that funds can come from trusts investing in social causes, or through launching joint ventures with

large companies looking to expand into social business.

**Monday, June 28, 2021**

## Keynote Speaker

Li Xin, *Managing Director, Caixin Global*

Li Xin, Managing Director at Caixin Global, looked back on how Nobel Laureate Professor Muhammad Yunus taught the world that microlending is more successful when provided to poor people, especially women. She stated that Caixin Global works to ensure that Fintech tools generate the right social impact by involving women and alleviate poverty. Caixin is trying to incorporate gender equality, with women making up 60% of their executives. They have taken part in several female entrepreneurial projects. She emphasised that empowering women entrepreneurs is crucial in the post-pandemic world. Li Xin pointed out how digitalisation has accelerated with the Covid-19 outbreak;



however, women in the Asia Pacific are lagging in digital literacy, compared to others, illustrating an evident digital gender gap. However, she believes that a strong community like Grameen China might be beneficial to equip women with digital know-how.

**Monday, June 28, 2021**

## Social Business Updates

Leaders of some noteworthy social businesses from the Grameen family shared new developments and prospects of their ventures throughout the five-day event.

### 1. Grameen Health Care

*Kishwar Imdad, Managing Director, Grameen Health Care Services Ltd.*

Kishwar Imdad, Managing Director, Grameen Health Care Services Ltd, shared updates and latest developments of Grameen Health Care. Grameen Healthcare now had 4






affordable eye hospitals located outside Dhaka for rural Bangladeshis. He added that the Hospital in Satkhira was inaugurated in 2020 and began eye operations in March 2021. The Glaucoma unit in Bogura hospital was introduced in January 2021. Fast Track OPD services in Thakurgaon were expanded. Modern machinery for eye care and a better cafeteria had been installed. Village doctors

had been trained regarding primary eye care. Satellite clinics would refer patients to base hospitals. COVID-19 Hygiene awareness programs and sanitation facilities were introduced. Food and masks were distributed. He also mentioned that Grameen Healthcare had served more than 2 million patients till then.

## 2. Grameen Intel


Kazi I Huque, CEO, Grameen Intel

**Kazi I Huque**



CEO of TSI, a social business by Grameen & Intel

Started my career as a software engineer at a start-up and found my way into finance and entrepreneurship at Intel. Various positions as finance director in venture capital, M&A and currently also



Kazi I Huque, CEO, Grameen Intel, stated that Grameen Impact develops technology for social impact and focuses on areas such as agriculture, healthcare and early learning. He discussed their product Coel, a bangle-like carbon monoxide detecting

device for mothers, that runs on rechargeable battery and is water and dust resistant. Mrittika, soil analysis software used to improve input costs and yield; Krishe, a soil testing tablet that calculates optimum fertilisers, were explored too.

**Monday, June 28, 2021**

## **Plenary 4: Healthcare as a Social Business in the Context of Pandemic and Post Pandemic era**

**Organizer: Yunus Centre**

### **Moderator:**

*Cam Donaldson, Yunus Chair & Distinguished Professor of Health Economics, Yunus Centre for Social Business & Health, Glasgow Caledonian University, Scotland*

### **Speakers:**

*Dr. Vanessa Kerry, CEO, Seed Global Health/ Director, Global Public Policy and Social Change, Harvard Medical School*

*Dipesh Nag, Managing Director, Grameen Danone Foods Limited*

*Monica Yunus, Co-Executive Director and Co-Founder, Sing for Hope*

*Sajid Rahman, CEO, Digital Healthcare Solutions*

*A K M Moin Uddin Chowdhury, Managing Director, Grameen Kalyan*

Cam Donaldson, Yunus Chair & Distinguished Professor of Health Economics at Yunus Centre for Social Business & Health in Glasgow Caledonian University, started the plenary by welcoming all the speakers and stating that healthcare and poverty, the inadequacies in healthcare systems and access to quality health care are intimately related. He believes Social Business can help with overcoming these inadequacies and create high skilled jobs, where they are most needed. He invited experts from six leading organisations to discuss ways to undertake the existing inequalities in healthcare

systems across the globe, which has been revealed and re-enforced due to the COVID-19 pandemic.

Dr. Vanessa Kerry, CEO of Seed Global Health & Director of Global Public Policy and Social Change at Harvard Medical School, identified that human survival is dependent on adaptation and change and change is required in the healthcare systems. As the pandemic revealed the power dynamics and inequalities involved in the healthcare system, she said, *"this can only be tackled through investments in health and*

healthforce.” She believes it is imperative for governments to invest in people at every level and train the workforce in order to build a more resilient health system.

Dipesh Nag, Managing Director of Grameen Danone Foods Limited said that his company addresses the problem of malnutrition among Bangladeshi children and formulated a brand of yogurt supplemented with zinc, iron, iodine, and Vitamin A. The manufacturer of the yoghurt created income for nearly 3,000 families. However,

Monica Yunus, Co-Executive Director & Co-Founder of Sing for Hope, discussed how they work with artists to showcase them in public and community places. Their Healing Arts Initiative tackles the dual crisis of artists’ unemployment and the patients’ caregivers’ anxiety. This initiative arranges musicals seven days a week, to help caregivers in one of the largest vaccination sites in the USA to cope with their anxiety. Furthermore, artists who could not conduct shows for more than a year due to the pandemic, got a chance to perform live.



unfortunately, Grameen Danone had to stop operations when the pandemic hit. But soon afterwards, they launched Project WeCare, and collaborated with the Red Cross to provide micronutrient-rich food to the people affected by COVID-19 and assisted people to obtain COVID-19 Insurance.

Sajid Rahman, CEO of Digital Healthcare Solutions, expressed how they focused on scaling healthcare solutions through the use of mobile technology and provided treatment content that is clinically proven and easy to understand. Through this technology, they provided consultation by

phone call, SMS, and Facebook Messenger, and prepared a scheduling and billing system for the doctors. “The common scenario here is the lack of health financing,” he said, “the whole family often goes below poverty line when the main breadwinner falls sick”. They also plan to roll out health financing at the micro-level.

A K M Moin Uddin Chowdhury, Managing Director of Grameen Kalyan, introduced Micro Health Insurance (MHI) to improve health among people living in remote areas. They launched the Free Food Support Program which provided food and free medical camps. “An explicit 10 year planning

of the country’s healthcare services is required”, he said. Grameen Kalyan plans for the construction of Shamajik Hospital and Shamajik Medical College with 11 departments.

Nobel Laureate Professor Muhammad Yunus explained the various failed approaches taken for healthcare around the world; profit maximising way, which has led to the vaccine crisis; government-run healthcare which is very inefficient; and the charity model which is often not very transparent, and therefore there is no accountability. He believes that Social Business can be used to redesign these approaches altogether.

**Tuesday, June 29, 2021**

## **Social Business Updates**

### **1. Euglena**

*Yukoh Satake, Co-CEO, Euglena*

Yukoh Satake, Co-CEO, Euglena, explained that the target beneficiaries of Euglena are the Rohingya refugees and the Bangladeshi smallholder farmers. Euglena is forming a business alliance with Japan to supply nutritious food to 20,000 refugees. Superfood and biofuels from the microalgae are produced in Japan. The biofuel is aimed

to be commercialised by the year 2025.



## 2. Grameen Shakti

Sohel Ahmed, *Managing Director, Grameen Shakti*

Sohel Ahmed, Managing Director of Grameen Shakti mentioned that Grameen Shakti works to provide the people in Bangladesh with access to energy. They are currently creating Universal Basic Access to Energy, which is an organisation based on the basic social business principles and the United Nations Sustainable Development Goals. He stated that Grameen Shakti is credited for 33% of Bangladeshi access to solar home systems. Many of its innovations include, EV & ER battery, solar battery, PV module, LPG cylinder etc. It is involved in multiple impactful projects currently,

including, Eco Village Development (EVD), WePOWER (a forum of World Bank), Energy Transition etc. He also mentioned Grameen Options, in partnership with Yunus Thailand, which is working towards sustainable development.



**Tuesday, June 29, 2021**

### **Plenary 5: Social Business Experiences from Around the World** **Organizer: Yunus Centre**

#### **Moderator:**

Lamiya Morshed, *Executive Director, Yunus Centre*

#### **Speakers:**

Dr. Faiz Shah, *Head, Development Management & Director, Yunus Centre, Asian Institute of Technology, Thailand*

Gao Zhan, *Co-founder/ President, Grameen China Limited (Translator: Yong Bin)*

Shazeeb M Khairul Islam, *Founder & Managing Director, YY Ventures*

Maria Soubeiran, *Danone Engagement Manager, Danone Communities*

Abdul Hai Khan, *Managing Director, Grameen Trust*

Dominique V. Dauster, *Managing Director, Yunus and You - The YY Foundation*

#### **Meeting friends on the ground:**

Antonia L. Nalunga, *Chief Franchise Development Officer, Jibu*

Experts and leaders from seven ecosystem represented a whole range of organisations from the Social Business activities under the rubric of Social Business.

They reflected on their experience of setting up social businesses and how they have greatly improved the quality of life in their community and beyond.

Lamiya Morshed, Executive Director of Yunus Centre opened the floor by stating the urgency for job creators rather than seekers and entrepreneurship rather than employment, as socially and environmentally conscious entrepreneurship can not only create employment opportunities for people but also immensely benefit the greater society and world with sustainable avenues for growth. *“The world’s richest 1% have twice as much wealth as 6.9 billion people, while almost half of humanity is living on less than 5.5 dollars a day”,* she shared. *“Carbon emissions need to be reduced in the next 20 years and 600 million jobs need to be created over the next 15 years to meet youth employment needs”.*

Dr. Faiz Shah, Head of Development Management & Director of Yunus Centre at the Asian Institute of Technology, discussed their dedicated efforts towards building the capacity of people living in Southern Thailand, especially women entrepreneurs working in the food supply chain industry. Yunus Centre at AIT also launched a post-graduate programme named Yunus Professional Masters on Social Business & Entrepreneurship and allowed social businesses to set up shop on campus to

demonstrate the effectiveness of social business to students.

Gao Zhan, Co-founder & President of Grameen China Limited, has replicated the Grameen model to serve over 4000 women through 10 branches located in four provinces across China. The panel and audience heard from 14 women entrepreneurs who received support from the Lukou Branch of Grameen China. It plans to continue to facilitate dialogue between the entrepreneurs and students, launch new workshops as well as increase media partnerships.

Shazeeb M Khairul Islam, Founder & Managing Director of YY Ventures discussed how YY Ventures empowers young people to scale their viable ideas into successful social businesses, and gives them access to a community space filled with like-minded social entrepreneurs. While the lockdown in Bangladesh brought the economic activities of most businesses to a halt, YY Ventures went into overdrive to help their community, converting their shared space, Impact Hub Dhaka, into a lab for producing 3-D printed face masks in collaboration with their entrepreneurs.

It has also increased the number of active incubation programs from two from before the pandemic to five, including thematic incubation programmes for WASH, health and circularity-focused social businesses in



Bangladesh and Africa. YY Ventures is currently setting up an impact fund and aims to invest in 100 social businesses within 2030.

Dominique V. Dauster, Managing Director of Yunus and You - The YY Foundation, discussed their activities with the academia, partner organisations, and the Grameen family of social businesses to finance and support the growth of social businesses. They are currently running one of such holistic programmes in East Africa

Marie Soubeiran, Danone Engagement Manager from Danone Communities shared

that Danone Communities is an investment fund which incubates and scales social businesses, and tests citizen engagement models. *“We need to amplify and keep investing and incorporate employees and brands and show that this model is good for business and has an impact”*, she said.

Antonia L. Nalunga, Chief Franchise Development Officer of Jibu, shared that Jibu has sold 22 million litres of drinking water by targeting low to middle income households lacking clean drinking water, and has created 2600 jobs. She believes in the momentum of social businesses and the income it can generate.

**Tuesday, June 29, 2021**

## **Announcements and Presentation**

### **Speakers:**

Suresh Krishna, *Co-Founder, Managing Director & CEO, Yunus Social Business Fund, Bengaluru*

Geet Kalra, *Investment Manager, Stealth Mode VC Fund & Product and Strategy Manager, Setu*

Niru Shamsun Nahar, *Principal, Grameen Caledonian College of Nursing*

Dr. Faiz Shah, *Head, Development Management & Director, Yunus Centre, Asian Institute of Technology, Thailand*

Professor Jahangir Chowdhury, *Faculty, Dhaka University & Education Advisor, Yunus Centre Dhaka*

Dr. Mokbul M. Ahmad, *Academic Program Chair, AIT School of Environment, Resources & Development*

Dr. Lakeesha Ransom, *Faculty, AIT School of Management*

Mr. Callum Mackenzie, *Director of Programs, Yunus Thailand Foundation*

Dr. Ashir Ahmed, *Associate Professor, Department of Advanced Information Technology, Kyushu University*

Nayaz Ahmed, *Chief Operating Officer, Jain University Incubation Centre*

Manasi Parvatikar, *India Project Manager, Yunus Social Business Bangalore*

Academics from different Yunus Social Business Centres and other partner organisations discussed the developments in the advancement of Social Business education, curriculum, and research programmes in their respective institutions.

The session started with the announcement that Yunus Social Business Fund Bengaluru has launched various social business courses on Coursera, which will give the students a chance to learn about finance from a Social Business perspective, and compare between case studies. A special class will also be taken by Nobel Laureate Professor Muhammad Yunus, Founder of Grameen Bank and Lamiya Morshed, Executive Director at Yunus Centre.

Jain University Incubation Centre focuses on entrepreneurship and sports. They announced the launch of a 'Social business accelerator program' in partnership with Yunus Social Business Fund Bengaluru, for emerging social startups. Their curriculum encapsulates years of learning into a few months of execution, which was originally designed in Silicon Valley and then adapted in India. It aims to foster sustainable social businesses. The benefits of this programme include; access to resources, dedicated mentors, seed funding, pilot customers, etc.

Grameen Caledonian College of Nursing currently offers four different courses. It started off small, but currently has an enormous campus that can host up to 1000





students. Besides this, opportunities of scholarships in Glasgow Caledonian University for Diploma, BSC, and Ph.D, are being offered.

The Yunus Professional Masters, offered at Asian Institute of Technology (AIT), has a programme structure that includes courses on Sustainable Development, Social

Business Practicum, and Yunus Colloquium. Some of these classes are going to be taken by Professor Muhammad Yunus, himself.

Social Tech Japan was announced to be launched as a social business venture in Japan soon. Kyushu University has partnered with many academic institutions in different countries for research and development.

**Tuesday, June 29, 2021**

## Keynote Speaker

Tian Guoli, *Chairman, China Construction Bank*

Tian Guoli, Chairman of China Construction Bank, discussed several crucial topics like supporting small businesses, rural development, job creation, and poverty alleviation, in context to the post-pandemic era. He shared how he, along with Professor Muhammad Yunus, had set up a Grameen project in Shaanxi, a remote and under-developed province in China. The project was successful, providing loans of



about USD 2.5 million for 600 countrywomen. Tian Guoli mentioned how

Professor Muhammad Yunus's vision of 'Banking for the Poor' was an inspiration to them, following which, China Construction Bank (CCB) had also taken steps towards providing inclusive finance to the under-developed communities. They have established a network of rural banking across 540,000 villages, covering 34 million households. He provided insight into how China Construction Bank (CCB) incorporated

an interesting way of measuring risks related to loans; for example, a handful of data about a farmer's crops and previous harvest into the CCB e-banking mobile app can get a farmer credit approval. He concluded by saying that he believes that although there is a long way ahead, this new idea and logic can help society progress during the time of changes.

**Tuesday, June 29, 2021**

## **Plenary 6: Building the Rural Economy as an Independent Economy** **Organizer: Yunus Centre**

### **Moderator:**

Suresh Krishna, *Co-Founder, Managing Director & CEO, Yunus Social Business Fund, Bengaluru*

### **Speakers:**

Corazon Henares, *Consultant, Negros Women for Tomorrow Foundation Inc.*

Nurjahan Begum, *Trustee, Grameen Trust*

Zahirul Alam, *Founder and Executive Director, Integrated Development Foundation (IDF), Dhaka*

Steve Hollingworth, *President and CEO, Grameen Foundation*

Shankar Man Shrestha, *Chairman, Centre for Selfhelp Development*

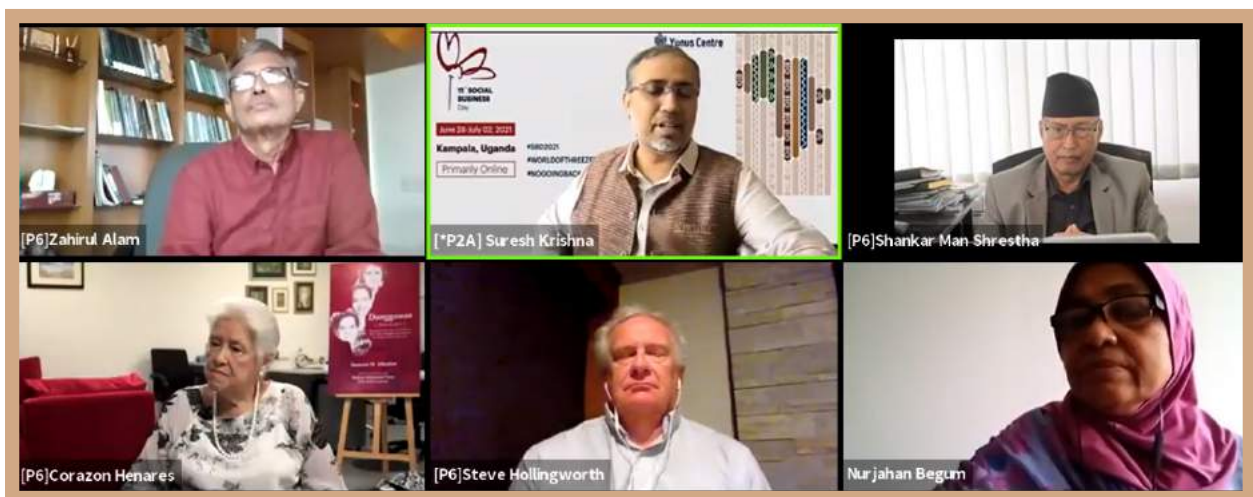
Microcredit has brought rural women out of poverty in different nations, although there is plenty that can be done to establish the rural economy as an independent economy. Leaders and experts from six organisations discussed the steps taken by various impactful social businesses towards achieving this goal, along with their plans and aspirations.

Nurjahan Begum, Trustee of Grameen Trust, shared that Grameen Trust has provided microcredit and training to the women to

transform them to successful entrepreneurs, by looking into the findings by Professor Muhammad Yunus. *"When the microcredit is given to the women of the family, it can bring much more benefit for the entire family, as opposed to when given to the men"*, she said. *"Poverty is often more concerned with women than men"*. She shared an inspiring story of a girl named Taslima who could buy a sewing machine after she received a loan from Grameen Trust and grow her business which is now worth BDT 4 lacs.

Zahirul Alam, Founder & Executive Director of Integrated Development Foundation (IDF), Dhaka believes seasonal unemployment, underemployment, poor value chain, poor marketing network, costly transportation especially for agricultural products happen as the skilled young population moves abroad to leverage their skills. *“Therefore, the need for establishing the rural economy of Bangladesh as an Independent Economy arises and that is what IDF is working towards achieving”*, he said.

Incorporation, discussed how microcredit for the rural population has proven to be effective in addressing poverty. One such programme, called ‘Dungganon’, launched by Negros Women for Tomorrow Foundation Incorporation, supports rural women to start their microenterprises using available resources and sell their products in urban centres, which transformed both their lives and their economy. *“Building a strong rural community is not a ripple effect of having strong urban communities”*, she said. ‘The



Shankar Man Shrestha, Chairman of Centre for Selfhelp Development, urged microfinance institutions to address poverty. *“Statistically it was found that the mentality of 44% of the young generation is to leave the country to achieve a better future”*, he stated. He believes this to be the key hurdle and that it is crucial to bring change to this mentality among the youth.

rural communities flourish among themselves’. Therefore, courses and training need to be offered in order to ignite entrepreneurial mindsets among these people so that they can find out what is best for them.

Corazon Henares, Consultant at Negros Women for Tomorrow Foundation

Steve Hollingworth, President and CEO of Grameen Foundation shared that the Grameen Foundation provides a variety of information and digital financial services to the refugees and the rural population in

Uganda. Their service allows people to save, borrow and make payments digitally and they are involved with teaching digital and financial literacy to women entrepreneurs.

Nobel Laureate Professor Muhammad Yunus believes that rural unemployment is a failure of profit chasing financial institutions, and

loan sharks made it worse. Rural people are willing to surrender almost everything in their life. *“When you put money on the table, people can become entrepreneurs”*, he said. When people become entrepreneurs, they will not move to city centres, and so educational institutions need to be in the rural areas rather than just in cities.

**Tuesday, June 29, 2021**

## Keynote Speaker

Peter Holbrook, *Chief Executive Officer, Social Enterprise UK*

Peter Holbrook, Chief Executive Officer at Social Enterprise UK, urged participants not to go back to the wealth concentration of the 1930s, which had prevailed after the First World War. He highlighted how inequality has perverse outcomes; it creates complex amounts of economic migrants and refugees. The economic discrepancy among nations has led to the richer nations exporting waste to poorer countries. He pointed that the evidence of this discrepancy lies in the fact that 71% of the world’s population owns 3% of the wealth. He stated that refugees should be welcomed into the West since their migration is a consequence of the economic activities of Western nations. While there are significant accomplishments worth celebrating related to social businesses in the UK, such as the



growth of the ecosystem, he addressed the challenges brought on by Brexit, one of which is the rise of hostile nationalism. He called it a *“symptom of a growth in inequality and loss of faith.”* He mentioned that the levels of poverty in the UK are appalling. *“We have to meet the needs of our citizens, and then they can grow faith in our economy,”* he said, ending his speech.

**Tuesday, June 29, 2021**

## **Plenary 7: Nobin (New Entrepreneur) Equity Programme**

**Organizer: Yunus Centre & Grameen Trust**

### **Moderator:**

Dr. Nisha Pandey, *Associate Dean, Research and Publication and Chairperson, Yunus Social Business Center, Vivekanand Education Society Institute of Management, Chembur, Mumbai*

### **Speakers:**

Abdul Hai Khan, *Managing Director, Grameen Trust*

Ratan Kumar Nag, *Managing Director, Grameen Shakti Samajik Byabosha Ltd. and Grameen Krishi Foundation*

Nazneen Sultana, *Managing Director, Grameen Communications*

Md. Abul Kalam, *CEO, KGMAMF (Kosovo Grameen Mission Arcobaleno Microcredit Fund)*

Ahmed Al-Mahfadi, *Deputy CEO, Grameen Yemen Foundation, Yemen*

### **Meeting friends on the ground:**

Taslima Akter, *Ladies Corner Tangail, Bangladesh*

Donika Kelmendi, *Pastry and Baking Shop, Peje, Kosovo*

This session engaged various pioneers in the Social Business landscape in Bangladesh and abroad. These leaders along with their organisations discussed their work to support young entrepreneurs start businesses for a world of three zeros, with the help of the Nobin (New Entrepreneur) Equity Programme.

Ratan Kumar Nag of Grameen Shakti Samajik Byabosha Ltd. spoke about empowering the rural people by the launch of its Nobin program. The session heard from Taslima Akter, based in Tangail, Bangladesh, who was supported by the program by helping her open a shop that was later expanded to 3 more shops and currently worth \$1,800.

Md. Abul Kalam of Grameen Kosovo

operated similarly. Donika Kelmendi shared her success story of opening a pastry shop from which she currently makes a profit of €120.

Abdul Hai Khan, Managing Director of Grameen Trust discussed how they tackled unemployment rising from the Covid-19 pandemic. The Nobin Equity programme was launched by Grameen Shakti Samajik Byabosha Ltd. to face this crisis to introduce entrepreneurship among people in rural areas. As of May 2021, 65,000 projects were created for new entrepreneurs and covered 55 districts in Bangladesh. Abroad, they have launched similar programs in Kosovo and Yemen. Currently, they are getting requests from India and East Africa to replicate these programs in their regions.



Nazneen Sultana of Grameen Communications explained its role in Nobin Equity Management, which includes monitoring individual young entrepreneurs every day through SMS, maintaining the entire operation and accounts, monitoring investors with consolidatory reports, as well as preparing weekly, monthly, yearly reports for the stakeholders and policymakers.

Grameen Yemen Foundation has been operating in one of the poorest countries in the world, Yemen. Ahmed Al-Mahfadi, the Deputy CEO stated about their remarkable growth in less than a year since their first loan disbursement. Grameen Yemen Foundation now has two branches and 900 members, all of whom are women. Till now,

the repayment rate of loans has been 100%, a rare achievement in the context of Arabic countries. Grameen Yemen Foundation is involved in supporting mass education, sanitation and supply of fresh water, and has also started the groundwork to launch the Nobin program.

The panel agreed that the model of the Nobin program could be replicated and adjusted to different contexts. The program could bring substantial shifts in poverty and employment issues of nations. Young entrepreneurs are the key proponents for creating sustainable employment opportunities that can serve themselves and the greater communities.

Tuesday, June 29, 2021

## Keynote Speaker

Narayana Murthy, *Founder, Infosys*

Narayana Murthy, Founder of Infosys, recounted the story of his life and his transformation from a 'confused leftist to a passionate capitalist.' As a follower of Nehruvian Socialism in the 50s, poverty to him was a virtue. Leftism was in fashion. However, his mindset had changed when he went to Paris and witnessed the benefits of modernity. In his words, *"my entire edifice of leftist belief seemed to be crumbling."* He realised that the only way a poor country can solve poverty is through the creation of productive jobs and the only people who can lead this change are entrepreneurs. Entrepreneurs possess the capacity to sacrifice, innovate, work hard and create jobs. This in turn creates wealth for investors and public good expenditures. He declared that it is the responsibility of the government to eliminate all obstacles that prevent entrepreneurship, and help them maintain stability.

He elaborated on the importance of open mindedness to learn from others, as well as self control over greed, ego, and jealousy. *"Real success for a human being is the ability to bring smiles to people when you enter the room. They smile because they know you care for them"*, he stated.



He reaffirmed the demand for entrepreneurs to be 'capitalist at mind and socialist at heart.' He instructed social business leaders to maximise shareholder value by ensuring fairness, transparency, and accountability to all stakeholders. He deemed society to be the most valuable stakeholder and advised all entrepreneurs to constantly ask themselves if their decisions will improve the quality of life of the lowest level of employees in their business.

Tuesday, June 29, 2021

## Plenary 8: Social Business Developments in Africa: Some Examples Organizer: Yunus Centre & Makerere University

### Moderator:

Professor Waswa Balunywa, *Professor and Principal, Makerere University Business School*

### Speakers:

Robert Akoko, *Project Coordinator EA, Yunus and You - The YY Foundation*

Daniel Ayebare, *Founder and CEO, Aye Africa Foundation*

Graham Benton, *CEO and Co-Founder, Zaidi Technologies*

Felix Brooks-Church, *Founder and CEO, Sanku*

Monica S. Mureriwa, *Director of Marketing and Public Relations, Catholic University in Zimbabwe*

Kathrin Gerner, *Investment Advisor, East & Southern Africa and MENA Region, Grameen Crédit Agricole Microfinance Foundation*

Marcel Koomson, *Programme Coordinator at Challenges Worldwide*

Africa is teeming with possibilities, mainly because of its fast-growing youth population. But as employment opportunities are not growing at the same rate, self-employment is quickly becoming a popular means of earning income among the youth. Social businesses can serve as both a source of income and a purpose for young entrepreneurs. This discussion noted the growing interest of young entrepreneurs in Africa to start businesses that result in social impact. Social businesses have been launched to address some of the common issues that are currently plaguing the African continent, such as child trafficking and abuse, domestic violence, period poverty, faulty supply chain of production, fair prices for farmers, etc.

Felix Brooks-Church of Sanku, shared his social impact on marginalized and rural

communities in East African villages. Sanku provides machines to these small mills that fortify flour with added nutrients like iron, folic acid, B12, Zinc. Currently working with close to 500 mills, Sanku has successfully fed close to 2 million people.

Daniel Ayebare, Founder and CEO of Aye Africa Foundation led his social enterprise aimed to develop Leadership in students. Aye African Foundation develops content and reading material to guide schools in the selection and grooming of student leaders. His business' financial sustainability is based on creating affordable materials, collaborating with publishers and negotiating price of materials for school projects and training of teachers.

Monica S. Mureriwa, Director of Marketing and Public Relations in Catholic University

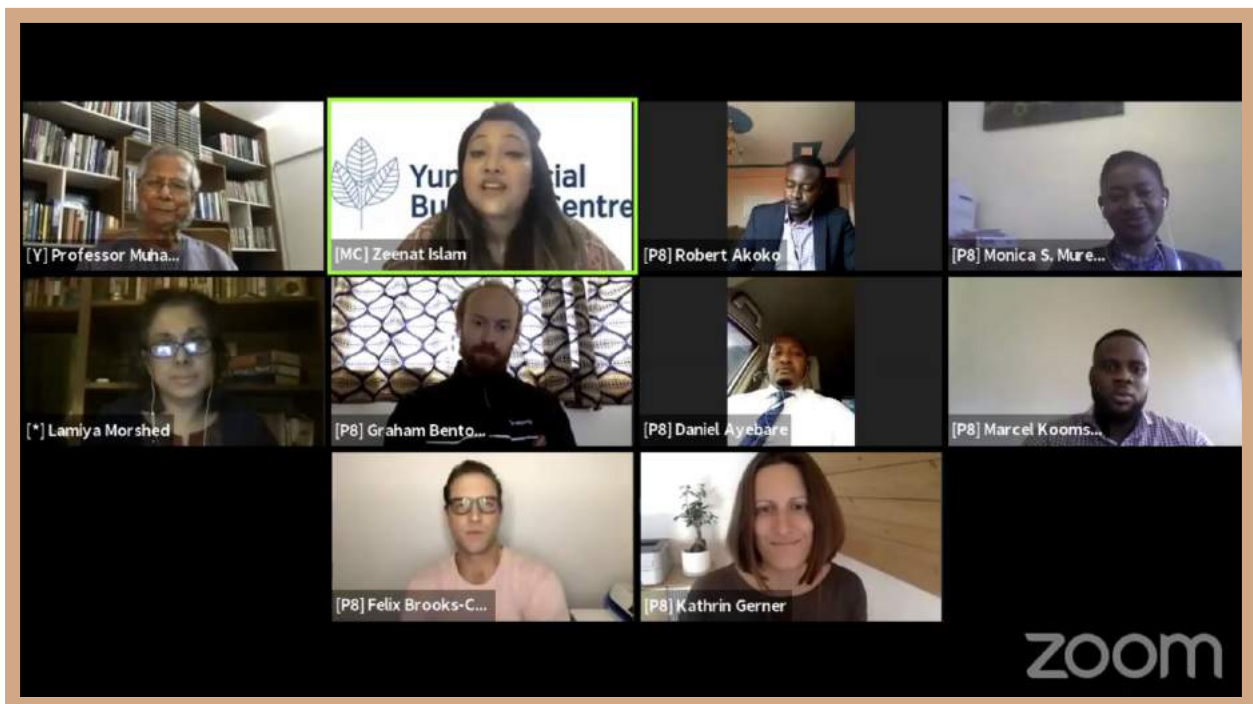


Zimbabwe led the conversation around teenage pregnancies and sex-trafficking, period poverty and domestic violence. Projects and platforms that utilize students' skills in digital marketing and food supply were also discussed.

Graham Benton of Zaidi Technologies spoke about incentivising businesses that provide positive effects on farmers by helping their accessibility to markets. He mentioned Milk as the most consistent source of income and

digitises the collection of milk from the smallholder farmers. They also deliver financial services by keeping production records and enable farmers to offset loans. The business is able to pay farmers in a faster cycle and actively contributes to the rebuilding of the informal Dairy sector in Kenya.

Robert Akoko of The YY Foundation revisited the significance of the first pillar, Ecosystem building to inspire the next generation of



a valuable commodity for farmers. Zaidi Technologies work in a dairy value chain for farmers by buying milk from them and selling to low income areas of shops and consumers, with high demand for milk through smart milk dispensing machines and maintaining the quality of milk. A mobile platform, developed by Zaidi Technologies,

Social Business entrepreneurs by building a community of social business movements and uniting East Africa Social business representatives, NGOs, politicians, academicians and foundations. East Africa Social Business Forum in December and East Africa Impact Days celebrated the exchange of ideas in their successfully organised

events. The second pillar, a university program was mentioned as the initiative to plant the seeds of entrepreneurship in youth. Yunus Centre has held numerous such workshops across Kenya and Uganda. The third pillar is the Incubation program where entrepreneurs are taken through an immersive 3-stage incubation. The program is also built around three activities. The Start Now program is an 8 week online program and an additional 5-month incubation for green social businesses. The Zero Plastic Waste city program also alleviates plastic waste in cities in Kenya and Ethiopia. The Final pillar is financial support and lasting partnerships for collective impact.

Kathrin Gerner of Grameen Crédit Agricole Microfinance Foundation spoke about GCA's support to micro finance institutes and shares in 11 different social business companies. The agri business model was elaborated, describing the sourcing of fresh produce from small group farmers in rural Kenya and selling to European markets as fair trade products. Their business maintains sustainability and operations by a diversified

range of products such as, mango pulp and dried mango. The insurance-tech company makes agricultural insurance available to farmers to help them with food security and climate change.

Marcel Koomson of Challenges Worldwide supported 2000 young people and 650 social enterprises by taking an ecosystem building approach. He shared about the need for training of youth and their placement in corporations and programs designed to make changes from their recommendations. Young people understand the challenges and pitfalls of enterprises and should contribute in shaping ideas helping develop financial models and viability of businesses.

Nobel Laureate Professor Muhammad Yunus ended the panel discussion by raising awareness and building ties with the African region. He states, *"The more roots we create in Africa, the more we will be able to help bring more invested groups in Africa. The 3ZERO Clubs can be a useful tool to engage the youth."*

**Tuesday, June 29, 2021**

## **Plenary 9: Grameen America's Black Women Entrepreneurship Programme** **Organizer: Yunus Centre & Grameen America, Inc.**

### **Speakers:**

Professor Muhammad Yunus, 2006 Nobel Peace Laureate, Founder of Grameen Bank

Andrea Jung, President and CEO, Grameen America, Inc.

Alethia Mendez, Division President, Elevating Black Women Entrepreneurs, Grameen America, Inc.

This plenary featured a conversation between Nobel Laureate Professor Muhammad Yunus, Andrea Jung, President & CEO of Grameen America, Inc., and Alethia Mendez, the Division President of Elevating Black Women Entrepreneurs, about the development and progress of Grameen America's new initiative to address racial and financial equity in the United States. Through the Elevating Black Women Entrepreneurs initiative, Grameen America, Inc. aims to invest \$1.3 billion in loans to 80,000 Black women entrepreneurs over the next ten years.

The session began with Andrea Jung sharing the origin and legacy of Avon, a company she led before joining Grameen America. Avon was built to support women empowerment by providing them loans. *"There is no bad debt when it comes to women."*

She recounted her first encounter with Professor Muhammad Yunus and the indelible impression left by his words. Her work was driven from the replica of a model from one of the poorest countries in the world that was translated brilliantly to alleviate poverty in one of the richest countries in the world. Her discussion addressed the difficulties faced by low-income women to obtain loans from banks in America before the recession in 2008.

Since then, her work in Grameen America, Inc. has had a huge impact in alleviating poverty in America, providing loans to over 140,000 low-income women during their moment of crisis. It is currently the only sustainable micro-finance institution in America, having raised nearly 3 billion dollars in funds since its first day of operations and is expected to raise another billion dollars within the next 18 months.

She recalled that during the initial days of Grameen America, Inc. only 10% of women lenders were projected to create bank accounts, but now nearly 60% of the women lenders have bank accounts. It had adopted paperless documentation and transactions before the pandemic, and had options for individualised repayment and loan disbursal.

Grameen America, Inc. only took two days to resume operations after COVID-19 hit America because of its use of technology. In order to function smoothly during the pandemic, virtual check-in meetings among members allowed continued connectivity and communication. Currently, Grameen America Inc. has 24 branches, earning its name, Bank of the poor in America.

Alethia Mendez, Division President of Elevating Black Women Entrepreneurs programme mentioned the intersectional barriers of black women to support systems. Tailored financial education, technical assistance, network of like minded women,



and power of microloan could prove Black women as credit-worthy and shift systemic racial and gender discrimination. Using the

success of Grameen America as a statement of proof, the programme will be substantial for Black women in America.

**Wednesday, June 30, 2021**

**Plenary 10: Covid 19 Vaccine as Global Common Good**  
**Organizer: Yunus Centre**

**Moderator:**

James Chau, *International Broadcaster and Host of The China Current*

**Speakers:**

Professor Muhammad Yunus, *2006 Nobel Peace Laureate, Founder, Grameen Bank*

José Ramos-Horta, *1996 Nobel Peace Laureate*

Enzo Cursio, *Coordinator, FAO Nobel Alliance for Food Security and Peace OPC, Food and Agriculture Organization of the United Nations*

Marina Mahathir, *Writer & Human Rights Activist*

Lamiya Morshed, *Executive Director, Yunus Centre*

Nabil Ahmed, *Head of Executive Strategy and Communications, Oxfam International*

Sharon Stone, *Actress & Human Rights Activist*

Cam Donaldson, *Yunus Chair and Distinguished Professor of Health Economics, Glasgow Caledonian University*

The plenary was opened by Lamiya Morshed, Executive Director of Yunus Centre, presenting the immediate registration by 128 global leaders and

influencers in the appeal for COVID-19 Vaccine as a Global Common Good, launched on 28 June 2020. The discussion revolved around the importance of this appeal, especially for developing nations like Bangladesh, where less than 2% of the population have been vaccinated while in developed countries like the USA, 63% of the eligible population have already received the vaccination. The apparent discrepancy among nations in implementing vaccination roll-out is symptomatic of the alarming inequalities brought about by the existing global economic system.

as a luxury for people over-analyzing vaccination when readily available. Panelists noted this contrasting change in behavior. When applications for vaccine procurement were posted there was significant demand from developing nations. But the supply failed to meet the demand. Besides the insufficient supply, lack of computer literacy, and unaffordability of transportation to the vaccination centres, were also noted as key hurdles among these demographics.

Nabil Ahmed, Head of Executive Strategy and Communication at Oxfam International



As explained by Marina Mahathir, writer and human rights activist, said “everyone has a right to dignity and life. For HIV, we have no vaccine, but in the case of COVID-19, a preventative vaccine exists and everyone needs to be onboarded for this vaccine.” The discussion denounced ‘vaccine hesitancy’

presented a critical statistical fact to the panel. He warned that while a year ago the biggest barrier in defeating the virus was science, now it is the monopoly in healthcare and pharmaceutical research. Statistics show that, at the current rate, it would take about 57 years for low-income countries to

get their people vaccinated. Thus, it is imperative that the people of the whole world immediately unite in ensuring vaccines for all, irrespective of nationality. Technology and resources have to be transferable among qualified companies in the developing world. Introducing waivers will be crucial to reducing their plight. Ahmed stated, *"charity alone will not fix this issue, thus these steps need to be taken based on fairness and not a monopoly."*

Actress and Human Rights activist, Sharon Stone stated, *"as individuals we think someone else or some big force is gonna do all of this for us. But it takes an individual like Professor Muhammad Yunus to make a concerted effort to make this work"*. Her statement was derived from her concern that the death defying infectious disease equally threatened all lives regardless of geographical boundaries and race. The panel further elaborated the risk of developing nations waiting until 2030 to meet their pre-ordered supply of vaccines.

Enzo Cursio of the Food and Agriculture Organisation of the United Nations mentioned Pope Francis' support for the petition for a vaccine for all. He then presented his outlook on the importance of faith leadership during the crisis. He hoped for Italy to host a Vaccine as a Global Common Good Summit, that would unite all NGOs and important personalities to this movement, with Vatican Press to support

global coverage.

1996 Nobel Peace Laureate José Ramos-Horta added to the conversation around Vaccine Nationalism. He criticised the growing dependence on China for the supply of vaccines. He spoke of the importance of mobilising the scientific community, pharmaceutical companies, private sectors with their credible accumulated wealth to join with governments and multilateral institutions to tackle this monopoly around vaccination. He said *"the virus has reached the White House, 10 Downing Street, and the Presidential Palace in France. If the virus is totally non-discriminatory, then the vaccine should also not be discriminatory."*

Cam Donaldson, Yunus Chair & Distinguished Professor at Glasgow Caledonian University discussed the economical solution to the vaccine crisis. The panel unanimously agreed to allocation of vaccines in developing countries based on a proportional model decided against the number of COVID-19 cases. The panel called for unleashing the capacity for generic production in the parts of the world where the vaccine is most needed, by surrendering the property rights on the supply end. The discussion was concluded by Professor Muhammad Yunus' call for action to people all over the world to sign petitions and take action to support their nation and the global communities.

Wednesday, June 30, 2021

## Keynote Speaker

Gabriela Gandel, *Executive Director, Impact Hub Network*

Gabriela Gandel, Executive Director at Impact Hub Network, spoke about Social Business as a source for transformation. She questioned the audience about whether they believed they were living in a post or pre-pandemic world. She claimed that the world has not yet seen the end of this pandemic and added, *“our ability to react faster can be improved greatly.”*

She stated how entrepreneurship and shared workspaces can be ideal options for promoting growth and community in an alternative economic paradigm. She reiterated that the Community will become the unit of change. *“Alone, individuals can*



*have a massive impact on the world. But that becomes an individual agenda, not a community effort”,* she mentioned. She ended her speech with a call to engage communities in entrepreneurship, digitalisation, and green transformation.

Wednesday, June 30, 2021

## Plenary 11: Social Business and Sport Around the World

Organizer: Yunus Sports Hub

### Moderators:

Yoan Noguier, *Co-founder, Yunus Sports Hub*

Yoko Youssouf, *Programme Manager, Yunus Sports Hub*

Clément Delcourt, *Programme Manager, Yunus Sports Hub*

Abby Smith, *Community Manager, Yunus Sports Hub*

Sophia Eureka, *Communications Manager, Yunus Sports Hub*

Marisa Schlenker, *Programme Manager, Yunus Sports Hub*

### Speakers:

Shea McAleese, *Hockey Player and Founder, INSIDE HOCKEY*

Krishna Guedes Memere, *IOC Young Leader 2019-2020 Alumni*

Ana-Marija Garcevic, *Head of Activities, Olympic Games Engagement at International Olympic Committee – IOC*

Arram Kim, *Education Manager at the Pyeongchang 2018 Legacy Foundation*

Kaveh Mehrabi, *Director, IOC Athletes' Department*

Christophe Divi, *Directeur général, Agence des Economies Solidaires*

Michael Payne, *Chairman CEO, Payne Sports Media Strategies*

Florence Darquie-Bossard, *Global Marketing Director, Danone*

Vincent Defrasne, *Former French Biathlete*

Brice Gnabore, *Managing Director, International Development Consulting, Ivory Coast*

Ana-Marija Garcevic, Head of Activities, Olympic Games Engagement at IOC presented about the IOC Young Leaders programme, launched in 2016, aimed to empower talents to make a positive difference in their communities through the power of sports. This four-year programme enables young entrepreneurs in the sports industries to develop a social business each year. It is expected that by 2024, this program will host 25 projects and social businesses.

Krishna Guedes Memere, IOC Young Leader

2019-2020 Alumni introduced her social project, United by Sport to the audience. This South America based project is focused on inspiring the younger generation to take sustainable measures and inclusion through sport.

Kaveh Mehrabi, Director of IOC Athletes' Department spoke about Athlete365 Business Accelerator, funded by Olympic Solidarity which supports athletes' sports careers and life after sports by helping them to become entrepreneurs and have a social impact. This project includes online boot



camp, mentorship and language training for athletes. Procurement of the Olympic games to boost the economy of a nation was elaborated in the session.

Christophe Divi of Agence des Economies Solidaires shared their idea to involve local food vendors to cater to athletes in the 2021 Summer Olympic games by France.

Arram Kim, Education Manager at the Pyeongchang 2018 Legacy Foundation shared similarly about the reutilisation of Stadiums and venues, previously built for

Founder of INSIDE HOCKEY and Vincent Defrasne, Former French Biathlete were invited to share how social business in the sports sector could contribute to social and economical gains too. The plenary learned about their respective social business models of selling sports equipment, sportswear, eco-friendly products, and more with major proceedings to fund social causes, such as, reforestation and climate change.

Florence Darquie-Bossard, Global Marketing Director of Danone spoke about the Raise



Olympic games in South Korea, by social businesses of retired athletes to host youth camps with the capacity to accommodate 10,000 students at once.

Panelists, Shea McAleese, Hockey Player and

Your Voice Challenge, which is an online contest, consisting of ambassadors from the world of sports, mainly football, who will ask children to take up physical and mental challenges, like answering quizzes and exercising to earning impact points. "Sport is

a massive weapon to accelerate and change people for the better”, she said. The Danone Nations Cup combines the power of football and kids and enables sports to be a force for good. The Raise Your Voice Challenge will use these impact points to impact the projects and actions of NGOs that Danone will support, which will allow the NGOs to

turn their projects into social businesses.

The discussion concluded with the call to action to teach children about discipline, health, and team spirit, fostering values indispensable for the creation of initiatives that will benefit mankind and the environment.

**Wednesday, June 30, 2021**

## **Plenary 12: Building a Circular Economy: Waste Wise Partnership Global Launch**

**Organizer: Yunus Environment Hub**

### **Speakers:**

Professor Muhammad Yunus, 2006 Nobel Peace Laureate, Founder, Grameen Bank

Maimunah Mohd Sharif, Executive Director, UN-Habitat

Carlos RV Silva Filho, President, ISWA

Oda Korneliussen, Prosjektkoordinator CLOCC, Avfall Norge

Aditi Ramola, Technical Director, ISWA

Christina Jäger, Co-founder & Managing Director, Yunus Environment Hub

Oskar de Roos, Plastic Lead | Circular Economy | Marine Conservation, World Wildlife Fund (WWF) NL

Stephen Blume, Project Manager, Reducing Plastic Leakage into the Ocean, GIZ GmbH

Andrew Whiteman, Director, Wasteaware and RWA Group

Andre Dzikus, Head, Urban Basic Service, UN-Habitat

Experts on circularity, waste management and conservation joined this plenary session for the Waste Wise Partnership Global Launch. The Waste Wise Partnership (WWP) is an initiative spearheaded by the United Nations Human Settlements Programme (UN-Habitat) under the Waste Wise Cities Programme (WWC). Maimunah Mohd Sharif, Executive Director of UN Habitat explained WWP’s aim to improve municipal solid waste management in cities and support them in transitioning to a more circular economy in

moving ahead in the pandemic.

Carlos RV Silva Filho, President of ISWA, presented on how reinventing the waste industry may be the next solution to reduce greenhouse gases and repurposed as a source of energy and economic asset. Waste Wise Partnership could prove to be effective by replicating successful models and making adjustments for operation at a local level.



Oda Kornelieussen, project coordinator of CLOCC at Avfall Norge introduced their innovative work on clean ocean and waste management. The presentation demonstrated that CLOCC is aimed to standardise the methodologies of solid waste assessment.

Christina Jäger, Co-founder & Managing Director of Yunus Environment Hub, emphasized the collaboration and partnerships of multi-stakeholders among multiple sectors in the work towards effective waste management. Her statement called for the urgency of prevention of waste production in the first place. Under the direction of Jäger, Yunus Environment Hub is currently helping citizens in developing countries to start sustainable social businesses working in waste management.

Oskar de Roos of WWF shared about their network of plastic smart cities, mobilized to reform the waste management system and reuse of plastic at their respective local context. *“There is no place for plastic in nature and thus we need to reuse plastic and ensure effective waste management systems”*, he said.

Andre Dzikus, Head of Urban Basic Service at UN Habitat, further elaborated on the connection between social businesses and livelihoods in a circular economy. Waste management is a recurrent issue with limited resources allocated for a solution and yet a major step to be taken globally. *“There is a discrepancy in terms of access in basic services, specifically waste management and reliable services.”*, Dzikus stated.

Thursday, July 1, 2021

## Welcome Notes of Social Business Academia Forum

### Speakers:

Professor M. Jahangir Alam Chowdhury, *Department of Finance, Executive Director, Centre for Microfinance and Development, University of Dhaka, Bangladesh*

Professor Cam Donaldson, *Yunus Chair & Distinguished Professor of Health Economics, Yunus Centre for Social Business & Health, Glasgow Caledonian University, Scotland*

Lamiya Morshed, *Executive Director, Yunus Centre, Bangladesh*

Dr. Beatrice Churu, *Dean of School of Arts and Social Sciences, Tangaza University College, Kenya*

Yanniz Valadez, *Coordinator, YSBC-Universidad de Monterrey (UEM), Mexico*

Professor Muhammad Yunus, *2006 Nobel Peace Prize Laureate, Founder, Grameen Bank*

The speakers began the session with a call to action to increase vaccine coverage in developing countries. Professor M. Jahangir Alam Chowdhury, Executive Director of Center for Microfinance and Development in University of Dhaka informed that developed countries completed 60% vaccination of its population. The Yunus Masters of Social Business in AIT and MOOC on Coursera was also recognized with challenges of limited teaching materials and published journals, lack of funding and research. Around 63 articles are currently accessible All of which,

except one, has been published after 2010.

Professor Cam Donaldson of YSBC in Glasgow Caledonian University spoke about the propagation of social businesses for multidisciplinary students and scientists.

The launching of a new Yunus Social Business Centre in Kenya was announced by Dr. Beatrice Churu, Dean of School of Arts and Social Sciences in Tangaza University College.

Yanniz Valadez, Coordinator of YSBC at



UDEM spoke about the progress of the Latin America Social Business Challenge, with 25 projects participating in the competition.

Nobel Laureate Professor Muhammad Yunus that evidence of real life implications from Social Businesses have to be shown before interest to take initiatives are expected.

The session concluded from remarks of

**Thursday, July 1, 2021**

### **Plenary 13: Social Business in the Academic Curriculum and Designing a Course on Social Business**

**Organizer: Yunus Social Business Centre**

**Moderator:**

Dr. Abdul Hannan Chowdhury, *Dean of School of Business & Economics, North South University, Bangladesh*

**Discussants:**

Dr. Chien-wen Shen, *Professor, Department of Business Administration, National Central University, Taiwan*

Dr. Faiz Shah, *Head, Development Management & Director, Yunus Center, Asian Institute of Technology, Thailand*

Dr. Suraya Hanim Mokhtar, *Associate Professor, Albukhary International University*

Professor Dr. Mohammed Masum Iqbal, *Dean, Department of Business Administration, Faculty of Business & Entrepreneurship, Daffodil International University, Bangladesh*

Manish Rajoria, *Vice Chairman, Career Society, Career College, Bhopal*

Bénédicte Faivre-Tavignot, *Affiliate Professor - Strategy and Business Policy, Executive Director of the Society & Organizations Center (SnO) and Co-founder of the Movement for Social\*Business Impact*

Dr. Enrico Testi, *Director, ARCO & Director, Yunus Social Business Centre, University of Florence*

Micaela Mazzei (Ph.D), *FHEA MA Senior Lecturer at Yunus Centre for Social Business and Health, Glasgow Caledonian University, Scotland*

There is a growing demand for the academic curriculum to incorporate various theories of social business and sustainability in business schools around the world so they can contribute to the creation of a world of three zeros. Academicians discussed the various newly launched programs in their respective institutions in this regard, along with their plans.

Dr. Faiz Shah, Head of Development Management & Director of Yunus Center at Asian Institute of Technology shared the successful launching of a Masters programme titled Yunus Professional Masters in Social Business & Entrepreneurship. The integrated learning design combined courses on Sustainable Development, MBA, Social Business

Practicum and Yunus Colloquium. He mentioned, *“this not only equips the students to ask the right questions but also provides them with the right tools to answer these questions.”*

The Yunus Social Business Centre (YSBC) in National Central University is training students to become social business entrepreneurs by providing various learning opportunities through their Social Business credit program, Yunus Lecture series, Social

Professor Dr. Mohammed Masum Iqbal of Daffodil International University shared that in Bangladesh they offered an MBA in Social Business that consisted of both core and functional courses. They are also offering an International Social Business Summer Program, a 10-day long summer school with lectures and field visits, along with a meeting with Nobel Laureate Professor Muhammad Yunus.

Manish Rajoria of Career College in Bhopal



Innovation workshops, Labs, Internships and Incubation.

The Albukhary International University offers courses titled Social Business I and Social Business II. The students also have access to a platform known as Social Business Design Lab to work towards their goal of three zeros as stated by their Associate Professor, Dr. Suraya Hanim Mokhtar.

shared that Yunus Business Centre was launched after the East Africa Social Business Youth Forum. It was introduced to create an ecosystem for social businesses, via awareness, education and competitions. Besides these, they recently hosted a ‘Socio-thon’, a Social Design Lab, and short-term online certificate program in June 2021.

Dr. Enrico Testi, Director of ARCO and YSBC

in University of Florence shared their unique approach to teaching students about alternative business ideas by courses and competitions that are designed for 12-15 hour completion duration. First year students of University of Florence are also offered a course on International Cooperation and Economic Development.

Dr. Micaela Mazzei of Glasgow Caledonian University spoke about the two degrees currently offered/ MSc in Social Innovation and MSc in Social Innovation with

Professional Practice aim to support students' understanding of social innovation, common good etc. The university was also said to be involved in various projects in collaboration with organizations like, LASIN, SIKE, and SEASIN.

Bénédicte Faivre, Executive Director, mentioned the launch of the Social Business Chair in 2008 in her Society & Organizations Center (SnO), as well as the module for Social Business in HEC-Paris, designed as a 6-week long program.

**Thursday, July 1, 2021**

## **Plenary 14: Consultation on 3ZERO Club And YSBC Role As Affiliating Organization**

**Organizer: Yunus Centre**

### **Moderator:**

*Dr Ashir Ahmed, Associate Professor, Department of Advanced Information Technology, Kyushu University*

### **Discussants:**

*Jean-Luc Perron, Vice-Président, Centre Yunus Paris*

*Bénédicte Faivre-Tavignot, Executive Director of the Chair, Affiliate Professor of Strategy, and co-Director of the HEC Paris Society & Organizations (SnO) Center, France*

*Dr. Faiz Shah, Head, Development Management & Director, Yunus Center, Asian Institute of Technology, Thailand (AIT)*

*Dr. Nisha Pandey, Associate Professor and Chairperson Social Entrepreneurship Cell, VESIM, India*

*Dr. Alejandro Mungaray Lagarda, Rector, Autonomous University of Baja California, Mexico*

*Professor Mohammed Masum Iqbal, PhD, Dean, Faculty of Business & Entrepreneurship & Director, YSBC, Bangladesh*

*Professor Abdul Hannan Chowdhury, Dean of School of Business and Economics (SBE), North South University, Bangladesh*

*Juno Wang, Director of Foundation, Yunus Social Business Taiwan*

A thorough discussion on the working principles of 3ZERO Clubs and ways to incorporate them into the existing operations of Yunus Social Business Centre



(YSBC) was led by Nobel Laureate Professor Muhammad Yunus with representatives from multiple YSBC's and partners. Their discussion included the significance of cross-collaboration and feedback mechanisms among these clubs for effective functioning. Speakers discussed rules related to the membership of the 3ZERO Clubs, its affiliation with YSBCs, and expected outcomes of establishing these clubs.

A YSBC is viewed as an impressive tool to mobilize creativity, activism and a sense of purpose by youth at campuses. Jean Luc Perron, Vice President of Centre Yunus Paris, said that there is a need for accessibility to 3ZERO Clubs to go beyond just university enrolled students. Perron recommended that 3ZERO Clubs in France partner with supporting organisations who share the same values as the club, such as, the French Red Cross, which comprises 65,000 volunteers, with 15,000 of them aged under

25.

In discussion with Professor Muhammad Yunus, Bénédicte Faivre-Tavignot, co-Director of the HEC Paris Society & Organisations Center, spoke about the power of today's youth and their ability to accelerate the transformation to a three zero world. She noted the significance of the 3ZERO club serving as both a platform and guide for the youth to capitalize their voices, skills and entrepreneurial drive for social impact. Professor Muhammad Yunus further mentioned that a 3ZERO Club could be formed with just five members, aged 12 to 35. The excitement to see how the activities are developed for each club and how they demonstrate the members' vision and creativity was shared among the speakers.

The management of the clubs was explained by Nobel Laureate Professor Muhammad Yunus and demanded diversification as opposed to centralization. These clubs are



meant to be operated by the keeping and sharing of information instead of giving or following instructions. It was further discussed that the clubs are not to be affiliated with any other educational institutions, but instead, YSBCs are to be the sole affiliating organisation, with all others as supporting organisations only. Dr. Alejandro Mungaray Lagarda of University of Baja California recommended that every YSBC in the network should promote the creation of 3ZERO Clubs without delay.

Dr. Faiz Shah, Director of Yunus Center at AIT, presented his views of the Clubs and YSBC serving as a living lab that nurtures organic growth for ideas and solutions. He stated, *“the flexibility of this Club has to be guarded very zealously.”* His statements emphasized on the importance of maintaining a free-flowing organisational structure void of barriers and limitations to creativity.

While there might not be any overarching structure to rule all the Clubs, Key Persons and Navigators will need to be designated for each Club. Dr. Nisha Pandey, Associate Professor and Chairperson of VESIM mentioned that members seek association and affiliation and should be incentivised by awards of recognition or reward of funding. Other incentives, as noted from the panel discussion, were signed certificates by prominent personalities and ambassadors of social issues to the Clubs as a means to motivate its members.

Professor Mohammed Masum Iqbal, Director of YSBC at Daffodil International University in Bangladesh shared his belief that instilling activism and awareness of social issues for an early age could help make informed decisions in their professional life.

Juno Wang, Director of Foundation for Yunus Social Business in Taiwan also expressed an interest in supporting local high-school students with webinars and forums hosted by YSBC that help students take action from early life and connect to major corporations with potential opportunities for funding in the future.

Digital technology will need to be utilised to keep records and monitor the activities of each Club. Professor Abdul Hannan Chowdhury, Dean of School of Business and Economics of North South University raised this concern about how YSBC should be able to scrutinise and monitor the operations of multiple clubs operating under their supervision.

Thursday, July 1, 2021

## Plenary 15: Social Business Research Collaboration and Funding Organizer: Yunus Social Business Centre

### Moderator:

Professor Pradeep K Ray, *Director of the Centre for Entrepreneurship (CFE), University of Michigan Joint Institute, Shanghai Jiao Tong University*

### Discussants:

Professor Carlos Alberto Restrepo Rivillas, *Director Investigaciones, University of Externado, Colombia*

Professor Mai Thi Thanh Thai, *Associate Professor, Department of Entrepreneurship and Innovation, HEC – Montreal, Canada*

Didier Chabaud, *Director of the eTI entrepreneurship Territory innovation chair, IAE Paris Sorbonne Business School*

Professor Dr. Jacob Hörisch, *Juniorprofessor for Sustainability Economics & Management, Leuphana University of Lüneburg, Germany*

Professor Waswa Balunywa, *Professor and Principal, Makerere University Business School*  
Carlos Lopez-Gutierrez, *Yunus Centre Cantabria (Spain)*

Elisabetta Righini, *Full Professor & Director of Research Center, Yunus Social Business Centre at University of Urbino Carlo Bo Research Center, Kyushu University, Japan*

A key problem faced during research is that research papers often do not match the funders' policies. Hence scholars have to orient their research according to the demands of the funders. Thus alternative ways to attract funds for research and areas of interest for funders were discussed in this plenary session. Professor Pradeep K Ray, Director of the Centre of Entrepreneurship in the University of Michigan-Shanghai Jiao Tong University Joint Institute opened the discussion by sharing that the sustenance of any research centre depended on funding, committed students and high-quality refereed publications. He asserted that "a multi-disciplinary research initiative" be taken that engaged both academics and

policymakers from different sectors.

Professor Mai Thi Thanh Thai, Associate Professor in HEC Montreal discussed for Yunus Social Business Centres around the world to focus on localising content, applying for grants and for researchers and practitioners to collaborate on publications. This collaboration of researchers and practitioners of Social Business with corporations was attested by the growing interest for companies targeting social impact. She shared, "more and more companies now realise that they have to go greener. So we team up with them in case of research on this."

Professor Carlos Alberto Restrepo Rivillas, Director in University of Extornado spoke about Colombia's potential scope to utilise its natural resources, export service in health, designing and fashion etc. He suggested that research initiatives could drive the social impact of peace and poverty in Colombia through interventions such as, microcredit, entrepreneurship and evaluation of social enterprises.

Didier Chabaud, Director in IAE Paris Sorbonne Business School, shared about their initiative French Academic Networks (FAN) and research on Social Business and Reinvention of Cities.

YSBC of Leuphana University ran multiple projects, namely Social Innovation Thinkathon and Social Impact Incubator, as stated by Professor Dr. Jacob Hörisch of Leuphana University in Lüneburg.

Panelists representing different Yunus Social



Business Centres and other research centres then elaborated on the research projects they promote.

Professor Waswa Balunywa of Makerere University Business School, reflected on the importance of research from his years of expertise.

Professor Giuseppe Torluccio, Full Professor and Director at the University of Bologna, shared about their YSBC research on B-Corp Impact Investing, Migrants and Diversity, and Tech for Good.

Carlos Lopez-Gutierrez of Yunus Centre Cantabria mentioned their lines of research on Social Entrepreneurship and Corporate Social Impact.

Elisabetta Righini from University of Urbino  
Carlo Bo emphasized Social Business as a  
tool to tackle unemployment among the  
young people.

**Thursday, July 1, 2021**

## **Plenary 16: Emerging Research Issues and Research Agenda on Social Business in East Africa**

**Organizer: Yunus Centre**

### **Moderator:**

Dr. Douglas Munzvengi, *Researcher and Social Entrepreneur, Catholic University of Zimbabwe, Co – Founder, Yunus Social Business Centre in Zimbabwe*

### **Discussants:**

Professor Mwangi Peter Wanderi (PhD.), *Principal Corporate Services, & Overseer, Graduate Enterprise Academy (GEA), Mount Kenya University, Kenya*

Dr. Isa Nsereko, *Entrepreneurship Lecturer and a researcher on Social Business, Makerere Business School, Uganda*

Dr. Chukwuemeka J. Diji, *Associate Professor of Mechanical Engineering, Deputy Vice – Chancellor, Research, Innovations, Consultancy and Extension, Kampala International University, Uganda*

Dr. Gasheja Faustin, PhD, *Principal, College Of Business And Economics (Cbe), University Of Rwanda, Tanzania*

Professor Euloge Ogouwale, *Director of VED-UAC, Social Entrepreneurship Center, University of Abomey (UAC), Benin*

Dr. Diana Nandagire Ntamu, *Director, Entrepreneurship Centre, Makerere University Business School*

The session focused on facilitating dialogue among East African scholars about increasing the scope of research on Social Business and Entrepreneurship. The shortcomings of the current state of research on Social Business in East Africa were addressed in the discussion

Dr. Chukwuemeka J. Diji, Associate Professor and Deputy Vice – Chancellor in Kampala International University affirmed that

academics in East Africa still viewed entrepreneurship as an interventionist policy for solving youth unemployment. “*Entrepreneurship is still not seen as an academic activity*”, he claimed in addressing the absence of research, courses, or training on Entrepreneurship and Social Business in academia. This has created misconceptions on terminologies among the scientific community, where social business, social enterprise, and social entrepreneurship is

deemed interchangeable.

The distinguished characteristics between Social Business and Social Entrepreneurship and their way of doing businesses was further explained by Dr. Diana Nandagire Ntamu, Director of Entrepreneurship Centre, in Makerere University Business School.

The need for academicians and university administrators to understand the growing importance of Social Business in Africa has

done on how Social Business affects poverty in Africa and as a reflection of the development and greater world agenda.

Professor Euloge Ogouwale, Director of VED-UAC, Social Entrepreneurship Center at University of Abomey (UAC) expressed his concern that development is being reduced to tokenism and coming from a debatable agenda for development and social good.

Dr. Gasheja Faustin, Principal of College Of



to be made by research and customisation of methodologies tailored to the socio-economical and political context of the region, as mentioned by Professor Mwangi Peter Wanderi, Principal of Graduate Enterprise Academy in Mount Kenya University.

Dr. Isa Nsereko, Lecturer and Researcher on Social Business in Makerere Business School, also addressed this lack of an African Methodology. Research has to be

Business And Economics in the University Of Rwanda shared about a renewed interest in social business and its impact on innovation, environment, economy and communities. Some notable solutions brought forth by the speakers included generating an endowment fund for research, engaging policymakers in research activities, training trainers in methodology development, and involving graduate students in further research and collaborative efforts.

Friday, July 2, 2021

## Report Back from Social Business Academia Forum

### Speakers:

**Bangladesh Forum:** Dr. Farzana Nahid, *Director, NSU Startups Next & Assistant Professor, Department of Marketing & International Business, North South University*

**India-Nepal Forum:** Dr. Nisha Pandey, *Associate Professor and Chairperson Social Entrepreneurship Cell, VESIM, India*

**Africa Forum:** Dr. Jonas Yawovi Dzinekou, *Lecturer of Business Strategy at Tangaza University College, Kenya*

**Europe Forum:** Cam Donaldson, *Yunus Chair & Distinguished Professor of Health Economics, Yunus Centre for Social Business & Health, Glasgow Caledonian University, Scotland*

**Asia-Pacific Forum:** Cyril Mapula, *Institutional Partnerships Manager, Foundation University*

**Mainland China, Hong Kong and Taiwan Forum:** Dr. Chien-wen Shen, *Professor, Department of Business Administration, National Central University, Taiwan*

**Australia Forum:** Prometheus Siddiqui, *Board Member, Grameen Australia and Grameen Philippines*

**South America Forum:** Roberto Fuentes, *Managing Director, GM LATAM*

### **Bangladesh Forum:**

Dr. Farzana Nahid from the Department of Marketing and International Business in North South University shared that the forum had in attendance 25 participants from 8 different universities. The forum consisted of research paper presentation, social business idea presentation, and discussion of roles and prospects of social business academia. Five research papers were presented about waste management, floating agriculture and marketing, factors influencing social business creation, evaluation of customers' trust in social business and effects of COVID-19 pandemic on social businesses. 6 business model presentations took place featuring startups such as Lilac, Bonton, Garbageman, Krishi Shwapno, Chol and Poriborton Foundation. New research

projects are to be launched in collaboration with NSU Startups Next.

### **India-Nepal Forum:**

Dr. Nisha Pandey, Associate Professor and Chairperson of Social Entrepreneurship Cell, VESIM spoke about the forum's feature of both practitioners and entrepreneurs to discuss their work, the products and services, partnerships and value propositions. Academicians were also noted to be working on Socio-thons, Social Design and Social Fiction Challenges of Yunus Centre.

### **Africa Forum:**

Dr. Jonas Yawovi Dzinekou, Lecturer of Business Strategy at Tangaza University College reported on the forum's interest in

strengthening the pedagogy of social business, with primary discussion revolving around how social business research can be managed and funded and the future of Yunus Social Business Centres in Africa. The forum highlighted the limitation of the existing curriculum in academia to create social businesses and called for integration of African elements to the curriculum, and to conduct research on successful social business models. The forum further discussed the need for research on youth engagement, collaboration among universities and joint endowment fund for

boost participation in research efforts with potential partners, such as, Horizon Hope, Erasmus+, etc. The sessions also called for creating a survey to assess the preparedness of YSBCs around the world and having regular meetings among academics and practitioners.

**Asia-Pacific Forum:**

Cyril Mapula, Institutional Partnerships Manager in Foundation University addressed the forum’s discussion around the significance of collaboration among YSBCs and emphasised on increasing research,



research projects.

**Europe Forum:**

Cam Donaldson of Glasgow Caledonian University presented the discussions in this forum mentioning the focus on leveraging Yunus Social Business Centres’ network to

resources, funding, toolkits, webinars, meetings, partnerships, and ecosystems.

**Mainland China, Hong Kong, Taiwan Forum:**

Dr. Chien-wen Shen, Professor in National Central University in Taiwan shared about

the boom in the use of technology, online businesses and the need for impact measurement. It echoed the demands of other forums in calling for increased collaboration and impact measurement certification systems through the application of blockchain.

#### **Australia Forum:**

Prometheus Siddiqui of Grameen Australia and Grameen Philippines highlighted from the forum the importance of continuing advocacy through social business,

increasing the involvement of students, and collaboration between YSBCs and other organisations. The demand for the creation of a central hub to access resources was also discussed.

#### **South America Forum:**

Roberto Fuentes, Managing Director of GM LATAM discussed the forum's reiteration of the importance of teaching university students about social business and sourcing funds for research on a common research agenda.

**Friday, July 2, 2021**

### **Report Back from Country Forum**

#### **Speakers:**

**Brazil Country Forum:** Luciano Gurgel, *Country Director, Yunus Investment*

**Nepal Country Forum:** Jyoti Chandra Ojha, *CEO, Rural Microfinance Development Centre Ltd.*

**Philippines Country Forum:** Raymond Patrick Serios, *Special Projects Manager, Negros Women for Tomorrow Foundation*

**Thailand Country Forum:** Bordin Rassameethes, *Director, Yunus Social Business Centre, Kasetsart University; Acting Deputy Secretary General, Southern Border Provinces Administrative Centre (SBPAC)*

**Malaysia Country Forum:** Nurfarini Daing, *CEO, myHarapan, Youth Trust Foundation*

**Bangladesh Country Forum:** Osman Dhali, *Chief of Staff, YY Ventures Limited*

**Eastern and Southern Africa Forum:** Dr. Douglas Munzvengi, *Researcher and Social Entrepreneur, Catholic University of Zimbabwe*

**China Country Forum:** Professor Lin Ying-shing, *Director, YSBC, NKUST*

**Australia Forum:** Prometheus Siddiqui, *Board Member, Grameen Australia and Grameen Philippines*

**Japan Country Forum:** Dr. Ashir Ahmed, *Associate Professor, Dept. of Advanced Information Technology, Kyushu University*

**Europe Forum:** Lukas Posegga, *Creative Community Builder, The Grameen Creative Lab, Germany*

**North America Country Forum:** Dr. Mai Thi Thanh Thai, *Associate Professor, Director of Social Business Creation, HEC Montreal, Canada*

**Latin America Country Forum:** Yanniz Valadez Cortes, *Coordinator, Yunus Innovation Pathway Center (YSBC UDEM)*



**Francophone Countries Forum:** Jean-Luc Perron, *Vice-President, Centre Yunus Paris*

**India Country Forum:** Suresh H. Krishna, *Co-founder, MD and CEO, Yunus Social Business Fund Bengaluru*

**Brazil Country Forum:**

Luciano Gurgel, Country Director at Yunus Investment, shared how they conducted an intense 6-hour long interaction between leaders, academics, artists to discuss social business. He mentioned that the forum emphasised on important areas like; their work on investment and social business, pledge to put together their 2nd social business fund, help local communities to come out of poverty, exploitation, and the damage in the forests, and finally include social businesses in their supply chain.

**Bangladesh Country Forum:**

Osman Dhali, Chief of Staff at YY Ventures, mentioned that the forum believed that the global pandemic is helping us to learn new things in a way. It mentioned the work of Garbageman; which works in revenue streams and the collection of waste (which was 20 tons in the year 2020), Grameen Trust 'Nobin Uddokta Program' that has supported 70,000+ entrepreneurs in 55 districts in the last 6 years. Grameen Kalyan provides different healthcare services in rural areas, Grameen Healthcare further provides eye care services in poor villages. Osman Dhali concluded with, *"New journey begins now, we will not wait for anyone."*

**India Country Forum:**

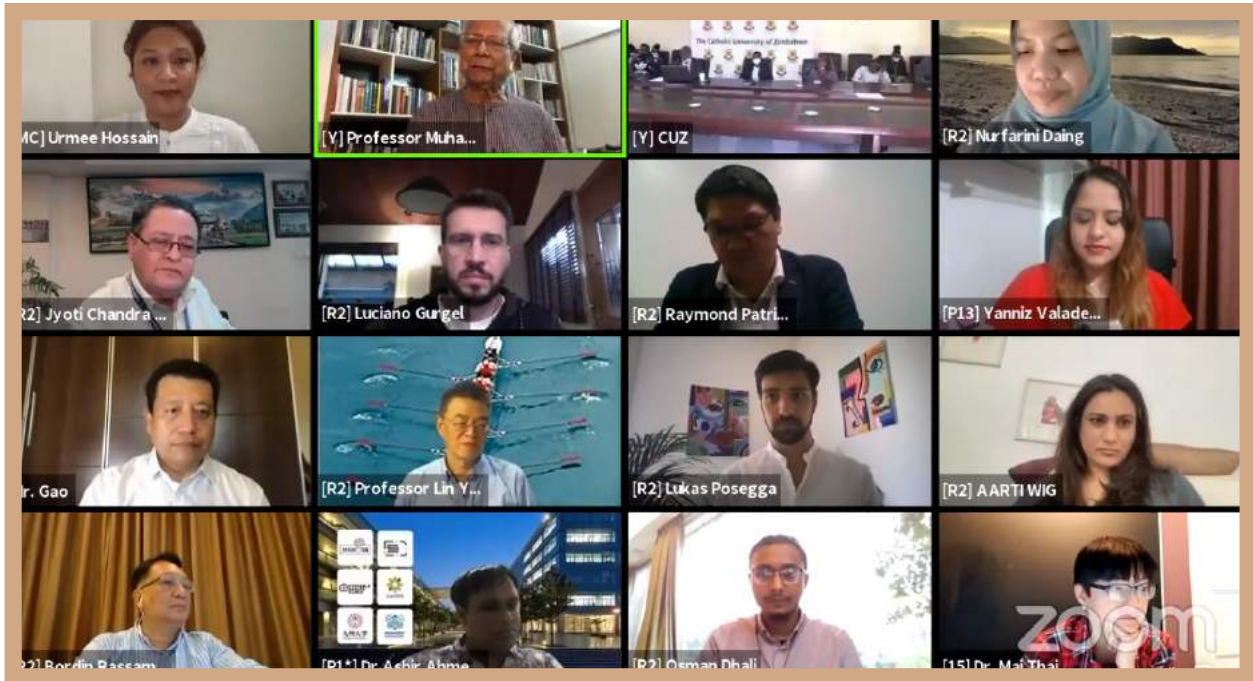
Suresh H. Krishna, Co-founder, MD and CEO at Yunus Social Business Fund Bengaluru, mentioned that Yunus Social Business Centre (YSBC) Bengaluru arranged a joint forum together with the academia network to promote social businesses. Various important aspects of social businesses as well as plans and initiatives were shared there. Issues such as how CSR in India is not sufficient, came up here, recognising the need for more of that. Social business competition for students was arranged, known as 'Socio-thon'.

**Eastern and Southern Africa Forum:**

Dr. Douglas Munzvengi, Researcher and Social Entrepreneur at Catholic University of Zimbabwe, mentioned that it was a regional forum for practitioners and academicians. The mentionable aspects that came up were; call for a Youth Forum, the urgent need in creating music employment for the youth, intergenerational dialogues, and the best practices in the social business industry.

**Nepal Country Forum:**

Jyoti Chandra Ojha, CEO of Rural Microfinance Development Centre Ltd, highlighted that this forum had prepared a



two-year action plan for Nepal. Presented in three parts as follows: Social business and entrepreneurship development, Improving the lives of the poorest and marginalised families and Reducing Carbon Emission.

**Philippines Country Forum:**

Raymond Patrick Serios, Special Projects Manager, Negros Women for Tomorrow Foundation, presented that the forum focused on three things; social issues, documenting successful social businesses and expanding social business on a national level.

**Thailand Country Forum:**

Bordin Rassameethes, Director, Yunus Social Business Centre, Kasetsart University; Acting Deputy Secretary General, Southern Border Provinces Administrative Centre (SBPAC), The forum started off by introducing the concept of No Going Back, followed by

discussions on pressing issues and discussions among various stakeholders. Malaysia Country Forum:

Nurfarini Daing, CEO, myHarapan, Youth Trust Foundation, stated that their forum’s agenda was, ‘Mapping of Social Business Malaysia’. Social Business Malaysia Moving Forward was arranged to conduct a discussion among various multi-stakeholder representatives.

**Japan Country Forum:**

Dr. Ashir Ahmed, Associate Professor, Dept. of Advanced Information Technology, Kyushu University, highlighted that the forum had 60 participants and 16 speakers. Their discussion topics consisted of; Self-Introduction, Activities and Challenges. Various companies working with Social Business and Professor Muhammad Yunus in Japan, such as; Grameen Nippon, Grameen Euglena, Yunus Japan, Grameen Uniqllo,

Yunus Yoshimoto Social Action. This forum had enabled all these companies to come together and connect for the greater good of the social business.

#### **Australia Forum:**

Prometheus Siddiqui, Board Member of Grameen Australia and Grameen Philippines, mentioned that the forum had focused on Australia's connection to land, sea, and community. The country has a system that does not work, thus there is a rise in unemployment and severe mental health issues. Grameen's pilot Micro Financing is working in financing women who are always being left out, in a casualized economy. The formation of a 3ZERO Club in Cambodia was mentioned during the forum.

#### **China Country Forum:**

Professor Lin Ying-shing, Director, YSBC, NKUST, stated that the Chinese Country Forum had over 100 participants. The key agenda of the forum was; 12 YSBCs in Taiwan alone and good research at Mainland China, global linkage, finance and trade at Hong Kong, and entrepreneurship and innovation at Taiwan. The Forum concluded on the fact that more public attention needs to be generated regarding the proper understanding of social business, and more CSR needs to be introduced.

#### **Latin America Country Forum:**

Yanniz Valadez Cortes, Coordinator, Yunus Innovation Pathway Center (YSBC UDEM),

mentioned that in Latin America, diverse system economies exist around communities. Yunus Social Business Centre (YSBC) Colombia works to help small social enterprises. The challenges faced by Mexico regarding social business entrepreneurship and low institutional support, had been addressed in the forum. Furthermore, it was mentioned how Bolivia, along with its various strengths had transformed the country's economy. Overall a lack of training and microcredit for social businesses is prevalent in Latin America.

#### **North America Country Forum:**

Dr. Mai Thi Thanh Thai, Associate Professor, Director of Social Business Creation, HEC Montreal, Canada, highlighted that the forum brought out specific points as to what is necessary for social businesses to flourish, such as; access to mentors, collaboration, etc.

#### **Francophone Countries Forum:**

Jean-Luc Perron, Vice-President, Centre Yunus Paris shared that 3 roundtables with 15 speakers were conducted during the Forum. Panel discussions revolved around; youth, education, and entrepreneurship. The Forum found it imperative to drive the youth from protest to action.

#### **European Forum:**

Lukas Posegga, Creative Community Builder, The Grameen Creative Lab, Germany, reported that members from various countries and organisations of Europe were

a part of the forum. He highlighted how Yunus Sports Hub is working to unleash social business in the field of sports there.

Besides, it also aspires to provide technology education to disadvantaged people.

**Friday, July 2, 2021**

## **Closing Ceremony**

### **Speakers:**

*Ambassador Dho Young-Shim, Chairperson, United Nations World Tourism Organization's Sustainable Tourism for Eliminating Poverty (ST-EP) Foundation*

*Professor Pamela Gillies, CBE, FRSE Principal and Vice-Chancellor of Glasgow Caledonian University*

*Kate Robertson, Co-Founder, One Young World*

*Hans Reitz, CEO, The Grameen Creative Lab*

*Saskia Bruysten, Co-Founder & CEO, Yunus Social Business*

*Lamiya Morshed, Executive Director, Yunus Centre*

*Dr. M. Jahangir Alam Chowdhury, Professor, Department of Finance, Faculty of Business Studies, University of Dhaka*

*Dominique V. Dauster, Managing Director, Yunus-you -The YY Foundation*

*Dr. Chukwuemeka J. Diji, Associate Professor of Mechanical Engineering, Deputy Vice – Chancellor, Research, Innovations, Consultancy and Extension, Kampala International University*

*Dr. Douglas Munzvengi, Researcher and Social Entrepreneur, Catholic University of Zimbabwe*

### **Closing Speaker**

*Professor Muhammad Yunus, 2006 Nobel Peace Laureate, Founder, Grameen Bank*

Inspiring leaders of the social business world, including Nobel Laureate Professor Muhammad Yunus, came together again on the final day for the Closing Ceremony of 11th Social Business Day.

Hans Reitz, CEO of The Grameen Creative Lab, commended the work of Grameen America, the progress of Social Business in Africa, Japan, and lauded great speeches looking back at the sessions of the 11th Social Business Day. He also shared his solidarity with Bangladesh.

Saskia Bruysten, Co-Founder & CEO of Yunus Social Business, discussed how they invest in social businesses and local offices in Brazil, India, East Africa. She shared how they helped corporations scale their CSRs into social business models and helped them become covid-proof. *"Our portfolio companies are intact and have been able to adapt,"* she added.

Dominique V. Dauster, Managing Director of Yunus and You - The YY Foundation, praised the resilience of the social entrepreneur



community. He thanked the organisers and Professor Muhammad Yunus for organising the 11th Social Business Day. *"Our whole community and networks are growing,"* he added. He ended on the note that *"there is no going back,"* and urged everyone to reflect on the learnings from the 11th Social Business Day.

M. Jahangir Alam Chowdhury, Professor of Department of Finance & Executive Director of Center for Microfinance and Development at University of Dhaka, summarised the activities in Social Business Day and briefly discussed the activities in Social Business Academia Forum, including discussion on

curriculum, sourcing and dissemination of research funding, research agenda in Africa, and reports from rapporteurs in Social Business Academia Forum.

Dr. Chukwuemeka J. Diji, Associate Professor of Mechanical Engineering & Deputy Vice-Chancellor, Research, Innovations, Consultancy and Extension at Kampala International University, stated that poverty is the greatest challenge in Uganda. He mentioned that the students in Africa do not have the benefits of seeing possibilities with the options being narrow. He stated that Social Business Day has opened up numerous opportunities and options for the

youth. He ended on the note that he hopes to receive support from the Yunus Centre. *"We must give social business an African flavour,"* he concluded.

Dr. Douglas Munzveni, Researcher and Social Entrepreneur at Catholic University of Zimbabwe, Co - Founder of Yunus Social Business Centre in Zimbabwe, mentioned that social business resonates with the African culture of sharing and togetherness. He concluded by stating that he is inspired to commit to the journey and hopes that all the learnings from the Social Business Day will go into practice and policies.

Lamiya Morshed, Executive Director, Yunus Centre, stated how the pandemic was not an obstacle in the path of practitioners of Social Business uniting for the 11th Social Business Day. The power of technology moreover made it possible for more people to join from across the world. She re-emphasised the importance of the vaccine issue and how it symbolises the unequal economic systems. She ended by celebrating the success of the 11th Social Business Day and summarised that the event had over 10,000 views on the live streaming platforms and had 1900 participants from over 80 countries.

Professor Pamela Gillies, Principal and Vice-Chancellor of Glasgow Caledonian University, Scotland, expressed that the challenge lies in scaling up their higher

education social business curriculum. She revealed how the UK government was unwilling to let the Grameen model be implemented in Scotland. *"Systems changes in our economy won't be easy, but this challenge must be accepted,"* she added. Only about 650 out of 25000 universities around the world have pledged to change their curriculum, which includes only 1/3rd of the top 100 business schools in the world.

Kate Robertson, Co-Founder, One Young World, pointed out that capital is the only resource that young people do not have access to. Over 85% of grants are given to young people, but the average amount of those grants is \$5000. Thus they require proper investment. She also stated that Lead 2030 prizes from One Young World are committed to providing proper investment to young entrepreneurs.

Ambassador Dho Young-Shim, Chairperson of United Nations World Tourism Organization's Sustainable Tourism for Eliminating Poverty (ST-EP) Foundation, mentioned that she admired Professor Yunus for piloting microcredit and social business. She mentioned using sustainable tourism in alleviating poverty and shared how she had traveled to Africa to share about Korea's experience with poverty. She pointed out how Africa was rich in resources compared to Korea but lacked education, so she started building libraries.

Nobel Laureate Professor Muhammad Yunus stated the year to be historical and called the COVID-19 pandemic an existential crisis for humans; in his closing remarks. He claimed that the covid-19 pandemic was an opportunity in disguise, as it provided humans with the opportunity to rebuild a world they want. The pre-covid world was destructive, and there is 'No Going Back' to that world. He mentioned that the older generations failed to take care of this planet,

so it needed redesigning. The engagement from the audience from around the world had inspired Professor Yunus. He stated that the focus should be on young people, which culminated in creating the 3ZERO Club. Professor Muhammad Yunus closed the 11th Social Business day by expressing his gratitude to everyone for making this event a success.

## Annex A: Agenda



**June 28-July 02, 2021**

**Kampala, Uganda**

Primarily Online

## Agenda Outline

### Monday, June 28

Opening Ceremony

Plenary 1: Launching of 3ZERO Club

Announcements and Presentation

Plenary 2: No Going Back: What does a post-pandemic economy look like?

Plenary 3: The Global Pharma Social Business

Keynote by Li Xin, Managing Director, Caixin Global

Social Business Updates

Plenary 4: Healthcare as a Social Business in the Context of Pandemic and Post Pandemic era

### Wednesday, June 30

Social Business Updates

Plenary 5: Social Business Experiences from Around the World

Announcements and Presentation

Keynote by Tian Guoli, Chairman, China Construction Bank

Plenary 6: Building the Rural Economy as an Independent Economy

Keynote by Peter Holbrook, CEO, Social Enterprise UK

Plenary 7: Nobin (New Entrepreneur) Equity Programme

Keynote by Narayana Murthy, Founder, Infosys on Entrepreneurship and Compassionate Capitalism

Plenary 8: Social Business Developments in Africa: Some Examples

Plenary 9: Grameen America's Black Women Entrepreneurship Programme

Announcements for Country Forum

Country Forum Begins



## Wednesday, June 30

Plenary 10: Covid 19 Vaccine as Global Common Good

Keynote by Gabriela Gandel, Chief Executive Director, Impact Hub Network

Plenary 11: Social Business and sport around the world

Plenary 12: Building a Circular Economy: Waste Wise Partnership Global Launch

Announcements of Social Business Academia Forum

Social Business Academia Forum Begins

## Thursday, July 1

Welcome Notes of Social Business Academia Forum

Plenary 13: Social Business in the Academic Curriculum and Designing a Course on Social Business

Plenary 14: Consultation on 3ZERO Club and YSBCs Role as Affiliating Organization

Plenary 15: Social Business Research collaboration and Funding

Plenary 16: Emerging Research Issues and Research Agenda on Social Business in East Africa

## Friday, July 2

Report back from Social Business Academia Forum

Report back from Country Forum

Closing Ceremony

## Agenda

### Monday, June 28

06:00-07:30	Opening Ceremony
07:45-08:45	Plenary 1: Launching of 3ZERO Club <i>Organizer: Yunus Centre</i>
09:00-09:45	Announcements and Presentation
10:45-12:15	Plenary 2: No Going Back: What does a post-pandemic economy look like? <i>Organizer: Yunus Social Business</i> Session 1: Responding to the COVID-19 Crisis Session 2: Building a Corporate Social Business
12:30-13:45	Plenary 3: The Global Pharma Social Business <i>Organizer: The Grameen Creative Lab</i>
13:50-14:00	Keynote <i>Li Xin, Managing Director, Caixin Global</i>
14:00-14:15	Social Business Updates
14:15-15:15	Plenary 4: Healthcare as a Social Business in the Context of Pandemic and Post Pandemic era <i>Organizer: Yunus Centre</i>

## Agenda

### Tuesday, June 29

06:00-06:15	Social Business Updates
06:15-07:15	Plenary 5: Social Business Experiences from Around the World <i>Organizer: Yunus Centre</i>
07:30-08:00	Announcements and Presentation
08:15-08:30	Keynote Tian Guoli, <i>Chairman, China Construction Bank</i>
08:30-09:30	Plenary 6: Building the Rural Economy as an Independent Economy <i>Organizer: Yunus Centre</i>
10:30-10:45	Keynote Peter Holbrook, <i>CEO, Social Enterprise UK</i>
10:45-11:45	Plenary 7: Nobin (New Entrepreneur) Equity Programme <i>Organizer: Yunus Centre &amp; Grameen Trust</i>
12:00-12:15	Keynote: Entrepreneurship and Compassionate Capitalism Narayana Murthy, <i>Founder, Infosys</i>
12:15-13:15	Plenary 8: Social Business Developments in Africa: Some Examples <i>Organizer: Yunus Centre &amp; Makerere University</i>
13:30-14:30	Plenary 9: Grameen America's Black Women Entrepreneurship Programme <i>Organizer: Yunus Centre &amp; Grameen America, Inc</i>
14:30-14:45	Announcements for Country Forum
15:00, June 29 - 10:00, June 30	Country Forum

### Wednesday, June 30

10:45-12:00	Plenary 10: Covid 19 Vaccine as Global Common Good <i>Organizer: Yunus Centre</i>
12:15-12:30	Keynote Gabriela Gandel, <i>Chief Executive Director, Impact Hub Network</i>
12:30-13:30	Plenary 11: Social Business and sport around the world <i>Organizer: Yunus Sports Hub</i>
13:45-14:45	Plenary 12: Building a Circular Economy: Waste Wise Partnership Global Launch <i>Organizer: Yunus Environment Hub</i>
14:45-15:00	Announcements of Social Business Academia Forum
15:00, June 30 - 09:00, July 1	Social Business Academia Forum

## Thursday, July 1

- 10:00-10:30 Welcome Notes of Social Business Academia Forum
- 10:30-11:30 Plenary 13: Social Business in the Academic Curriculum and Designing a Course on Social Business  
*Organizer: Yunus Social Business Centre*
- 11:45-12:45 Plenary 14: Consultation on 3ZERO Club and YSBCs Role as Affiliating Organization  
*Organizer: Yunus Social Business Centre*
- 13:00-14:00 Plenary 15: Social Business Research collaboration and Funding  
*Organizer: Yunus Social Business Centre*
- 14:15-15:15 Plenary 16: Emerging Research Issues and Research Agenda on Social Business in East Africa  
*Organizer: Yunus Social Business Centre*

## Friday, July 2

- 9:15-10:45 Report back from Social Business Academia Forum
- 11:00-13:00 Report back from Country Forum
- 13:15-14:45 Closing Ceremony

## AnneX B: Speaker Profile

### A



#### **Dr. Mokbul M. Ahmad**

*Academic Program Chair, AIT School of Environment, Resources & Development*

Dr. Mokbul M. Ahmad is the Academic Program Chair of AIT School of Environment, Resources & Development. Prior to that, he was an Assistant Professor in the Department of Geography and Environment of University of Dhaka, Bangladesh. He holds a Ph.D. in Development Geography from Durham University, Durham, UK (2000). He completed his first MSc in Geography and Environment from the University of Dhaka, Dhaka, Bangladesh and a second MSc in Rural and Regional Development Planning from the Asian Institute of Technology, Bangkok, Thailand. He has worked with the government of Bangladesh as a civil servant in the Ministries of Establishment and Commerce. Dr. Mokbul teaches and researches on economic geography, rural and regional development planning, NGOs/PVDOs, and disaster management. He has published multiple articles for journals and books on these research areas. He has written/co-authored six books with his most recent publication for AIT on Agricultural Transition in Asia (2010).

**Dr. Ashir Ahmed**

*Associate Professor, Department of Advanced Information Technology, Kyushu University*



Dr. Ashir Ahmed is an Associate Professor in the Department of Advanced Information Technology at Kyushu University, Japan, and the Director of the Global Communications Centre in Grameen Communications, Bangladesh. His research aims to produce and promote Information and Communications Technology services for the unreached communities in the world. He developed a collaboration between Grameen and Kyushu University and launched numerous international projects: GramWeb (a village information platform); passbook (an electronic gadget for unreached community); \$300 portable clinic and IGPF (Income Generation Project for Farmers using ICT). Inside Kyushu University, he developed a team of multi-disciplinary researchers working on these solutions, leading to the establishment of a Social Business Research Center at Kyushu.



**Nabil Ahmed**

*Head of Executive Strategy and Communications, Oxfam International*

Nabil Ahmed is the Head of Executive Strategy and Communications at Oxfam International, a global network that fights inequality to end poverty and injustice. He is also working closely with the People's Vaccine Alliance, which Oxfam is a part of – together with leading civic, human rights, and health organisations including UNAIDS and Amnesty.

Nabil is based in Nairobi, Kenya, his work is primarily focused on economic and gender inequality, and the climate crisis. He has worked for the International Labour Organisation’s Global Commission on the Future of Work and the G7 Gender Equality Advisory Council and also has experience in the private sector at Unilever.

**Nayaz Ahmed**

*Chief Operating Officer, Jain University Incubation Centre*



Nayaz Ahmed is the Chief Operating Officer of Jain University Incubation Centre. He has over twelve years of experience in B2B sales and people management in selling enterprise software & hardware solutions. He has received numerous awards for delivering excellent revenue results with minimal ramp-up time. He has also conducted several presentations and demos for technical and non-technical audiences for whom he translated technical concepts into easy-to-understand terms and powerful benefit statements. He specialises in Solution Architecture, Strategic Planning, Solution Selling, Team Building, Technical Sales Support, Client Relationship Management, In-Service Training, Client Needs Assessment, Market Analysis, Forecasting, Installation and Demonstrations, and Negotiation.



**Sohel Ahmed**  
*Managing Director, Grameen Shakti*

Sohel Ahmed (Managing Director, Grameen Shakti) oversees the overall activities of the company which includes the policies to the operational aspects. Grameen Shakti (GS) is one of the leading social businesses in the world, founded by Nobel laureate Professor Muhammad Yunus, to improve “Access to Energy”. Sohel has more than a decade of experience working in the field of Renewable Energy. He has expertise in modeling and managing large development projects, along with monitoring, evaluation, and impact assessment of the same. Sohel is also spearheading the “Consultancy & Knowledge Practice” cell in GS, which was established to institutionalize the experience and expertise acquired over the years. This cell is responsible for conceiving and implementing different social projects and social businesses. Sohel has been working as a member of the High-Level Dialogue Technical Committee on “Energy Access” of the UN.

**Zahirul Alam**  
*Founder and Executive Director,  
Integrated Development Foundation (IDF), Dhaka*

Zahirul Alam, Founder and the Executive Director, IDF, Bangladesh, is an economist and social entrepreneur who started his career with Nobel Laureate Professor Muhammad Yunus as the founder member-secretary of the Rural Economics Program (REP) of Department of Economics, Chittagong University, where Grameen Bank Model was developed in the 1970s. He completed his Masters with Honours in Economics from the same university. Mr. Alam also worked as Action Research Fellow and Economist at BARD and ILO respectively. As an active researcher and practitioner, Mr. Alam is well versed in the concept and implementation of Social Business.



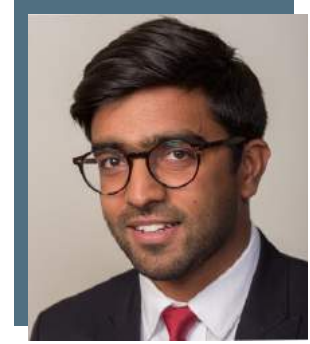
**Robert Akoko**  
*Project Coordinator EA,  
Yunus and You - The YY Foundation*

Robert Akoko is the EA Projects Coordinator for the Yunus and You Foundation with 5 years of experience supporting small and growing businesses. Robert specialises in the management of Africa-based business incubation programmes. He is responsible for the day-to-day activities of the businesses and ensuring their growth and value. He has a passion for Innovation and working with the youth to create Impact and recently Work Pay, a startup in one of the Incubation programmes was admitted to Y Combinator. Robert is inspired to contribute to society by sharing his skills.

### **Saad Muhammad Arshad**

*Senior Manager-Program and Research,  
Habib Bank Limited*

Saad Muhammad Arshad is the Senior Manager-Program and Research at Habib Bank Limited. He has experience in multiple industries i.e. Refugees, Education, Skills and Development, and Agriculture. He received his MPA in International Development and Management degree as a Fulbright Scholar from Syracuse University - Maxwell School, one of the top schools in Public Affairs in the US.



### **Daniel Ayebare**

*Founder & CEO,  
Aye Africa Foundation*

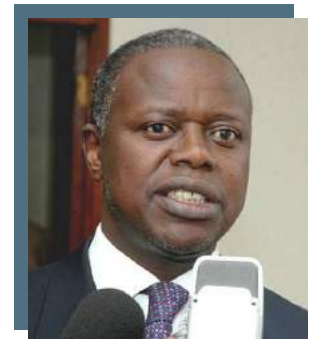
Daniel Ayebare is an Economist, a Social Entrepreneur, and an advisor for Organisational Leadership. He is the founder and team leader of AYE AFRICA FOUNDATION- a youth empowerment social enterprise with a mission to empower the youths for modern solutions in areas of education, employability, entrepreneurship, and policy advocacy. He is also a public speaker and has been hosted as a panelist on several local and international platforms to speak on topics ranging from business, economic development to African emancipation, and politics. He holds a Master's degree in Institutional Management and Leadership and a Bachelor's degree in Economics. He has previously worked in the International Banking sector, rising through the ranks for a period spanning 10 years. He is a One Young World Ambassador, having represented his country in Johannesburg- South Africa (2013) and Dublin-Ireland (2014). Daniel is a strong believer and advocate of the role of businesses in driving positive change in communities.

## **B**

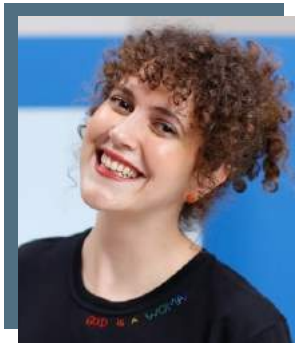
### **Professor Waswa Balunywa**

*Professor and Principal,  
Makerere University Business School*

Juma Waswa Balunywa (born 3 December 1955), is a scholar in Management, Leadership, and Entrepreneurship. He is also an academic administrator, who serves as the Principal of Makerere University Business School (MUBS), a public institution of higher education in Uganda. He has been at the helm of the institution since 1991 when MUBS was the Faculty of Commerce of Makerere University. Balunywa started his academic career as a lecturer in 1983, in the then Department of Commerce at Makerere University. In 1987, he was appointed as senior lecturer in the Department of Accounting, Banking, and Finance from 1987 until 1990. He then served as Dean Faculty of Commerce, Makerere University from 1991 to 1998. In 1997, he was instrumental in the creation of Makerere University Business School (MUBS). MUBS was created in 1997 by the merger of the former faculty of Commerce at Makerere University and the then National College of Business Studies, Nakawa. Professor Balunywa headed MUBS at its inception in



1997 as the school's first Director. In 1998, the position of Director was changed to Principal. In June 2018, Waswa Balunywa began another three-year term as the Principal of MUBS.

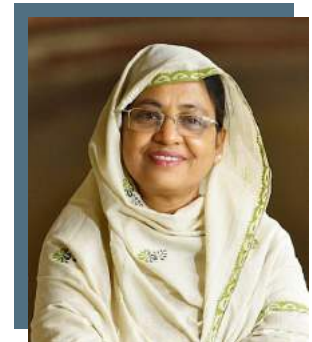


**Ana Baraldi**  
*Partner & Head of Product,  
Provi*

Ana Baraldi is an economist from UNICAMP with an MBA in Behavior Economics from ESPM. She has worked in other Brazilian fintech companies such as Guiabolso and Vérios Investimentos too.

**Nurjahan Begum**  
*Trustee,  
Grameen Trust*

Nurjahan Begum, the current Advisor to Nobel Laureate Professor Muhammad Yunus, has had an outstanding career with Grameen since the inception of the Grameen Bank in 1976. She was one of the earliest associates of Professor Yunus during the establishment of Grameen Bank. She served as Principal of Grameen Bank Central Training Institute, as General Manager, Training & Special Program, and Deputy Managing Director of the bank. She became the Acting Managing Director of Grameen Bank soon after founder Professor Yunus left the position in 2011. Ms. Nurjahan worked as Managing Director of Grameen Shakti – the largest off-grid solar energy company in the world. She also worked as Managing Director of Grameen Shikkha from its establishment in 1997 till the end of December 2016. She is serving as Chairperson of Grameen Distribution Ltd. and Director of Grameen companies like Grameen Trust, Grameen Kalyan, Grameen Agricultural Foundation, Grameen Knitwear Ltd., and Grameen Fisheries & Livestock Foundation. She is also the Director of Grameen Italia Foundation, Italy, and Center for Mass Education in Science (CMES), Bangladesh. She also served Grameenphone Ltd., Bangladesh, and Grameen Foundation, the USA as Director. She was awarded Susan M. Davis Lifetime Achievement Award 2008 by Grameen Foundation, the World Summit Millennium Development Goals Award 2009, and the Vision Award 2009. She received the Outstanding Contribution to Education Award at Ed Leadership 7th International Roundtable 2014. Ms. Nurjahan participated in the Fortune Most Powerful Women Summit held in Los Angeles in 2007 and was appointed President to the Foundation for Justice Prize giving ceremony held in Valencia, Spain in 2007.



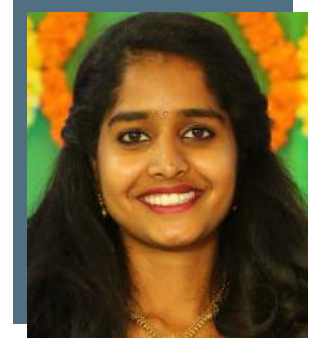
**Graham Benton**  
*CEO & Co-Founder,  
Zaidi Technologies*

Graham Benton is the CEO & Co-Founder of Zaidi Technologies. He is a two-time entrepreneur living in Nairobi who has a passion for social and environmental justice with a drive to make other people's lives better. He is well versed in building sustainable, social businesses which deliver products and services to the rural poor of East Africa.

### **Sahithi Snigdha Bhupathiraju**

*COO & Director,  
Waste Ventures India*

Sahithi Snigdha Bhupathiraju is the COO & Director, Waste Ventures India. She is passionate about sustainability and waste management and has completed her MS in Green Technologies from University of Southern California.



### **Steffen Blume**

*Project Manager of Reducing Plastic Leakage into the Ocean,  
GIZ GmbH*

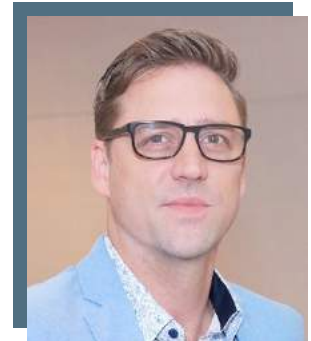
Steffen Blume is an Industrial and Environmental engineer with a passion for sustainability and environmental protection. He has more than 10 years of professional experience in international development. He started his career in applied science and production of plants. He went on to work on water, sanitation and recycling/circular economy projects.

Lately, he has been specializing in marine litter prevention.

### **Felix Brooks-Church**

*Founder and CEO,  
Sanku*

Felix has lived and worked across six developing countries, experiencing diverse cultures and unequal access to nutrition and a balanced diet for families. Surveying hundreds of mills in at-risk communities across South Asia, East, and Southern Africa, Felix has refined fortification technologies and developed economic models for sustaining rural fortification. Felix leads the overall organisational development, mission, and trajectory of Sanku. He also led all aspects of product development and engineering for the award-winning Sanku Dosifier technology. Felix was selected as a Rainer Arnhold Fellow by the Mulago Foundation.



### **Saskia Bruysten**

*Co-Founder & CEO,  
Yunus Social Business*

A leader in the social business movement, Saskia co-founded Yunus Social Business (YSB) together with Nobel Peace Prize Laureate Professor Muhammad Yunus. Together with the World Economic Forum, she co-initiated the COVID Alliance for social entrepreneurs. Saskia was appointed to the EU Commission's expert group on social business and

has advised on Ban Ki-Moon's UN MDG Advocacy Group as well as Richard Branson's B-team. She has lectured at several universities and events, including the World Economic Forum and the Clinton Global Initiative. Before YSB, Saskia was the Co-CEO of the Grameen Creative Lab and a management consultant at the Boston Consulting Group in Munich and New York. She is ranked amongst the Top

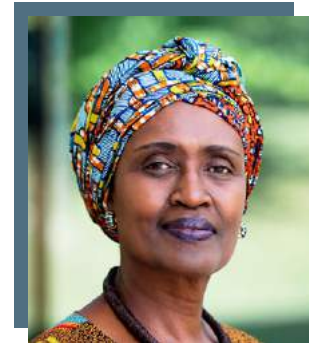


100 women in Social Enterprise by Euclid Network and has been awarded the Vordenker Award 2020 by BCG and Handelsblatt, the BOLD Woman Award 2020 by Veuve Clicquot, Capital's Young Elite 2017 and 2018, and is a member of the Young Presidents Organisation.

### **Winnie Byanyima**

*Executive Director,  
UNAIDS*

Winnie Byanyima is the Executive Director of UNAIDS. She is a passionate and longstanding champion of social justice, fighting to empower people to create a secured and just future free of stigma and discrimination. Ms. Byanyima is a global leader on Gender Equality and believes that health care is a human right. Before joining UNAIDS, Ms. Byanyima served as the Executive Director of Oxfam International; she was elected for three terms and served 11 years in the parliament of her country, Uganda.



### **C**



### **Didier Chabaud**

*Director, eTI entrepreneurship Territory innovation chair,  
IAE Paris Sorbonne Business School*

Didier Chabaud is a Professor of Entrepreneurship and Strategic Management at the IAE Paris – Sorbonne Business School, University of Paris I Pantheon Sorbonne, France, Director of the Chair ETI (Entrepreneurship Territory Innovation), and Past-President of the French Academy of Entrepreneurship and Innovation. He has published more than 100 articles, chapters, and books on the processes of entrepreneurship, social networks, and family business, and is co-responsible for entrepreneurship programmes of IAE Paris.

### **James Chau**

*International Broadcaster & Host,  
The China Current*

James Chau is an international broadcaster and Host of The China Current. He has earned a special reputation for his interviews with leaders in politics, science, and health, including Nobel Peace Prize laureates Kofi Annan, Muhammad Yunus, and Jimmy Carter. He hosts The China Current, a digital platform with interviews, videos, and podcasts that explore the relationship between humanity and our shared global future. In 2016, he was appointed World Health Organisation Goodwill Ambassador for Sustainable Development Goals and Health. He formerly served as UNAIDS Goodwill Ambassador.





### **A K M Moin Uddin Chowdhury**

*Managing Director,  
Grameen Kalyan*

Moin Chowdhury pursued his MBA from Cass Business School, City University, London. Post-MBA, he worked as a Principal Consultant for Frost & Sullivan, in London. Moin was also appointed as the Director of Finance for the Maxwell Stamp Plc- UK and worked for the Department for International Development (DFID) projects. In addition, Moin has managed two more DFID funded projects in collaboration with the Ministry of Finance, Bangladesh. He was appointed for the management of all administrative and financial activities in these projects. Moin joined Grameen Kalyan in November 2018.

### **Dr. M. Jahangir Alam Chowdhury**

*Professor, Department of Finance,  
Faculty of Business Studies, University of Dhaka*

M. Jahangir Alam Chowdhury is a Professor in the Department of Finance and the Executive Director of the Center for Microfinance and Development at the University of Dhaka in Bangladesh. Professor Chowdhury is also an academic advisor to Yunus Centre, a global think tank for issues related to social business, microfinance, poverty alleviation, and sustainability, which is chaired by the Nobel laureate Professor Muhammad Yunus. He received his M.Com in Finance and Banking from the University of Dhaka, Bangladesh, and Ph.D. in Banking and Finance from the University of Stirling, United Kingdom. Professor Chowdhury's research is focused on microfinance, poverty, entrepreneurship, payment for ecosystem services, and social business. His research has been funded by the Association of Commonwealth Universities, SANDEE, University of Stirling, Royal Economic Society, Asian Scholarship Foundation, Government of Japan, Bureau of Business Research, Partnership for Economic Policy (PEP), Grand Challenges Canada, Microfinance Management Institute, and the Government of Taiwan. Professor Chowdhury has published in various scholarly journals. Professor Chowdhury has acted as a consultant to national and international agencies including the World Bank, CIDA, DFID, FAO, UNDP, PKSF, and the Government of Bangladesh.



### **Professor Abdul Hannan Chowdhury**

*Dean of School of Business and Economics (SBE),  
North South University*

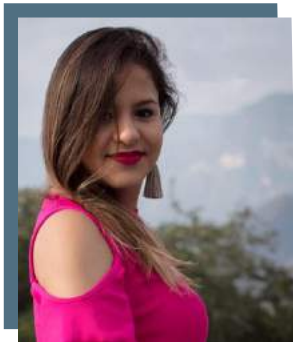
Dr. Abdul Hannan Chowdhury is the Professor and Dean of the School of Business & Economics at North South University (NSU). Formerly, he served as the Vice-Chancellor of Primeasia University from 2017 to 2020 and Pro-Vice-Chancellor of Eastern University from 2014 to 2017. Earlier he has worked as Professor and Dean of the School of Business, Director, BBA Program, Director, CPDS, Executive Director, and Syndicate member of NSU. Dr. Chowdhury taught Business Statistics, Operations Management, Quantitative Analysis, and Total Quality Management courses in the MBA and EMBA programmes. He has 32 years of teaching and research

experience with various reputed institutions in Bangladesh, Canada, and the USA. He was a faculty member at the University of Windsor, Canada, Northeastern University, USA, and at Islamic University, Bangladesh. He served as a visiting Professor at Yunnan Normal University, China. He received both MS and Ph.D. degrees from Northeastern University, USA, and a postdoctoral fellowship from the University of Calgary, Canada. He earned his B.Sc (Hons) and M.Sc degrees from Jahangirnagar University. He has published more than 50 papers, two books and presented more than 50 papers at different national and international conferences. He has organized numerous conferences, seminars, workshops, prestigious events and led many academic teams on global platforms.

**Dr. Beatrice Churu**

*Dean of School of Arts and Social Sciences,  
Tangaza University College*

Dr. Beatrice Churu is the Dean of School of Arts and Social Sciences at Tangaza University College. She earned a Ph.D. degree in Religious Studies from Kenyatta University.



**Yanniz Valadez Cortes**

*Coordinator,  
Yunus Innovation Pathway Center (YSBC UDEM)*

Yanniz Valadez Cortés is an industrial designer, graduated from Universidad de Monterrey, certified in Innovation and Design Thinking by The School of Design of Monterrey. She is the Founder and Director of the social business IDASE "I Design as a Social Entrepreneur" that conducts a programme of experiential learning for young students of low-income schools through design and peace education workshops to strengthen the sense of ownership with the students to eradicate school dropouts. Previously she worked at the Social Development Ministry of the State of Nuevo León where she designed and coordinated the social inclusion model based on co-responsibilities for low-income social programmes: women, old people, and people with disabilities. She is a member of the Global Shapers of Monterrey Hub, Ashoka Youth Mexico Community, Economy of Francesco Mexico Community, and Kybernus Network. Yanniz earned the Municipality Youth Medal and the State Youth Award both for her social impact in the category of education and was awarded as an Invisible Beauty Maker (2021) by the PUIG Foundation, Ashoka, Spain, and Mexico. She was the coordinator of the Yunus Social Business Centre at the University of Monterrey with the purpose to create Social Businesses, following the philosophy of Professor Yunus on poverty alleviation.

## Enzo Cursio

*Coordinator, FAO Nobel Alliance for Food Security and Peace OPC,  
Food and Agriculture Organization of the United Nations*



Enzo Cursio is an Italian activist and journalist. In 2018 he was nominated for the Nobel Peace Prize. He is the coordinator of the FAO Nobel Alliance for Food Security and Peace. He was a co-founder of the Permanent Secretariat of the World Summit of Nobel Peace Laureates, which he legally represented. He has collaborated with international personalities such as Mikhail Gorbachev, Muhammad Yunus, Tawakkul Karman, Jody Williams, and Betty Williams. He is a member of the board and also the founding member of various institutions including, Social Business Italia, Robert Francis Kennedy Foundation, International School of Sustainability, and World Center of Compassion for Children International. He is the promoter and director of the blog nobelforpeace.org which spreads the appeals and campaigns of the Nobel Peace Laureates around the world and to major international institutions. He collaborates with the Holy See in the field of nuclear disarmament and is one of the international witnesses of the Campaign for the rights of the Rohingya people.

## D



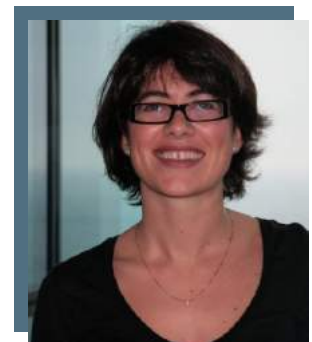
### Nurfarini Daing

*CEO, myHarapan,  
Youth Trust Foundation*

Nurfarini Daing is the CEO of myHarapan, Youth Trust Foundation. She has a background in working in non-profit organisation management and the Social Entrepreneurship industry. She is skilled in Business Planning, Management, Business Development, Business Process Improvement, and Training. She is an alumna of the INSEAD (SG) ISEP programme and the South East Asian Leadership Academy.

## Florence Darquie-Bossard

*Global Marketing Director,  
Danone*



As the Global Marketing Director at Danone, Florence requests a fair combination of sustainability and responsibility, as well as economic and social will for transformative growth. Florence began her career in 1998 in Sales, moving in 2005 to Danone as Marketing Brand Manager, and various communication and senior marketing roles in Europe and Asia-Pacific for the Evian Brand. Today, Florence leads the Danone Company Brand with the Danone vision of bringing healthy diets to as many people, consistent through all of their brands. Florence is leading the revival of Danone's 20-year-old event, Danone Nations Cup, and transforming it into "Good For The Game", a platform through which 2 million annual participants can be activated to personally contribute towards the achievement of the Sustainable Development Goals.

**Dominique V. Dauster**

*Managing Director,  
Yunus + You – The YY Foundation*

Dominique V. Dauster, a Social Entrepreneur from Wiesbaden, Germany, serves as Managing Director of the Yunus + You – The YY Foundation and Special Advisor for International Relations to Professor Muhammad Yunus. Dominique advocates the social business movement in European, Asian, and East African countries as well as in Colombia and serves as Professor Yunus’ United Nations Sustainable Development Goals Sherpa.



**Vincent Defrasne**

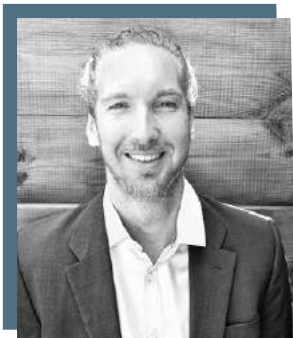
*Former French Biathlete*

Vincent Defrasne is a French athlete and a 2006 Olympic Champion in Biathlon and flag bearer for the French team in 2010. After his sports career, Vincent Defrasne has been working for the Youth Olympic Games, he also directed a corporate foundation dedicated to social causes, and he created in 2013 the crowdfunding platform “Les Petites Pierres” to help people suffering from indecent housing. In 2020, Vincent Defrasne founded AYAQ, a technical sportswear brand, eco-responsible and committed, to offer more ecology and respect for nature in mountain sports activities.

**Oskar de Roos**

*Plastic Lead | Circular Economy | Marine Conservation,  
World Wildlife Fund (WWF)*

Oskar de Roos leads the Plastic Programme of WWF Netherlands, building a network of Plastic Smart Cities and kick-starting pilot projects to reduce plastic waste. WWF is the world's leading conservation organisation, funding and implementing conservation projects around the globe. Previously he worked as a consultant for international organisations such as the European Commission and UNICEF.



**Clément Delcourt**

*Program Manager,  
Yunus Sports Hub*

After his humanitarian experience in France and Mongolia with ChildFund Alliance, Médecins du Monde, and Entrepreneurs du Monde, Clément joined the world of entrepreneurship in Africa by launching the African e-commerce platform, Jumia, in Central Africa. He later became Director of SeedStars Cote d'Ivoire where he supported entrepreneurs and social entrepreneurs in launching and funding their projects. Passionate about sports, Clément joined the Yunus Sports Hub in October 2020. Currently, he is focused on creating socio-economic

ecosystems in Sport.

**Osman Dhali**

*Chief of Staff,  
YY Ventures Limited*



Osman Dhali is currently working as the Chief of Staff at YY Ventures, a social business company founded in Bangladesh, in partnership with Yunus Centre, to build, accelerate and invest in social businesses that are creating a world of three zeros- zero poverty, zero unemployment, and zero carbon emission. He completed his graduation from the University of Dhaka. He has also worked under different terms with Teach For Bangladesh, Nestlé Bangladesh Limited, and the Ministry of Foreign Affairs. He has over 6 years of working experience. His areas of expertise are organisation development, non-profit organisation management, impact measurement, project management, human resource management, and operations. Dhali was engaged in social service for more than ten years. He designed and led projects to empower underprivileged and physically challenged people; ensure food and safety during national crises; raise civic awareness; reduce poverty and unemployment.



**Dr. Chukwuemeka J. Diji**

*Associate Professor of Mechanical Engineering,  
Deputy Vice-Chancellor, Research, Innovations, Consultancy and Extension,  
Kampala International University*

Professor Chukwuemeka Jude Diji holds a Ph.D. in Mechanical Engineering from the University of Ibadan and is a Certified International Professional Manager (CIPM) of the International Professional Managers Association (IPMA – UK). He holds a professional postgraduate Diploma in Management Consultancy practice and Organisational Transformation from the International Professional Managers Association (IPMA – UK) and is a recipient of African Climate Leadership Certification by Strathmore University Business School, Nairobi, Kenya. Professor Diji is the Chair of the African Research Council on Sustainable Development (ARSCD) and Professional Research Council Member of the International Institute for Policy Review and Development Strategies (IIPRDS). He is currently an Associate Professor of Mechanical Engineering and Deputy Vice-Chancellor for Research, Innovation, Consultancy, and Extension at Kampala International University, Kampala, Uganda. He is a Chartered Engineer registered with the Council for the Regulation of Engineering in Nigeria (COREN) and a member of the Nigerian Economic Society (NES), the National/International Association of Energy Economics, as well as a member of the African Round Table on Sustainable Consumption and Production (ARSCP), an arm of the United Nations Environment Programme (UNEP). He is also an Expert on the roster of experts of the United Nations Framework Convention on Climate Change (UNFCCC).



### **Christophe Divi**

*Directeur Général,  
Agence des Économies Solidaires*

With 15 years of experience in public policy advice to local authorities and departments within the public integration service, Christophe Divi now heads the Agence des Economies Solidaires, a subsidiary of the Les Canaux association, to support public and private clients in the development of their sustainable, inclusive and solidarity-based

purchasing policies.

### **Cam Donaldson**

*Yunus Chair & Distinguished Professor of Health Economics,  
Yunus Centre for Social Business & Health,  
Glasgow Caledonian University*

After his humanitarian experience in France and Mongolia with ChildFund Alliance, Médecins du Monde, and Entrepreneurs du Monde, Clément joined the world of entrepreneurship in Africa by launching the African e-commerce platform, Jumia, in Central Africa. He later became Director of SeedStars Cote d'Ivoire where he supported entrepreneurs and social entrepreneurs in launching and funding their projects. Passionate about sports, Clément joined the Yunus Sports Hub in October 2020. Currently, he is focused on creating socio-economic ecosystems in Sport.



### **Andre Dzikus**

*Head of Urban Basic Service,  
UN-Habitat*

Andre Dzikus is the Chief of Urban Basic Services. Previously he was the Coordinator of the Urban Basic Services Branch (UBSB) at UN-Habitat and the Acting Coordinator of the Risk Reduction and Rehabilitation Branch. Urban basic services at UN-Habitat concerns water and sanitation, energy, transport, solid waste, ICT, etc. His work is based on all three pillars of the UN: humanitarian response, peace and security, and development. Andre Dzikus has been with UN-Habitat for more than 30 years and has managed large projects and programmes in Africa, Asia, and Latin America. He was instrumental in setting up the Water and Sanitation Trust Fund (WSTF) to address the MDGs. WSTF was capitalized to the tune of USD 190 million resulting in follow-up investments of USD 2.5 billion. In response to the adoption of Agenda 2030 by member states, the WSTF was converted into an Urban Basic Services Trust Fund with an initial capitalization of USD 60 million. He was also instrumental in setting up the Waste Wise Cities Campaign in 2018. Andre holds a degree in Urban Geography, specializing in urban and regional planning in developing countries, as well as an additional specialization in tropical epidemiology, from the University of Heidelberg, Germany.

**Dr. Jonas Yawovi Dzinekou**

*Lecturer of Business Strategy,  
Tangaza University College*

Jonas Yawovi Dzinekou is from Togo and belongs to the religious congregation of the Comboni Missionaries. He is a holder of the Doctorate in Business Administration in Strategic Management from Catholic University in East Africa. He was the director of the Institute for Social Transformation at Tangaza University College. He is passionate about business coaching and training for social innovation. He is a lecturer on Business Strategy and Social Entrepreneurship and Social Innovation. His past professional experience was the leadership of technical schools in Malawi and Zambia. He spent 7 years as Deputy Principal in Comboni Technical School in Malawi and 5 years as Principal of Chikowa Youth Development Centre in Zambia.



**E**



**Sophia Eureka**

*Communications Manager,  
Yunus Sports Hub*

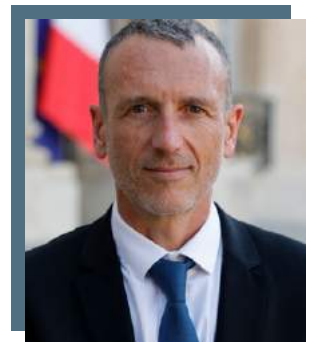
With a passion for sports and people, Sophia connects athletes to social business through communication. She is devoted to creating and highlighting a community of people who use sport to drive the development of sustainable solutions. Sophia played women’s lacrosse in the NCAA before obtaining a master’s degree in Entrepreneurship, Innovation, and Management from the University of Nottingham. While studying, Sophia focused on developing solutions for university recruitment of international athletes in the USA. She strives to connect every sports community across the world.

**F**

**Emmanuel Faber**

*CEO, Climate and Social Business Activist,  
Rock Climber*

Emmanuel began his career as a consultant at Bain & Company before working as an investment banker at Baring Brothers. Emmanuel joined Danone in 1997 and became a member of the company’s Executive Committee in 2000. On December 1, 2017 he became Chairman of the Board. Engaged in cross-sectoral cooperation, Emmanuel Faber was Co-Chair of the Consumer Goods Forum from 2019 to 2021. Emmanuel Faber is strongly committed to promote innovative inclusive business models. In 2005, he supervised the first social business experiments conducted with Grameen Bank and the creation of Danone Communities in 2006. In 2018, he initiated the French “Collectif d’entreprises pour une économie plus inclusive” with Thomas Buberl. Since 2019, Emmanuel spearheads the Business for Inclusive Growth initiative that tackled inequalities and promoted inclusive growth, sponsored by French President Emmanuel Macron and coordinated by the OECD.







### **Bénédicte Faivre-Tavignot**

*Affiliate Professor of Strategy and Business Policy,  
Executive Director of the Society & Organisations Center (SnO) & Co-founder of the  
Movement for Social Business Impact*

Benedicte Faivre-Tavignot is an Affiliate Professor of Strategy at HEC Paris. She is the Executive Director of the Society and Organisations Institute, which aims to rethink the role of business in our society through research and teaching. She created the HEC Paris Master of Science in Sustainable Development and also co-founded the HEC

Chair Social Business / Enterprise and Poverty, which became the Movement for Social Business Impact in 2016. Her research focuses on Reverse Innovation—a process by which Social Businesses and Base of the Pyramid business models can leverage innovation and strategic renewal. Faivre-Tavignot received her Ph.D. in Management Sciences in 2012 from University Lyon 3.

### **Dr. Gasheja Faustin, (Ph.D.)**

*Principal, College of Business And Economics (CBE),  
University Of Rwanda*

Dr. Faustin is a Ph.D. holder in Organisational Development and Transformation (Finance) from CEBU Doctors University, Philippines. He also has a Masters of Business and Administration (MBA) from Griggs University, Maryland, USA. He is currently a Senior Lecturer and Principal of the College of Business and Economics in the University of Rwanda with over 10 years of experience in academia as a teacher, external examiner, and moderator. He has experience in Research and Consultancy in institutions of higher learning in areas of Finance, Accounting, Banking, and Management. While working as an academic staff at the institutions of higher learning he was also involved in academic leadership and administrative duties at management positions including Principal of the College of Business and Economics, Dean of School of Business, Director of Teaching and Learning Enhancement, and Senior Lecturer at the University of Rwanda- College of Business and Economics. Dr. Faustin authored different funding research grants and has published several papers in international peer-reviewed Journals and presented different research in international conferences. As far as Teaching activities are concerned, Dr. Faustin has been involved heavily in curriculum development for both Undergraduate and Postgraduate levels.



### **Carlos RV Silva Filho**

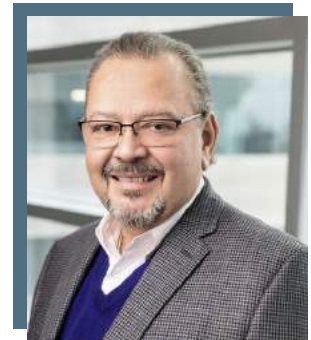
*President,  
ISWA*

Mr. Carlos Silva Filho is the President of the International Solid Waste Association. Mr. Silva Filho has been involved with ISWA for over 15 years and most recently served as our Vice-President till his election as President of the Association. He is also the CEO of ABRELPE - Brazilian Association of Waste Management Companies, ISWA's National Member in Brazil. Carlos is an attorney at law in Administrative and Economic Regulation Law and has been working in the Waste Management industry since 1999. Carlos is a member of the Steering

Committee for the Global Waste Management Outlook and the Latin America and Caribbean Regional Waste Outlook, developed by UN Environment. He is a member of the Steering Committee of the Coalition for the progressive Closure of Dumpsites in Latin America and the Caribbean, coordinated by the UN Environment Regional Office and the author of the book "Solid Waste: what the law says" and several articles about the subject.

**Roberto Fuentes**

*Managing Director,  
GM LATAM*



Roberto Fuentes is the Managing Director at GM LATAM. He has extensive global experience in general management, business development, business start-ups, sales leadership and marketing execution. Roberto has built profitable businesses in over 43 countries as a pragmatic executioner of strategic visions, unparalleled global business acumen, creating team cohesiveness and motivating around common goals. He specialises in Sales and Marketing, International business development, Sales Leadership, International Distributor Management, Contract development and Negotiations, Global experience, Start ups, Sustainable profit growth, and P&L responsibility.

**G**



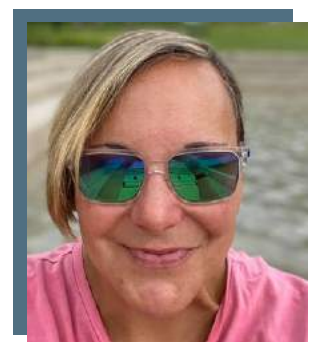
**Gabriela Gandel**

*Executive Director,  
Impact Hub Network*

Gabriela is an experienced international manager, facilitator, coach, and consultant in areas of senior leadership development, team effectiveness, innovation and entrepreneurship, diversity, and sustainable organisational transformation. She brings to her work hands-on experience, commitment, and passion for enabling change towards leaders and organisations who successfully meet the challenges of the time and make a positive impact. She spent her last 12 years working as a manager or consultant for both not-for-profit and for-profit global organisations spanning over 50 countries across the world.

**Ana-Marija Garcevic**

*Head of Activities, Olympic Games Engagement,  
International Olympic Committee (IOC)*



Ana is an experienced Senior Programme Manager with a background in the Sports industry and management experience in 5 Olympic Games editions, 1 Youth Olympic Games, 2 World Championships (rowing, canoeing), 1 European Championships (canoeing), and 1 World Cup (canoeing). As an athlete, she won 4th place in double sculls at the World Rowing Championships U23 in 1997. In the early 2000s, Ana worked for both national rowing and

canoe federations in Zagreb, Croatia. In 2005 she moved to Madrid to work for the International Canoe Federation, which led to a position in the IOC in 2008, where today she is Head of Activities within the Olympic Games Engagement team and is the lead of the IOC Young Leaders Programme.



**Merilu Germscheid**

*Editor,  
Making Dreams into Your Realities: The Power of Dreams*

Merilu Germscheid, born in Düsseldorf, Germany, lives as an entrepreneur in Lugano. She graduated with an Honours in International Management at Franklin University, Lugano, Switzerland, and also studied in the USA and Austria. She started her career with 200 street children in Brazil. She has worked in a development aid programme in Indonesia, launched by the German Government. She has experience in the banking sector where she traded worldwide on stock exchanges. She also has international experience in various business sectors.

**Kathrin Gerner**

*Investment Advisor, East & Southern Africa and MENA Region,  
Grameen Crédit Agricole Microfinance Foundation*

Kathrin Gerner is the Investment Advisor, East & Southern Africa and MENA Region at Grameen Crédit Agricole Microfinance Foundation. Previously she used to teach at the British Council and worked as a Portfolio Manager at Kiva.org. She earned a Bachelor of Science (BS) degree in International Trade & Finance from Louisiana State University.



**Professor Pamela Gillies**

*CBE,  
FRSE Principal and Vice-Chancellor of Glasgow Caledonian University*

Professor Pamela Gillies has been Principal and Vice-Chancellor of Glasgow Caledonian University since 2006, having previously served as Pro-Vice-Chancellor at the University of Nottingham. A public health epidemiologist by training, she has been seconded to the World Health Organisation's Global Programme on AIDS in Geneva from 1989-90. She is a Founding Board member of the Grameen Caledonian College of Nursing in Dhaka, Bangladesh. She is also President of Glasgow Caledonian New York College (GCNYC) and a member of the Board of Trustees. She has served as Chair of the European Commission Working Group on Human Rights, HIV/AIDS and Discrimination, Chair of the Glasgow Health Commission, and Chair of UK Ministerial task forces on welfare and unintended teenage conceptions. She is currently the Lead Member for Universities Scotland on the Student Mental Health Group and the Student Misconduct Guidelines Review Group. She was awarded the honor of CBE for services to education and public health in December 2012; an Abbott Fellowship for Aids Research (1988) and a Harkness Fellowship of the Commonwealth Fund of New York at the Harvard School of Public Health (1992-92) and more recently

awarded Social Mobility Champion of the Year in 2019. She holds an Honorary Professorship from the University of Jinan and an Honorary Doctorate from the University of Aberdeen. She is the founding patron of a school for children of sex workers in Domjur, Kolkata, and has researched and written widely on HIV/AIDS, health development, and inequalities in health focusing on the potential of social action for health.

### **Philippe Guichandut**

*Head of Inclusive Finance Development,  
Grameen Credit Agricole (GCA)*



From 1986 to 2004, Philippe Guichandut worked for various French development NGOs (France Volontaire, Inter-Aide, Enfants et Développement – Save the Children France, CCFD-Terre Solidaire), including six years in Rwanda, India, and the Philippines. He was in charge of setting up and monitoring development and microfinance projects. He became the first Executive Director of the European Microfinance Network when it was created in 2004 before joining the Grameen Crédit Agricole Foundation in November 2010. He has been teaching Development Project Management and Microfinance for more than 20 years in France and abroad. Philippe Guichandut holds a Master's degree in Urban Social Development from the University of Evry and an MBA from the European University of San Francisco.



### **Tian Guoli**

*Chairman,  
China Construction Bank*

Mr. Tian Guoli, Chairman, Executive Director, Mr. Tian has served as Chairman and Executive Director since October 2017, concurrently as Chairman of Sino-German Bausparkasse since March 2018. Mr. Tian currently also serves as Chairman of China Banking Association, a member of the Expert Committee for the 14th Five-Year Plan for Economic and Social Development of China, a member of the Monetary Policy Committee of the People's Bank of China, Chairman of Asian Financial Cooperation Association. and a member of the International Advisory Panel of Monetary Authority of Singapore.

### **Luciano Gurgel**

*Country Director,  
Yunus Investment*

Luciano Gurgel is an economist with 17 years of experience in the financial and capital markets, having worked in several financial institutions in Brazil and abroad. Luciano is specialised in structuring innovative investment vehicles. Since 2015, as Head of Investments in Yunus Social Business Brazil, he has contributed to creating and fundraising the first Investment Fund dedicated to finance social businesses. He also is responsible for the coordination of the areas related to the investment process of Yunus Social Business Brazil.



## H



**Md. Ashraful Hassan**  
*Executive Vice Chairman,  
Grameen Telecom*

Ashraful Hassan has been working with Grameen Group for the last 36 years. He currently serves as Managing Director of Ononoyo Construction & Developments Ltd. (a concern of Grameen Group) and is engaged to construct & develop all projects of Grameen Group. He also serves as Executive Vice Chairman of Grameen Telecom, Grameen Distribution Ltd. Grameen Shamogree, Grameen Knitwear Ltd. Grameen Fabrics & Fashions Ltd., and CEO of Grameen Telecom Trust.

**Corazon Henares**  
*Consultant,  
Negros Women for Tomorrow Foundation Inc.*

Corazon “Cora” A. Henares, a psychologist and educator, is one of the founders of Negros Women for Tomorrow Foundation (NWTF) founded in 1984. NWTF is one of the first replicators of the Grameen lending methodology in the Philippines. As Director for Operations, she led the organisation’s offer for client-responsive products. She has also been instrumental in training staff to instill NWTF’s vision, values, and the Grameen essentials. With her experience in microfinance, she was tapped to train other microfinance in the Philippines. Currently, she is the President of Dunganon Bank Inc., a subsidiary of NWTF catering to graduating micro and SME Clients.



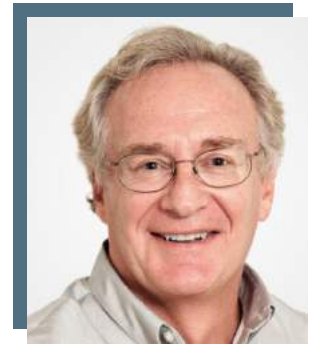
**Peter Holbrook**  
*Chief Executive Officer,  
Social Enterprise UK*

Peter Holbrook is the CEO of Social Enterprise UK, the national trade body for social enterprise which represents a wide range of social enterprises, regional and national support networks, and other related organisations. Peter has established, developed, and supported hundreds of diverse social enterprises over his career. He has advised government taskforces in the UK and overseas and chaired the Social Enterprise World Forum, the global network of social businesses until 2015. Peter has previously worked for Oxfam, Greenpeace, and various disability charities. He has experience in overseas development, community development, and public health. He was appointed a CBE in 2015.

## Steve Hollingworth

*President and CEO,  
Grameen Foundation*

Steve Hollingworth's unflinching commitment through 30 years of work in international development ensures the delivery of financial services to the world's poorest people and fulfills its promise of alleviating poverty. Prior to joining Grameen Foundation, Steve was President of Freedom from Hunger. Beginning in 2011, he focused on the intersection of financial services and ending hunger through the empowerment of women in rural communities. Previously, he served as Chief Operating Officer for CARE, where he was instrumental in developing and implementing the organisation-wide strategy and was responsible for direct-line management of global operations and programmes. He has also held senior field positions in Asia, Africa, and Latin America, building collaboration between practitioners, technical assistance providers, donors, and government agencies. Steve's roots in financial services for the very poor go back to the early days with CARE-Bangladesh. He also served as a member of the Microfinance CEO Working Group. His areas of expertise include microenterprise and microfinance, education, agriculture, health, and civil society strengthening. Steve has an M.S. in Economics, Development Studies, from Victoria University of Manchester, England. He enrolled there as a Rotarian Fellow, and his thesis analyzed the field of microcredit and the role of Grameen Bank.



## Professor Dr. Jacob Hörisch

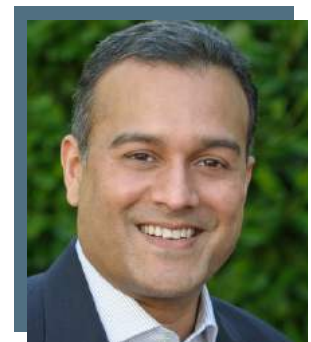
*Junior professor of Sustainability Economics & Management,  
Leuphana University of Lüneburg*

Jacob Hörisch holds the Junior-Professorship for Sustainability Economics & Management at the Centre for Sustainability Management, Leuphana University Lüneburg. His main research interests are in the fields of sustainability management, sustainable entrepreneurship, stakeholder theory, and sustainability economics. Jacob Hörisch has published various journal articles on these topics. His research was rewarded with best paper awards at international (British Academy of Management Conference; EABIS Ph.D. Conference) and with the Leuphana Best Young Researcher Award.

## Kazi I Huque

*CEO,  
Grameen Intel*

Kazi I. Huque is the CEO & Director at Grameen Intel Social Business Ltd. He also serves as the Controller & CFO of Intel's Global Marketing Division. Previously, Mr. Huque served as a Finance Director at Intel's venture capital and M&A division, with responsibilities for Intel's global investments, including the first of its kind investment in a social business. He is the co-author of *The Rule of One*, a story of their startup experience and key lessons learned. Mr. Huque received an MBA and an undergraduate degree in Computer Science and Applied Mathematics from the University of Rochester.





### **Kishwar Imdad**

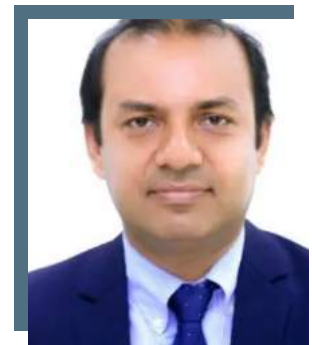
*Managing Director,  
Grameen Health Care Services Ltd.*

Kishwar Imdad is currently performing his responsibility as the Managing Director of Grameen Health Care Services Ltd. In addition, he is working as Chief Executive Officer of Samajik Health Science Institute and Research Center Ltd. He brings more than 25 years of corporate experience in both local and international market environments including 11 years in hospital operations and healthcare management. His career track includes managing operations, customer relationship management (CRM), sales administration, market research, and business development. Kishwar worked for multinational companies like Nestle, Itochu Corporation, Apollo Hospitals, etc. Kishwar Imdad is a business professional, management consultant, and corporate trainer. Besides his professional life, he is a contributor to newspapers and business magazines. He published several books on various topics.

### **Professor Dr. Mohammed Masum Iqbal**

*Dean of Department of Business Administration,  
Faculty of Business & Entrepreneurship,  
Daffodil International University*

Dr. Mohammed Masum Iqbal is a Professor in the Department of Business Administration and the Dean, Faculty of Business and Entrepreneurship at Daffodil International University (DIU). He specialises in Marketing and Customer Relationship Management and teaches courses relating to Marketing and Customer Relationship Management at postgraduate and undergraduate levels. Professor Iqbal holds a Doctor of Philosophy (Ph.D.) from the University of Dhaka, Bangladesh, and has about 19 years of experience in university-level teaching and research with multiple awards, including the 'Best Teacher Award' by The International Association of University Presidents in 2012 and the 'Best Research Paper Award' in the International Summit on Employability and Soft Skills in 2017. He also has about 37 articles published in leading local and international journals to his credit. Dr. Iqbal also specialises in social business. Currently, he is the Director of Yunus Social Business Centre (YSBC) and the Convener of Social Business Students' Forum (SBSF) at Daffodil International University.



### **Shazeeb M Khairul Islam**

*Founder & Managing Director,  
YY Ventures*

Shazeeb M Khairul Islam is an Obama Scholar at Columbia University in the City of New York and the founder of YY Ventures, a social business company created in partnership with Yunus Centre that supports early-stage social businesses that are driving change. Before founding YY Ventures, Shazeeb led the establishment of Bangladesh's first independent social business incubator, YY Goshti, which has backed 50+ social entrepreneurs since

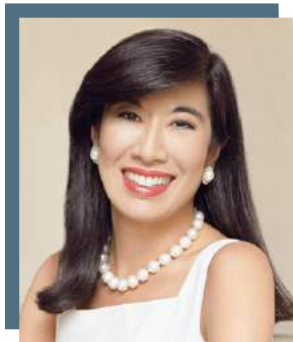
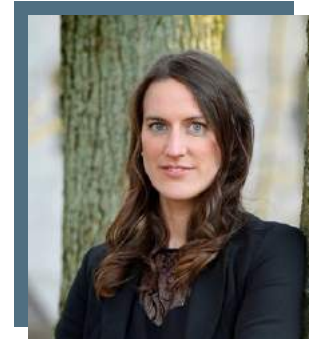
2016 who have impacted the lives of more than 100,000 people. Previously, Shazeeb was the Founding Country Director of YGAP in Bangladesh, an innovative international development non-profit that supports local entrepreneurs with local solutions, and Country Advisor at Give2Asia, U.S.-based non-profit funding vetted community-based organisation that is, addressing the most pressing issues at the local level.

## J

### **Christina Jäger**

*Co-founder & Managing Director,  
Yunus Environment Hub*

Christina is the co-founder of Yunus Environment Hub. She serves as co-chair of GIZ's PREVENT Waste Alliance and is a Responsible Leader of the BMW Foundation World Responsible Leaders network. In 2016, she co-founded "Circular Economy Rhein Main" and "The Plastic Lab", a creative laboratory to keep plastics out of nature. In 2019, she co-founded "Colombia Circular". She is an Advisory Board member of Grameen Creative Lab. She worked as an assistant to the Executive Director of Yunus Centre in Bangladesh with training in micro-finance. She holds a Master's degree in Political Science & International Economics from Otto-Friedrich University Bamberg.



**Andrea Jung,**  
*President and CEO,  
Grameen America, Inc.*

Andrea Jung is the President and CEO of Grameen America. She is the former Chairman and Chief Executive Officer of Avon Products, Inc., where she served as CEO from 1999 to 2012, and as Chairman from 2001 to 2012. Throughout her career, Ms. Jung ranked consistently among the top leaders on lists including Fortune's "Most Powerful Women in Business," Forbes' "Most Powerful Women in the World," and the Financial Times' "Top Women in World Business.". Ms. Jung is a graduate of Princeton University. She is a member of the Board of Directors of Apple Inc., Unilever, Rockefeller Capital Management, and Wayfair Inc. She previously served on the boards of General Electric and Daimler AG.

## K

### **Md. Abul Kalam**

*CEO,  
KGMAMF (Kosovo Grameen Mission Arcobaleno Microcredit Fund)*

Mr. Abul Kalam is the Chief Executive Officer of KGMAMF (Kosovo Grameen Mission Arcobaleno Microcredit Fund) since March 2015. He has been part of the Institution since 2007 as Finance Director and as Project Director in Charge. Before joining Grameen Trust in Kosovo (KGMAMF), he was part of Grameen Bank in Bangladesh in various





leading positions since 1986. Mr. Kalam worked for five years under UNDP/UNOPS as a consultant to implement the Micro Credit Project in Myanmar (Burma). He holds a Bachelor of Social Science (1983) and a Masters of Social Science (1985) from Dhaka University, Bangladesh. With 31 years of experience working at home and abroad as a practitioner of Microfinance, he has a good understanding of poverty alleviation and livelihood and enjoys working with poor people for their socio-economic development.



**Geet Kalra**

*Investment Manager,  
Stealth Mode VC Fund & Product and Strategy Manager, Setu*

Geet is the Investment Manager, Stealth Mode VC Fund & Product and Strategy Manager at Setu. She is currently an MBA candidate at The Tuck School of Business at Dartmouth. She also served as the Advisor of Yunus Social Business and as a Senior Analyst at Nomura.

**Takuya Kawamura**

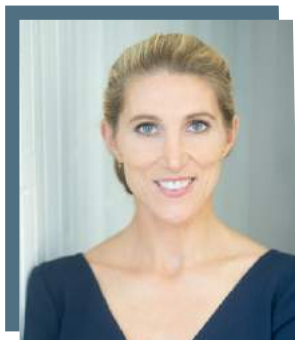
*President,  
Sunpower Corp*

Takuya Kawamura is the President, Founder, and Co-CEO at Sunpower Corp, Grameen Japan Auto World, World Recycle Car Parts Association Japan. He founded Sunpower to export used tires and recycle car parts overseas and provide international business development consulting services, including support for overseas companies to set up businesses in Japan. He has experience working in Germany and the US.



**Dr. Vanessa Kerry**

*CEO,  
Seed Global Health/ Director,  
Global Public Policy and Social Change, Harvard Medical School*



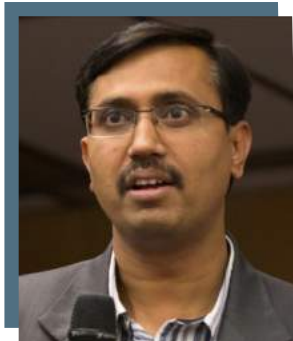
Vanessa is co-founder and CEO, Seed Global Health, Associate Director of Partnerships and Global Initiatives at Mass General Global Health, and Assistant Professor, Harvard Medical School. Seed Global Health is a non-profit that focuses on the power of investing in health and the health workforce for social well-being, economic growth, and equity which transforms countries. She is also the Director of the Programme in Global Public Policy and Social Change in the Department of Global Health and Social Medicine at Harvard Medical School.

## **Abdul Hai Khan**

*Managing Director,  
Grameen Trust*



Abdul Hai Khan, a practitioner of microfinance and social business joined Grameen Trust (GT) as the Managing Director on January 1, 2017. Before joining GT, Mr. Khan worked as the Deputy General Manager of Grameen Bank and served as the Head of Training and Special Programme Department. He had the opportunity to work with Nobel Laureate Professor Muhammad Yunus in Grameen Bank for more than 35 years. Mr. Khan has a wide range of experiences on GT's worldwide replication programmes following the Grameen Bank Approach (GBA). He has conducted many international training programmes on various issues on Microcredit and Social Business in multiple countries, as well as monitored and evaluated visits to microcredit projects, run or owned by GT worldwide. He also conducted 'Fact-Finding Missions' in Nepal, Bolivia, and Yemen. Mr. Khan serves as a member of several Boards in different microfinance organisations and Social Business entities in Bangladesh, India, Kosovo, China, France, Italy, the USA, and others.



## **Suresh Krishna**

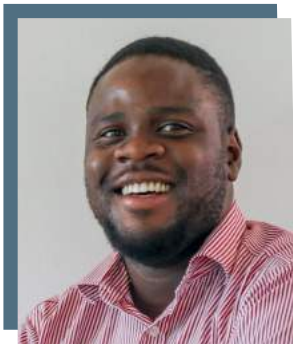
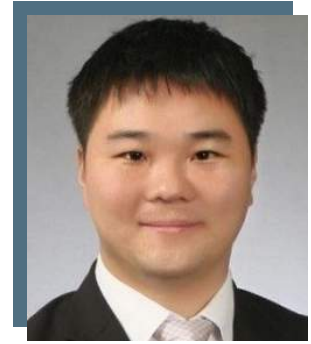
*Co-Founder, Managing Director & CEO,  
Yunus Social Business Fund Bengaluru*

Mr. Suresh Krishna is the Co-founder and CEO of Yunus Social Business Fund Bengaluru and Co-founder and Partner of Yunus Social Business India Initiatives. Prior to this, he was at the helm of affairs at Grameen Koota, since its inception in 1999 as Managing Director (till July 2015). He was instrumental in developing Grameen Koota into a large, socially responsible MFI having its outreach in 5 states of India. He has co-founded the microfinance industry associations, namely Microfinance Institutions Network and Association of Karnataka Microfinance Institutions. He has played a very active role in developing the microfinance sector in India. He has also co-founded Grameen Affordable Shelters P. Ltd – a company developing affordable housing for the low-income households along with Mrs. Vinatha M. Reddy – Founder of Grameen Koota. He is the Managing Trustee of Navya Disha Trust, an NGO working to improve water, sanitation, financial literacy, supplementary education for school children. He currently serves on the board of BinaArtha – an MFI in Indonesia, Mifos.org in the USA – an open-source core banking software for financial services, SAS Health Care P. Ltd. – an affordable healthcare company for low-income households. Mr. Suresh is a regular speaker and presenter at various national and international forums. He is passionate about agriculture, social businesses including micro-housing, financial literacy, client education, renewable energy, waste management, health care, and livelihoods for the poor.

**Arram Kim**

*Education Manager,  
Pyeongchang 2018 Legacy Foundation*

Arram Kim is the current Education Manager at the Pyeongchang 2018 Legacy Foundation. He is currently in charge of youth engagement, Olympic & Paralympic education programmes, and runs the Olympic Truce programme for youth in Korea. He has a strong interest in promoting Olympic and Paralympic values and strives to promote a healthier lifestyle for Korean youth. When not visiting schools to promote Olympic and Paralympic values, he spends his time promoting the sport of Bobsleigh and Skeleton as an IBSF (International Bobsleigh and Skeleton Federation) Jury member. He is also the founder of the Korean non-profit organisation 'Passion.Connected!' which promotes sports to disadvantaged youth in Korea.

**Marcel Koomson**

*Programme Coordinator,  
Challenges Worldwide*

Marcel Koomson is a manager with 3 years of experience in private sector development in Uganda. At Challenges Uganda, Marcel oversees the overall strategy and development of the organisation. Working closely with the team, he works in the designing, planning, and delivery of consultancy services. Marcel manages the operations of the local country office while maintaining strategic partnerships with a broad spectrum of organisations.

**Oda Korneliussen**

*Project coordinator CLOCC,  
Avfall Norge*

Oda is the coordinator of CLOCC programme, where she leads communications, general coordination, e-learning module development, digital engagements and supports the project manager with administration, reporting and monitoring. Before joining Avfall Norge, she was a communications advisor at Xynteo, an advisory firm that helps businesses to drive sustainable growth. Prior to that, she had several engagements within communications, including at the agricultural company Yara. She graduated from the Norwegian University of Life Sciences (NMBU) with a Master in International Relations, focussing on how global businesses work on sustainability issues.



## L

### **Dr. Alejandro Mungaray Lagarda**

*Rector,  
Autonomous University of Baja California*



Alejandro Mungaray Lagarda is a Mexican economist, university professor, researcher, and social activist. He has been rector of the Autonomous University of Baja California, Deputy Director of CONACYT, and Secretary of Economic Development of the government of the State of Baja California. During his academic work, he has supervised 21 theses at the undergraduate level, 6 specialty theses, 40 theses at the master's level, and 40 theses at the doctoral level. He has trained at least 20 academics who are part of the National System of Researchers of the National Council of Science and Technology, in addition to being part of academic research teams focused on micro and small businesses, industrial policy. He is a member of the consolidated academic body in Higher Education and Public Policy in which research on comparative public policies and higher education is developed. Dr. Alejandro Mungaray Lagarda has published 57 research, teaching, and dissemination books as the author and co-author, has edited 10 special issues in research journals, has written 43 refereed chapters of different books, 50 chapters in conference proceedings refereed, 124 articles in peer-reviewed journals and 50 popular articles. In addition, he has participated in 82 guest lectures at international and 121 national conferences and seminars.



### **Walter Link**

*CEO & Co-Founder,  
NOW Partners*

Walter Link is NOW Partners' founding CEO. He is the former co-owner of the Euro-Asian industrial group. He has also co-founded & led the first sustainable business networks across Europe and the Americas. He is an advisor and coach to senior leaders in business and other sectors. He is passionately committed to co-creating a regenerative economy within a

regenerative civilization.

### **Carlos Lopez-Gutierrez**

*Associate Professor of Financial Economics,  
Yunus Centre Cantabria*



Carlos Lopez-Gutierrez teaches International Finance, Derivatives and Financial Markets, and Financial Management at the University of Cantabria. His research focuses are corporate finance, banking and sustainable finance (Social entrepreneurship, CSR, and microfinance). He has published more than 40 articles in prestigious journals and books/book chapters in first-level editorials. He is a referee of many prestigious international journals and has participated in national and international conferences, obtaining on four occasions prizes for the papers presented. He has supervised two doctoral theses and more than forty graduate and master projects. He has participated in numerous national and international research projects. He has

held research stays at the London School of Economics and Political Science and the London Business School. He is a member of the Banking and Corporate Finance research group, the Global Entrepreneurship Monitor (GEM-Cantabria), and the Yunus Center Cantabria. He was vice-dean at the Faculty of Economics and Business between 2010 and 2014.

## M



### **Callum Mackenzie**

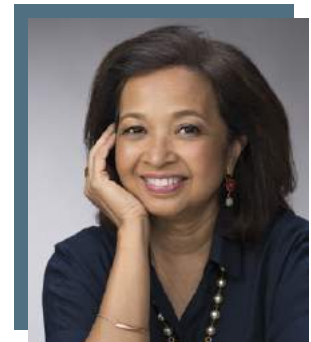
*Director of Programs,  
Yunus Thailand Foundation*

Callum has a diverse range of experience from working in the social business and sustainability sector in +10 countries around the world. Callum leads Yunus Thailand's operations as Director, Programs, whilst also consulting the U.S. Government on the development of renewable energy programmes in Southeast Asia, as well as monitoring, evaluating, and learning for its regional sustainable manufacturing programme. He has previously worked for the European Institute of Cooperation and Development in Myanmar and Paris, co-founded a vocational training social business, and worked for the U.K. Government empowering a community-based organisation in Zimbabwe, and for the U.K. Department of Education.

### **Marina Mahathir**

*Writer & Human Rights Activist*

Marina Mahathir is a newspaper columnist and activist. She led an HIV/AIDS NGO for 12 years, served on the board of Sisters in Islam for six years, and currently, chairs the board of Musawah, the global movement for justice and equality in the Muslim family. Marina has also produced TV programmes, feature films, and a documentary and founded Zafigo.com, a website for women and travel. Currently, she also hosts Hello Zafigo, an online chat show, and a podcast on books called Busy Reading Books. Penguin Random House will publish her memoir in November 2021.



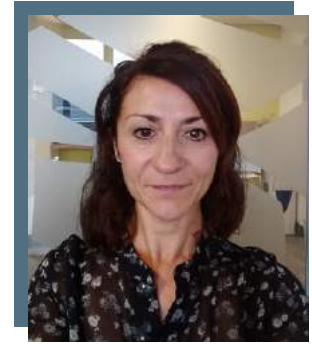
### **Cyril Mapula**

*Institutional Partnerships Manager,  
Foundation University*

Cyril Mapula is the Institutional Partnerships Manager at Foundation University. He is a former Marketing Officer at Foundation University. He earned his MPA from Foundation University and also worked as a College Instructor and Student Government Adviser.

### **Dr. Micaela Mazzei (Ph.D.)**

*FHEA MA Senior Lecturer,  
Yunus Centre for Social Business and Health,  
Glasgow Caledonian University*



Dr. Micaela Mazzei is a Senior Lecturer at the Yunus Centre for Social Business and Health, Glasgow Caledonian University. She studied Political Science and Sociology at the University of Florence, holds a Master's Degree in Applied Social Research from the University of Manchester and a Ph.D. in human geography from Durham University. Dr. Mazzei is currently the RSA (Regional Studies Association) Scotland Section Chair. She was the principal researcher for the national team of the EFESEIIS (Enabling the Flourishing and Evolution of Social Entrepreneurship for Innovation and Inclusive Societies) project (FP7). She led the assessment progress to-date of the Strategic Public Social Partnership model in Scotland (Scottish Government funded). Dr. Mazzei was also a supervisor and advisor for the Common Health Project. Dr. Mazzei is Programme Leader for the MSc Social Innovation at GCU and leads the module on Social Innovation and Alternative Economic Forms. Before joining the Centre, Dr. Mazzei participated in several national projects focusing on measuring and evaluating the impact of socio-economic development programmes and projects. She has contributed to mapping social enterprise activity; developing and evaluating developing regional social enterprise support mechanisms; evaluating business support programmes and supporting organisational development (while working as a consultant for the Centre for Local Economic Strategies – CLES).



### **Shea McAleese**

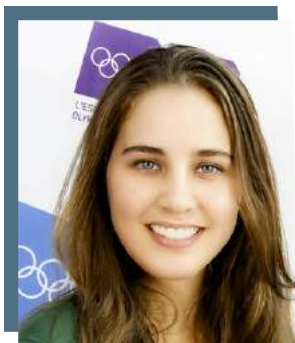
*Hockey Player & Founder,  
INSIDE HOCKEY*

Shea Joseph McAleese is a New Zealand field hockey player who competed in the 2008 Summer Olympics and 2012 Olympics. He was part of the New Zealand team, silver medalist at the 2018 Commonwealth Games and bronze medalist at the 2010 Commonwealth Games. Through his Hockey career, he has earned a masters degree in Sports Business Management, Diploma in Sports Fitness. He is also a qualified Personal Trainer. Hoping to remain in sport beyond his playing days, Hoping to remain in Sport beyond his playing days, Shea established Inside Hockey, an online platform offering digital resources to hockey coaches and players of all ages and skill levels. With his business in its infancy and wondering how he could take it to the next level, Shea came across the Athlete365 Business Accelerator. It opened other areas for Inside Hockey including; stick sales, supporting the environment, and giving back to the community.

## **Kaveh Mehrabi**

*Director,  
IOC Athletes' Department*

A former international badminton player and Olympian, Iran-born Kaveh Mehrabi joined the IOC Sports Department over six years ago to lead the section in charge of relations and engagement with athletes and athlete-related programmes. With a sporting and multicultural background, Kaveh Mehrabi has over 10 years of experience in international sports organisations, including at Peace and Sport, Special Olympics, and the Organising Committee of the first European Games, held in Baku in 2015. He has also been an athlete representative for several years, serving the athlete community as the elected Chair of the Badminton World Federation Athletes' Commission and as a member of the WADA Athlete Committee. Through his foundation, he supports children from disadvantaged communities in Iran with their basic needs and makes education and sport accessible to them.



## **Krishna Guedes Memere**

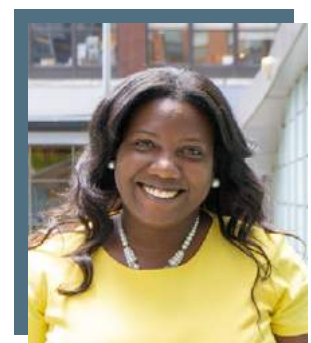
*2019-2020 Alumni,  
IOC Young Leader*

Krishna Guedes Memere is a Brazilian business administrator. She earned her MBA courses in Project Management, and Competitive Intelligence and Marketing Innovation. Since 2012, she has been working at the Brazilian National Olympic Committee in the Brazilian Olympic Institute. She is a former member of the 1st ANOC Youth Commission and was a Young Ambassador at the Winter YOG 2016. Krishna designed and delivered her IOC YL project called United By Sport. United By Sport is a social project focused on inspiration and inclusivity through sports and the Olympic Values. Its target audience is children in need, living in shelters and social centers in Rio. The project's activities focus on teaching the children about sustainability and healthy habits – taking care of nature, their minds, and their bodies. They can try out various sports and learn about the diversity of sports disciplines and professions. The project also runs a community campaign to donate clothes, food and play equipment for children in these centers.

## **Alethia Mendez**

*Division President,  
Elevating Black Women Entrepreneurs,  
Grameen America, Inc.*

Alethia Mendez is the Division President for Elevating Black Women Entrepreneurs at Grameen America. Ms. Mendez oversees strategic growth and operations for Grameen America's national microfinance programme. She serves as the chief liaison for branch coordination on national programmes and capacity building, spearheading operations in the field from Grameen America's Head Office in New York City. In 2008, Ms. Mendez joined Grameen America as the organisation's first employee, serving as the inaugural Center Manager for Grameen



America's Jackson Heights branch. Over her tenure, Grameen America has reached significant milestones including the disbursement of \$1.8 billion in microloans to entrepreneurial women, expanding to 23 branches in 15 cities in the United States, adopting cashless-loan disbursements, and pivoting to virtual operations amid COVID-19. As a founding team member, over the preceding years, Ms. Mendez has established herself as a leader at Grameen America with a wealth of knowledge of the challenges faced by minority business women when accessing loan capital. Ms. Mendez is a proud advocate for financial inclusion and women in business, championing opportunities for Grameen America members to build their financial identities and digital financial literacy.



**Dr. Suraya Hanim Mokhtar**  
*Associate Professor,  
Albukhary International University*

Since 2012, Dr. Suraya has been actively involved in conducting workshops and community engagement programmes related to empowering micro-entrepreneurs in financial literacy. She is also the Co-Developer of BizTunai software, a software invented under the social business approach. BizTunai is an easy financial management software to assist small entrepreneurs in managing their business finances. For the recent project in Social Business, in response to the Covid-19 crisis on micro-entrepreneurs, especially in rural areas, together with AIU students, Dr. Suraya has been conducting a project to help micro-entrepreneurs in Baling, Kedah digitize their business.

**Adam Mooney**  
*CEO,  
Grameen Australia*

Adam was appointed CEO of Grameen Australia in July 2020, to begin programmes alongside people and organisations all over Australia connecting microentrepreneurs, especially women, to realize livelihoods through small business creation and development. Grameen brings to Australia the best of what has worked around the world to reach and positively impact over 300 million people, mainly women on low incomes, through the successful unique Grameen model of microfinance. Adam was previously CEO of Good Shepherd Microfinance, Australia's largest inclusive finance organisation, from 2012 to 2018. One million people have been positively impacted through economic mobility, particularly women and aboriginal ethnic groups. From 2008 to 2012, he worked with Reconciliation Australia as Director of Reconciliation Action Plans. Adam was also previously CEO of Big River Impact Foundation, an innovative not-for-profit organisation led largely by aboriginal women from Australia to enable sustained economic independence with a primary focus on homes and belonging through social impact investment.







**Lamiya Morshed**

*Executive Director,  
Yunus Centre*

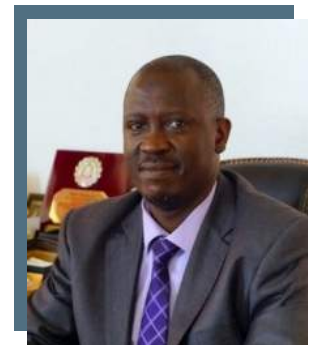
Lamiya Morshed has been the Executive Director of Yunus Centre, the global think tank for Social Business activities established by Nobel Laureate Professor Muhammad Yunus. With 24 years of experience with Grameen, she is the Executive Director of Grameen Healthcare Trust and board member to multiple other social businesses such as, The Grameen

Creative Lab, Grameen Intel and YY Ventures.

**Dr. Mouhamad Mpezamihigo**

*Vice Chancellor,  
Kampala International University*

Mouhammad Mpezamihigo is the current Vice Chancellor of Kampala International University. At the time of his appointment, Mpezamihigo was serving as a lecturer at the Faculty of Science, Department of Biological Sciences and Environmental Science, Master of Science and in some post-graduate programmes at the Islamic University in Uganda from 2005 to 2015. He is also a chairperson at Kampala International University in Tanzania. In 2015, Mpezamihigo received the Education Leadership Award under the World Education Congress Global Awards in Mumbai, India. He has also received a recognition award from the Uganda National Council of Education (NCHE) for the period 2007–2017.



**Dr. Douglas Munzvengi**

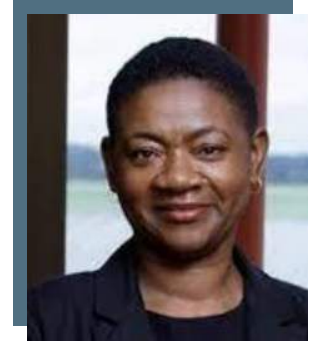
*Researcher, Social Entrepreneur & Co-founder,  
Yunus Social Business Centre,  
Catholic University of Zimbabwe*

Dr. Douglas Munzvengi is a Researcher, Social Entrepreneur, Co-founder, and Director of the Catholic University of Zimbabwe – Yunus Social Business Centre. The CUZ – YSBC was inaugurated as the 1st African Yunus Social Business Centre, with the Catholic University becoming the first University in Africa to adopt the Social Business and Microfinance concepts into its learning and community engagement programmes. Douglas earned a Ph.D. (Management & Innovation) from the Da Vinci Institute, South Africa with a research focus on the socio-economic challenges of the developing economies. He obtained a Master’s degree in Business Administration (Banking & Finance) from the University of Manchester, United Kingdom; he also has a Bachelor’s degree in Philosophy and Theology – Catholic University of Zimbabwe. Douglas is also a Registered Public Accountant, an Associate of the Institute of Chartered Secretaries and Administrators in Zimbabwe and the United Kingdom, among other professional accounting and banking qualifications. Dr. Munzvengi worked extensively at senior levels in consultancy, private-public enterprise, development finance, and financial institutions culminating with Country Head Finance for Stanbic Finance Zimbabwe Limited. He is also a founder of a Non-Governmental Organisation and a Microfinance entity in Zimbabwe.

### **Monica S. Mureriwa**

*Director of Marketing and Public Relations,  
Catholic University in Zimbabwe*

Monica S. Mureriwa is the Director of Marketing and Public Relations at The Catholic University of Zimbabwe. Previously, she worked as a Consultant for Marketing Clinic and served as the Head of Marketing at Transaction Payment Solutions. She received her Master of Business Administration in Entrepreneurship from the Università Cattolica del Sacro Cuore. She also has a Masters in Marketing, Business, Business Marketing from the University of Strathclyde Glasgow, UK.



### **Narayana Murthy**

*Founder,  
Infosys*

Mr. Murthy founded Infosys in 1981. Infosys is a highly innovative software services global company listed on NYSE in the US and on the Bombay Stock Exchange in Mumbai with US\$ 14 billion in revenue and about US\$ 88 billion in market capitalization. Under his leadership, Infosys became a leading innovator of technical, managerial and leadership training, software technology, quality, productivity, customer focus, employee satisfaction, and physical and technological infrastructure. Mr. Murthy conceptualized, articulated, and implemented the Global Delivery Model (GDM) which has become the backbone of the Indian software industry. He introduced the concept of 24-hour-work-day to the world. Currently, he serves on the boards of the Institute for Advanced Study, Princeton (NJ) and the United Nations Foundation. He has served on the boards of Ford Foundation (NYC), HSBC, and Unilever (London). He was ranked among CNBC's 25 global business leaders (2014), Fortune's '12 greatest entrepreneurs of our time' (2012), The Economist's 10 most-admired global business leaders (2005), Financial Times' list of "Business pioneers in technology" (2015). He is a member of the prestigious American Academy of Arts and Sciences and a foreign member of the US National Academy of Engineering. He received the Founders Medal (2018), the Hoover medal (2012), and the Ernst Weber Medal (2007), all three from IEEE.

## **N**

### **Dipesh Nag**

*Managing Director,  
Grameen Danone Foods Limited*

Dipesh Nag is the Managing Director of Grameen Danone Foods Limited. Prior to that, he served as Head, Site SCM Department at Novartis. He also worked at Grameen Danone as a Supply Chain Manager and Materials Planning Assistant Manager at Orascom Telecom Bangladesh Ltd. He completed his MBA in Marketing from the University of Dhaka.





### **Ratan Kumar Nag**

*Managing Director,  
Grameen Shakti Samajik Byabosha Ltd. and Grameen Krishi Foundation*

Mr. Ratan Kumar Nag is currently working as the Managing Director of Grameen Shakti Samajik Byabosha Ltd. Previously he was Managing Director of Grameen Bank and one of the earliest associates of Nobel Laureate Professor Muhammad Yunus since the project period of Grameen Bank. Mr. Nag also worked with CASHPOR Malaysia on deputation from 1997 until 1999 where he supervised Grameen replication projects in the Asia-Pacific region. He participated in various national and international seminars, symposiums, and conferences. Mr. Nag is a member of the Board of Director of Grameen Shakti. He completed Masters in Management from the University of Dhaka.

### **Niru Shamsun Nahar**

*Principal,  
Grameen Caledonian College of Nursing*

Ms. Niru Shamsun Nahar has been working at Grameen Caledonian College of Nursing since 2010. She joined as a Vice Principal and was promoted as the Principal in 2015. Previously she has worked for both government and non-government organisations at home and abroad. She received her Diploma in Advanced Nursing & MSc. in International Health from Queen Margaret University in Edinburg, Scotland. She has long contributed to the development of Nursing education in Bangladesh by actively sharing knowledge and aiding others. She is actively involved in promoting social business.



### **Dr. Farzana Nahid**

*Director of NSU Startups Next & Assistant Professor of Department of Marketing & International Business, North South University*

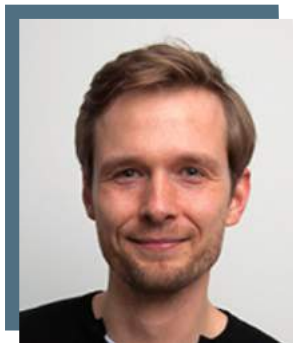
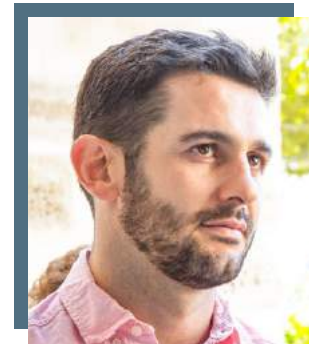
Dr. Farzana Nahid is the Director of North South University Startups Next (NSUSN) with aspirations of creating opportunities for capable individuals to work and revolutionize the Bangladeshi business sector through the establishment of great innovations. She is the Assistant Professor at the Department of Marketing and International Business in North South University and also the Chair of the Outreach Committee. In NSU, she also serves as a career and personal counselor of Undergraduate and Postgraduate students. She is also a trainer at the City ALO Women Certification Programme and a member of the International Quality Assurance Cell. Dr. Nahid completed her Ph.D. focusing on Business History from the University of Malaya, Kuala Lumpur, Malaysia. Previously she has worked as a Marketing Manager in Sparkle International and Corporate Sales Executive in Robi Axiata Ltd. Besides teaching, Dr. Nahid is also involved in research activities. Her research interest lies in the Marketing and Management disciplines. She has published a Book Review in ISI Journal of Business History titled "Understanding Family Businesses: Undiscovered approaches, unique perspectives, and neglected topics". She received the best paper award in an

International Conference in September 2014 on "Family Firms in Bangladesh: Entrepreneurship and State Intervention", organized by Business, Economics, Energy, and Environmental Science.

### **Yoan Noguier**

*Co-Founder & Managing Director,  
Yunus Sports Hub*

Yoan Noguier is the Co-founder and Director of the Yunus Sports Hub. Formerly Procurement Manager for Rio 2016 Olympic and Paralympic Games, Yoan met Professor Yunus at the beginning of 2017 while advocating about the potential social outcome of sporting events. After a first successful collaboration resulting in the signature of an agreement with Paris 2024, the Yunus Sports Hub was created. Yoan grew up in the south of France, fluent in 4 languages, and has played rugby at the French Federal level. Yunus Sports Hub is the global social business network creating local solutions in and through sport.



### **Daniel Nowack**

*Managing Director, Corporate Innovation,  
Yunus Social Business*

Daniel Nowack is the Managing Director at Yunus Social Business (YSB), a philanthropic venture fund for social businesses in LATAM, Africa, and India, co-founded by Nobel Peace Prize Laureate Muhammad Yunus. Daniel works with corporate partners to inspire purpose-driven innovation and transformation of value chains through social business initiatives. Together with partners such as Vodafone, IKEA, or Merck, Daniel and his team develop impact programmes and ventures to support the corporate journey towards tangible and authentic purpose transformation. Through various roles in startups and the impact ecosystem, Daniel connects the dots between science fiction and social fiction. He is a former CFO to various startups, a Senior Partner at the innovation agency Lumen Partners, PMO Lead for the World Economic Forum's COVID Alliance for Social Entrepreneurs, a founding member of a German faith-based investment club, a mentor for Google Launchpad and Founders Institute as well as a lecturer for Lean Startup at TU Munich, University RheinMain and Fresenius University of Applied Sciences.

### **Dr. Isa Nsereko**

*Entrepreneurship Lecturer & Researcher on Social Business,  
Makerere Business School*

Dr. Isa Nsereko is a Senior Lecturer in the Department of Entrepreneurship at Makerere University Business School (MUBS). He has vast experience in teaching, management, research, curriculum design and review. He has taught for 13 years at the secondary level, undergraduate and postgraduate levels. He is a business expert and has proven working experience in the public, private and informal sectors. His research focuses on social



entrepreneurship, migration entrepreneurship, entrepreneurial ecosystem, entrepreneurial mindset and business startup. Dr. Nsereko's published work addresses the constructs of sustainable leadership, personal initiatives in social entrepreneurial ventures and the moderating role of networks on social entrepreneurial ventures. Dr. Nsereko has 10 years of field experience, where he has designed and implemented training programmes at the MUBS Entrepreneurship and Leadership centers. He has been part of a number of research projects namely- markets, family businesses, leadership sustainability, poverty among others.

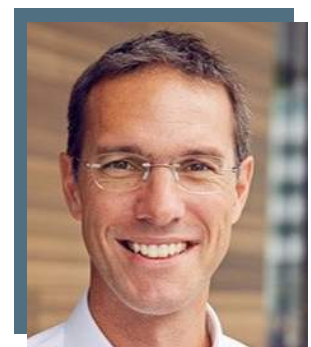


**Dr. Diana Nandagire Ntamu**  
*Director, Entrepreneurship Centre,  
Makerere University Business School*

Diana is the Director of the Entrepreneurship Centre at Makerere University Business School, Kampala Uganda and a faculty at the Entrepreneurship Department in the Business School. The Centre fosters entrepreneurship in the country through its various activities including training, provision of business information and research. As the Director of the Entrepreneurship Centre, she is responsible for the formulation of the strategic plan and its implementation. She has led research teams in the Centre and is the Secretary of the GEM research team in Uganda, flagship of the Centre research. She has in the past done research on family business, roadside markets and currently doing research on women entrepreneurship, transgenerational transfer of family business, entrepreneurship, and climate change. She has presented various papers out of this work at both local and international conferences. Diana holds an MBA in Entrepreneurship and Small Business Management and a BA in Education from Makerere University, Kampala, Uganda.

**Dr. Harald Nusser**  
*Head, Global Patient Solutions,  
Gilead Sciences*

Harald Nusser is heading Global Patient Solutions at Gilead Sciences, a team responsible for the leadership of the Gilead portfolio in more than 120 countries in Central America & Caribbean, Eastern Europe & Central Asia, Africa as well as India & South East Asia. Access to and affordability of medicines is a priority for this unit. Besides this, Harald is a Global Ambassador of the G20 Health & Development Partnership. Until Spring 2021, Harald led Novartis Social Business. He was recognized by the Schwab Foundation for Social Entrepreneurship as a Corporate Social Intrapreneur of the Year 2019. Harald served on the Board of the UNITAR hosted Defeat-NCD Partnership in its inaugural year. Prior to his engagement with Novartis, he has been leading the Bayer Healthcare Business in 48 LMICs in Asia, Sub-Saharan Africa and Latin America. Harald holds a Ph.D. in Mathematics from the Free University of Berlin and an Executive MBA from Bradford University, UK.



## O



### **Professor Euloge Ogouwale**

*Director of VED-UAC, Social Entrepreneurship Center,  
University of Abomey (UAC)*

Over the past 8 years, Professor Euloge Ogouwale has trained 2,000 Volunteers for UAC and turned over 20,000 students into citizens willing to give their best for the best of their country based on Social Entrepreneurship. Social Entrepreneurship Center organizes the Volunteer Community Leaders training in Leadership and Entrepreneurship for the benefit of young people and women in the Communes of Benin. He continues these educational innovations with the help of student Volunteers-Entrepreneurs. He is the vice-Coordinator of the Geography and Environmental Management training at the Multidisciplinary Doctoral School at UAC and served as Coordinator of the Volunteer Service from 2013 to 2016.

### **Jyoti Chandra Ojha**

*CEO,  
Rural Microfinance Development Centre Ltd.*

Jyoti Chandra Ojha is the Chief Executive Officer of the RMDC Laghubitta Bittiya Sanstha Ltd, a prominent wholesale lending organisation in Nepal. He has more than 3 decades of experience and vast knowledge in the financial sector and had served in Rastriya Banijya Bank (RBB) in various management capacities of which he retired as an Executive Director. He was also the Chairman of Neco Insurance Company Ltd; Executive Director of the Western Rural Development Bank in Nepalgunj; and, also served as the Board of Director of Nepal Lube Oil Ltd. and National Banking Institute (NBI) Ltd. Aside from management skills, he has also written several articles for leading newspapers. He holds an MBA Degree from the Asian Institute of Technology (AIT), Bangkok, Thailand.



## P



### **Dr. Nisha Pandey**

*Associate Professor & Chairperson,  
Social Entrepreneurship Cell, VESIM*

Dr. Nisha Pandey is Associate Dean Research and Publication and Chairperson Yunus Social Business Centre at Vivekananda Education Society, Mumbai. Received funding from South Asian Network of Development and Environment Economics (SANDEE), presented her research to the University of Utah during April 2016, Kings College at Kathmandu during September 2017, Academy of Management, Chicago, 2018 and 9th Social Business Conference in Bangkok, 2019. Dr. Pandey has worked in various interdisciplinary research projects in several institutes with international repute for example, the Indian Institute of Technology, Bombay, Management Development Institute, Gurgaon, Harcourt Butler Technological Institute, Kanpur. Presently she is also Principal investigator of an interdisciplinary research project in

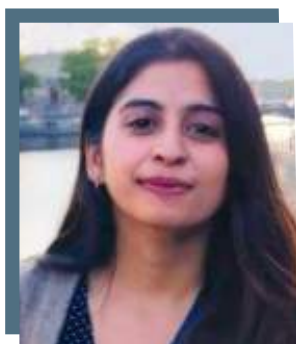
association with the Department of Humanities and Social Sciences, Indian Institute of Technology, Bombay, funded by Indian Council of Social Sciences Research (ICSSR). She has presented and published more than 50 papers in national and international conferences, forums and Journals. She is the Managing Editor of "Journal of Development Research " which is released by VES Institute of Management with ISSN No 2229-7561. Her areas of research interest are Social Entrepreneurship and Sustainable Development, Environment Economics, Development Economics, Women Empowerment through Social Entrepreneurship.

### **Professor Emeritus Barbara Parfitt**

*Founding Principal,  
Grameen Caledonian College of Nursing*



Barbara Parfitt qualified as a nurse and a midwife in the 1960's. She worked in rural Afghanistan and Bhutan as a community midwife during the 1970s. Upon returning to the UK she worked in Nursing Education and was subsequently appointed as Dean of the School of Nursing, Midwifery and Community Health and Director of Global Health at Glasgow Caledonian University. She was the Director of the WHO Collaborating Centre and the Secretary General of the WHO Global Network of Collaborating Centres for Nursing and Midwifery. From 2010-2014 she established a Nursing College in Bangladesh in partnership with the University and with Professor Muhammad Yunus. She is currently retired but working with PRIME to train community health workers in underserved communities in Pakistan as well as advising on the establishment of a new Nursing College in Lahore.



### **Manasi Parvatikar**

*India Project Manager,  
Yunus Social Business Bangalore*

Manasi Parvatikar is currently leading partnerships for Yunus Social Business Fund Bengaluru, an impact investment fund supporting social businesses. Managing and delivering portfolio support for entrepreneurs. She was previously the Engagement Manager at Sattva, and led Sattva's projects in Sub-Saharan African markets. She designed and implemented strategic solutions for organisational capacity building for social enterprises at various stages of growth. She has sector experience across agriculture and climate change, natural resources management, waste management and gender inclusion. She was formerly an Analyst with Greyhound Research and Engagement Manager for Greyhound Knowledge Group. With Greyhound Knowledge Group, she worked on multiple assignments of Market Entry Strategy, Strategic Sales and Channels Planning, Business Modeling, Marketing Ecosystem Planning and more. She has co-authored reports on topics related to SMBs – operational challenges and opportunities, India IT Report Card, among others. At Evaluserve, she served one of the world's known consulting outfits and managed projects across industry verticals - Healthcare, Banking & Finance, Infrastructure & Logistics, Power & Energy, Transportation & Logistics, FMCG, Retail, etc.

## Michael Payne

*Chairman & CEO,  
Payne Sports Media Strategies*



Michael Payne has been at the forefront of the sports marketing industry for over thirty years – having led the global marketing effort for the Olympic Movement for more than two decades, from 1983 to 2004 as the IOC’s first-ever Marketing and Broadcast Rights Director. Michael Payne currently runs his own global strategic advisory group – Payne Sports Media Strategies SA, serving a diverse group of clients and Boards. Nominated as one of the world’s most influential marketers by Advertising Age, Michael oversaw the development of the first-ever Olympic Games global marketing strategy, one of the most successful marketing initiatives ever seen. During his tenure at the IOC, Michael led the marketing team for over 20 years, generating \$15 billion in excess broadcast and marketing revenues.



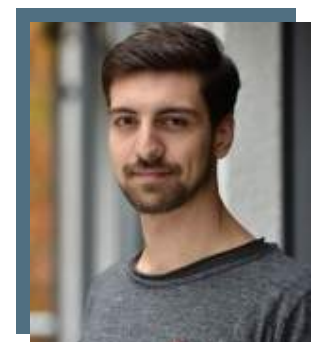
## Jean-Luc Perron

*Vice-Président,  
Centre Yunus Paris*

Jean-Luc Perron started his career at the French Ministry of Agriculture. In 1985, he moved to Credit Agricole SA, the apex body of Crédit Agricole Group, the largest banking group in France. From 2007, Jean-Luc Perron played a material role in the design and management of the Grameen Credit Agricole Microfinance Foundation, jointly launched by Credit Agricole and Professor Muhammad Yunus, Nobel Peace Prize Laureate 2006. He has been Managing Director of the Foundation since its inception in October 2008 until October 2016. Endowed with 50 million Euros by Credit Agricole SA, the Foundation supports 57 Microfinance institutions and 14 social business companies in 32 developing countries in the form of loans, guarantees, equity investments, and technical assistance. Currently Jean-Luc Perron is Vice-President of Centre Yunus Paris, a not-for-profit association dedicated to the promotion of social business. He is also Vice President of Convergences, a Paris-based platform for microfinance, social entrepreneurship, impact investing and venture philanthropy. Jean-Luc graduated from the Ecole Nationale d’Administration (Voltaire Class 1980) and Stanford Executive Program (1992).

## Lukas Posegga

*Creative Community Builder,  
The Grameen Creative Lab, Germany*



Lukas Posegga was born in Germany in 1995 as the son of a Turkish immigrant mother and a German father. He had his first touchpoint with the Social Business philosophy at 14 years old, when his school was visited by Professor Yunus in a trip organized by the Grameen Creative Lab under the leadership of Hans Reitz. When studying Economics in Germany and the United States, he developed a sense of futility for mainstream neoliberal theories. Seeking a more meaningful way to serve society, he began his professional career at the Grameen Creative Lab in 2018. He has been working alongside Hans Reitz in many facets on the advancement



of the Social Business movement.

## R

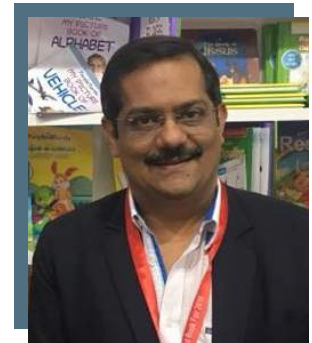


**Sajid Rahman**  
CEO,  
*Digital Healthcare Solutions*

Sajid was born and brought up in Dhaka, where he attended Notre Dame College and Dhaka University. He is Chief Executive Officer of Digital Healthcare Solutions, a social business built to deliver quality, data-driven digital healthcare solutions. Sajid is also an angel investor and technology leader. He ran Standard Chartered Bank in various countries in Asia and Africa and led several mergers and acquisitions. He currently sits on the boards of a bank, fintech companies, and renewable energy companies. He is a regular speaker and blogger on technology trends. He has been featured at Financial Times, Bloomberg, MWC, Fortune, World Health Congress, Royal School of Medicine, and many other events. He frequently writes on technology topics.

**Manish Rajoria**  
*Vice Chairman of Career Society,  
Career College*

Manish Rajoria in his current capacity is the Vice Chairman of Career Group of Institutions, which has a record of 51 years of academic excellence and is also accredited and awarded with an A+ grade by NAAC, Bengaluru. The group runs Career College, Career College of Law, Career College of Management, Career College of Nursing, Career Institute of Medical Sciences, and Career Public School. He is the Director of Aadarsh Technosoft Private Limited and the Director of Purple Turtle, which is publishing Purple Turtle books, licensing and merchandising, also franchising Purple Turtle PreSchool, animation, gaming, e-books, and apps. He is the Director of Aadarsh Landmark Private Limited, franchiser of Remax, the number one company of real estate. He is the Founder Chair of Yi Bhopal Chapter, former Co-Chair CII Madhya Pradesh, Convener for CII MP for skill development, affirmative action, and CSR. He is the Founder Chair of Bhopal IP Park Association, Founder of NAR, Bhopal Chapter, and Charter member of TiE Global. He is the Vice Chair of Muskaan, an NGO working in the field of education for the underprivileged children in urban slums, and also Co-Founder of Purple Turtle Foundation, an NGO helping underprivileged children learn with technological solutions and book therapy for children in stress. With 30 years of experience in the printing and publishing business, he brought innovative patented products and also exported print services to 20 countries.





**Aditi Ramola**  
*Technical Director,  
ISWA*

Aditi Ramola joined ISWA in February 2016 where she leads the technical team and has been responsible for developing international partnerships and cooperation projects with the CCAC, UNEP, UH Habitat, etc. She has an MSc in Environmental Technology and International Affairs from the Vienna University of Technology and the Diplomatic Academy of Vienna where she focused on the exergy analysis of plastic waste management in her thesis. She has many years of experience in both intergovernmental organisations as well as within the private sector.

**José Ramos-Horta**  
*1996 Nobel Peace Laureate*



President of Timor-Leste and Nobel Peace Laureate José Ramos-Horta has spent most of his adult life fighting for freedom from oppression for his homeland. He became the youngest person to address the United Nations and convinced UN representatives to pass a resolution supporting the independence of Timor-Leste. In 1996, along with his fellow countryman, Bishop Carlos Felipe Ximenes Belo, he was awarded the Nobel Peace Prize. Largely through Ramos-Horta's efforts, in 2002 Timor-Leste did ultimately win its independence and in 2006 he was appointed the Prime Minister of Timor-Leste and in 2007 elected its President.



**Dr. Lakeesha Ransom**  
*Faculty,  
AIT School of Management*

Dr. Lakeesha K. Ransom obtained her Ph.D. in HRD & Strategic Management and MA in Comparative & International Development Education from the University of Minnesota, Minneapolis, U.S.A., where she also served as a University Regent for six years. Dr. Lakeesha K. Ransom most recently served as Vice Provost of The University of Akron, Ohio, U.S.A., and Dean of the University's Williams Honors College since 2015. She was Assistant Professor and Dean of Jesup Scott Honors College, University of Toledo, Ohio. During 2009-2013, Dr. Lakeesha K. Ransom was a Visiting Professor at Assumption University, Bangkok while working as the Principal of Mariposa Global Minneapolis in Bangkok). She was a Senior Manager of Best Buy Richfield, Minnesota.

### **Bordin Rassameethes**

*Director, Yunus Social Business Centre, Kasetsart University; Acting Deputy Secretary General, Southern Border Provinces Administrative Centre (SBPAC)*

Bordin Rassameethes is the Director of Yunus Social Business Center at Kasetsart University and a former Dean of Faculty of Business Administration and a former Vice President of Kasetsart University. Currently, he is actively incorporating the Social Business concept into the deep south of Thailand where he has been appointed as Acting Deputy Secretary-General of Southern Border Provinces Administrative Centre (SBPAC). Bordin received his Ph.D. in Management of Technology from Vanderbilt University in the United States. He holds an MS degree in Management from North Carolina State University, USA, and a BS in Computer Science from the University of Miami, USA. He has been working in the field of technology management, which includes electronic commerce, information technology, rural informatics, and supply chain management.



### **Professor Pradeep K Ray**

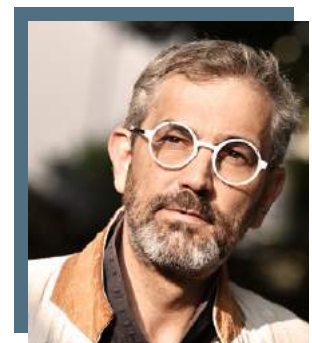
*Director of the Centre for Entrepreneurship (CFE), University of Michigan-Shanghai Jiao Tong University Joint Institute*

Professor Pradeep Ray is the Director of the Centre For Entrepreneurship (CFE) at the University of Michigan Joint Institute in Shanghai Jiao Tong University, China. He leads the multi-disciplinary (Engineering, healthcare, business and entrepreneurship, and social sciences), multi-country (more than ten across Asia, Australia, and Europe) initiative since 2018 called Technology Entrepreneurship for Sustainable Development (TESD). He is the founder Director of the WHO Collaborating Centre on eHealth at the University of New South Wales (UNSW)-Australia where he is an Honorary Professor in the School of Public Health and Community Medicine (SPHCM). He has been the co-founder of the Yunus Social Business Centre in UNSW-Australia and the Chair of the Technical Committee for Yunus Social Business Academic Conference (SBAC2015) that was held in Berlin in November 2015.

### **Hans Reitz**

*CEO, The Grameen Creative Lab*

Hans Reitz was born in 1966 and raised in Bad Abbach (Bavaria). Today he lives with his family in Wiesbaden. For the past 10 years, he has been Head of the Global Social Business Summit as well as the Managing Director of The Grameen Creative Lab, which he founded together with the Nobel Peace Prize Laureate Professor Yunus. Grameen Creative Lab incubates Social Businesses all over the world. As a purpose contributor, visionary, and entrepreneur, Hans is creating the change he longs to see – campaigning for social inclusion, against poverty, pollution, and the useless waste of resources, both as an inspirational speaker and as a social business practitioner. Since 2007 he has been the Creative Advisor of Nobel Peace Prize Laureate Professor Yunus.





### **Elisabetta Righini**

*Full Professor & Director,  
Yunus Social Business Centre, University of Urbino Carlo Bo*

Elisabetta Righini is a lecturer at the University of Urbino Carlo Bo, where she has served since 1993 as a researcher, since 2004 as an Associate Professor, and from 2019 till at present as a Full Professor and where she teaches commercial law and financial markets laws in the Schools of Law and Economics. Since 2019 she has been director of the research center “Yunus Social Business Center” of the University of Urbino (member of the International Network of Yunus Centers, founded by the economist Nobel Peace Prize winner Muhammad Yunus). For many years she has been Scientific Director of the “Enterprise and Culture. She is the author of numerous publications in the fields of commercial law and financial market law (including the monographs "I valori mobiliari", Giuffrè, Milan, 1993 and "La gestione finanziaria del patrimonio dei fondi pensione chiusi ", Giuffrè, Milan, 2006) and in the field of behavioral law and economics, including, for FrancoAngeli's types, “Behavioral law and economics. Problemi di policy, assetti normativi e di vigilanza "(Milan, 2012) and "Educazione finanziaria. Uno strumento per cittadini, risparmiatori e mercati" (Milan, 2020). She has experience as a member of the Board of Directors of important Italian listed companies in the financial and the industrial sector (Unipol Gruppo Finanziario, Unipolsai Assicurazioni and Biesse Spa). She was a member of the Ethics Commission of the cooperative Coop Adriatica, a consumer cooperative operating in the large-scale distribution food sector.

### **Professor Carlos Alberto Restrepo Rivillas**

*Director Investigaciones,  
Externado University of Colombia*

Carlos Alberto Restrepo Rivillas earned a Masters degree in Economics and a Doctorate degree in Management. He has been in charge of research centers and units in public and private entities. He has served as a consultant to the United Nations Development Program (UNDP) on economic policy matters; the Inter-American Development Bank (IDB) in programmes for the development of regional clusters; and the Colombian government in the design of productivity and competitiveness policies, and strategies to attract foreign direct investment. He has been a teacher for more than 20 years in undergraduate and graduate programmes. He has published books on industrial economics, business development, and social policy. His articles have been published in peer-reviewed academic journals, included in systems such as Web of Science and Scopus. He has been invited as a lecturer at academic events in Colombia, Peru, Ecuador, and the United States. He currently serves as Director of Research at the School of Management of Universidad Externado de Colombia and as leader of the Research group on Business Environment.





**Kate Robertson**

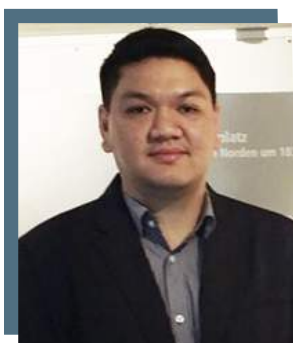
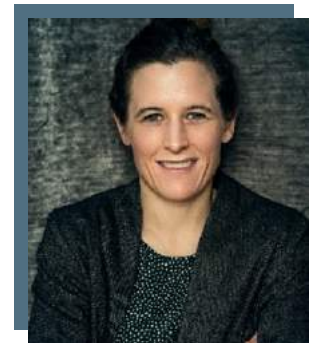
*Co-Founder,  
One Young World*

Kate Robertson is the Co-Founder of One Young World, the global forum for young leaders, which she set up in 2009 with David Jones. In 2012 she was named Advertising Woman of the Year by Women In Marketing and was similarly honored by Advertising Week Europe in 2014. Kate has worked pro-bono as a judge for the British Sports Industry Awards as well as for the Barclays Global Citizenship Awards with the CEOs of the Gates Foundation, of the Prince's Trust, and of the Clinton Global Initiative. In 2009 Kate led Kofi Annan's communications campaign, with former Havas CEO David Jones, to raise awareness before the COP15 (Climate Change) talks. Kate Robertson was formerly the Global President and UK Group Chairman of Havas Worldwide, where she was the highest placed woman in the advertising industry worldwide.

**Marisa Schlenker**

*Program Manager,  
Yunus Sports Hub*

Marisa Schlenker is the Community and program manager at the Yunus Sports Hub. With more than seven years of experience in the sport for the development sector, she has worked as a trainer, program manager, partnerships coordinator, gender specialist, and more recently in monitoring, evaluation, and learning roles. She has a Masters in Sport for Development and Conflict Resolution from the Universitat Oberta de Catalunya (UOC) and is finishing her second masters at Konstanz University in Public Administration and Political Science. She has worked on many sustainability in sport research projects, is a member of the Sport Ecology Graduate Mentorship Programme, provides programme support to SandSI's football4climate initiative, and most recently joined the Sustainability Reference Group of the International Biathlon Union. She is engaged in the FARE Network's LGBTQI and Ethnic Minority Women in Football working groups. In 2018- 2019, she was the lead researcher of the EU-funded Global Goals World Cup Erasmus + project.



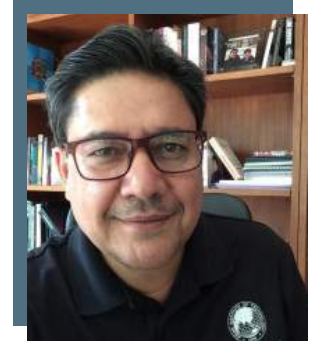
**Raymond Patrick Serios**

*Special Projects Manager,  
Negros Women for Tomorrow Foundation*

Raymond Patrick Serios is the Special Projects Manager at Negros Women for Tomorrow Foundation, Inc. (NWTF), a microfinance institution based in Central Philippines. He has been leading the push for Social Enterprise and Social Business within the various internal projects such as Rural Electrification, WASH, Maternity Clinics, and Used Nets Recycling. Additionally, he heads the team that works toward advocating Social Enterprise to the community through programmes and partnerships with universities, local NGOs, and other private sector groups. At NWTF, Raymond has considerable experience in Research & Development, Microfinance Operations, Back-office Management, Information Technology & Systems, as well as Human Resources.

### **Dr. Faiz Shah**

*Head, Development Management & Director, Yunus Center,  
Asian Institute of Technology, Thailand*



Faiz Shah is founding President of Yunus Thailand, which promotes Social Business in Thailand, ASEAN, and beyond, incubating intrapreneurs and sharing enterprise-led development expertise with academia, business, and communities to build resilient communities in line with King Rama XI's Sufficiency Economy. Dr. Shah is Director, Yunus Center at the Asian Institute of Technology, heading the Yunus Masters in Social Business & Entrepreneurship and the SDG Lab. He is visiting professor at the College of Innovation, Thammasat University. Over a 36-year international career in change management and capacity-building, Dr. Shah has advised governments, UN agencies, and Fortune corporations, training changemakers in 400+ projects across 25 countries. Leading the world's largest sports ball company, he pioneered a widely recognized socially responsible business model, helped shape business standards including GRI, and launched the first-ever fair-traded sports ball. Dr. Shah's latest publication is the Urdu edition of "A World of Three Zeros", by Professor Yunus.



### **Maimunah Mohd Sharif**

*Executive Director,  
UN-Habitat*

Ms. Maimunah Mohd Sharif (Malaysia) is the Executive Director of the United Nations Human Settlements Programme (UN-Habitat), appointed at the level of Under Secretary General by the Secretary-General, following an election by the General Assembly on 22 December 2017. She succeeds Dr. Joan Clos of Spain. As the Executive Director of UN-Habitat, Ms. Sharif has focused on reforming and rejuvenating the agency, mobilizing for internal and external support for the organisation's restructuring and new Strategic Plan 2020–2023. Key initiatives undertaken by Ms. Sharif as the Executive Director of UN-Habitat included the adoption of the General Assembly Resolution 73/539 after 14 years of negotiation, which established a new governance structure with universal membership, governed by the UN-Habitat Assembly. Prior to this appointment, Ms. Sharif was the Mayor of the City Council of Penang Island, Malaysia. In 2011, she was the first woman to be appointed President of the Municipal Council of Seberang Perai. Ms. Sharif began her career as a Town Planner at the Municipal Council of Penang Island in 1985. In 2003, she was promoted to Director of Planning and Development, a position she held until November 2009.

### **Dr. Chien-wen Shen**

*Professor of Department of Business Administration,  
National Central University*

Dr. Chien-wen Shen is a Professor of Business Administration at National Central University (NCU). He also serves as the Director of the Yunus Social Business Center, Director of the Center for Media and Social Impact, and Division Director of the University Social Responsibility Office at NCU. He received his Ph.D. in Industrial Engineering and Management Sciences from Northwestern University. His research interests include business analytics, information management, decision science, social business, and impact management. Dr. Shen has published over 100 research papers and presented numerous lectures, speeches, and workshops. He has also participated in more than 40 funded projects supported by the Ministry of Science and Technology, Ministry of Transportation and Communications, Ministry of Education, National Science Foundation, and other organisations. In addition to his academic work, he is also an executive director of the Social Value Taiwan and a committee member of Taoyuan City Social Business Center.



### **Shankar Man Shrestha**

*Chairman,  
Centre for Selfhelp Development*

Shankar Man Shrestha is the Chairman of the Centre for Selfhelp Development. Mr. Shrestha is a campaigner of microfinance with more than 50 years of experience in the rural and microfinance industry. He is one of the nine promoters and the founder Executive Director of CSD. He served as the Chief Executive Officer at the Rural Microfinance Development Centre Ltd. from its inception in August 1999 to April 2014. He had also worked in the Agriculture Development Bank Ltd. in various roles for 25 years. He has served as the Chairman of the Centre for Rural Technology (CRT) Nepal and is currently a member of the advisory committee of Samriddha Pahad, UK. He had also served as the Board Director of Nepal Banking Institute (NBI) since its inception in April 2014. He has an M.A. Degree in Economics from Tribhuvan University and was a special student of Agricultural Economics at Texas A&M University, USA. He has attended the HBS-ACCION Program on Strategic Leadership at Harvard Business School, USA. His articles, reports, and papers on rural development and microfinance have been published in various journals and magazines within the country and abroad.

### **Prometheus Siddiqui**

*Board Member,  
Grameen Australia and Grameen Philippines*

Prometheus has been associated with the global social business movement under the leadership of Nobel Peace Laureate Professor Muhammad Yunus for more than 9 years, in various executive and board roles across Asia and Australia. As an experienced general manager,



Prometheus has run small to medium businesses by delivering operational and financial targets in the commercial, international development, and social impact space. He is currently on the board of Grameen Australia (working on a pilot Grameen styled Microfinance Social Business in Australia) and Dana Asia (Singapore), with its portfolio of social businesses in Asia (Philippines and Cambodia), including Grameen Philippines. Prior to moving to Sydney in mid-2014, Prometheus was engaged in the management of one of the largest social business funds in Bangladesh chaired by Professor Muhammad Yunus. Prometheus is currently working at Brolton Group, a leading engineering company in Western Sydney, as Contracts Administrator, where he provides critical commercial support to major infrastructure and utility projects in the state which includes WestConnex, Water NSW, Sydney Water, Sydney Trains among others.

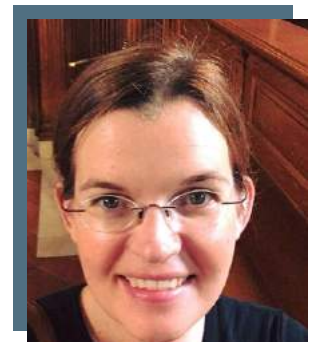


**Abby Smith**  
*Community Manager,  
Yunus Sports Hub*

Interested in tackling the income and opportunity gaps in sport, Abby Smith found her passion for sport & social business. She has experience in both the for-profit and nonprofit sectors of youth sports. While competing in the NCAA, Abby launched an urban youth lacrosse programme in partnership with US Lacrosse. Outside of lacrosse, Abby has delivered sport for development programmes in over 12 different countries throughout Europe, Africa, and North America. In 2019, Abby earned a Master's degree in Entrepreneurship and Innovation from the University of Nottingham.

**Marie Soubeiran**  
*Danone Engagement Manager,  
Danone Communities*

Marie Soubeiran started her career at Danone in 2007 in India, in brand marketing. In 2008 she started to be involved with Grameen Danone in Bangladesh, going on various operational marketing missions to support the Shokti ladies programme, rural schools programme, new product launches, and media strategy. In 2013 she went back to France and worked in the Danone Sensory and Consumer behavior department, supporting innovation projects for the Danone Dairy division. In 2018 she joined Danone Communities again, as the communication and employee engagement manager. Danone Communities brings together men and women, as well as financial resources, to help social entrepreneurs develop sustainable businesses that address challenges such as malnutrition, access to water, and overall poverty reduction. Currently, Danone Communities supports 10 social businesses across 14 countries. Within the team, Marie's role is to increase awareness about Danone Communities, the social businesses we support, and their actions. It's also to engage the Danone employees to put their skills and expertise to good use for the 10 social businesses that Danone Communities supports.





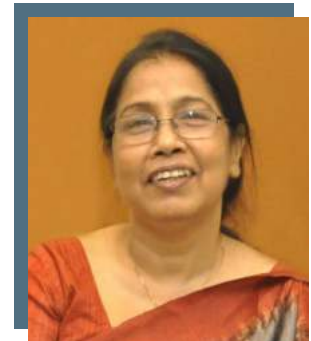


**Sharon Stone**  
*Actress & Human Rights Activist*

Sharon Stone began her career in New York, working as an internationally successful model in print and as an actor appearing in network television. In 1995, at the Cannes film festival, Sharon stepped in for Dame Elizabeth Taylor at the amfAR Gala; she has continued her work with the organisation for 20 years as the Global Fundraising Chairperson, raising hundreds of millions to find a cure, and achieving major treatment advances including pediatric care for those suffering from AIDS. Sharon is a Knight Commander of France, and in 2002, the HRC (Human Rights Campaign) honored Sharon for her contribution to combating the AIDS epidemic. Sharon is a committee chair with YALA, a groundbreaking young people's peace initiative, and she has co-chaired Planet Hope providing care to single mothers and children for decades. In 2013, Sharon was honored by the Nobel Peace Laureates at the Nobel Peace Summit, in Poland, where she was given the 'Peace Summit Award' by His Holiness the Dalai Lama for her continuous humanitarian work.

**Nazneen Sultana**  
*Managing Director,  
Grameen Communications*

Ms. Nazneen Sultana has been serving as the Managing Director and the Chief Executive Officer of Grameen Communications since its inception in 1997. At Grameen Communications, she led various projects for delivering ICT to remote villages, developing the world's first & complete micro banking software that has been used by more than 100 MFIs including Grameen Bank. She was also actively involved in the formation of some social business companies like Euglena (Formerly, GrameenYukiguniMaitake Ltd). Having completed BS and MS in Applied Mathematics from the University of Chittagong, Bangladesh, she started her career at Grameen Bank and established the ICT wing of the Bank. Meanwhile, she achieved a diploma in Management Information Systems from the Asian Institute of Technology, Thailand. Having experience in the IT field for more than 22 years, she's been serving as Director of different IT companies including Accenture Bangladesh. Moreover, she serves as an executive member of NGOs that deal with gender issues, affordable healthcare for the poor, women empowerment, and ICT for development. Nowadays, with the guidance of Professor Muhammad Yunus, she has been leading the development of software for Social Business Monitoring System and a web portal named 'Social Business Pedia' - a global web encyclopedia for social business resources. Moreover, she is leading the formation of two social business companies that will provide online programming education and e-waste management services in Bangladesh.



T



**Lamea Tanjin Tanha**

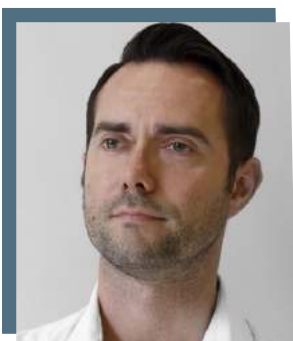
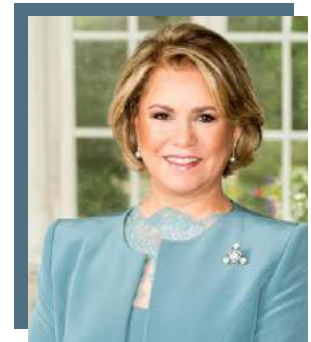
*Founder & CEO,  
TransEnd*

Lamea Tanjin Tanha is the Founder & CEO of TransEnd, a youth led non-profit organisation working on empowering the transgender community through education, training, entrepreneurship and employment. Tanha got selected as Sir Fazle Hasan Abed Ashoka Young Changemaker 2020 for founding this organisation. TransEnd is also a winner of YY Goshti Incubation Programme. She currently studies at the University of Dhaka.

**Her Royal Highness Maria Teresa**

*Grand Duchess of Luxembourg*

Her Royal Highness Maria Teresa and Grand Duke Henri established The Prince Henri and Princess Maria Teresa Foundation to assist those with special needs integrate fully into society. In 2004, the Grand Duke Henri and the Grand Duchess Maria Teresa Foundation was created after the merging of the two previous foundations. Since 2005, Maria Teresa has been the chairwoman of the international jury of the European Microfinance Award, which annually awards holders of microfinance and inclusive finance initiatives in developing countries. Since 2006, Maria Teresa has also been honorary president of the LuxFLAG (Luxembourg Fund Labeling Agency), the first agency to label responsible microfinance investment funds around the world. On 19 April 2007, the Grand Duchess was appointed UNICEF Eminent Advocate for Children, in which role she visited Brazil (2007), China (2008), and Burundi (2009). The Grand Duchess supports the UNESCO “Breaking the Poverty Cycle of Women” project in Bangladesh, India, Nepal, and Pakistan.



**Dr. Enrico Testi**

*Director, ARCO & Director,  
Yunus Social Business Centre,  
University of Florence*

Enrico Testi has managed ARCO since 2009. With 10 years of experience in research and consulting, both in Italy and abroad, his areas of expertise include social business, social responsibility, monitoring & evaluation, impact evaluation, and local development. In 2011 Enrico co-founded and started managing, as Director of International Relations, the Yunus Social Business Centre University of Florence, in partnership with Nobel Peace Prize laureate Muhammad Yunus. In 2012 he created and launched a pilot programme to create an enabling eco-system for Social Enterprises and Social Innovation in Pistoia called the “Social Business City Program”. The programme has been running since 2014 in Barcelona and since 2018 in Taoyuan. In 2017 Enrico got his Ph.D. in Economics and Management of Enterprises and Local Systems at the University of Florence with a thesis titled “Analysing social enterprises and their ecosystem”. During his career, Enrico Testi performed missions in Romania, Ukraine, Ethiopia, Morocco, Brazil, Tanzania, Dominican Republic, Bulgaria, Turkey, and Bangladesh.

### **Professor Mai Thi Thanh Thai**

*Associate Professor,  
Department of Entrepreneurship and Innovation,  
HEC Montreal*



Mai Thi Thanh Thai is the founder and director of Social Business Creation that uses gamification to teach university students social entrepreneurship and social business models that use market mechanisms to solve social issues. At HEC Montreal, she teaches social entrepreneurship, new venture creation, strategies in emerging markets, and qualitative methods. Her research focuses on the link between entrepreneurship and its socioeconomic, cultural, and political contexts. She was the editor-in-chief of the Journal of Small Business and Entrepreneurship from 2015 to 2020, during which the journal experienced unprecedented growth in terms of full-text downloads, manuscript submissions, and journal rankings. She has published many articles in peer-reviewed prestigious journals, contributed several book chapters, edited two books, and made presentations at numerous academic conferences. She is a lifetime member of the Beta Gamma Sigma AACSB-Honor Society. Mai Thai has won many local and international awards for her performance and commitment in her different roles as a researcher, teacher, and entrepreneur throughout her career.



### **Professor Giuseppe Torluccio**

*Full Professor of Banking and Finance & Director of Second Cycle Degree of  
Financial Markets and Institutions; Department of Management,  
School of Economics & Management, and Statistics, University of Bologna*

Giuseppe Torluccio is a Professor of Banking and Finance at the University of Bologna. He was appointed as a faculty of center of excellence at the University of Bologna (Collegio superiore). Giuseppe is involved in consulting and has authored publications in financial intermediation, management of credit risk, and business financing. He earned an MBA at the Olin Business School – Washington University in St. Louis. Visiting scholar at Washington University in St. Louis, College of Business at Arizona State University, Bangor University UK. He is a Director of Master Financial Markets and Intermediaries at the University of Bologna and he is an advisor of Ph.D. students at the Management programme at University of Bologna. He is involved in many social studies and related activities, as Director of Yunus Social Business Centre – University of Bologna, and as a Vice president of Grameen Italia Foundation.

## **W**

### **Professor Mwangi Peter Wanderi (Ph.D.)**

*Principal Corporate Services & Overseer, Graduate Enterprise Academy (GEA),  
Mount Kenya University*

Professor Mwangi Peter Wanderi has over 30 years of research, teaching, and community engagement both in mainstream physical education & sports and in entrepreneurship and youth empowerment; served as Acting Vice-Chancellor at Mount Kenya University between November 2019 and April 2020. Currently, he coordinates several local and



international, interdisciplinary, and multi-institutional projects at Mount Kenya University. Also, he serves as Graduate Enterprise Academy Overseer, which is a graduate and youth job creation forum at Mount Kenya University. The most outstanding grant projects he is involved in are the Leuphana University (Germany) based Students Training for Entrepreneurial Promotion (STEP), the Erasmus + sponsored African Higher Education Leadership in Advancing Inclusive Innovation for Development (AHEAD), and the DAAD sponsored Collaboration of Entrepreneurial Universities (CEPU). He was instrumental in the establishment of the Chandaria Business Innovation and Incubation Center at Kenyatta University where he served before joining Mount Kenya University.

### **Juno Wang**

*Director,  
Foundation for Yunus Social Business*

Juno Wang currently serves as CEO and Pioneer Angel of Foundation for Yunus Social Business Taiwan; the first Director of Taipei Microcredit Union; Chairman of Master Success Management College; and also general manager of Freeman Management Advisers Limited. She was President of the Council for Industrial and Commercial Development and Past President of Rotary Club of Taipei Elite under Rotary International District 3480.



### **Daniel Wasswa**

*EA Communications Coordinator,  
Yunus and You - The YY Foundation*

Daniel Wasswa is the EA Communications Coordinator for the Yunus and You Foundation with 5 years of experience supporting working in the entrepreneur development space in Uganda. Daniel has experience in strategy and investment consulting for SMEs and organisations in East Africa and has supported over 6 Ugandan startups that raised over USD 100,000 in the past 2 years. Daniel has a strong commitment to the social business mission having seen the evidence of the impact that enabling entrepreneurship can have on communities.

### **Andrew Whiteman**

*Director,  
Wasteaware and RWA Group*

Andy Whiteman is a Waste Management and Circular Economy specialist with over 30 years of experience in 50 countries worldwide. His core expertise is in policy, strategy and planning, methodologies and tools for data capture and analysis, and preparation and implementation of development programmes. Andy is a strategic thinker with a vision. He has an international reputation as an innovator in the design and implementation of waste and resources management (WaRM) sector. He founded the international NGO Wasteaware in 1997, and co-founded the Resources and Waste Advisory Group in 2008. He is currently Managing Director of RWA, responsible for overseeing the companies' global portfolio of projects and implementing



projects of special interest. Andy has been a leading contributor to the Waste Wise Cities Tool (WaCT) preparation and global roll-out.

## X



**Li Xin**  
*Managing Director,  
Caixin Global*

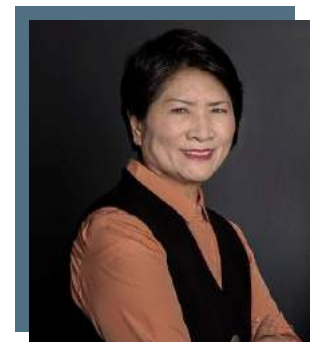
Li Xin is the Managing Editor of Caixin Global, Vice President of Caixin Media, and Managing Director of Caixin Global, leading the company's global news and intelligence services, as well as Caixin's international branding and events. Before Caixin, she was the Managing Editor of the Chinese Wall Street Journal and Chinese Dow Jones newswire. This is her second stint at Caixin, where she was formerly the Managing Editor of Caixin- China Economics & Finance, an English-language magazine, and Caixin Online at Caixin Media. In 2006, she founded Caijing Magazine's first bureau in the United States, as a correspondent of politics and economics. Li moved back to China in 2007 to lead Caijing Magazine's English website. Li was a documentary producer at China Central Television between 2001 and 2004. Li holds a bachelor's degree in English language from Tsinghua University, a master's degree in Journalism from the University of Missouri-Columbia, and an Executive MBA degree from Cheung Kong Graduate School of Business. She is an Aspen China Fellow and a member of the Aspen Global Leadership Network. She is a member of the International Media Council at the World Economic Forum and co-chair of the China Council of the WEF future councils.

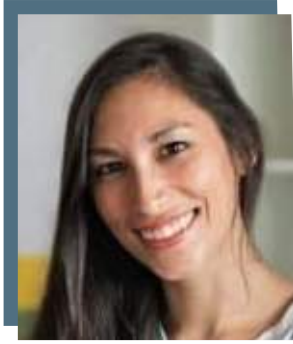
## Y

### **Ambassador Dho Young-Shim**

*Chairperson,  
United Nations World Tourism Organization's Sustainable Tourism for  
Eliminating Poverty (ST-EP) Foundation*

Ambassador Dho has been promoting tourism, sports, and education to fight poverty in the world's least developed countries. She served as Chairperson of the UNWTO ST-EP Foundation, established in Seoul, Republic of Korea, under the Sustainable Tourism for Eliminating (ST-EP) initiative of the World Tourism Organization. She has spearheaded the Thank You Small Library project of the UNWTO ST-EP Foundation, establishing over 180 libraries in 20 developing countries.





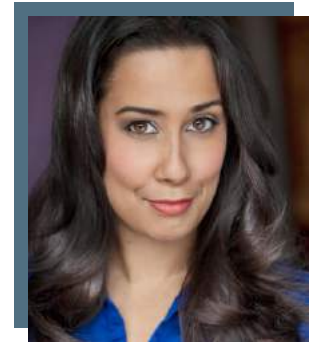
**Yoko Youssouf**  
*Program Manager,  
Yunus Sports Hub*

Yoko Youssouf is the Program Manager at the Yunus Sports Hub. Her role combines her two passions, empowering people and sports. In particular, she supports athletes around the world in becoming successful entrepreneurs. Before being involved with the YSH in the creation of solutions in and through sport, she led solidarity projects with

international NGOs in Asia.

**Monica Yunus**  
*Co-Founder,  
Sing for Hope*

Soprano Monica Yunus is the Co-Founder of Sing for Hope. Ms. Yunus has performed with the world's leading opera companies, including The Metropolitan Opera, Washington National Opera, The Zouk Festival, and in recitals in Spain, Guatemala, and her native Bangladesh. She has been named a 2016 Young Global Leader of the World Economic Forum, honored with a 21st Century Leaders Award, as "New Yorker of the Week" by NY1, and named one of the "Top 50 Americans in Philanthropy" by Town & Country. A leading voice in the "artist as citizen" discussion, she has performed and spoken at the Fortune's Most Powerful Women Summit, Skoll World Forum, Aspen Ideas Festival, and the United Nations. The daughter of Nobel Peace Prize Laureate Muhammad Yunus, Ms. Yunus is a graduate of The Juilliard School.



**Professor Muhammad Yunus**  
*2006 Nobel Peace Laureate*

Nobel Laureate Professor Muhammad Yunus is the father of both Social Business and Microcredit, the founder of Grameen Bank, and more than 50 other companies in Bangladesh. For his constant innovation and enterprise, Fortune Magazine named Professor Yunus in March 2012 as "one of the greatest entrepreneurs of our time." In 2006, Professor Yunus and Grameen Bank were jointly awarded the Nobel Peace Prize. He is the recipient of 61 honorary degrees from universities across 24 countries. He has received 136 awards from 33 countries including state honors from 10 countries. He is one of only seven individuals to have received the Nobel Peace Prize, the United States Presidential Medal of Freedom, and the United States Congressional Gold Medal. He has appeared on the cover of Time Magazine, Newsweek, and Forbes Magazine.

## Z

### **Gao Zhan**

*Co-founder/ President,  
Grameen China Limited*



Before joining Grameen China, Gao Zhan served as a reporter of the National Development and Reform Commission's internal references "Reform Internal Reference" and "China Reform", Deputy Director of the Journalism Department of the National Development and Reform Commission. He was also a visiting scholar of the US State Department.

Grameen China is dedicated to helping low-income people, especially women who live in poverty, build their small businesses, get out of poverty and live a better life, through replicating the Grameen microcredit model in China. Gao Zhan also serves as the Secretary-General for the Foundation for Yunus Social Business China, promoting Social Business in Greater China. Gao Zhan is also Director of Asian Financial Cooperation Association, Research Fellow of Yunus Social Business Centre at Zhengzhou University, and Expert Member of China Micro-credit Companies Association.



### **Professor R.M. Zinyemba**

*Rector/Vice-Chancellor,  
The Catholic University of Zimbabwe*

Professor Ranga Zinyemba is the Vice-Chancellor of the Catholic University of Zimbabwe, a position he has held since January 2013. He has previously served as Lecturer, Chairman of Department, Dean of Student Affairs and Registrar at the University of Zimbabwe, as well as Visiting Professor at various universities in Africa, Canada, and the USA.

Professor Zinyemba is also an Organisational Development (OD) Consultant and Capacity Building Specialist who has worked with many organisations in a variety of sectors (private, public, NGO, United Nations Agencies, World Bank, Embassies, etc.) in various countries that include Zimbabwe, Malawi, South Africa, Ethiopia, Botswana, Lesotho, Angola, Swaziland, Mozambique, Namibia, Thailand and Afghanistan on a variety of OD assignments. Professor Zinyemba's overriding passion is facilitating the transformation of lives and institutions.